



## Connection Recognized as Broadcom's VMware Rising Star Partner of the Year in the Americas

### *Award Underscores Connection's Momentum and Customer-centric Innovation*

MERRIMACK, N.H.--(BUSINESS WIRE)--Jun. 5, 2026-- Connection (PC Connection, Inc.; NASDAQ: [CNXN](#)), a leading provider of information technology solutions to business, government, healthcare, and education markets, is proud to announce that it is the recipient of the Americas Rising Star Partner of the Year—2025 VMware by Broadcom Partner Award. The recognition honors Connection's strong momentum, growing VMware practice, and commitment to delivering impactful solutions that help customers modernize and optimize their IT environments.

The Rising Star designation is awarded to partners demonstrating exceptional growth, collaboration, and innovation within the VMware ecosystem. Connection's recognition reflects its expanding capabilities, deep technical expertise, and focus on helping organizations navigate evolving infrastructure, cloud, and security needs.

"Connection's momentum has been exceptional, and we're proud to recognize the team as the Americas Rising Star Partner of the Year for the 2025 VMware by Broadcom Partner Awards," said Tara Fine, Vice President, Americas Partner Sales, Broadcom. "They quickly built capabilities, delivered meaningful impact for customers across the VMware by Broadcom ecosystem, and exemplified the kind of leadership and partnership that drives shared success."

"This recognition is a powerful validation of our team's dedication and the strength of our partnership with VMware by Broadcom," said Tim McGrath, President and CEO of Connection. "Being named Rising Star VMware Partner of the Year underscores our commitment to helping customers achieve meaningful outcomes through trusted technology guidance, deep expertise, and close collaboration with industry leaders."

Connection continues to invest in its VMware practice, aligning technical talent, services, and partner collaboration to support customers at every stage of their digital transformation journeys.

### **About Connection**

[Connection](#), a Fortune 1000 company, calms the confusion of IT by delivering customers industry-leading technology solutions to enhance growth, elevate productivity, and empower innovation. Since 1982, Connection has set new standards for customer service and loyalty, earning the industry's highest accolades. The Company offers expertise across multiple technology areas, including AI, cybersecurity, data center, digital workspace, multicloud, and technology services.

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