## PC Connection, Inc.

October 23, 2014

### PC Connection, Inc. Reports Record Third Quarter 2014 Results

#### THIRD QUARTER SUMMARY:

- Net income up 15% year over year
- Net sales: \$639.6 million, up 10.2% year over year
- Diluted EPS: \$0.46, up 15% year over year

MERRIMACK, N.H.--(BUSINESS WIRE)-- PC Connection, Inc. (NASDAQ: PCCC), a national provider of a full range of information technology (IT) solutions to business, government, healthcare, and education markets, today announced results for the quarter ended September 30, 2014. Net sales for the third quarter of 2014 increased by 10.2% to \$639.6 million, compared to \$580.4 million for the prior year quarter. Net income for the quarter ended September 30, 2014 increased by 15.0% to \$12.2 million, or \$0.46 per diluted share, compared to net income of \$10.6 million, or \$0.40 per diluted share for the prior year quarter. Sales, net income, and earnings per share amounts represent quarterly records for the Company.

Net sales for the nine months ended September 30, 2014 were \$1,832.6 million, an increase of \$189.5 million or 11.5%, compared to \$1,643.1 million for the nine months ended September 30, 2013. Net income for the nine months ended September 30, 2014 increased by 18.9% to \$30.7 million, or \$1.16 per diluted share, compared to net income of \$25.8 million, or \$0.98 per diluted share, for the nine months ended September 30, 2013. Earnings before interest, taxes, depreciation and amortization, adjusted for stock-based compensation expense ("Adjusted EBITDA") totaled \$76.7 million for the twelve months ended September 30, 2013.

#### Quarterly Sales by Segment:

- Net sales for the SMB segment increased by 8.1% to \$254.4 million in the third quarter of 2014, compared to the prior year quarter. Sales of notebooks and desktop/server products each grew at double-digit rates.
- Net sales for the Large Account segment increased by 4.6% to \$202.0 million in the third quarter of 2014, compared to the prior year quarter. Software and desktop/server sales were strong in this segment with an increase of 31.4% and 11.2%, respectively. Commercial sales, which consists of SMB and Large Account sales, increased by 6.5% from the prior year quarter.
- Net sales to the Public Sector segment (government and education customers) increased by 20.5% to \$183.2 million in the third quarter of 2014, compared to the prior year quarter. Sales to state and local government and educational institutions increased by 29.8%, compared to the prior year quarter, while sales to the federal government decreased by 2.6%.

#### Quarterly Sales by Product Mix:

- Notebook/tablet sales, the Company's largest product category, increased by 24% year over year and accounted for 22% of net sales in the third quarter of 2014 compared to 20% of net sales in the prior year quarter. Continued corporate refresh activity and increased demand for Chromebooks resulted in strong year-over-year growth in this category in both SMB and Public Sector segments.
- Desktop/Server sales increased by 13% year over year and accounted for 16% of net sales in the third quarter of 2014 and 2013. We experienced significant sales growth in both our SMB and Large Account segments in this product category.
- Software sales increased by 15% year over year and accounted for 16% of net sales in the third quarter of 2014 compared to 15% of net sales in the prior year quarter. We experienced strong growth in security, office productivity, and operating system software, including cloud-based offerings.

Overall gross profit dollars increased by \$7.1 million, or 9.3%, in the third quarter of 2014, compared to the prior year quarter. Consolidated gross margin, as a percentage of net sales, slightly decreased to 13.1% in the third quarter of 2014, compared to 13.2% in the prior year quarter as a result of increased demand in notebooks and desktops that generate relatively lower margins.

Total selling, general and administrative dollars increased in the third quarter of 2014 to \$63.2 million from \$59.0 million in the prior year quarter, but decreased as a percentage of net sales from 10.2% to 9.9% due to leveraging our fixed costs over higher net sales. As noted in previous releases, approximately \$0.5 million of this increase in SG&A was due to depreciation expense related to the Customer Master Data Management software project that was placed into service in late 2013. Also, variable SG&A increased year over year due to the higher levels of sales and gross profit achieved in the third quarter. We continue to invest in technical solution sales capabilities and expect SG&A expenses to rise accordingly. However, we are highly focused on improving efficiencies and streamlining wherever possible.

The Company generated significant cash flow during the nine months ended September 30, 2014. Total cash was \$66.4 million at September 30, 2014, compared to \$42.5 million at December 31, 2013. Days sales outstanding were 36 days at September 30, 2014, and inventory turns were 24 turns in the third quarter of 2014.

"We are encouraged with PC Connection's strong performance this quarter. We had solid execution across all three of our sales segments, reinforcing the strength and diversity of our business model," said Timothy McGrath, President and Chief Executive Officer. "As a National Solutions Provider, PC Connection's goal is to consistently invest in more complex solutions capabilities while delivering solid financial performance; we were able to accomplish that goal in Q3 with a 10% sales increase and a 15% increase in earnings. In a rapidly changing industry, we believe the team and the strategies we have in place position PC Connection well to gain market share and increase long-term shareholder value."

#### **Non-GAAP Financial Information**

Adjusted EBITDA is a non-GAAP financial measure. This information is included to provide information with respect to the Company's operating performance and earnings.

#### About PC Connection, Inc.

PC Connection, Inc., a Fortune 1000 company, has three wholly owned sales companies: PC Connection Sales Corporation, MoreDirect, Inc., and GovConnection, Inc., headquartered in Merrimack, NH; Boca Raton, FL; and Rockville, MD; respectively. All three companies can deliver custom-configured computer systems overnight from our ISO 9001:2008 certified technical configuration lab at our distribution center in Wilmington, OH. Investors and media can find more information about PC Connection, Inc. at <a href="http://ir.pcconnection.com">http://ir.pcconnection.com</a>.

PC Connection Sales Corporation (800-800-5555), the original business of PC Connection, Inc. serving primarily the small- and medium-sized business sector, is a rapid-response provider of IT products and services. It offers more than 300,000 brandname products through its staff of technically trained sales account managers, catalogs, publications, and its website at <u>www.pcconnection.com</u>. This company also serves consumer and small office users and is, under its MacConnection brand (800-800-2222), one of Apple's largest authorized online resellers at <u>www.macconnection.com</u>.

MoreDirect, Inc. (561-237-3300), <u>www.moredirect.com</u>, provides corporate technology buyers with best-in-class IT solutions, indepth IT supply-chain expertise, and access to over 300,000 products and 1,600 vendors through TRAXX<sup>™</sup>, our proprietary cloud-based eProcurement system. Backed by over 500 technical certifications, MoreDirect's team of engineers, software licensing specialists, and project managers help reduce the cost and complexity of buying hardware, software, and services throughout the entire IT lifecycle.

GovConnection, Inc. (800-800-0019) is a rapid-response provider of IT products and services to federal, state, and local government agencies and educational institutions through specialized account managers, catalogs, publications, and online at <a href="http://www.govconnection.com">www.govconnection.com</a>.

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"Safe Harbor" Statement Under the Private Securities Litigation Reform Act of 1995: This release contains forward-looking statements that are subject to risks and uncertainties, including, but not limited to, the impact of changes in market demand and the overall level of economic activity and environment, or in the level of business investment in information technology products, competitive products and pricing, product availability and market acceptance, new products, fluctuations in operating results, and the ability of the Company to manage costs in response to fluctuations in revenue, and other risks that could cause actual results to differ materially from expectations, including those detailed under the caption "Risk Factors" in the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission for the year ended December 31, 2013. More specifically, the statements in this release concerning the Company's outlook for selling, general, and administrative expenses in 2014, the Company's efforts in improving efficiencies and streamlining its business, the Company's anticipated product growth categories and areas of future investments it plans to make in its business, and other statements of

a non-historical basis (including statements regarding the Company's ability to increase market share and enhance long-term shareholder value) are forward-looking statements that involve certain risks and uncertainties. Such risks and uncertainties include the ability to realize market demand for and competitive pricing pressures on the products and services marketed by the Company, the continued acceptance of the Company's distribution channel by vendors and customers, continuation of key vendor and customer relationships and support programs, the ability of the Company to gain or maintain market share, and the ability of the Company to hire and retain qualified sales representatives and other essential personnel. The Company disclaims any obligation to update the information in this press release or revise any forward-looking statements, whether as a result of any new information, future events, or otherwise.

At or for the Three Months Ended September 30, (Amounts and shares in thousands, except operating data, P/E ratio, and per share data)		201	4	20	013	
			% of Net Sales		% of Net Sales	% Change
Operating Data:						
Net sales	\$639	9,570		\$580,356	5	10%
Diluted earnings per share	\$	0.46		\$ 0.40		15%
Gross margin		13.1%		13.2	2%	
Operating margin		3.2%		3.0	)%	
Return on equity <sup>(1)</sup>		12.2%		11.5	5%	
Inventory turns		24		27	,	
Days sales outstanding		36		37	,	
Product Mix:						
Notebook/Tablet	\$143	3,722	22%	\$116,176	<b>20%</b>	24%
Desktop/Server	105	5,310	16	93,440	) 16	13%
Software	100	),819	16	87,519	) 15	15%
Net/Com Product	58	3,922	9	58,920	) 10	0%
Video, Imaging & Sound	55	5,201	9	51,948	8 9	6%
Storage	38	3,209	6	37,206	6	3%
Printer & Printer Supplies	38	3,261	6	37,649	) 7	2%
Memory & System Enhancement	18	3,256	3	19,275	5 3	(5%)
Accessory/Services/Other	80	),870	13	78,223	<u> </u>	3%
Total Net Sales	<u>\$639</u>	9,570	100%	\$580,356	<u> </u>	10%
Stock Performance Indicators:						
Actual shares outstanding	26	6,298		26,169	)	
Total book value per share		13.38		\$ 12.22		
Tangible book value per share	-	11.34		\$ 10.14		
Closing price	-	21.47		\$ 15.09		
Market capitalization		4,618		\$394,890		
Trailing price/earnings ratio	• -	14.0		11.5		
LTM Adjusted EBITDA <sup>(2)</sup>	\$ 76	6,723		\$ 65,583		
Adjusted market capitalization/LTM Adjusted EBITDA <sup>(3)</sup>	+	6.5		4.8		

(1) Based on last twelve months' net income.

(2) Adjusted EBITDA is defined as EBITDA (earnings before interest, taxes, depreciation and amortization) adjusted for stockbased compensation.

(3) Adjusted market capitalization is defined as gross market capitalization less cash balance.

# REVENUE AND MARGIN INFORMATION

For the Three Months Ended September 30,	20	2013		
(amounts in thousands)	Net Sales	Gross Margin	Net Sales	Gross Margin
SMB	\$254,432	14.9%	\$235,285	15.6%
Large Account	201,979	13.1	193,124	12.1
Public Sector	183,159	10.4	151,947	10.8
Total	\$639,570	13.1%	\$580,356	13.2%

Three Months Ended September 30,	2014	ŀ	2013		
(amounts in thousands, except per share data)	Amount	% of Net Sales	Amount	% of Net Sales	
Net sales	\$ 639,570	100.0%	\$ 580,356	100.0%	
Cost of sales	555,918	86.9	503,803	86.8	
Gross profit	83,652	13.1	76,553	13.2	
Selling, general and administrative expenses	63,235	9.9	59,043	10.2	
Income from operations	20,417	3.2	17,510	3.0	
Interest/other expense, net	(36)	-	(39)	-	
Income tax provision	(8,204)	(1.3)	(6,882)	(1.2)	
Net income	\$ 12,177	1.9%	<u>\$ 10,589</u>	1.8%	
Earnings per common share:					
Basic	\$ 0.46		\$ 0.40		
Diluted	\$ 0.46		\$ 0.40		
Shares used in the computation of earnings per common share:					
Basic	26,266		26,169		
Diluted	26,524		26,399		

Nine Months Ended September 30,	2014	ŀ	2013		
(amounts in thousands, except per share data)	Amount	% of Net Sales	Amount	% of Net Sales	
Net sales	\$1,832,574	100.0%	\$1,643,066	100.0%	
Cost of sales	1,592,309	86.9	1,425,759	86.8	
Gross profit	240,265	13.1	217,307	13.2	
Selling, general and administrative expenses	188,900	10.3	174,289	10.6	
Income from operations	51,365	2.8	43,018	2.6	
Interest/other expense, net	(72)	-	(135)	-	
Income tax provision	(20,556)	(1.1)	(17,042)	(1.0)	
Net income	\$ 30,737	1.7%	\$ 25,841	1.6%	

Earnings per common share:

Basic	\$ 1.17	\$ 0.99
Diluted	\$ 1.16	\$ 0.98
Shares used in the computation of earnings per common share: Basic Diluted	<u>26,225</u> 26,498	<u>26,099</u> 26,351

#### EBITDA AND ADJUSTED EBITDA

A reconciliation of EBITDA and Adjusted EBITDA is detailed below. Adjusted EBITDA is defined as EBITDA (earnings before interest, taxes, depreciation and amortization) adjusted for stock-based compensation. Both EBITDA and Adjusted EBITDA are considered non-GAAP financial measures. Generally, a non-GAAP financial measure is a numerical measure of a company's performance, financial position, or cash flows that either includes or excludes amounts that are not normally included or excluded in the most directly comparable measure calculated and presented in accordance with GAAP. We believe that EBITDA and Adjusted EBITDA provide helpful information with respect to our operating performance including our ability to fund our future capital expenditures and working capital requirements. Adjusted EBITDA also provides helpful information as it is the primary measure used in certain financial covenants contained in our credit agreements.

(amounts in thousands)	Three Months Ended September 30,			LTM Ended September 30, <sup>(1)</sup>				1)
	2014	2013	% Change		2014		2013	% Change
Net income	\$ 12,177	\$ 10,589		\$	40,578	\$	34,710	
Depreciation and amortization	2,133	1,675			8,074		7,055	
Income tax expense	8,204	6,882			27,079		22,796	
Interest/other expense, net	36	39			86		150	
EBITDA	22,550	19,185			75,817		64,711	
Stock-based compensation	215	452			906		872	
Adjusted EBITDA	\$ 22,765	\$ 19,637	16%	\$	76,723	\$	65,583	17%

(1) LTM: Last twelve months

CONDENSED CONSOLIDATED BALANCE SHEETS	Se	September 30, 2014		
(amounts in thousands)				
ASSETS				
Current Assets:				
Cash and cash equivalents	\$	66,434	\$ 42,547	
Accounts receivable, net		273,938	283,051	
Inventories		82,541	79,141	
Deferred income taxes		6,382	6,382	
Prepaid expenses and other current assets		4,868	5,117	
Income taxes receivable		4,607	2,256	
Total current assets		438,770	418,494	
Property and equipment, net		27,745	27,600	
Goodwill		51,276	51,276	
Other intangibles, net		2,178	2,854	
Other assets		751	720	
Total Assets	\$	520,720	\$ 500,944	

#### LIABILITIES AND STOCKHOLDERS' EQUITY

Accounts payable \$ 109,346 \$ 124,821   Accrued expenses and other liabilities 22,524 22,362   Accrued payroll 18,316 14,935   Total current liabilities 150,186 162,118   Deferred income taxes 16,274 16,224   Other liabilities 2,476 2,773   Total Liabilities 168,936 181,115   Stockholders' Equity: 261,215 230,478   Common stock 2261,215 230,478   Additional paid-in capital 106,149 104,932   Retained earnings 261,215 230,478   Treasury stock at cost (15,862) (15,862)   Total Stockholders' Equity 351,784 319,829   Total Liabilities and Stockholders' 520,720 \$ 500,944	Current Liabilities:		
Accrued payroll 18,316 14,935   Total current liabilities 150,186 162,118   Deferred income taxes 16,274 16,224   Other liabilities 2,476 2,773   Total Liabilities 168,936 181,115   Stockholders' Equity: 282 281   Additional paid-in capital 106,149 104,932   Retained earnings 261,215 230,478   Treasury stock at cost (15,862) (15,862)   Total Stockholders' Equity 351,784 319,829	Accounts payable	\$ 109,346	\$ 124,821
Total current liabilities   150,186   162,118     Deferred income taxes   16,274   16,224     Other liabilities   2,476   2,773     Total Liabilities   168,936   181,115     Stockholders' Equity:   282   281     Additional paid-in capital   106,149   104,932     Retained earnings   261,215   230,478     Treasury stock at cost   (15,862)   (15,862)     Total Liabilities and Stockholders'   319,829	Accrued expenses and other liabilities	22,524	22,362
Deferred income taxes16,27416,224Other liabilities2,4762,773Total Liabilities168,936181,115Stockholders' Equity: Common stock282281Additional paid-in capital106,149104,932Retained earnings261,215230,478Treasury stock at cost(15,862)(15,862)Total Stockholders' Equity351,784319,829Total Liabilities and Stockholders'106,149104,932	Accrued payroll	18,316	14,935
Other liabilities2,4762,773Total Liabilities168,936181,115Stockholders' Equity:282281Additional paid-in capital106,149104,932Retained earnings261,215230,478Treasury stock at cost(15,862)(15,862)Total Stockholders' Equity351,784319,829Total Liabilities and Stockholders'104	Total current liabilities	150,186	162,118
Total Liabilities168,936181,115Stockholders' Equity: Common stock282281Additional paid-in capital106,149104,932Retained earnings261,215230,478Treasury stock at cost(15,862)(15,862)Total Stockholders' Equity351,784319,829Total Liabilities and Stockholders'106,149104,932	Deferred income taxes	16,274	16,224
Stockholders' Equity: Common stock282281Additional paid-in capital106,149104,932Additional paid-in capital106,149104,932Retained earnings261,215230,478Treasury stock at cost(15,862)(15,862)Total Stockholders' Equity351,784319,829Total Liabilities and Stockholders'	Other liabilities	2,476	2,773
Common stock   282   281     Additional paid-in capital   106,149   104,932     Retained earnings   261,215   230,478     Treasury stock at cost   (15,862)   (15,862)     Total Stockholders' Equity   351,784   319,829     Total Liabilities and Stockholders'    351,784	Total Liabilities	168,936	181,115
Additional paid-in capital106,149104,932Retained earnings261,215230,478Treasury stock at cost(15,862)(15,862)Total Stockholders' Equity351,784319,829Total Liabilities and Stockholders'104,932	Stockholders' Equity:		
Retained earnings261,215230,478Treasury stock at cost(15,862)(15,862)Total Stockholders' Equity351,784319,829Total Liabilities and Stockholders'	Common stock	282	281
Treasury stock at cost(15,862)(15,862)Total Stockholders' Equity351,784319,829Total Liabilities and Stockholders'(15,862)(15,862)	Additional paid-in capital	106,149	104,932
Total Stockholders' Equity351,784319,829Total Liabilities and Stockholders'319,829	Retained earnings	261,215	230,478
Total Liabilities and Stockholders'	Treasury stock at cost	(15,862)	(15,862)
	Total Stockholders' Equity	351,784	319,829
<b>Equity</b> <u>\$ 520,720</u> <u>\$ 500,944</u>	Total Liabilities and Stockholders'		
	Equity	\$ 520,720	\$ 500,944

### CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

Nine Months Ended September 30,	2014	2013
(amounts in thousands)		
Cash Flows from Operating Activities:		
Net income	\$ 30,737	\$25,841
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	5,998	5,011
Provision for doubtful accounts	826	727
Deferred income taxes	50	(126)
Stock-based compensation expense	702	753
Excess tax benefit from exercise of equity awards	(503)	(228)
Loss on disposal of fixed assets	-	7
Income tax benefit from stock-based compensation	-	505
Changes in assets and liabilities:		
Accounts receivable	8,287	15,592
Inventories	(3,400)	(6,736)
Prepaid expenses and other current assets	(2,102)	(157)
Other non-current assets	(31)	(17)
Accounts payable	(15,430)	(963)
Accrued expenses and other liabilities	3,749	1,198
Net cash provided by operating activities	28,883	41,407
Cash Flows from Investing Activities:		
Purchases of equipment	(5,522)	(4,943)
Proceeds from sale of equipment	10	-
Net cash used for investing activities	(5,512)	(4,943)
Cash Flows from Financing Activities:		
Exercise of stock options	186	1,654
Issuance of stock under Employee Stock Purchase Plan	360	307
Excess tax benefit from exercise of equity awards	503	228
Payment of payroll taxes on stock-based compensation through shares withheld	(533)	(577)
Repayment of capital lease obligation to affiliate	-	(802)
Net cash provided by financing activities	516	810
Increase in cash and cash equivalents	23,887	37,274
Cash and cash equivalents, beginning of period	42,547	39,907
Cash and cash equivalents, end of period	\$ 66,434	\$77,181
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Non-cash Investing Activities: Accrued capital expenditures Issuance of nonvested stock from treasury	\$		\$ \$	320 403
Supplemental Cash Flow Information: Income taxes paid	\$ 2	2,092	\$1	7,075

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PC Connection, Inc. Joseph Driscoll, 603-683-2322 Senior Vice President Treasurer and Chief Financial Officer

Source: PC Connection, Inc.

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