

Connection® Wins Red Hat Rising Star Partner of the Year Award

Recognized for Outstanding Channel Contributions and Exceptional Growth

MERRIMACK, N.H.--(BUSINESS WIRE)--Jun. 15, 2017-- Connection (PC Connection, Inc.; NASDAQ: <u>CNXN</u>), an industry-leading National Solutions Provider of a full range of information technology (IT) solutions to business, government, and education markets, announced it has been named Rising Partner of the Year by Red Hat, Inc. Connection was recognized for achieving exceptional growth across the commercial market.

Mark Enzweiler, Senior Vice President, Global Channel Sales and Alliances, Red Hat said, "Connection is a valued channel partner, and we are pleased to honor them with this well-deserved award. We look forward to continuing our relationship with Connection, and helping them to provide the best in open source solutions to their customers."

Tim McGrath, President and CEO of Connection said, "It's an honor to be recognized for our success in helping customers connect with the right technologies to solve their business challenges. In today's dynamic software landscape, that mission requires providing access to—and expertise across—a wide variety of platforms. Our valuable partnerships with leading vendors, includingRed Hat, allow us to offer customers innovative solutions designed for their unique environments, users, and goals. We will continue to build on that success and expand our portfolio to help customers meet tomorrow's challenges."

As a leading National Solutions Provider, Connection offers advanced technology solutions and services across <u>7 key Practice Areas</u>. Their in-house <u>Software Practice</u> has developed an extensive portfolio of services designed to help customers reduce software licensing complexity, boost productivity, and manage data more efficiently.

About Connection

Connection (www.connection.com; NASDAQ: CNXN), is the combined corporate brand name for PC Connection, Inc., a Fortune 1000 company, along with its subsidiaries: PC Connection Sales, GovConnection, and MoreDirect, reflecting the Company's mission to connect people with technology that enhances growth, elevates productivity, and empowers innovation. Headquartered in Merrimack, NH with offices throughout the United States, the Company continues to deliver custom-configured computer systems overnight from our ISO 9001:2008 certified technical configuration lab at our distribution center in Wilmington, OH. In addition, the Company has over 2,500 technical certifications to ensure that we can solve the most complex issues of our customers. Connection also services international customers through its GlobalServe subsidiary, a global IT procurement and service management company. Investors and media can find more information about Connection at http://ir.connection.com

Connection – Business Solutions (800.800.5555), (the original business of PC Connection,) operating through our PC Connection Sales Corp. subsidiary, is a rapid-response provider of IT products and services serving primarily the small- and medium-sized business sector. It offers more than 300,000 brand-name products through its staff of technically trained sales Account Managers, publications, and its website at www.connection.com

Connection – Public Sector Solutions (800.800.0019), our GovConnection, Inc. subsidiary, is a rapid-response provider of IT products and services to federal, state, and local government agencies and educational institutions through specialized Account Managers, publications, and online at www.connection.com/publicsector

Connection – Enterprise Solutions (561.237.3300), www.connection.com/enterprise, our MoreDirect, Inc. subsidiary, provides corporate technology buyers with best-in-class IT solutions, in-depth IT supply-chain expertise, and access to over 300,000 products and 1,600 vendors through TRAXXTM, a proprietary cloud-based eProcurement system. The team's engineers, software licensing specialists, and project managers help reduce the cost and complexity of buying hardware, software, and services throughout the entire IT lifecycle.

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"Safe Harbor" Statement Under the Private Securities Litigation Reform Act of 1995: This release contains forward-looking statements that are subject to risks and uncertainties, including, but not limited to, the impact of changes in market demand and the overall level of economic activity and environment, or in the level of business investment in information technology products, competitive products and pricing, product availability and market acceptance, new products, fluctuations in operating results, the ability of the Company to manage personnel levels in response to fluctuations in revenue, and other risks that could cause actual results to differ materially from these detailed under the caption "Risk Factors" in the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission for the year ended December 31, 2016. The Company assumes no obligation to update the information in this press release or revise any forward-looking statements, whether as a result of any new information, future events, or otherwise.

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