UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K
CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): April 20, 2017

PC Connection, Inc.

| (Exact name of registrant as specified in charter) |  |  |
| :---: | :---: | :---: |
| Delaware | 0-23827 | 02-0513618 |
| (State or other jurisdiction of incorporation) | (Commission File Number) | (IRS Employer Identification No.) |
| Rt. 101A, 730 Milford Road Merrimack, NH |  | 03054 |
| (Address of principal executive offices) |  | (Zip Code) |

Registrant's telephone number, including area code: (603) 683-2000

## N/A

(Former name or former address, if changed since last report)$\square$ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)$\square$ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)$\square$ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## Item 2.02. Results of Operations and Financial Condition

On April 20, 2017, PC Connection, Inc. announced its financial results for the quarter ended March 31, 2017. The full text of the press release issued in connection with the announcement is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

The information in this Form 8-K (including Exhibit 99.1) shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act") or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, except as expressly set forth by specific reference in such a filing.

## Item 9.01. Financial Statements and Exhibits

(d) Exhibits

The following exhibit relating to Item 2.02 shall be deemed to be furnished, and not filed:
99.1 Press Release issued by PC Connection, Inc. on April 20, 2017.

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: April 20, 2017
PC CONNECTION, INC.
By: /s/ William Schulze
William Schulze
Vice President, Interim Treasurer and
Chief Financial Officer

## EXHIBIT INDEX

Exhibit No.
99.1

Description

Press release issued by PC Connection, Inc. on April 20, 2017.

## Connection (CNXN) Reports First Quarter 2017 Results

## FIRST QUARTER SUMMARY:

- Record Q1 net sales: $\$ 671$ million, up $17.2 \% \mathrm{y} / \mathrm{y}$
- Gross profit up 5.5\% y/y
- Diluted EPS: \$0.28, compared to \$0.34
- Cash balance: $\$ 65.8$ million, up from Q4-2016

MERRIMACK, N.H.--(BUSINESS WIRE)--April 20, 2017--Connection (PC Connection, Inc.; NASDAQ: CNXN), an industry-leading national technology solutions provider of a full range of information technology (IT) solutions to business, government, and education markets, today announced results for the quarter ended March 31, 2017. Net sales for the quarter ended March 31,2017 increased by $17.2 \%$ to $\$ 670.6$ million, compared to $\$ 572.4$ million for the prior year quarter. Net income for the quarter ended March 31,2017 decreased by $18.0 \%$ to $\$ 7.4$ million, or $\$ 0.28$ per diluted share, compared to net income of $\$ 9.1$ million, or $\$ 0.34$ per diluted share for the prior year quarter.

Earnings before interest, taxes, depreciation and amortization, adjusted for stock-based compensation expense and rebranding, acquisition and restructuring costs ("Adjusted EBITDA") totaled $\$ 92.1$ million for the twelve months ended March 31, 2017, compared to $\$ 90.8$ million for the twelve months ended March $31,2016$.

## Quarterly Performance by Segment.

- Net sales for the SMB segment increased by $5 \%$ to $\$ 273.6$ million in the first quarter of 2017 , compared to the prior year quarter. Software and mobility products each grew at double-digit rates. Gross margin decreased by 67 basis points due to increased sales of lower-margin mobility and desktop products.
- Net sales for the Large Account segment increased by $26 \%$ to $\$ 252.9$ million in the first quarter of 2017, compared to the prior year quarter. Software, net/com products, and servers had strong growth during this quarter at $61 \%, 87 \%$, and $70 \%$, respectively. Gross margin decreased by 64 basis points due to product mix and an increase in large project rollouts, which generally carry lower margins.
- Net sales to the Public Sector segment increased by $30 \%$ to $\$ 144.0$ million in the first quarter of 2017, compared to the prior year quarter. Sales to state and local government and educational institutions increased by $15 \%$, compared to the prior year quarter, while sales to the federal government increased by $62 \%$. Gross margin decreased by 357 basis points due to a large federal customer project rollout that consisted of lower-margin products such as desktops, which grew $288 \%$ during the quarter.


## Quarterly Sales by Product Mix

- Notebook/mobility sales, the Company's largest product category, increased by $9 \%$ year over year and accounted for $22 \%$ of net sales in the first quarter of 2017 compared to $24 \%$ of net sales in the prior year quarter. Large Account and SMB experienced strong year-over-year growth in notebook/mobility sales.
- Software sales increased by $36 \%$ year over year and accounted for $19 \%$ of net sales in the first quarter of 2017 compared to $17 \%$ of net sales in the prior year quarter. We experienced growth in cloud-based offerings, security, and office productivity.

Overall gross profit increased by $\$ 4.5$ million, or $5.5 \%$, in the first quarter of 2017 , compared to the prior year quarter. Consolidated gross margin, as a percentage of net sales, decreased to $12.9 \%$ in the first quarter of 2017 , compared to $14.4 \%$ for the prior year quarter.

Selling, general and administrative dollars increased in the first quarter of 2017 to $\$ 75.3$ million from $\$ 67.0$ million in the prior year quarter, with variable cost increasing due to higher levels of gross profit. We also had three months of Softmart SG\&A in the current quarter. We continue to invest in technical solution sales capabilities and expect SG\&A expenses to rise accordingly. However, we are highly focused on improving efficiencies and streamlining wherever possible.

The Company generated significant cash flow during the quarter ended March 31, 2017. Total cash was $\$ 65.8$ million at March 31, 2017, compared to $\$ 49.2$ million at December 31 , 2016. During the quarter we paid a $\$ 9.0$ million special dividend to shareholders. Days sales outstanding were 48 days at March 31 , 2017, and inventory turns were 25 turns in the first quarter of 2017.
"We are encouraged with the acceleration of our top line during the quarter. We saw strong growth in software, networking communications, workforce productivity, and services," said Tim McGrath, President and Chief Executive Officer. "With this market share growth, we remain focused on gross margin improvements, operating expense management, and our strategic plan to help our customers solve their business challenges with advanced technology solutions," concluded Mr. McGrath.

## Non-GAAP Financial Information

Adjusted EBITDA is a non-GAAP financial measure. This information is included to provide information with respect to the Company's operating performance and earnings. NonGAAP measures are not a substitute for GAAP measures and should be considered together with the GAAP financial measures. Our non-GAAP financial measures may not be comparable to other similarly titled measures of other companies.

## About Connection

Connection (www.connection.com; NASDAQ: CNXN), is the combined corporate brand name for PC Connection, Inc., a Fortune 1000 company, along with its subsidiaries: PC Connection Sales, GovConnection, and MoreDirect, reflecting the Company's mission to connect people with technology that enhances growth, elevates productivity, and empowers innovation. Headquartered in Merrimack, NH with offices throughout the United States, the Company continues to deliver custom-configured computer systems overnight from our ISO 9001:2008 certified technical configuration lab at our distribution center in Wilmington, OH . In addition, the Company has over 2,500 technical certifications to ensure that we can solve the most complex issues of our customers. Connection also services international customers through its GlobalServe subsidiary, a global IT procurement and service management company. Investors and media can find more information about Connection at http://ir.pcconnection.com

Connection - Business Solutions (800-800-5555), (the original business of PC Connection,) operating through our PC Connection Sales Corp. subsidiary, is a rapid-response provider of IT products and services serving primarily the small- and medium-sized business sector. It offers more than 300,000 brand-name products through its staff of technically trained sales account managers, publications, and its website at www.connection.com

Connection - Public Sector Solutions (800-800-0019), our GovConnection, Inc. subsidiary, is a rapid-response provider of IT products and services to federal, state, and local government agencies and educational institutions through specialized account managers, publications, and online at www.connection.com/publicsector.

Connection - Enterprise Solutions (561-237-3300), www.connection.com/enterprise, our MoreDirect, Inc. subsidiary, provides corporate technology buyers with best-in-class IT solutions, in-depth IT supply-chain expertise, and access to over 300,000 products and 1,600 vendors through TRAXX ${ }^{\text {TM }}$, a proprietary cloud-based eProcurement system. The team's engineers, software licensing specialists, and project managers help reduce the cost and complexity of buying hardware, software, and services throughout the entire IT lifecycle.
cnxn-g
"Safe Harbor" Statement Under the Private Securities Litigation Reform Act of 1995: This release contains forward-looking statements that are based on currently available information, operating plans, and projections about future events and trends. Terms such as "believe," "expect," "intend," "plan," "estimate," "anticipate," "may," "should," "will," or similar statements or variations of such terms are intended to identify forward-looking statements, although not all forward-looking statements include such terms. Forward-looking statements inherently involve risks and uncertainties that could cause actual results to differ materially from those predicted in such forward-looking statements. Such risks and uncertainties, include, but are not limited to, the impact of changes in market demand and the overall level of economic activity and environment, or in the level of business investment in information technology products, competitive products and pricing, product availability and market acceptance, new products, market acceptance of the Company's new branding, fluctuations in operating results, the ability of the Company to manage personnel levels in response to fluctuations in revenue, and other risks detailed in the Company's filings with the Securities and Exchange Commission, including under the caption "Risk Factors" in the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission for the year ended December 31, 2016. More specifically, the statements in this release concerning the Company's outlook for selling, general, and administrative expenses, the Company's efforts in improving efficiencies and streamlining its business and other statements of a non-historical basis (including statements regarding the Company's ability to increase market share and enhance long-term shareholder value, and integrate its two acquisitions in an effective manner, and the Company's continuing investments in technical solution sales capabilities) are forward-looking statements that involve certain risks and uncertainties. Such risks and uncertainties include the ability to realize market demand for and competitive pricing pressures on the products and services marketed by the Company, the continued acceptance of the Company's distribution channel by vendors and customers, continuation of key vendor and customer relationships and support programs, the ability of the Company to gain or maintain market share, and the ability of the Company to hire and retain qualified sales representatives and other essential personnel. The Company assumes no obligation to update the information in this press release or revise any forward-looking statements, whether as a result of any new information, future events, or otherwise, except as required by law.

| CONSOLIDATED SELECTED FINANCIAL INFORMATION |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| At or for the Three Months Ended March 31, | 2017 |  |  | 2016 |  |  |  |
| (Amounts and shares in thousands, except operating data, P/E ratio, and per share data) |  | \% ofNet Sales |  |  | $\begin{gathered} \hline \% \text { of } \\ \text { Net Sales } \\ \hline \end{gathered}$ |  | $\begin{gathered} \hline \% \\ \text { Change } \end{gathered}$ |
| Operating Data: |  |  |  |  |  |  |  |
| Net sales | \$ | 670,594 |  | \$ | 572,394 |  | 17\% |
| Diluted earnings per share | \$ | 0.28 |  | \$ | 0.34 |  | (18\%) |
| Gross margin |  | 12.9\% |  |  | 14.4\% |  |  |
| Operating margin |  | 1.7\% |  |  | 2.7\% |  |  |
| Return on equity (1) |  | 11.0\% |  |  | 12.3\% |  |  |
| Inventory turns |  | 25 |  |  | 19 |  |  |
| Days sales outstanding |  | 48 |  |  | 41 |  |  |
|  |  | \% of |  |  | \% of |  |  |
| Product Mix: |  | Net Sales |  |  | Net Sales |  |  |
| Notebooks/Mobility |  | 22\% |  |  | 24\% |  |  |
| Software |  | 19 |  |  | 17 |  |  |
| Servers/Storage |  | 9 |  |  | 11 |  |  |
| Net/Com Products |  | 9 |  |  | 8 |  |  |
| Other Hardware/Services |  | 41 |  |  | 40 |  |  |
| Total Net Sales |  | $\underline{100 \%}$ |  |  | $\underline{100 \%}$ |  |  |
|  |  |  |  |  |  |  |  |
| Stock Performance Indicators: |  |  |  |  |  |  |  |
| Actual shares outstanding |  | 26,761 |  |  | 26,501 |  |  |
| Total book value per share | \$ | 16.54 |  | \$ | 15.16 |  |  |
| Tangible book value per share | \$ | 13.34 |  | \$ | 13.17 |  |  |
| Closing price | \$ | 29.79 |  | \$ | 25.81 |  |  |
| Market capitalization | \$ | 797,210 |  | \$ | 683,991 |  |  |
| Trailing price/earnings ratio |  | 17.0 |  |  | 14.5 |  |  |
| LTM Adjusted EBITDA (2) | \$ | 92,136 |  | \$ | 90,795 |  |  |
| Adjusted market capitalization/LTM Adjusted EBITDA (3) |  | 7.9 |  |  | 6.6 |  |  |

(1) Based on last twelve months' net income.
(2) Adjusted EBITDA is defined as EBITDA (earnings before interest, taxes, depreciation and amortization) adjusted for acquisition, rebranding, and restructuring costs, and stock-based compensation.
(3) Adjusted market capitalization is defined as gross market capitalization less cash balance.

| REVENUE AND MARGIN INFORMATION |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| For the Three Months Ended March 31, | 2017 |  |  | 2016 |  |  |
| (amounts in thousands) | Net <br> Sales |  | Gross <br> Margin | Net <br> Sales |  | Gross <br> Margin |
| SMB | \$ | 273,633 | 15.3\% | \$ | 261,246 | 15.9\% |
| Large Account |  | 252,918 | 12.5 |  | 200,109 | 13.1 |
| Public Sector |  | 144,043 | 9.2 |  | 111,039 | 12.8 |
| Total | \$ | 670,594 | 12.9\% | \$ | 572,394 | 14.4\% |


| CONDENSED CONSOLIDATED STATEMENTS OF INCOME |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Three Months Ended March 31, | 2017 |  |  | 2016 |  |  |
| (amounts in thousands, except per share data) |  | Amount | \% of Net Sales |  | Amount | \% of Net Sales |
| Net sales | \$ | 670,594 | 100.0\% | \$ | 572,394 | 100.0\% |
| Cost of sales |  | 583,861 | 87.1 |  | 490,201 | 85.6 |
| Gross profit |  | 86,733 | 12.9 |  | 82,193 | 14.4 |
| Selling, general and administrative expenses, other |  | 75,281 | 11.2 |  | 67,029 | 11.7 |
| Income from operations |  | 11,452 | 1.7 |  | 15,164 | 2.7 |
| Interest/other expense, net |  | 19 | - |  | (14) | - |
| Income tax provision |  | $(4,039)$ | (0.6) |  | $(6,087)$ | (1.1) |
| Net income | \$ | 7,432 | 1.1\% | \$ | $\underline{9,063}$ | 1.6\% |
| Earnings per common share: |  |  |  |  |  |  |
| Basic | \$ | 0.28 |  | \$ | 0.34 |  |
| Diluted | \$ | 0.28 |  | \$ | 0.34 |  |
| Shares used in the computation of earnings per common share: |  |  |  |  |  |  |
| Basic |  | 26,697 |  |  | 26,499 |  |
| Diluted |  | 26,866 |  |  | 26,671 |  |

## EBITDA AND ADJUSTED EBITDA

A reconciliation of EBITDA and Adjusted EBITDA is detailed below. Adjusted EBITDA is defined as EBITDA (earnings before interest, taxes, depreciation and amortization) adjusted for stock-based compensation. Both EBITDA and Adjusted EBITDA are considered non-GAAP financial measures. Generally, a non-GAAP financial measure is a numerical measure of a company's performance, financial position, or cash flows that either includes or excludes amounts that are not normally included or excluded in the most directly comparable measure calculated and presented in accordance with GAAP. We believe that EBITDA and Adjusted EBITDA provide helpful information with respect to our operating performance including our ability to fund our future capital expenditures and working capital requirements. Adjusted EBITDA also provides helpful information as it is the primary measure used in certain financial covenants contained in our credit agreements.
(amounts in thousands)

| Three Months Ended March 31, |  |  |  |  | LTM Ended March 31, ${ }^{(1)}$ |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2017 |  | 2016 |  | \% Change | 2017 |  | 2016 |  | \% Change |
| \$ | 7,432 | \$ | 9,063 |  | \$ | 46,480 | \$ | 47,306 |  |
|  | 2,855 |  | 2,416 |  |  | 10,892 |  | 9,185 |  |
|  | 4,039 |  | 6,087 |  |  | 30,294 |  | 32,131 |  |
|  | 28 |  | 14 |  |  | 121 |  | 102 |  |
|  | 14,354 |  | 17,580 |  |  | 87,787 |  | 88,724 |  |
|  | - |  | - |  |  | 3,406 |  | 1,026 |  |
|  | 183 |  | 289 |  |  | 943 |  | 1,045 |  |
| \$ | 14,537 | \$ | 17,869 | -19\% | \$ | 92,136 | \$ | 90,795 | 1\% |

(1) LTM: Last twelve months
(2) Acquisition, rebranding, and restructuring costs relate to our 2016 acquisitions, the re-branding of the Company to "Connection," severance related to internal restructuring, duplicate costs incurred with the move of our Chicago-area facility, and in 2015, duplicate costs incurred with the transition to our new distribution center.

|  | March 31, |
| :--- | :---: |
| CONDENSED CONSOLIDATED BALANCE SHEETS | December 31, |

(amounts in thousands)

## ASSETS

Current Assets:


| CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Three Months Ended March 31, | 2017 |  | 2016 |  |
| (amounts in thousands) |  |  |  |  |
| Cash Flows from Operating Activities: |  |  |  |  |
| Net income | \$ | 7,432 | \$ | 9,063 |
| Adjustments to reconcile net income to net cash provided by operating activities: |  |  |  |  |
| Depreciation and amortization |  | 2,855 |  | 2,416 |
| Provision for doubtful accounts |  | 545 |  | (103) |
| Stock-based compensation expense |  | 183 |  | 289 |
| Deferred income taxes |  | 38 |  | 34 |
| Excess tax benefit from exercise of equity awards |  | - |  | (32) |
| Changes in assets and liabilities: |  |  |  |  |
| Accounts receivable |  | 32,885 |  | 67,942 |
| Inventories |  | $(9,438)$ |  | 5,431 |
| Prepaid expenses and other current assets |  | 1,016 |  | $(1,928)$ |
| Other non-current assets |  | 22 |  | (128) |
| Accounts payable |  | $(6,177)$ |  | $(52,359)$ |
| Accrued expenses and other liabilities |  | $(3,936)$ |  | $(7,156)$ |
| Net cash provided by operating activities |  | 25,425 |  | 23,469 |
| Cash Flows from Investing Activities: |  |  |  |  |
| Purchases of equipment |  | $(1,487)$ |  | $(2,078)$ |
| Net cash used for investing activities |  | $(1,487)$ |  | $(2,078)$ |
| Cash Flows from Financing Activities: |  |  |  |  |
| Dividend payment |  | $(9,041)$ |  | $(10,591)$ |
| Exercise of stock options |  | 1,678 |  | - |
| Excess tax benefit from exercise of equity awards |  | - |  | 32 |
| Payment of payroll taxes on stock-based compensation through shares withheld |  | - |  | (40) |
| Net cash used for financing activities |  | $(7,363)$ |  | $(10,599)$ |
| Increase in cash and cash equivalents |  | 16,575 |  | 10,792 |
| Cash and cash equivalents, beginning of period |  | 49,180 |  | 80,188 |
| Cash and cash equivalents, end of period | \$ | 65,755 | \$ | 90,980 |
| Non-cash Investing Activities: |  |  |  |  |
| Accrued capital expenditures | \$ | 291 | \$ | 578 |
| Supplemental Cash Flow Information: |  |  |  |  |
| Income taxes paid | \$ | 1,546 | \$ | 7,638 |

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## CONTACT:

Connection
Investor Relations Contact:
William Schulze, 603-683-2262
Vice President, Interim Treasurer \& Chief Financial Officer
william.schulze@connection.com

