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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL										
OMB Number:	3235-0287									
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	Name and Address of Reporting Person [*] HALL DAVID		2. Issuer Name and Ticker or Trading Symbol PC CONNECTION INC [PCCC]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
TIALL DAVID				X Director X 10% Owner					
L (Last) (Eirst) (Middlo)		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 12/02/2003	X Officer (give title below) Other (specify below) Vice Chairman of the Board					
(Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)					
			—	X Form filed by One Reporting Person					
(City)	(State)	(Zip)		Form filed by More than One Reporting Person					

	able I - Non-Derivative S	1	3.	, DIS	-		-			
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr.		4. Securities Disposed Of	Acquirec (D) (Instr	(A) or . 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1130.4)
Common Stock	12/02/2003		S		100	D	\$8.16	436,900	D	
Common Stock	12/02/2003		S		100	D	\$8.17	436,800	D	
Common Stock	12/02/2003		S		100	D	\$8.19	436,700	D	
Common Stock	12/02/2003		S		200	D	\$8.2	436,500	D	
Common Stock	12/02/2003		S		200	D	\$8.215	436,300	D	
Common Stock	12/02/2003		S		119	D	\$8.24	436,181	D	
Common Stock	12/02/2003		S		100	D	\$8.3	436,081	D	
Common Stock	12/02/2003		S		200	D	\$8.32	435,881	D	
Common Stock	12/02/2003		S		100	D	\$8.4399	485,781	D	
Common Stock	12/02/2003		S		100	D	\$8.4499	435,681	D	
Common Stock	12/02/2003		S		100	D	\$8.48	435,581	D	
Common Stock	12/02/2003		S		100	D	\$8.5	435,481	D	
Common Stock	12/02/2003		S		200	D	\$8.51	435,281	D	
Common Stock	12/02/2003		S		100	D	\$8.53	435,181	D	
Common Stock	12/02/2003		S		100	D	\$8.55	435,081	D	
Common Stock	12/02/2003		S		200	D	\$8.56	434,881	D	
Common Stock	12/02/2003		S		100	D	\$8.59	434,781	D	
Common Stock	12/02/2003		S		181	D	\$8.6424	434,600	D	
Common Stock	12/02/2003		S		200	D	\$8.65	434,400	D	
Common Stock	12/02/2003		S		100	D	\$ <mark>8.6</mark> 7	434,300	D	
Common Stock	12/02/2003		S		100	D	\$8.68	434,200	D	
Common Stock	12/02/2003		S		100	D	\$8.82	434,100	D	
Common Stock	12/02/2003		S		100	D	\$9.37	434,000	D	
Common Stock								8,169,094	Ι	By Trust

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)

		Ta	ble II - Deriva (e.g., p					ired, Disp options, o			lor i	r			
1. Title of	2.	3. Transaction	3A. Deemed	4.ode		(6A)Nu	m(160e)r	6xDatisEbler	isΩaatte and		aSollodares	8. Price of	9. Number of	10.	11. Nature
(Instr. 3) Reminder: F	Price of Derivative Security eport on a se	e (Month/Day/Year) parate line for each	Execution Date, if any (Month/Day/Year) class of securities		instr. ially ov		rities ired osed 3. 3. 4	Expiration Do (Month/Day/N or indirectly.	rear) <u>Ei</u> Fa	Securit ICt Ind 4)	ties Agnon, At ty (Instr. 3	Derivative Security (Instr. 5) ttorney-In-	Securities Beneficially Owned Foll <u>12/02/200</u> Reported	- Ownership Form: Direct (D) or Indirect (1) (Instr. 4)	of Indirect Beneficial Ownership (Instr. 4)
1		· ·	g person, see Instr						001 and 15 I)#(a)				
1			acts constitute Fed				-			1					
			hich must be manu												
Persons wh	o respond to	the collection of	information conta	ined in	this fo	rm ar	e not i	equired to re	spond unle	ss the f	orm displa	iys a currer	tly valid OMB I	umber.	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	of Shares				