# Connection Helps Organizations Turn Microsoft Copilot into Measurable Business Value

***Microsoft Copilot specialization validates Connection's expertise in secure adoption and AI innovation.***

MERRIMACK, N.H.--(BUSINESS WIRE)--Nov. 10, 2026-- Connection (PC Connection, Inc.; NASDAQ: CNXN), a leading provider of information technology solutions to business, government, healthcare, and education markets, is pleased to announce that it has earned the Microsoft Copilot specialization. The achievement recognizes Connection's expertise in helping organizations securely adopt Microsoft 365 Copilot and translate artificial intelligence investments into measurable business value.

The Microsoft Copilot specialization recognizes partners with advanced expertise in deploying and scaling Microsoft 365 Copilot, including Copilot Chat, Copilot Studio, and agent-based extensibility. Partners must also meet rigorous standards for performance, technical skilling, and customer success.

Through advisory services, readiness assessments, governance planning, role-based training, adoption support, and agent-based extensibility, Connection helps customers move from initial experimentation to secure, scalable Copilot adoption. Connection's Copilot capabilities are further strengthened by the CNXN Helix® Center for Applied AI and Robotics, which brings together licensing expertise, applied innovation, and hands-on implementation to help hundreds of organizations and thousands of people gain more value from their existing technology investments. CNXN Helix helps customers move beyond experimentation and transform Microsoft Copilot from an underused license into a trusted, scalable engine for productivity, innovation, and business growth.

"Earning the Microsoft Copilot specialization reflects our commitment to helping customers realize the full value of AI securely and in alignment with their business priorities," said Jamal Khan, Chief Growth and Innovation Officer at Connection. "By bringing together Microsoft expertise, CNXN Helix innovation, and a disciplined approach to adoption, we help organizations move confidently from AI experimentation to meaningful business outcomes."

"This specialization demonstrates the continued progress we are making in our Microsoft strategy and in expanding the capabilities of our solutions and services business," said Mariano Dy-Liacco, Senior Vice President, Technology Solutions and Services at Connection. "Our investments in technical expertise, governance, training, and implementation help customers establish scalable foundations for Copilot and enterprise AI."

Connection's Microsoft Copilot specialization is backed by a proven track record of helping organizations transform AI potential into measurable business results. Across industries, customers have leveraged Connection's expertise to accelerate adoption, strengthen governance, improve access to information, and establish scalable foundations for enterprise AI.

Connection is an AI Cloud Microsoft Solutions Partner with a broad portfolio of Microsoft Solutions Partner designations and specializations, including the following:

**Designations**

- Solutions Partner for AI Business Solutions
- Solutions Partner for Cloud and AI Platforms
- Solutions Partner for Microsoft Cloud
- Solutions Partner for Security
- Solutions Partner for Support Services

**Specializations**

- Adoption and Change Management
- Azure Expert MSP
- Azure Virtual Desktop
- Cloud Security
- Data Security
- Identity and Access Management
- Infra and Database Migrations
- Microsoft Copilot
- Modernize Endpoints
- Networking Services
- Secure AI Productivity
- Threat Protection

Learn more about Connection's portfolio of Microsoft solutions and services at connection.com/Microsoft, and explore their AI services at connection.com/ai.

**About Connection**

Connection, a Fortune 1000 company, calms the confusion of IT by delivering customers industry-leading technology solutions to enhance growth, elevate productivity, and empower innovation. Since 1982, Connection has set new standards for customer service and loyalty, earning the industry's

highest accolades. The Company offers expertise across multiple technology areas, including AI, cybersecurity, data center, digital workspace, multicloud, and technology services.

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