

September 15, 2014

## **GovConnection, a Subsidiary of PC Connection, Inc., Awarded National Professional Services Contract**

*New Agreement Extends Managed Integration and Staff Augmentation Services to All E&I Member Institutions*

MERRIMACK, N.H.--(BUSINESS WIRE)-- PC Connection, Inc. (NASDAQ:PCCC), a national provider of a full range of information technology (IT) solutions to business, government, healthcare, and education markets, today announced that its subsidiary, GovConnection, Inc., has been awarded a new professional services contract by Educational & Institutional Cooperative Services, Inc. (E&I). This national agreement enables GovConnection to provide Managed Integration and Staff Augmentation services to all participating E&I member institutions.

Chief Executive Officer of E&I Purchasing Cooperative, Tom Fitzgerald, said, "GovConnection has a long history of providing E&I members with exceptional service and support. We're confident this new agreement will build on that trusted partnership and ensure our members have access to the valuable technology solutions and services they need to educate, innovate, and reduce costs."

This 5-year agreement enables GovConnection to supply E&I members with professional services through February 28, 2019, building on a previously awarded contract extension to supply computer hardware, software, peripherals, and services through March 31, 2017.

"We're pleased to offer E&I members a broader selection of professional services. Our Managed Integration and Staff Augmentation services will enable E&I members to advance their IT initiatives, adopt the latest technologies, and achieve their strategic goals on time and on budget," said Bob Howard, President of GovConnection, Inc. "We look forward to strengthening these relationships and collaborating closely with our education customers to solve their unique IT challenges and create effective 21<sup>st</sup> century learning environments."

### **About E&I**

Established in 1934 by members of The National Association of Educational Procurement (NAEP), Educational & Institutional Cooperative Purchasing (E&I) is a buying cooperative that serves colleges and universities. E&I uses the combined purchasing power of nearly 2,400 member institutions to lower costs on a wide range of products and services. The organization provides members with access to a diverse portfolio of high quality national and regional contracts from best-in-class suppliers. E&I's member-driven competitive solicitation process has been validated by the National Institute of Governmental Purchasing (NIGP). For more information, please go to: [www.eandi.org](http://www.eandi.org).

### **About PC Connection, Inc.**

PC Connection, Inc., a Fortune 1000 company, has three wholly-owned sales subsidiaries: PC Connection Sales Corporation, MoreDirect, Inc., and GovConnection, Inc., headquartered in Merrimack, NH; Boca Raton, FL; and Rockville, MD; respectively. All three companies can deliver custom-configured computer systems overnight from our ISO 9001:2008 certified technical configuration lab at our distribution center in Wilmington, OH. Investors and media can find more information about PC Connection, Inc. at <http://ir.pcconnection.com>.

PC Connection Sales Corporation (800-800-5555), the original business of PC Connection, Inc. serving primarily the small- and medium-sized business sector, is a rapid-response provider of IT products and services. It offers more than 300,000 brand-name products through its staff of technically trained sales account managers and telesales specialists, catalogs, publications, and its website at [www.pcconnection.com](http://www.pcconnection.com). This company also serves consumer and small office users and is, under its MacConnection brand (800-800-2222), one of Apple's largest authorized online resellers at [www.macconnection.com](http://www.macconnection.com).

MoreDirect, Inc. (561-237-3300), [www.moredirect.com](http://www.moredirect.com), provides corporate technology buyers with best-in-class IT solutions, in-depth IT supply-chain expertise, and access to over 300,000 products and 1,600 vendors through TRAXX™, our proprietary cloud-based eProcurement system. Backed by over 500 technical certifications, MoreDirect's team of engineers, software licensing specialists, and project managers help reduce the cost and complexity of buying hardware, software, and services throughout the entire IT lifecycle.

GovConnection, Inc. (800-800-0019) is a rapid-response provider of IT products and services to federal, state, and local government agencies and educational institutions through specialized account managers, catalogs, publications, and online at [www.govconnection.com](http://www.govconnection.com).

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"Safe Harbor" Statement Under the Private Securities Litigation Reform Act of 1995: This release contains forward-looking statements that are subject to risks and uncertainties, including, but not limited to, the impact of changes in market demand and the overall level of economic activity and environment, or in the level of business investment in information technology products, competitive products and pricing, product availability and market acceptance, new products, fluctuations in operating results, the ability of the Company to manage personnel levels in response to fluctuations in revenue, and other risks that could cause actual results to differ materially from those detailed under the caption "Risk Factors" in the Company's Annual Report on Form 10 K filed with the Securities and Exchange Commission for the year ended December 31, 2013. The Company assumes no obligation to update the information in this press release or revise any forward-looking statements, whether as a result of any new information, future events, or otherwise.

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