

June 5, 2014

PC Connection Named VMware Mid-Market Partner of the Year for Americas Region

MERRIMACK, N.H.--(BUSINESS WIRE)-- PC Connection, Inc. (NASDAQ: PCCC), a national provider of a full range of information technology (IT) solutions to business, government, healthcare, and education markets, announced it has won the Americas Region VMware Partner Network Award in the Mid-Market Partner of the Year category. The award was announced at VMware Partner Exchange 2014, where PC Connection was recognized for delivering outstanding VMware virtualization and cloud solutions in the "Mobile Cloud era."

"It's an honor to be recognized by VMware as Mid-Market Partner of the Year for the Americas," said Tim McGrath, President and Chief Executive Officer of PC Connection. "This award reflects PC Connection's strength in the marketplace and our ability to help customers realize the benefits of virtualization. We'll continue to build on that success by investing in our solutions offerings, growing our expertise, and expanding our services capabilities to better meet the evolving needs of our customers. Working closely with our valued partners, PC Connection will continue to deliver comprehensive IT solutions that enable our customers to streamline efficiency, increase agility, and achieve their strategic goals."

Frank Rauch, Vice President, Americas Partner Organization for VMware said, "We congratulate PC Connection on its award and look forward to our continued mutual success in 2014. VMware is dedicated to educating and equipping them with the resources needed to master the new reality of the software-defined enterprise that enables more agile delivery of IT services for organizations of all sizes."

About PC Connection, Inc.

PC Connection, Inc., a Fortune 1000 company, has three wholly owned sales subsidiaries: PC Connection Sales Corporation, MoreDirect, Inc., and GovConnection, Inc., headquartered in Merrimack, NH; Boca Raton, FL; and Rockville, MD; respectively. All three companies can deliver custom-configured computer systems overnight from our ISO 9001:2008 certified technical configuration lab at our distribution center in Wilmington, OH. Investors and media can find more information about PC Connection, Inc. at <http://ir.pconnection.com>.

PC Connection Sales Corporation (800-800-5555), the original business of PC Connection, Inc. serving primarily the small- and medium-sized business sector, is a rapid-response provider of IT products and services. It offers more than 300,000 brand-name products through its staff of technically trained sales account managers and telesales specialists, catalogs, publications, and its website at www.pconnection.com. This company also serves consumer and small office users and is, under its MacConnection brand (800-800-2222), one of Apple's largest authorized online resellers at www.macconnection.com.

MoreDirect, Inc. (561-237-3300), www.moredirect.com, provides corporate technology buyers with best-in-class IT solutions, in-depth IT supply-chain expertise, and access to over 300,000 products and 1,600 vendors through TRAXX™, our proprietary cloud-based eProcurement system. Backed by over 500 technical certifications, MoreDirect's team of engineers, software licensing specialists, and project managers help reduce the cost and complexity of buying hardware, software, and services throughout the entire IT lifecycle.

GovConnection, Inc. (800-800-0019) is a rapid-response provider of IT products and services to federal, state, and local government agencies and educational institutions through specialized account managers, catalogs, publications, and online at www.govconnection.com.

"Safe Harbor" Statement Under the Private Securities Litigation Reform Act of 1995: This release contains forward-looking statements that are subject to risks and uncertainties, including, but not limited to, the impact of changes in market demand and the overall level of economic activity and environment, or in the level of business investment in information technology products, competitive products and pricing, product availability and market acceptance, new products, fluctuations in operating results, the ability of the Company to manage personnel levels in response to fluctuations in revenue, and other risks that could cause actual results to differ materially from these detailed under the caption "Risk Factors" in the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission for the year ended December 31, 2013. The Company assumes no obligation to update the information in this press release or revise any forward-looking statements, whether as a result of any new information, future events, or otherwise.

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