



Connection® Named Lenovo Platinum Data Center Partner

Company Recognized for Exceptional Growth and High Level of Technical Expertise

MERRIMACK, N.H.--(BUSINESS WIRE)--Jun. 22, 2017-- Connection (PC Connection, Inc.; NASDAQ:[CNXN](#)), an industry-leading National Solutions Provider of a full range of information technology (IT) solutions to business, government, and education markets, announced it has been named a Lenovo Platinum Data Center Partner. To receive this designation, Connection reached the top tier of Lenovo sellers, achieved the highest growth targets with the company, and completed extensive technical training.

Tim McGrath, President and CEO of Connection said, "We've made significant investments in our Converged Data Center Practice to ensure we're able to offer our customers the very highest levels of service and support. Being named a Lenovo Platinum Data Center Partner distinguishes Connection as one of the most experienced Lenovo sellers in the industry, with the broadest knowledge of the Lenovo portfolio, resources, and programs."

As a leading National Solutions Provider, Connection offers advanced technology solutions and services across [7 key Practice Areas](#). Their in-house [Converged Data Center Practice](#) has developed an extensive portfolio of solutions and services designed to help customers optimize the performance and efficiency of their data centers.

About Connection

Connection (www.connection.com; NASDAQ:CNXN), is the combined corporate brand name for PC Connection, Inc., a Fortune 1000 company, along with its subsidiaries: PC Connection Sales, GovConnection, and MoreDirect, reflecting the Company's mission to connect people with technology that enhances growth, elevates productivity, and empowers innovation. Headquartered in Merrimack, NH with offices throughout the United States, the Company continues to deliver custom-configured computer systems overnight from our ISO 9001:2008 certified technical configuration lab at our distribution center in Wilmington, OH. In addition, the Company has over 2,500 technical certifications to ensure that we can solve the most complex issues of our customers. Connection also services international customers through its GlobalServe subsidiary, a global IT procurement and service management company. Investors and media can find more information about Connection at <http://ir.connection.com>.

Connection – Business Solutions (800.800.5555), (the original business of PC Connection,) operating through our PC Connection Sales Corp. subsidiary, is a rapid-response provider of IT products and services serving primarily the small- and medium-sized business sector. It offers more than 300,000 brand-name products through its staff of technically trained sales Account Managers, publications, and its website at www.connection.com.

Connection – Public Sector Solutions (800.800.0019), our GovConnection, Inc. subsidiary, is a rapid-response provider of IT products and services to federal, state, and local government agencies and educational institutions through specialized Account Managers, publications, and online at www.connection.com/publicsector.

Connection – Enterprise Solutions (561.237.3300), www.connection.com/enterprise, our MoreDirect, Inc. subsidiary, provides corporate technology buyers with best-in-class IT solutions, in-depth IT supply-chain expertise, and access to over 300,000 products and 1,600 vendors through TRAXX™, a proprietary cloud-based eProcurement system. The team's engineers, software licensing specialists, and project managers help reduce the cost and complexity of buying hardware, software, and services throughout the entire IT lifecycle.

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"Safe Harbor" Statement Under the Private Securities Litigation Reform Act of 1995: This release contains forward-looking statements that are subject to risks and uncertainties, including, but not limited to, the impact of changes in market demand and the overall level of economic activity and environment, or in the level of business investment in information technology products, competitive products and pricing, product availability and market acceptance, new products, fluctuations in operating results, the ability of the Company to manage personnel levels in response to fluctuations in revenue, and other risks that could cause actual results to differ materially from those detailed under the caption "Risk Factors" in the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission for the year ended December 31, 2016. The Company assumes no obligation to update the information in this press release or revise any forward-looking statements, whether as a result of any new information, future events, or otherwise.

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