

November 26, 2014

PC Connection Wins Microsoft Excellence in Operations Gold Level Award

Honored for Best-in-Class Performance and Exemplary Customer Experience

MERRIMACK, N.H.--(BUSINESS WIRE)-- PC Connection, Inc. (**NASDAQ: PCCC**), a national provider of a full range of information technology (IT) solutions to business, government, healthcare, and education markets, announced it has won the Microsoft Gold Level Excellence in Operations Award for delivering market-leading operational excellence supporting Microsoft technology over the past year.

General Manager of Microsoft Americas Operations Center, Owen Roberts, said, "We at Microsoft are extremely fortunate to work with PC Connection, an incredibly passionate partner that consistently delivers outstanding service solutions to our customers. The Excellence in Operations award recognizes our partners that deliver high quality, innovative solutions and an exemplary customer experience."

PC Connection achieved this award by exhibiting best-in-class performance in the North American channel, meeting or exceeding specific requirements, and demonstrating its commitment to Microsoft and its end-customers.

Tim McGrath, President and CEO of PC Connection, Inc. stated, "It's an honor to receive this award in recognition for PC Connection's superior performance in the channel and the outstanding efforts of our team. As a leading National Solutions Provider, we're committed to offering our customers the highest possible levels of service." McGrath went on to say, "Teaming with [innovative vendors](#) like Microsoft has been instrumental in our success, and we look forward to strengthening those relationships and expanding our [solutions and services offerings](#) to meet the evolving IT needs of our customers. We'll continue to pursue operational excellence and find new ways to help our customers integrate the latest technologies into their organizations seamlessly, efficiently, and cost-effectively."

About PC Connection, Inc.

PC Connection, Inc., a Fortune 1000 company, has three wholly-owned sales subsidiaries: PC Connection Sales Corporation, MoreDirect, Inc., and GovConnection, Inc., headquartered in Merrimack, NH; Boca Raton, FL; and Rockville, MD; respectively. All three companies can deliver custom-configured computer systems overnight from our ISO 9001:2008 certified technical configuration lab at our distribution center in Wilmington, OH. Investors and media can find more information about PC Connection, Inc. at <http://ir.pcconnection.com>.

PC Connection Sales Corporation (800-800-5555), the original business of PC Connection, Inc. serving primarily the small- and medium-sized business sector, is a rapid-response provider of IT products and services. It offers more than 300,000 brand-name products through its staff of technically trained sales account managers, catalogs, publications, and its website at www.pcconnection.com. This company also serves consumer and small office users and is, under its MacConnection brand (800-800-2222), one of Apple's largest authorized online resellers at www.macconnection.com.

MoreDirect, Inc. (561-237-3300), www.moredirect.com, provides corporate technology buyers with best-in-class IT solutions, in-depth IT supply-chain expertise, and access to over 300,000 products and 1,600 vendors through TRAXX™, our proprietary cloud-based eProcurement system. Backed by over 500 technical certifications, MoreDirect's team of engineers, software licensing specialists, and project managers help reduce the cost and complexity of buying hardware, software, and services throughout the entire IT lifecycle.

GovConnection, Inc. (800-800-0019) is a rapid-response provider of IT products and services to federal, state, and local government agencies and educational institutions through specialized account managers, catalogs, publications, and online at www.govconnection.com.

"Safe Harbor" Statement Under the Private Securities Litigation Reform Act of 1995: This release contains forward-looking statements that are subject to risks and uncertainties, including, but not limited to, the impact of changes in market demand and the overall level of economic activity and environment, or in the level of business investment in information technology products, competitive products and pricing, product availability and market acceptance, new products, fluctuations in operating results, the ability of the Company to manage personnel levels in response to fluctuations in revenue, and other risks that could cause actual results to differ materially from these detailed under the caption "Risk Factors" in the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission for the year ended December 31, 2013. The

Company assumes no obligation to update the information in this press release or revise any forward-looking statements, whether as a result of any new information, future events, or otherwise.

pccc-g

###

Contact
PC Connection, Inc., 603-683-2167
Corporate Communications

Source: PC Connection, Inc.

News Provided by Acquire Media