

December 15, 2015

PC Connection Wins Microsoft Operational Excellence Award

MERRIMACK, N.H.--(BUSINESS WIRE)-- [PC Connection, Inc.](#) (NASDAQ: PCCC), a national provider of a full range of [information technology \(IT\) solutions](#) to business, government, healthcare, and education markets, today announced it has won the Microsoft Operational Excellence Award for delivering market-leading operational excellence supporting Microsoft technology over the past year.

Owen Roberts, General Manager of Microsoft's Americas Operations Center, said, "PC Connection received the Operational Excellence Award for exhibiting best-in-class performance in the North American channel and delivering superior operational excellence, and for that we thank them. We look forward to a long, strong partnership."

PC Connection was recognized for meeting and exceeding specific requirements that demonstrate its commitment to Microsoft and its end-customers. To support PC Connection in their efforts to offer exceptional customer service, Microsoft has continued to innovate and drive improvements that empower their partners and customers.

Tim McGrath, President and CEO of PC Connection, Inc., said, "It's an honor to be recognized by Microsoft for our operational excellence and ability to deliver a superior customer experience. We will continue to build on our expertise across [7 key Practice Areas](#) and strengthen our relationships with leading vendors to ensure our customers have the technical support, guidance, and product selection needed to advance their organizations with the latest, most innovative technology solutions and services."

As a leading National Solutions Provider, PC Connection is committed to developing more efficient ways of doing business and more effective ways of helping customers achieve their strategic goals. PC Connection's partnership with Microsoft enables them to offer customers the latest workforce productivity solutions and the support of one of the industry's most highly trained teams of in-house technology specialists.

About PC Connection, Inc.

PC Connection, Inc., a Fortune 1000 company, has three wholly owned sales subsidiaries: PC Connection Sales Corporation, MoreDirect, Inc., and GovConnection, Inc., headquartered in Merrimack, NH; Boca Raton, FL; and Rockville, MD; respectively. All three companies can deliver custom-configured computer systems overnight from our ISO 9001:2008 certified technical configuration lab at our distribution center in Wilmington, OH. In addition, the company has over 2,500 technical certifications to ensure that we can solve the most complex issues of our customers. Investors and media can find more information about PC Connection, Inc. at <http://ir.pcconnection.com>.

PC Connection Sales Corporation (800-800-5555), the original business of PC Connection, Inc. serving primarily the small- and medium-sized business sector, is a rapid-response provider of IT products and services. It offers more than 300,000 brand-name products through its staff of technically trained sales account managers, catalogs, publications, and its website at www.pcconnection.com. This company also serves consumer and small office users and is, under its MacConnection brand (800-800-2222), one of Apple's largest authorized online resellers at www.macconnection.com.

MoreDirect, Inc. (561-237-3300), www.moredirect.com, provides corporate technology buyers with best-in-class IT solutions, in-depth IT supply-chain expertise, and access to over 300,000 products and 1,600 vendors through TRAXX™, our proprietary cloud-based eProcurement system. MoreDirect's team of engineers, software licensing specialists, and project managers help reduce the cost and complexity of buying hardware, software, and services throughout the entire IT lifecycle.

GovConnection, Inc. (800-800-0019) is a rapid-response provider of IT products and services to federal, state, and local government agencies and educational institutions through specialized account managers, catalogs, publications, and online at www.govconnection.com.

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"Safe Harbor" Statement Under the Private Securities Litigation Reform Act of 1995: This release contains forward-looking statements that are subject to risks and uncertainties, including, but not limited to, the impact of changes in market demand and the overall level of economic activity and environment, or in the level of business investment in information technology

products, competitive products and pricing, product availability and market acceptance, new products, fluctuations in operating results, the ability of the Company to manage personnel levels in response to fluctuations in revenue, and other risks that could cause actual results to differ materially from these detailed under the caption "Risk Factors" in the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission for the year ended December 31, 2014. The Company assumes no obligation to update the information in this press release or revise any forward-looking statements, whether as a result of any new information, future events, or otherwise.

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