



Connection® Wins Microsoft Operations Excellence Award

Gold Level Award Showcases Depth of Connection Expertise

MERRIMACK, N.H.--(BUSINESS WIRE)--Dec. 1, 2016-- Connection (PC Connection, Inc.; NASDAQ: [CNXN](#)), an industry-leading National Technology Solutions Provider of a full range of information (IT) solutions to business, government, and education markets, announced that it has won the Gold Level Excellence in Operations Award for delivering market-leading operational excellence supporting Microsoft technology over the past year. Owen Roberts, General Manager of Microsoft's Americas Operations Center stated, "At Microsoft, we are extremely fortunate to work with incredibly passionate partners that consistently seek and drive improvements that empower our customers. The Operations Excellence Award recognizes our partners that are committed to the growth mindset of delivering high quality, innovative solutions and an exemplary customer experience. We thank them for their achievements in optimizing their operations and look forward to a continued long, strong partnership."

Tim McGrath, President and CEO of Connection said, "Our team is constantly innovating, always searching for more effective ways to help customers achieve better business outcomes. It's an honor to receive this Operations Excellence Award from Microsoft, and to have our passion for exceptional customer service recognized by one of our valued partners. We will continue to make improvements to our operations and collaborate closely with Microsoft to connect customers with the IT solutions they need to be more productive, efficient, and secure."

As a leading National Solutions Provider, Connection offers advanced technology solutions and services across [7 key Practice Areas](#). Their in-house [Software Practice](#) has developed an extensive portfolio of services designed to help customers reduce software licensing complexity, boost productivity, and manage data more efficiently.

About Connection

Connection (www.connection.com; NASDAQ: [CNXN](#)) is the combined corporate brand name for PC Connection, Inc., a Fortune 1000 company, along with its subsidiaries PC Connection Sales, GovConnection, and MoreDirect, reflecting the Company's mission to connect people with technology that enhances growth, elevates productivity, and empowers innovation. Headquartered in Merrimack, NH with offices throughout the United States, the Company continues to deliver custom-configured computer systems overnight from our ISO 9001:2008 certified technical configuration lab at our distribution center in Wilmington, OH. Connection also services international customers through a global alliance with Bechtle AG, an IT provider based in Europe. In addition, the Company has over 2,500 technical certifications to ensure that we can solve the most complex issues of our customers. Investors and media can find more information about Connection at <http://ir.connection.com>.

Connection—Business Solutions (800.800.5555), (the original business of PC Connection) operating through our PC Connection Sales Corporation subsidiary, is a rapid-response provider of IT products and services serving primarily the small- and medium-sized business sector. It offers more than 300,000 brand-name products through its staff of technically trained sales account managers, publications, and website at www.connection.com/SMB.

Connection—Public Sector Solutions (800.800.0019), our GovConnection, Inc., subsidiary, is a rapid-response provider of IT products and services to federal, state, and local government agencies and educational institutions through specialized account managers, publications, and online at www.connection.com/publicsector.

Connection—Enterprise Solutions (561.237.3300), www.connection.com/enterprise, our MoreDirect, Inc. subsidiary, provides corporate technology buyers with best-in-class IT solutions, in-depth IT supply-chain expertise, and access to over 300,000 products and 1,600 vendors through TRAXX™, a proprietary cloud-based eProcurement system. The team's engineers, software licensing specialists, and project managers help reduce the cost and complexity of buying hardware, software, and services throughout the entire IT lifecycle.

Connection—Global Solutions (800.328.1319), www.connection.com/global, our recent Softmart acquisition, is a global supplier of technology, tools, and service solutions with more than 34 years of expertise in helping customers simplify software purchasing. As a Microsoft Licensing Solution Provider (LSP), the team offers industry-leading volume software license programs and affiliated license support.

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"Safe Harbor" Statement Under the Private Securities Litigation Reform Act of 1995: This release contains forward-looking statements that are based on currently available information, operating plans, and projections about future events and trends. Terms such as "believe," "expect," "intend," "plan," "estimate," "anticipate," "may," "will," or similar statements or variations of such terms are intended to identify forward-looking statements, although not all forward-looking statements include such terms. Forward-looking statements inherently involve risks and uncertainties that could cause actual results to differ materially from those predicted in such forward-looking statements. Such risks and uncertainties, include, but are not limited to, the impact of changes in market demand and the overall level of economic activity and environment, or in the level of business investment in information technology products, competitive products and pricing, product availability and market acceptance, new products, market acceptance of the Company's new branding, fluctuations in operating results, the ability of the Company to manage personnel levels in response to fluctuations in revenue, and other risks detailed in the Company's filings with the Securities and Exchange Commission, including under the caption "Risk Factors" in the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission for the year ended December 31, 2015. More specifically, the statements in this release concerning the Company's statements of a non-historical basis (including statements regarding the Company's ability to integrate and leverage the resources of GlobalServe) are forward-looking statements that involve certain risks and uncertainties. The Company assumes no obligation to update the information in this press release or revise any forward-looking statements, whether as a result of any new information, future events, or otherwise.

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