

Connection Wins Dell Technologies Federal Rising Star Partner of the Year Award

Public Sector Group Recognized for Outstanding Performance and Growth

MERRIMACK, N.H.--(BUSINESS WIRE)--Jun. 6, 2024-- Connection (PC Connection, Inc.; NASDAQ: <u>CNXN</u>), a leading information technology solutions provider to business, government, healthcare, and education markets, is pleased to announce that Connection Public Sector Solutions has received the 2024 Federal Rising Star Partner of the Year award from Dell Technologies. The award honors new partners whose performance and industry accomplishments distinguish them from the competitive landscape.

Larry Kirsch, President of Connection Public Sector Solutions said, "It's an honor to be named Dell Technologies' 2024 Federal Rising Star Partner of the Year. This award reflects our team's technical expertise, commitment to exceptional customer service, and unique knowledge of the Federal marketplace. We are proud to be recognized for our ability to help Federal customers achieve their strategic goals with technology solutions and services tailored to the needs of their users, environment, and mission—and we look forward to exceeding their expectations in the future. Thank you to our loyal customers and to Dell Technologies for this incredible honor."

About Connection

PC Connection, Inc. and its subsidiaries, dba **Connection**, (www.connection.com; NASDAQ: CNXN) is a Fortune 1000 company headquartered in Merrimack, NH. With offices throughout the United States, Connection delivers custom-configured computer systems overnight from its ISO 9001:2015 certified technical configuration lab at its distribution center in Wilmington, OH. In addition, the Company has over 2,500 technical certifications to ensure that it can solve the most complex issues of its customers. Connection also services international customers through its GlobalServe subsidiary, a global IT procurement and service management company. Investors and media can find more information about Connection at http://ir.connection.com.

Connection Business Solutions (800.800.5555) is a rapid-response provider of IT products and services serving primarily the small-and medium-sized business sector. It offers more than 460,000 brand-name products through its staff of technically trained sales account managers, publications, and its website at www.connection.com.

Connection Enterprise Solutions (561.237.3300), www.connection.com/enterprise, provides corporate technology buyers with best-in-class IT solutions, in-depth IT supply-chain expertise, and real-time access to over 460,000 products and 1,600 vendors through MarkITplace®, a proprietary next-generation, cloud-based supply chain solution. The team's engineers, software licensing specialists, and subject matter experts help reduce the cost and complexity of buying hardware, software, and services throughout the entire IT lifecycle.

Connection Public Sector Solutions (800.800.0019), is a rapid-response provider of IT products and services to federal, state, and local government agencies and educational institutions through specialized account managers, publications, and online at www.connection.com/publicsector.

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Source: Connection