FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APP	OMB APPROVAL								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

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Name and Address of Reporting Person* MCGRATH TIMOTHY J						2. Issuer Name and Ticker or Trading Symbol PC CONNECTION INC [CNXN]									ck all applic Directo	able) r	g Pers	son(s) to Iss	Owner	
(Last) (First) (Middle) 730 MILFORD ROAD						3. Date of Earliest Transaction (Month/Day/Year) 04/01/2024								X	Officer below)	(give title Presider	pive title Other below President & CEO		pecify	
(Street) MERRIMACK NH 03054						4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person						
	WIACK I	···	03054		- L										Form filed by More than One Reporting Person					
(City) (State) (Zip)						Rule 10b5-1(c) Transaction Indication														
						Chec	k this t fy the a	oox to indi affirmative	cate that a defense co	transa	action was m ns of Rule 1	nade pursu 0b5-1(c). S	ant to See Ins	a contraction	ct, instructio 10.	n or written	plan th	at is intended	l to	
		Tab	le I - No	n-Deri	vativ	e Se	curit	ies Ac	quired,	Dis	posed c	f, or Be	enef	icially	Owned					
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da					ar) E	2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Disp Code (Instr. 5)		Disposed	curities Acquired (A) osed Of (D) (Instr. 3, 4			Securitie Beneficia	5. Amount of Securities Beneficially Owned Following		n: Direct r Indirect sstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
										v	Amount	Amount (A) or (D)		Price	Transaction(s) (Instr. 3 and 4)				(mau. 4)	
Common Stock 04/01/						/2024		M		10,000 A S		50.00 ⁽¹⁾	296,748			D				
Common	Stock			04/0	1/202	/2024 F 3,680 D		\$65.53	3 293,068			D								
		-	Table II -								osed of, onverti				Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution D if any (Month/Day/	Date,		ansaction ode (Instr.				6. Date Exercisal Expiration Date (Month/Day/Year		of Secur Underlyi Derivativ	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)		e Orising Original Control of Original Control	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	or Nu of	mber ares						
Restricted Stock	(1)	04/01/2024			M			10,000	(2)		(2)	Common Stock	10	,000	\$0.00	30,000	0	D		

Explanation of Responses:

- 1. The restricted stock units convert into common stock on a one-for-one basis.
- 2. The restricted stock units were granted under the PC Connection, Inc. Amended and Restated 2007 Stock Incentive Plan on February 13, 2018; 10,000 of the shares vested on April 1, 2024, and the remaining shares are scheduled to vest as follows: 10,000 shares each year on April 1 through 2027.

Remarks:

/s/Timothy J. McGrath

04/02/2024

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.