UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): October 27, 2016

	PC Connection, Inc.		
(Exact na	ame of registrant as specified in char	rter)	
Delaware	0-23827	02-0513618	
(State or other juris- diction of incorporation)	(Commission File Number)	(IRS Employer Identification No.)	
Rt. 101A, 730 Milford Road Merrimack, NH		03054	
(Address of principal executive offices)		(Zip Code)	
Registrant's telep	whone number, including area code: (603 N/A) 683-2000	
(Former nam	e or former address, if changed since last	report)	
☐ Written communications pursuant to Rule 425 under the S	ecurities Act (17 CFR 230.425)		
☐ Soliciting material pursuant to Rule 14a-12 under the Excl	hange Act (17 CFR 240.14a-12)		
☐ Pre-commencement communications pursuant to Rule 14d	l-2(b) under the Exchange Act (17 CFR 24	40.14d-2(b))	
☐ Pre-commencement communications pursuant to Rule 13e	-4(c) under the Exchange Act (17 CFR 24	0.13e-4(c))	

Item 2.02. Results of Operations and Financial Condition

On October 27, 2016, PC Connection, Inc. announced its financial results for the quarter ended September 30, 2016. The full text of the press release issued in connection with the announcement is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

The information in this Form 8-K (including Exhibit 99.1) shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act") or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, except as expressly set forth by specific reference in such a filing.

Item 9.01. Financial Statements and Exhibits

(d) Exhibits

The following exhibit relating to Item 2.02 shall be deemed to be furnished, and not filed:

99.1 Press Release issued by PC Connection, Inc. on October 27, 2016.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: October 27, 2016 PC CONNECTION, INC.

By: /s/ William Schulze

William Schulze Vice President & Interim Chief Financial Officer

EXHIBIT INDEX

Exhibit No. Description

99.1 Press release issued by PC Connection, Inc. on October 27, 2016.

Connection Reports Third Quarter 2016 Results

THIRD QUARTER SUMMARY:

- Record net sales, up 4% y/y
- Record gross profit, up 9.5% y/y
- Gross margin 13.7%, an increase of 68 basis points y/y
- Diluted EPS: \$0.51, up 4% y/y
- Adjusted EPS excluding special charges: \$0.54, up 8% y/y
- Rebrands as "Connection" (NASDAQ: CNXN)

MERRIMACK, N.H.--(BUSINESS WIRE)--October 27, 2016--PC Connection, Inc. (dba Connection; **NASDAQ: CNXN**), an industry-leading National Technology Solutions Provider, today announced results for the quarter ended September 30, 2016. Net sales for the third quarter of 2016 increased by 4.1% to \$708.5 million, compared to \$680.8 million for the prior year quarter. Gross profit increased by 9.5% from \$88.6 million to \$97.0 million primarily due to an increase in gross margin from 13.0% to 13.7% in the third quarter of 2016. Net income for the quarter ended September 30, 2016 increased by 4.6% to \$13.6 million, or \$0.51 per diluted share, compared to net income of \$13.0 million, or \$0.49 per diluted share for the prior year quarter. Earnings per share, adjusted for acquisition costs, rebranding expenses, restructuring charges, and amortization of acquired intangibles, increased to \$0.54 cents per share for the quarter ended September 30, 2016, compared to \$0.50 cents per share for the prior year quarter.

"In September we launched our new brand name, Connection, and changed our ticker symbol to CNXN. The brand name reflects our mission to help connect people with technology in new and innovative ways," said Timothy McGrath, President and Chief Executive Officer. "Connection will unite all of our subsidiaries together into one cohesive brand that reflects the successes of our past and the promise of our future."

The third quarter 2016 results include \$1.1 million of acquisition, rebranding, and restructuring costs. This charge includes professional fees related to the GlobalServe acquisition, expenses related to rebranding to the "Connection" name, severance related to internal restructuring activities, and duplicate costs incurred in relocating facilities. The Company will continue to evaluate additional restructuring in the fourth quarter. In addition, the Company presented separately amortization of acquired intangible assets in the income statement, which was approximately \$0.3 million in the quarter.

Net sales for the nine months ended September 30, 2016 were \$1,957.0 million, an increase of \$67.4 million or 3.6%, compared to \$1,889.7 million for the nine months ended September 30, 2015. Gross profit increased by 9.6% from \$249.2 million to \$273.0 million primarily due to increase in gross margin from 13.2% to 14.0% for the nine months ended September 30, 2016. Net income for the nine months ended September 30, 2016 increased by 5.7% to \$35.1 million, or \$1.32 per diluted share, compared to net income of \$33.2 million, or \$1.25 per diluted share, for the nine months ended September 30, 2015. Earnings before interest, taxes, acquisition, rebranding, and restructuring costs, depreciation and amortization, and stock-based compensation expense ("Adjusted EBITDA") totaled \$94.8 million for the twelve months ended September 30, 2016, compared to \$86.1 million for the twelve months ended September 30, 2015.

Quarterly Performance by Segment:

- Net sales for the SMB segment increased by 12.5% to \$302.4 million in the third quarter of 2016, compared to the prior year quarter. Softmart's revenues for the third quarter, which were approximately \$42 million, are included in SMB since most of their customer base falls into this segment. Gross margin increased by 29 basis points to 15.4% due to strong performance in advanced technology solution categories, which contributed to a 14.7% increase in gross profit.
- Net sales for the Large Account segment decreased by 3.7% to \$233.8 million in the third quarter of 2016, compared to the prior year quarter. Gross margin improved by 143 basis points due to a strong performance in advance technology solution categories, which contributed to a 7.8% increase in gross profit.
- Net sales to the Public Sector segment increased by 1.8% to \$172.3 million in the third quarter of 2016, compared to the prior year quarter. Gross margin was basically unchanged and resulted in a slight increase in gross profit. The Company's Public Sector current order backlog is up over \$30 million from a year ago. This segment has won several large deals in September and early October, driving the increase. Some of these deals are at lower than average margins due to the competitive nature of the bidding process.

Quarterly Sales by Product Mix:

- Notebook/mobility sales, the Company's largest product category, increased slightly year over year and accounted for 24% of net sales in the third quarter of 2016 and 2015.
 Mobility continues to be a strategic focus area for customers in all segments.
- Software sales increased by 46% year over year and accounted for 21% of net sales in the third quarter of 2016 compared to 15% of net sales in the prior year quarter. We experienced growth in cloud-based offerings, security, and virtualization.

Overall gross profit increased by \$8.4 million, or 9.5%, in the third quarter of 2016, compared to the prior year quarter. Consolidated gross margin, as a percentage of net sales, increased to 13.7% for the third quarter of 2016, compared to 13.0% for the prior year quarter.

Selling, general and administrative expenses, excluding acquisition costs, rebranding expenses, restructuring charges, and amortization of acquired intangibles, increased in the third quarter of 2016 to \$73.2 million from \$66.2 million in the prior year quarter, with variable cost increasing due to higher levels of gross profit. We also had three months of Softmart SG&A in the current quarter. We continue to invest in technical solution sales capabilities and expect SG&A expenses to rise accordingly. However, we are highly focused on improving efficiencies and streamlining wherever possible.

Total cash was \$66.9 million at September 30, 2016, compared to \$80.2 million at December 31, 2015. The Company has generated positive cash flow of approximately \$32 million for the first nine months of 2016 before the Softmart acquisition of \$34 million and the special dividend of \$10.6 million. Days sales outstanding were 42 days at September 30, 2016, and inventory turns were 23 turns in the third quarter of 2016.

The Company acquired GlobalServe, Inc. on October 11, 2016. GlobalServe has developed a sophisticated network of over 500 resellers in 140 countries throughout the world. These resellers are connected to GlobalServe's internally-developed portal which enables a customer to have all of their global IT needs met, with a consistent delivery of lead times, reporting, pricing, and logistics. The key benefit to us is the ability to offer our existing and new customers this global capability. Virtually all of our large customers have international needs and now we own an industry leading tool which will simplify our customer's global IT procurement and reduce costs. We believe that this acquisition gives us a true competitive advantage in the marketplace, and we expect this will be an important component of our future growth strategy.

"The Company achieved record sales and increased earnings per share this quarter despite an overall soft IT spending environment. The main driver of profitability was an increase in gross margin percentage, as the Company continues to focus on selling advanced solutions. The recent acquisitions of Softmart and GlobalServe have expanded our capabilities and added significantly to our customer count, sales headcount, and technical personnel. We believe our team and the strategies we have in place position us well to gain market share and increase long-term shareholder value," concluded Mr. McGrath.

Non-GAAP Financial Information

Adjusted EBITDA and Adjusted EPS are non-GAAP financial measures. This information is included to provide information with respect to the Company's operating performance and earnings.

About Connection

Connection (www.connection.com; NASDAQ: CNXN), is the combined corporate brand name for PC Connection, Inc., a Fortune 1000 company, along with its subsidiaries: PC Connection Sales, GovConnection, MoreDirect, and Softmart, reflecting the Company's mission to connect people with technology that enhances growth, elevates productivity, and empowers innovation. Headquartered in Merrimack, NH with offices throughout the United States, the Company continues to deliver custom-configured computer systems overnight from our ISO 9001:2008 certified technical configuration lab at our distribution center in Wilmington, OH. Connection also services international customers through a global alliance with Bechtle AG, an IT provider based in Europe. In addition, the company has over 2,500 technical certifications to ensure that we can solve the most complex issues of our customers. Investors and media can find more information about Connection at http://ir.connection.com.

Connection – Business Solutions (800-800-5555), (the original business of PC Connection,) operating through our PC Connection Sales Corp. subsidiary, is a rapid-response provider of IT products and services serving primarily the small- and medium-sized business sector. It offers more than 300,000 brand-name products through its staff of technically trained sales account managers, publications, and its website at www.connection.com.

Connection – Public Sector Solutions (800-800-0019), our GovConnection, Inc. subsidiary, is a rapid-response provider of IT products and services to federal, state, and local government agencies and educational institutions through specialized account managers, publications, and online at www.connection.com/publicsector.

Connection – Enterprise Solutions (561-237-3300), www.connection.com/enterprise, our MoreDirect, Inc. subsidiary, provides corporate technology buyers with best-in-class IT solutions, in-depth IT supply-chain expertise, and access to over 300,000 products and 1,600 vendors through TRAXX™, a proprietary cloud-based eProcurement system. The team's engineers, software licensing specialists, and project managers help reduce the cost and complexity of buying hardware, software, and services throughout the entire IT lifecycle.

Connection – Global Solutions (800-800-1319), www.connection.com/global, our recent Softmart acquisition, is a global supplier of technology, tools, and service solutions with more than 34 years of expertise in helping customers simplify software purchasing. As a Microsoft Licensing Solution Provider (LSP), the team offers industry-leading volume software license programs and affiliated license support.

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"Safe Harbor" Statement Under the Private Securities Litigation Reform Act of 1995: This release contains forward-looking statements that are based on currently available information, operating plans, and projections about future events and trends. Terms such as "believe," "expect," "intend," "plan," "estimate," "anticipate," "may," "will," or similar statements or variations of such terms are intended to identify forward-looking statements, although not all forward-looking statements include such terms. Forward-looking statements inherently involve risks and uncertainties that could cause actual results to differ materially from those predicted in such forward-looking statements. Such risks and uncertainties, include, but are not limited to, the impact of changes in market demand and the overall level of economic activity and environment, or in the level of business investment in information technology products, competitive products and pricing, product availability and market acceptance, new products, market acceptance of the Company's new branding, fluctuations in operating results, the ability of the Company to manage personnel levels in response to fluctuations in revenue, and other risks detailed in the Company's flings with the Securities and Exchange Commission, including under the caption "Risk Factors" in the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission for the year ended December 31, 2015. More specifically, the statements in this release concerning the Company's outlook for selling, general, and administrative expenses, the Company's efforts in improving efficiencies and streamlining its business and other statements of a non-historical basis (including statements regarding the Company's ability to increase market share and enhance long-term shareholder value and the Company's continuing investments in technical solution sales capabilities) are forward-looking statements that involve certain risks and uncertainties. Such risks and uncertainties include the a

CONSOLIDATED SELECTED FINANCIAL INFORMATION				
At or for the Three Months Ended September 30,	2016	2015		
	% of		% of	%
(Amounts and shares in thousands, except operating data, P/E ratio, and per share data)	Net Sale	<u>s</u>	Net Sales	Change
Operating Data:				
Net sales	\$ 708,485	\$ 680,769		4%
Diluted earnings per share	\$ 0.51	\$ 0.49		4%
Diluted earnings per snare	\$ 0.51	\$ 0.49		470
Gross margin	13.7%	13.0%		
Operating margin	3.2%	3.2%		
Return on equity (1)	12.1%	12.3%		
Inventory turns	23	23		
Days sales outstanding	42	40		
	% of	% of		
Product Mix:	Net Sales	Net Sales		
Notebooks/Mobility	24%	24%		
Software	21	15		
Servers/Storage	9	11		
Net/Com Products	8	9		
Other Hardware/Services	38	41		
Total Net Sales	100%	100%		
Stock Performance Indicators:	26.550	26.444		
Actual shares outstanding	26,559	26,444		
Total book value per share	\$ 16.14	\$ 14.70		
Tangible book value per share	\$ 13.15	\$ 12.71		
Closing price	\$ 26.42	\$ 20.73		
Market capitalization	\$ 701,689	\$ 548,184		
Trailing price/earnings ratio	14.4	12.2		
LTM Adjusted EBITDA (2)	\$ 94,819	\$ 86,122		
Adjusted market capitalization/LTM Adjusted EBITDA (3)	6.7	5.5		

⁽¹⁾ Based on last twelve months' net income.

For the Three Months Ended September 30,	201	6	201	15
	Net	Gross	Net	Gross
(amounts in thousands)	 Sales	Margin	 Sales	Margin
SMB	\$ 302,410	15.4%	\$ 268,720	15.1%
Large Account	233,778	13.3	242,771	11.9
Public Sector	172,297	11.1	169,278	11.2
Total	\$ 708,485	13.7%	\$ 680,769	13.0%

⁽²⁾ Adjusted EBITDA is defined as EBITDA (earnings before interest, taxes, depreciation and amortization) adjusted for acquisition, rebranding, and restructuring costs, and stock-based compensation.
(3) Adjusted market capitalization is defined as gross market capitalization less cash balance.

CONDENSED CONSOLIDATED STATEMENTS OF INCOME							
Three Months Ended September 30,	20	16	2015				
(amounts in thousands, except per share data)	 Amount	% of Net Sales		Amount	% of Net Sales		
Net sales	\$ 708,485	100.0%	\$	680,769	100.0%		
Cost of sales	611,518	86.3		592,201	87.0		
Gross profit	 96,967	13.7		88,568	13.0		
Acquisition, rebranding, and restructuring costs	1,054	0.1		459	0.1		
Amortization of acquired intangible assets	293	_		-	_		
Selling, general and administrative expenses, other	 73,175	10.4		66,248	9.7		
Income from operations	22,445	3.2		21,861	3.2		
Interest/other expense, net	(27)	_		(29)	_		
Income tax provision	(8,825)	(1.3)		(8,831)	(1.3)		
Net income	\$ 13,593	1.9%	\$	13,001	1.9%		
Earnings per common share:							
Basic	\$ 0.51		\$	0.49			
Diluted	\$ 0.51	:	\$	0.49	:		
Shares used in the computation of earnings per common share:							
Basic	26,542			26,423			
Diluted	 26,736	•		26,622	•		
		•	_		•		

Nine Months Ended September 30,	20	2015				
(amounts in thousands, except per share data)	Amount	% of Net Sales	Amount	% of Net Sales		
Net sales	\$ 1,957,044	100.0%	\$ 1,889,650	100.0%		
Cost of sales	1,684,010	86.0	1,640,482	86.8		
Gross profit	273,034	14.0	249,168	13.2		
Acquisition, rebranding, and restructuring costs	1,895	0.1	730	-		
Amortization of acquired intangible assets	377	-	-	_		
Selling, general and administrative expenses, other	212,143	10.9	192,775	10.2		
Income from operations	58,619	3.0	55,663	3.0		
Interest/other expense, net	(53)	_	(67)	=		
Income tax provision	(23,452)	(1.2)	(22,382)	(1.2)		
Net income	\$ 35,114	1.8%	\$ 33,214	1.8%		
Earnings per common share:						
Basic	\$ 1.32		\$ 1.26			
Diluted	\$ 1.32		\$ 1.25			
Shares used in the computation of earnings per common share:						
Basic	26,514		26,281			
Diluted	26,699		26,514			

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EBITDA AND ADJUSTED EBITDA

A reconciliation of EBITDA and Adjusted EBITDA is detailed below. Adjusted EBITDA is defined as EBITDA (earnings before interest, taxes, depreciation and amortization) adjusted for acquisition, rebranding and restructuring costs, and stock-based compensation. Both EBITDA and Adjusted EBITDA are considered non-GAAP financial measures. Generally, a non-GAAP financial measure is a numerical measure of a company's performance, financial position, or cash flows that either includes or excludes amounts that are not normally included or excluded in the most directly comparable measure calculated and presented in accordance with GAAP. We believe that EBITDA and Adjusted EBITDA provide helpful information with respect to our operating performance including our ability to fund our future capital expenditures and working capital requirements. Adjusted EBITDA also provides helpful information as it is the primary measure used in certain financial covenants contained in our credit agreements.

(amounts in thousands) Three Months Ended September 30,				LTM Ended September 30, (1)						
	2	016		2015	% Change		2016		2015	% Change
Net income	\$	13,593	\$	13,001		\$	48,727	\$	45,158	
Depreciation and amortization		2,701		2,226			9,869		8,692	
Income tax expense		8,825		8,831			32,710		30,513	
Interest/other expense, net		27		29			73		81	
EBITDA		25,146		24,087			91,379		84,444	
Acquisition, rebranding and restructuring costs (2)		1,054		459			2,191		730	
Stock-based compensation		330		257			1,249		948	
Adjusted EBITDA	\$	26,530	\$	24,803	7%	\$	94,819	\$	86,122	10%

(1) LTM: Last twelve months

(2) Acquisition, rebranding and restructuring costs consist of professional fees related to the Softmart and Global Serve acquisitions, costs associated with the re-branding of the company to "Connection', severance related to internal restructuring activities, duplicate costs incurred in our office move of our Chicago-area office, and in 2015, duplicate costs incurred in the transition to a new distribution center.

ADJUSTED NET INCOME AND ADJUSTED EARNINGS PER SHARE

A reconciliation from Net Income to Adjusted Net Income is detailed below. Adjusted Net Income is defined as Net Income plus the Amortization of Acquired Intangible Assets and Acquisition, Rebranding, and Restructuring Costs, net of tax. Adjusted Net Income and Adjusted Earnings Per Share are considered non-GAAP financial measures (see note above in Adjusted EBITDA for a description of non-GAAP financial measures). The Company believes that these non-GAAP disclosures provide helpful information with respect to the Company's operating performance.

(amounts in thousands, except per share data)	 Three M	onth	is Ended Se	ptember 30,	 Nine M	onth	s Ended Sep	otember 30,
	2016		2015	% Change	2016		2015	% Change
Net income	\$ 13,593	\$	13,001		\$ 35,114	\$	33,214	
Acquisition, rebranding, and restructuring costs, net of tax (1)	639		274		1,137		436	
Amortization of acquired intangible assets, net of tax (2)	178		-		226		-	
Adjusted Net Income	\$ 14,410	\$	13,275		\$ 36,477	\$	33,650	
Diluted shares	26,736		26,622		26,699		26,514	
Adjusted Diluted Earnings per Share	\$ 0.54	\$	0.50	8%	\$ 1.37	\$	1.27	8%

⁽¹⁾ Acquisition, rebranding, and restructuring costs consist of professional fees related to the Softmart and Global Serve acquisitions, costs associated with the re-branding of the Company to "Connection," severance related to internal restructuring activities, duplicate costs incurred in our office move of our Chicago-area office, and in 2015, duplicate costs incurred in the transition to a new distribution center.

⁽²⁾ Amortization of acquired intangible assets relates to intangible assets recorded as a result of the acquisition of Softmart.

CONDENSED CONSOLIDATED BALANCE SHEETS	Sep	September 30, 2016		
(amounts in thousands)				
ASSETS				
Current Assets:				
Cash and cash equivalents	\$	66,883	\$	80,188
Accounts receivable, net		357,967		356,145
Inventories		101,982		102,780
Deferred income taxes		-		7,909
Prepaid expenses and other current assets		4,109		4,254
Income taxes receivable		1,660		1,575
Total current assets		532,601		552,851
Property and equipment, net		34,287		32,227
Goodwill		67,510		51,276
Other intangibles, net		12,142		1,668
Other assets		1,193		1,052
Total Assets	\$	647,733	\$	639,074
LIABILITIES AND STOCKHOLDERS' EQUITY				
Current Liabilities:				
Accounts payable	\$	159,619	\$	166,516
Accrued expenses and other liabilities		25,885		36,207
Accrued payroll		17,301		19,280
Total current liabilities		202,805		222,003
Deferred income taxes		13,871		21,615
Other liabilities		2,284		3,005
Total Liabilities		218,960	-	246,623
Stockholders' Equity:		.,		.,
Common stock		284		284
Additional paid-in capital		110,369		109,161
Retained earnings		333,982		298,868
Treasury stock at cost		(15,862)		(15,862
Total Stockholders' Equity		428,773		392,451
		,		,

CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

Nine Months Ended September 30,	2016	2015
(amounts in thousands)		
Cash Flows from Operating Activities:		
Net income	\$ 35,114	\$ 33,214
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	7,504	6,597
Stock-based compensation expense	975	720
Provision for doubtful accounts	239	1,103
Deferred income taxes	165	56
Excess tax benefit from exercise of equity awards	(385)	(472
Changes in assets and liabilities:		
Accounts receivable	19,530	(39,262
Inventories	954	(11,656
Prepaid expenses and other current assets	506	79
Other non-current assets	(141)	(449
Accounts payable	(20,922)	35,654
Accrued expenses and other liabilities	(3,757)	(279
Net cash provided by operating activities	39,782	25,305
Cash Flows from Investing Activities:		
Purchases of equipment	(8,746)	(10,069
Purchase of Softmart	(33,983)	-
Net cash used for investing activities	(42,729)	(10,069
Cash Flows from Financing Activities:		
Dividend payment	(10,591)	-
Issuance of stock under Employee Stock Purchase Plan	473	435
Excess tax benefit from exercise of equity awards	385	472
Exercise of stock options	-	379
Payment of payroll taxes on stock-based compensation through shares withheld	(625)	(564
Net cash (used for) provided by financing activities	(10,358)	722
(Decrease) increase in cash and cash equivalents	(13,305)	15,958
Cash and cash equivalents, beginning of period	80,188	60,909
Cash and cash equivalents, end of period	\$ 66,883	\$ 76,867
Non-cash Investing Activities:		
Accrued capital expenditures	\$ 160	\$ 711
Supplemental Cash Flow Information:		
Income taxes paid	\$ 23,953	\$ 23,360

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CONTACT:
PC Connection, Inc.
William Schulze, 603-683-2262
Vice President and Interim Chief Financial Officer