



Connection Recognized as Dell's 2026 North America Channel Services Sales Partner of the Year

Award Highlights Connection's Ability to Guide Customer Digital Transformation

MERRIMACK, N.H.--(BUSINESS WIRE)--Jun. 16, 2026-- Connection (PC Connection, Inc.; NASDAQ: [CNXX](#)), a leading provider of information technology solutions to business, government, healthcare, and education markets, is proud to announce that it has been named the 2026 Dell Technologies North America Channel Services Sales Partner of the Year. This prestigious recognition highlights Connection's commitment to delivering innovative, outcome-driven solutions and services that help organizations accelerate their digital transformation initiatives.

The Dell Technologies Partner of the Year Awards recognize partners who demonstrate outstanding performance, innovation, and commitment to delivering customer success. Connection earned this recognition for its exceptional performance in services sales and delivery, helping customers maximize the value of Dell Technologies' services.

Connection has continued to expand its services capabilities, aligning closely with Dell Technologies to deliver comprehensive solutions that span the IT lifecycle—from design and deployment to optimization and ongoing support.

"We are honored to be recognized as Dell Technologies' 2026 North America Channel Services Sales Partner of the Year," said Tim McGrath, President and CEO of Connection. "This award reflects the strength of our collaboration and our shared focus on delivering exceptional value to our customers. By combining Connection's deep technical expertise with Dell Technologies' innovative portfolio, we are helping organizations solve complex challenges and achieve their strategic goals."

About Connection

[Connection](#), a Fortune 1000 company, calms the confusion of IT by delivering customers industry-leading technology solutions to enhance growth, elevate productivity, and empower innovation. Since 1982, Connection's culture of simplifying technology for people has set new standards for customer service and loyalty, earning the industry's highest accolades. Connection offers expertise across multiple technology areas, including AI, cybersecurity, data center, digital workspace, multicloud, and technology services.

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