## Connection Reports Fourth Quarter and Full Year 2016 Results

## FOURTH QUARTER SUMMARY:

- Record net sales: $\$ 735.5$ million, up $7.5 \% \mathrm{y} / \mathrm{y}$
- Record gross profit: $\$ 98.1$ million, up $6.8 \% \mathrm{y} / \mathrm{y}$
- Diluted EPS: $\$ 0.49$, compared to $\$ 0.51$
- Adjusted EPS excluding special charges: \$0.53, compared to $\$ 0.52$


## FULL YEAR SUMMARY:

- Record net sales: $\$ 2.7$ billion, up $4.6 \% \mathrm{y} / \mathrm{y}$
- Record gross profit: $\$ 371.2$ million, up $8.8 \% \mathrm{y} / \mathrm{y}$
- Diluted EPS: \$1.80, compared to \$1.76
- Adjusted EPS excluding special charges \$1.90, compared to $\$ 1.78$

MERRIMACK, N.H.--(BUSINESS WIRE)--Feb. 1, 2017-- PC Connection, Inc. (dba Connection; NASDAQ: CNXN), an industry-leading Global Technology Solutions Provider, today announced results for the quarter ended December 31, 2016. Net sales for the fourth quarter of 2016 increased by $7.5 \%$ to $\$ 735.5$ million, compared to $\$ 684.3$ million for the prior year quarter. Gross profit increased by $6.8 \%$ from $\$ 91.9$ million to $\$ 98.1$ million in the fourth quarter of 2016 as compared to the fourth quarter of 2015. Net income for the quarter ended December 31, 2016 decreased by $4.5 \%$ to $\$ 13.0$ million, or $\$ 0.49$ per diluted share, compared to net income of $\$ 13.6$ million, or $\$ 0.51$ per diluted share for the prior year quarter. Earnings per share, adjusted for acquisition costs, restructuring charges, and amortization of acquired intangibles, increased to $\$ 0.53$ cents per share for the quarter ended December 31, 2016, compared to $\$ 0.52$ cents per share for the prior year quarter.

The fourth quarter 2016 results include $\$ 1.5$ million of acquisition and restructuring costs. This charge includes professional fees related to the GlobalServe acquisition and severance related to internal restructuring activities. In addition, the Company has presented separately amortization of acquired intangible assets in the income statement, which was approximately $\$ 0.5$ million in the quarter.

Net sales for the year ended December 31, 2016 were $\$ 2.7$ billion, an increase of $\$ 118.6$ million or $4.6 \%$, compared to $\$ 2.6$ billion for the year ended December 31, 2015. Gross profit increased by $8.8 \%$ from $\$ 341.0$ million to $\$ 371.2$ million due to higher net sales and a 54 basis-point increase in gross margin for the year ended December 31, 2016. Net income for the year ended December 31, 2016 increased by $2.7 \%$ to $\$ 48.1$ million, or $\$ 1.80$ per diluted share, compared to net income of $\$ 46.8$ million, or $\$ 1.76$ per diluted share, for the year ended December 31, 2015. Earnings per share, adjusted for acquisition costs, restructuring charges, and amortization of acquired intangibles, increased to $\$ 1.90$ cents per share for the year ended December 31, 2016, compared to $\$ 1.78$ cents per share for the prior year. Earnings before interest, taxes, acquisition, rebranding, and restructuring costs, depreciation and amortization, and stock-based compensation expense ("Adjusted EBITDA") totaled $\$ 95.5$ million for December 31, 2016, compared to $\$ 89.5$ million for December 31, 2015.

## Quarterly Performance by Segment:

- Net sales for the SMB segment increased by $5.2 \%$ to $\$ 276.4$ million in the fourth quarter of 2016, compared to the prior year quarter. Strong performance in advanced technology solution categories contributed to a $3.9 \%$ increase in gross profit.
- Net sales for the Large Account segment increased by $4.3 \%$ to $\$ 288.8$ million in the fourth quarter of 2016, compared to the prior year quarter. Gross margin improved by 51 basis points due to a strong performance in software, which contributed to an $8.9 \%$ increase in gross profit.
- Net sales to the Public Sector segment increased by $17.7 \%$ to $\$ 170.4$ million in the fourth quarter of 2016, compared to the prior year quarter. Sales to the federal government increased by $46.1 \%$, compared to the prior year, while sales to state and local government and educational institutions decreased by $3.8 \%$. Notebooks/mobility sales were strong in this segment with a $31.4 \%$ increase, and contributed to a $10.0 \%$ increase in gross profit. The Company's Public Sector current order backlog is up over $\$ 30$ million from a year ago. This segment won several large deals in the fourth quarter, driving the increase. Some of these deals are at lower than average margins due to the competitive nature of the bidding process.


## Quarterly Sales by Product Mix:

- Notebook/mobility sales, the Company's largest product category, increased by $14 \%$ year over year and accounted for $22 \%$ of net sales in the fourth quarter of 2016 compared to $20 \%$ of net sales in the prior year quarter. Mobility continues to be a strategic focus area for customers in all segments.
- Software sales increased by $14 \%$ year over year and accounted for $21 \%$ of net sales in the fourth quarter of 2016 compared to $20 \%$ of net sales in the prior year quarter. We experienced growth in cloud-based offerings, security, and virtualization.

Overall gross profit increased by $\$ 6.3$ million, or $6.8 \%$, in the fourth quarter of 2016 , compared to the prior year quarter. Consolidated gross margin, as a percentage of net sales, decreased slightly to $13.3 \%$ for the fourth quarter of 2016 , compared to $13.4 \%$ for the prior year quarter.

Selling, general and administrative expenses increased in the fourth quarter of 2016 to $\$ 76.2$ million from $\$ 69.0$ million in the prior year quarter.

Excluding acquisition costs, restructuring charges, and amortization of acquired intangibles, SG\&A expenses were $\$ 74.2$ million in the fourth quarter of 2016, with variable cost increasing due to higher levels of gross profit. We also had three months of Softmart SG\&A in the current quarter. We continue to invest in technical solution sales capabilities and expect SG\&A expenses to rise accordingly. However, we are highly focused on improving efficiencies and streamlining wherever possible.

Total cash was $\$ 49.2$ million at December 31, 2016, compared to $\$ 80.2$ million at December 31, 2015. In January 2017, we paid a 34 cent per share special dividend to shareholders, which totaled $\$ 9.0$ million. The Company generated positive cash flow of approximately $\$ 23$ million for 2016 before the Softmart acquisition of $\$ 32$ million, the GlobalServe acquisition of $\$ 11$ million, and the special dividend of $\$ 10.6$ million. Days sales outstanding were 48 days at December 31, 2016, and inventory turns were 22 turns in the fourth quarter of 2016.

As announced last quarter, the Company acquired GlobalServe, Inc. on October 11, 2016. GlobalServe has developed a portal designed to meet its customers' global IT needs with consistent delivery, reporting, pricing, and logistics. We are excited to be able to offer our customers this global capability. This industry leading tool simplifies our customers' global IT procurement and reduces their costs. We believe that this acquisition gives us a competitive advantage in the market place and expect this to be an important component of our future growth strategy.
"The Company achieved record sales and gross profit this quarter in an overall muted IT spending environment," said Timothy McGrath, President and Chief Executive Officer. "The recent acquisitions of Softmart and GlobalServe have expanded our capabilities and added significantly to our customer count, sales headcount, and technical personnel. We believe our team and the strategies we have in place position us well to gain market share and increase long-term shareholder value," concluded Mr. McGrath.

## Non-GAAP Financial Information

Adjusted EBITDA, Adjusted EPS and Adjusted S, G \& A are non-GAAP financial measures. This information is included to provide information with respect to the Company's operating performance and earnings.

## About Connection

Connection (www.connection.com; NASDAQ: CNXN), is the combined corporate brand name for PC Connection, Inc., a Fortune 1000 company, along with its subsidiaries: PC Connection Sales, GovConnection, and MoreDirect,, reflecting the Company's mission to connect people with technology that enhances growth, elevates productivity, and empowers innovation. Headquartered in Merrimack, NH with offices throughout the United States, the Company continues to deliver custom-configured computer systems overnight from our ISO 9001:2008 certified technical configuration lab at our distribution center in Wilmington, OH . In addition, the company has over 2,500 technical certifications to ensure that we can solve the most complex issues of our customers. Connections also services international customers through its GlobalServe subsidiary, a global IT procurement and service management company. Investors and media can find more information about Connection at http://ir.connection.com.

Connection - Business Solutions (800-800-5555), (the original business of PC Connection,) operating through our PC Connection Sales Corp. subsidiary, is a rapid-response provider of IT products and services serving primarily the small- and medium-sized business sector. It offers more than 300,000 brand-name products through its staff of technically trained sales account managers, publications, and its website at www.connection.com.

Connection - Public Sector Solutions (800-800-0019), our GovConnection, Inc. subsidiary, is a rapid-response provider of IT products and services to federal, state, and local government agencies and educational institutions through specialized account managers, publications, and online at www.connection.com/publicsector.

Connection - Enterprise Solutions (561-237-3300), www.connection.com/enterprise, our MoreDirect, Inc. subsidiary, provides corporate technology buyers with best-in-class IT solutions, in-depth IT supply-chain expertise, and access to over 300,000 products and 1,600 vendors through TRAXXTM, a proprietary cloud-based eProcurement system. The team's engineers, software licensing specialists, and project managers help reduce the cost and complexity of buying hardware, software, and services throughout the entire IT lifecycle.
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"Safe Harbor" Statement Under the Private Securities Litigation Reform Act of 1995: This release contains forward-looking statements that are based on currently available information, operating plans, and projections about future events and trends. Terms such as "believe," "expect," "intend," "plan," "estimate," "anticipate," "may," "will," or similar statements or variations of such terms are intended to identify forward-looking statements, although not all forward-looking statements include such terms. Forward-looking statements inherently involve risks and uncertainties that could cause actual results to differ materially from those predicted in such forward-looking statements. Such risks and uncertainties, include, but are not limited to, the impact of changes in market demand and the overall level of economic activity and environment, or in the level of business investment in information technology products, competitive products and pricing, product availability and market acceptance, new products, market acceptance of the Company's new branding, fluctuations in operating results, the ability of the Company to manage personnel levels in response to fluctuations in revenue, and other risks detailed in the Company's filings with the Securities and Exchange Commission, including under the caption "Risk Factors" in the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission for the year ended December 31, 2015. More specifically, the statements in this release concerning the Company's outlook for selling, general, and administrative expenses, the Company's efforts in improving efficiencies and streamlining its business and other statements of a non-historical basis (including statements regarding the Company's ability to increase market share and enhance long-term shareholder value, and integrate its two acquisitions in an effective manner, and the Company's continuing investments in technical solution sales capabilities) are forward-looking statements that involve certain risks and uncertainties. Such risks and uncertainties include the ability to realize market demand for and competitive pricing pressures on the products and services marketed by the Company, the continued acceptance of the Company's distribution channel by vendors and customers, continuation of key vendor and customer relationships and support programs, the ability of the Company to gain or maintain market share, and the ability of the Company to hire and retain qualified sales representatives and other essential personnel. The Company assumes no obligation to update the information in this press release or revise any forward-looking statements, whether as a result of any new information, future events, or otherwise, except as required by law.


REVENUE AND MARGIN INFORMATION

| For the Three Months Ended December 31, | 2016 <br> Net <br> Sales | Gross <br> Margin | 2015 <br> Net <br> Sales | Gross <br> Margin |
| :--- | :--- | :--- | :--- | :--- |
| (amounts in thousands) |  |  |  |  |
| SMB | $\$ 276,373$ | $15.7 \%$ | $\$ 262,646$ | $15.9 \%$ |
| Large Account | 288,812 | 12.2 | 276,980 | 11.6 |
| Public Sector | 170,363 | 11.5 | 144,697 | 12.3 |
| Total | $\$ 735,548$ | $13.3 \%$ | $\$ 684,323$ | $13.4 \%$ |


| Three Months Ended December 31, (amounts in thousands, except per share data) | 2016 <br> Amount | \% of Net Sales |  | 2015 <br> Amount | \% of Net Sales |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$735,548 | 100.0 | \% | \$ 684,323 | 100.0 | \% |
| Cost of sales | 637,425 | 86.7 |  | 592,472 | 86.6 |  |
| Gross profit | 98,123 | 13.3 |  | 91,851 | 13.4 |  |
| Acquisition and restructuring costs | 1,511 | 0.2 |  | 296 | 0.0 |  |
| Amortization of acquired intangible assets | 469 | - |  | - | - |  |
| Selling, general and administrative expenses, other | 74,242 | 10.1 |  | 68,664 | 10.1 |  |
| Income from operations | 21,901 | 3.0 |  | 22,891 | 3.3 |  |
| Interest/other expense, net | (14) | - |  | (20 | - |  |
| Income tax provision | (8,890 ) | (1.2 | ) | (9,258 ) | (1.3 | ) |
| Net income | \$12,997 | 1.8 | \% | \$ 13,613 | 2.0 | \% |
| Earnings per common share: |  |  |  |  |  |  |
| Basic | \$ 0.49 |  |  | \$ 0.51 |  |  |
| Diluted | \$ 0.49 |  |  | \$ 0.51 |  |  |
| Shares used in the computation of earnings per common share: |  |  |  |  |  |  |
| Basic | 26,569 |  |  | 26,459 |  |  |
| Diluted | 26,738 |  |  | 26,632 |  |  |
| CONDENSED CONSOLIDATED STATEMENTS OF INCOME |  |  |  |  | \% of Net Sales |  |
| Years Ended December 31, | 2016 |  |  | 2015 |  |  |
| (amounts in thousands, except per share data) | Amount |  |  | Amount |  |  |
| Net sales | \$ 2,692,592 | 100.0 | \% | \$ 2,573,973 | 100.0 | \% |
| Cost of sales | 2,321,435 | 86.2 |  | 2,232,954 | 86.8 |  |
| Gross profit | 371,157 | 13.8 |  | 341,019 | 13.2 |  |
| Acquisition, rebranding and restructuring costs | 3,406 | 0.1 |  | 1,026 | - |  |
| Amortization of acquired intangible assets | 846 | - |  | - | - |  |
| Selling, general and administrative expenses, other | 286,385 | 10.7 |  | 261,439 | 10.2 |  |
| Income from operations | 80,520 | 3.0 |  | 78,554 | 3.0 |  |
| Interest/other expense, net | (67 ) | - |  | (87 | ) |  |
| Income tax provision | (32,342 ) | (1.2 | ) | (31,640 | ) (1.2 | ) |
| Net income | \$48,111 | 1.8 | \% | \$ 46,827 | 1.8 | \% |
| Earnings per common share: |  |  |  |  |  |  |
| Basic | \$ 1.81 |  |  | \$ 1.77 |  |  |
| Diluted | \$1.80 |  |  | \$ 1.76 |  |  |
| Shares used in the computation of earnings per common share: |  |  |  |  |  |  |
| Basic | 26,528 |  |  | 26,398 |  |  |
| Diluted | 26,719 |  |  | 26,616 |  |  |

## EBITDA AND ADJUSTED EBITDA

A reconciliation of EBITDA and Adjusted EBITDA is detailed below. Adjusted EBITDA is defined as EBITDA (earnings before interest, taxes, depreciation and amortization) adjusted for acquisition, rebranding and restructuring costs and stock-based compensation. Both EBITDA and Adjusted EBITDA are considered non-GAAP financial measures. Generally, a non-GAAP financial measure is a numerical measure of a company's performance, financial position, or cash flows that either includes or excludes amounts that are not normally included or excluded in the most directly comparable measure calculated and presented in accordance with GAAP. We believe that EBITDA and Adjusted EBITDA provide helpful information with respect to our operating performance including our ability to fund our future capital expenditures and working capital requirements. Adjusted EBITDA also provides helpful information as it is the primary measure used in certain financial covenants contained in our credit agreements.

| (amounts in thousands) | Three Months Ended December 31, |  |  | Years Ended December 31, |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2016 | 2015 | \% Change | 2016 | 2015 | \% Change |
| Net income | \$ 12,997 | \$ 13,613 |  | \$ 48,111 | \$ 46,827 |  |
| Depreciation and amortization | 2,948 | 2,364 |  | 10,453 | 8,961 |  |
| Income tax expense | 8,890 | 9,258 |  | 32,342 | 31,640 |  |
| Interest expense | 54 | 20 |  | 107 | 87 |  |
| EBITDA | 24,889 | 25,255 |  | 91,013 | 87,515 |  |
| Acquisition, rebranding and restructuring costs ${ }^{(1)}$ | 1,511 | 296 |  | 3,406 | 1,026 |  |
| Stock-based compensation | 74 | 274 |  | 1,049 | 994 |  |
| Adjusted EBITDA | \$ 26,474 | \$ 25,825 | 3\% | \$ 95,468 | \$ 89,535 | 7\% |

(1) Acquisition, rebranding, and restructuring costs relate to our 2016 acquisitions, the re-branding of the Company to "Connection", severance related to internal restructuring, duplicate costs incurred with the move of our Chicago-area facility, and in 2015, duplicate costs incurred with the transition to our new distribution center.

## ADJUSTED NET INCOME AND ADJUSTED EARNINGS PER SHARE

A reconciliation from Net Income to Adjusted Net Income is detailed below. Adjusted Net Income is defined as Net Income plus the Amortization of Acquired Intangible Assets and Acquisition, Rebranding, and Restructuring Costs, net of tax. Adjusted Net Income and Adjusted Earnings Per Share are considered non-GAAP financial measures (see note above in Adjusted EBITDA for a description of non-GAAP financial measures). We believe that these non-GAAP disclosures provide helpful information with respect to our operating performance.

| (amounts in thousands, except per share data) | Three Months Ended December 31, |  |  |  | Years Ended December 31, |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2016 |  | 2015 | \% Change | 2016 | 2015 | \% Change |
| Net income | \$ 12,997 | \$ | 13,613 |  | \$ 48,111 | \$ 46,827 |  |
| Acquisition, rebranding, and restructuring costs, net of tax (1) | 898 |  | 176 |  | 2,037 | 613 |  |
| Amortization of acquired intangible assets, net of $\operatorname{tax}{ }^{(2)}$ | 279 |  | - |  | 506 | - |  |
| Adjusted Net Income | \$ 14,174 | \$ | 13,789 |  | \$ 50,654 | \$ 47,440 |  |
| Diluted shares | 26,738 |  | 26,632 |  | 26,719 | 26,616 |  |
| Adjusted Diluted Earnings per Share | \$ 0.53 | \$ | 0.52 | 2\% | \$ 1.90 | \$ 1.78 | 6\% |

(1) Acquisition, rebranding, and restructuring costs relate to our 2016 acquisitions, the re-branding of the Company to "Connection," severance related to internal restructuring, duplicate costs incurred with the move of our Chicago-area facility, and in 2015, duplicate costs incurred with the transition to our new distribution center.
(2) Amortization of acquired intangible assets relates to intangible assets recorded as a result of our 2016 acquisitions.

## ADJUSTED SELLING, GENERAL AND ADMINISTRATION EXPENSES

A reconciliation from selling, general and administration expenses to adjusted selling, general and administration expenses is detailed below. Adjusted selling, general and administration expenses is defined as selling, general and administration expenses less Acquisition, Rebranding, and Restructuring Costs and Amortization of Acquired Intangible Assets. Adjusted selling, general and administration expenses are considered non-GAAP financial measures (see note above in Adjusted EBITDA and Adjusted EPS for a description of non-GAAP financial measures). We believe that these non-GAAP disclosures provide helpful information with respect to our operating performance.
(amounts in thousands)

Selling, general and administration
Acquisition, rebranding, and restructuring costs ${ }^{(1)}$

| Three Months Ended December 31, | Years Ended December 31, |  |  |
| :--- | :--- | :--- | :--- |
| 2016 | 2015 | 2016 | 2015 |
| $\$ 76,222$ | $\$ 68,960$ | $\$ 290,637$ | $\$ 262,465$ |
| $(1,511)$ | $(296)$ | $(3,406)$ | $(1,026)$ |
| $(469)$ | - | $(846)$ | - |
| $\$ 74,242$ | $\$ 68,664$ | $\$ 286,385$ | $\$ 261,439$ |

(1) Acquisition, rebranding, and restructuring costs relate to our 2016 acquisitions, the re-branding of the Company to "Connection," severance related to internal restructuring, duplicate costs incurred with the move of our Chicago-area facility, and in 2015, duplicate costs incurred with the transition to our new distribution center.

| CONDENSED CONSOLIDATED BALANCE SHEETS (amounts in thousands) | $\begin{aligned} & \text { December 31, } \\ & 2016 \end{aligned}$ | $\begin{aligned} & \text { December 31, } \\ & 2015 \end{aligned}$ |
| :---: | :---: | :---: |
| ASSETS |  |  |
| Current Assets: |  |  |
| Cash and cash equivalents | \$ 49,180 | \$ 80,188 |
| Accounts receivable, net | 411,883 | 356,145 |
| Inventories | 90,535 | 102,780 |
| Prepaid expenses and other current assets | 5,453 | 4,254 |
| Income taxes receivable | 2,120 | 1,575 |
| Deferred income taxes | - | 7,909 |
| Total current assets | 559,171 | 552,851 |
| Property and equipment, net | 39,402 | 32,227 |
| Goodwill | 73,602 | 51,276 |
| Other intangibles, net | 12,586 | 1,668 |
| Other assets | 1,373 | 1,052 |
| Total Assets | \$ 686,134 | \$ 639,074 |
| LIABILITIES AND STOCKHOLDERS' EQUITY |  |  |
| Current Liabilities: |  |  |
| Accounts payable | \$ 177,862 | \$ 166,516 |
| Accrued expenses and other liabilities | 31,047 | 36,207 |
| Accrued payroll | 21,345 | 19,280 |
| Total current liabilities | 230,254 | 222,003 |
| Deferred income taxes | 19,602 | 21,615 |
| Other liabilities | 2,836 | 3,005 |
| Total Liabilities | 252,692 | 246,623 |
| Stockholders' Equity: |  |  |
| Common stock | 285 | 284 |
| Additional paid-in capital | 111,081 | 109,161 |
| Retained earnings | 337,938 | 298,868 |
| Treasury stock at cost | (15,862 ) | $(15,862)$ |
| Total Stockholders' Equity | 433,442 | 392,451 |
| Total Liabilities and Stockholders' Equity | \$ 686,134 | \$ 639,074 |

## CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

## Years Ended December 31,

(amounts in thousands)

## Cash Flows from Operating Activities:

Net income

| $\$ 48,111$ | $\$ 46,827$ |  |
| :--- | :--- | :--- |
|  |  |  |
| 10,453 | 8,961 |  |
| 3,506 | 2,652 |  |
| 1,049 | 994 |  |
| 360 | 1,097 |  |
| 92 | 44 |  |
| $(513$ | $(552$ | $)$ |

Changes in assets and liabilities:
Accounts receivable
$\left.\begin{array}{lll}\text { Inventories } & 12,401 & (11,863) \\ \text { Prepaid expenses and other current assets } & (1,274) & (285) \\ \text { Other non-current assets } & (321) & (328) \\ \text { Accounts payable } & (3,012) & 41,324 \\ \text { Accrued expenses and other liabilities } & (3,431) & 6,206 \\ \text { Net cash provided by operating activities } & 33,586 & 30,862 \\ & & \\ \text { Cash Flows from Investing Activities: } & (11,885) & (12,337) \\ \text { Purchases of equipment } & (11,101) & - \\ \text { Purchase of GlobalServe } & (31,889) & - \\ \text { Purchase of Softmart } & - & (450\end{array}\right)$
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Vice President, Interim Chief Financial Officer

