

October 12, 2016

## PC Connection, Inc. (CNXN) to Release Third Quarter Results—2016

MERRIMACK, N.H.--(BUSINESS WIRE)-- PC Connection, Inc. (dba Connection; NASDAQ: CNXN), an industry-leading National Technology Solutions Provider, will release its third quarter 2016 operating results after close of market on Thursday, October 27, 2016. At 4:30 p.m. ET on that date, management will review these results during their quarterly conference call. To access the conference call, please dial 877-776-4016 (US) or 973-638-3231 (International). The conference call will be available to the general public on a live webcast—in listen-only mode—on the company's website at <a href="http://ir.pcconnection.com">http://ir.pcconnection.com</a>. To access the replay of the call, please dial 855-859-2056 or 404-537-3406 and enter the access code 98283780.

## **About Connection**

Connection (www.connection.com; NASDAQ: CNXN) is the combined corporate brand name for PC Connection, Inc., a Fortune 1000 company, along with its subsidiaries PC Connection Sales, GovConnection, MoreDirect, and Softmart, reflecting the Company's mission to connect people with technology that enhances growth, elevates productivity, and empowers innovation. Headquartered in Merrimack, NH with offices throughout the United States, the Company continues to deliver custom-configured computer systems overnight from our ISO 9001:2008 certified technical configuration lab at our distribution center in Wilmington, OH. Connection also services international customers through a global alliance with Bechtle AG, an IT provider based in Europe. In addition, the Company has over 2,500 technical certifications to ensure that we can solve the most complex issues of our customers. Investors and media can find more information about Connection at http://ir.connection.com

Connection — Business Solutions (800.800.5555), the original business of PC Connection, operating through our PC Connection Sales Corporation subsidiary, serving primarily the small- and medium-sized business sector, is a rapid-response provider of IT products and services. It offers more than 300,000 brand-name products through its staff of technically trained Account Managers, catalogs, publications, and website at <a href="https://www.connection.com/SMB">www.connection.com/SMB</a>

Connection — Public Sector Solutions (800.800.0019), our GovConnection, Inc. subsidiary, is a rapid-response provider of IT products and services to federal, state, and local government agencies and educational institutions through specialized Account Managers, catalogs, publications, and online at <a href="https://www.connection.com/publicsector">www.connection.com/publicsector</a>

Connection — Enterprise Solutions (561.237.3300), <a href="www.connection.com/enterprise">www.connection.com/enterprise</a>, our MoreDirect, Inc. subsidiary, provides corporate technology buyers with best-in-class IT solutions, in-depth IT supply-chain expertise, and access to more than 300,000 products and 1,600 vendors through TRAXX<sup>TM</sup>, a proprietary cloud-based eProcurement system. The team's engineers, software licensing specialists, and project managers help reduce the cost and complexity of buying hardware, software, and services throughout the entire IT lifecycle.

Connection — Global Solutions (800.328.1319), <a href="www.connection.com/global">www.connection.com/global</a>, our recent Softmart acquisition, is a global supplier of technology, tools, and service solutions with more than 34 years of expertise in helping customers simplify software purchasing. As a Microsoft Licensing Solution Provider (LSP), the team offers industry-leading volume software license programs and affiliated license support.

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