Connection Wins Intel Partner of the Year Award for AI PC

AI PC Sales Growth, Solutions Expertise, and Innovative Marketing Earn Company Special Distinction

MERRIMACK, N.H.--(BUSINESS WIRE)--May 13, 2025-- Connection (PC Connection, Inc.; NASDAQ: CNXN), a leading information technology solutions provider to business, government, healthcare, and education markets, is pleased to announce that it has received Intel's 2025 Partner of the Year award for AI PC. Connection earned this distinction for demonstrating exceptional technology innovation and collaboration in developing solutions and marketing strategies.

Tim McGrath, President and CEO of Connection said, "We are thrilled to help our customers realize the incredible productivity, performance, and security benefits of new AI PCs—and to be honored by Intel for our efforts. Connection is laser-focused on capturing market share through the current PC refresh cycle by empowering our customers with embedded AI devices—and the solutions and services needed to unlock their full potential. From data orchestration and AI advisory services through our CNXN Helix Center for Applied AI and Robotics to advanced configuration and deployment services through our Technology Integration and Distribution Center, Connection makes it easy for customers to drive innovation and collaboration with the latest technology. Thank you to Intel for partnering with us to support our customers and for honoring Connection with this prestigious award."

Greg Ernst, Corporate Vice President of the Sales and Marketing Group and General Manager of Americas Sales at Intel said, "We honor Connection for their exceptional contributions to AI innovation, making a significant impact on industries and global challenges. Their work is vital to delivering world-changing solutions to our customers and the entire ecosystem, and we celebrate their achievements."

About Connection

PC Connection, Inc. and its subsidiaries, dba **Connection,** (www.connection.com; NASDAQ: CNXN) is a Fortune 1000 company headquartered in Merrimack, NH. With offices throughout the United States, Connection delivers custom-configured computer systems overnight from its ISO 9001:2015 certified technical configuration lab at its distribution center in Wilmington, OH. In addition, the Company has over 2,500 technical certifications to ensure that it can solve the most complex issues of its customers. Connection also services international customers through its GlobalServe subsidiary, a global IT procurement and service management company. Investors and media can find more information about Connection at http://ir.connection.com.

Connection Business Solutions (800.800.5555) is a rapid-response provider of IT products and services serving primarily the small-and medium-sized business sector. It offers more than 460,000 brand-name products through its staff of technically trained sales account managers, publications, and its website at www.connection.com.

Connection Enterprise Solutions (561.237.3300), www.connection.com/enterprise, provides corporate technology buyers with best-in-class IT solutions, in-depth IT supply-chain expertise, and real-time access to over 460,000 products and 1,600 vendors through MarkITplace®, a proprietary next-generation, cloud-based supply chain solution. The team's engineers, software licensing specialists, and subject matter experts help reduce the cost and complexity of buying hardware, software, and services throughout the entire IT lifecycle.

Connection Public Sector Solutions (800.800.0019), is a rapid-response provider of IT products and services to federal, state, and local government agencies and educational institutions through specialized account managers, publications, and online at www.connection.com/publicsector.

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