

June 11, 2013

## PC Connection's MoreDirect Subsidiary Awarded HP Partner in Excellence Award

MERRIMACK, N.H.--(BUSINESS WIRE)-- PC Connection, Inc. (**NASDAQ: PCCC**), a provider of a full range of information technology (IT) solutions to business, government, and education markets, announced that its subsidiary, MoreDirect, Inc., received the HP Partner in Excellence U.S. Direct Response Channel Growth Award. The award honors MoreDirect for top balanced revenue and growth for the direct response channel in the U.S. year-over-year.

HP Partner in Excellence Award winners are selected by a panel of HP Channel executives and presented to outstanding HP partners worldwide who have demonstrated exceptional business performance, achieved significant overall growth, have delivered innovative solutions to customers, or have demonstrated IT innovation through philanthropic activities in their local communities.

"Receiving this HP Partner in Excellence Award is not only an honor for MoreDirect and the PC Connection family of companies, but also a true testament to the depth and quality of our vendor partnerships," said Tim McGrath, President and CEO of PC Connection, Inc. John Thomas, President of MoreDirect, who accepted the award at the 2013 HP Global Partner Conference, added, "As a leading IT solutions enabler, MoreDirect's mission is to consistently deliver first-class IT products and services to our enterprise clients. Our partnership with HP ensures MoreDirect's team of experts has access to the tools and resources to better discern, understand, and meet our customers' technology needs."

### About PC Connection, Inc.

PC Connection, Inc., a Fortune 1000 company, has three wholly owned sales subsidiaries: PC Connection Sales Corporation, MoreDirect, Inc., and GovConnection, Inc., headquartered in Merrimack, NH; Boca Raton, FL; and Rockville, MD; respectively. All three companies can deliver custom-configured computer systems overnight from our ISO 9001:2008 certified technical configuration lab at our distribution center in Wilmington, OH. Investors and media can find more information about PC Connection, Inc. at <http://ir.pcconnection.com>.

PC Connection Sales Corporation (800-800-5555), the original business of PC Connection, Inc. serving primarily the small- and medium-sized business sector, is a rapid-response provider of IT products and services. It offers more than 300,000 brand-name products through its staff of technically trained sales account managers and telesales specialists, catalogs, publications, and its website at [www.pcconnection.com](http://www.pcconnection.com). This company also serves consumer and small office users and is, under its MacConnection brand (800-800-2222), one of Apple's largest authorized online resellers at [www.macconnection.com](http://www.macconnection.com).

MoreDirect, Inc. (561-237-3300), [www.moredirect.com](http://www.moredirect.com), provides corporate technology buyers with best-in-class IT solutions, in-depth IT supply-chain expertise, and access to over 300,000 products and 1,600 vendors through TRAXX™, our proprietary cloud-based eProcurement system. Backed by over 500 technical certifications, MoreDirect's team of engineers, software licensing specialists, and project managers help reduce the cost and complexity of buying hardware, software, and services throughout the entire IT lifecycle.

GovConnection, Inc. (800-800-0019) is a rapid-response provider of IT products and services to federal, state, and local government agencies and educational institutions through specialized account managers, catalogs, publications, and online at [www.govconnection.com](http://www.govconnection.com).

"Safe Harbor" Statement Under the Private Securities Litigation Reform Act of 1995: This release contains forward-looking statements that are subject to risks and uncertainties, including, but not limited to, the impact of changes in market demand and the overall level of economic activity and environment, or in the level of business investment in information technology products, competitive products and pricing, product availability and market acceptance, new products, fluctuations in operating results, the ability of the Company to manage personnel levels in response to fluctuations in revenue, and other risks that could cause actual results to differ materially from those detailed under the caption "Risk Factors" in the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission for the year ended December 31, 2012. The Company assumes no obligation to update the information in this press release or revise any forward-looking statements, whether as a result of any new information, future events, or otherwise.

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