



## Connection Wins Samsung Partner of the Year Award

### **Company Recognized for Delivering Exceptional Customer Value and Triple-digit Growth**

MERRIMACK, N.H.--(BUSINESS WIRE)--May 15, 2025-- Connection (PC Connection, Inc.; NASDAQ: [CNXN](#)), a leading information technology solutions provider to business, government, healthcare, and education markets, is pleased to announce that it has been named Samsung National Partner of the Year 2024. This prestigious award was presented to Connection for delivering exceptional value to customers, exceeding mutual target goals across every product group, and achieving year-over-year growth of 267%.

Tim McGrath, President and CEO of Connection said, "It's an honor to receive the National Partner of the Year award from Samsung. This recognition underscores our commitment to providing outstanding value and a world-class experience to our customers—an achievement made possible by the supportive team at Samsung. Moving forward, we will continue to build on that collaborative partnership and work together to design, deploy, and optimize solutions that will deliver even greater outcomes for our customers."

Sara Grofcsik, Head of Sales, B2B Display Division, Samsung Electronics America, said "Connection has demonstrated unparalleled commitment to driving results and delivering exceptional value to customers. They have played a pivotal role in supporting some of the most innovative and influential customers, including the fastest-growing auto manufacturer and one of the top 3 mobile carriers."

### **About Connection**

PC Connection, Inc. and its subsidiaries, dba **Connection**, ([www.connection.com](http://www.connection.com); NASDAQ: CNXN) is a Fortune 1000 company headquartered in Merrimack, NH. With offices throughout the United States, Connection delivers custom-configured computer systems overnight from its ISO 9001:2015 certified technical configuration lab at its distribution center in Wilmington, OH. In addition, the Company has over 2,500 technical certifications to ensure that it can solve the most complex issues of its customers. Connection also services international customers through its GlobalServe subsidiary, a global IT procurement and service management company. Investors and media can find more information about Connection at <http://ir.connection.com>.

Connection Business Solutions (800.800.5555) is a rapid-response provider of IT products and services serving primarily the small-and medium-sized business sector. It offers more than 460,000 brand-name products through its staff of technically trained sales account managers, publications, and its website at [www.connection.com](http://www.connection.com).

Connection Enterprise Solutions (561.237.3300), [www.connection.com/enterprise](http://www.connection.com/enterprise), provides corporate technology buyers with best-in-class IT solutions, in-depth IT supply-chain expertise, and real-time access to over 460,000 products and 1,600 vendors through MarkITplace<sup>®</sup>, a proprietary next-generation, cloud-based supply chain solution. The team's engineers, software licensing specialists, and subject matter experts help reduce the cost and complexity of buying hardware, software, and services throughout the entire IT lifecycle.

Connection Public Sector Solutions (800.800.0019), is a rapid-response provider of IT products and services to federal, state, and local government agencies and educational institutions through specialized account managers, publications, and online at [www.connection.com/publicsector](http://www.connection.com/publicsector).

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