UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): July 31, 2014

	PC Connection, Inc.		
(Exact na	ame of registrant as specified in char	rter)	
Delaware	0-23827	02-0513618	
(State or other juris- diction of incorporation)	(Commission File Number)	(IRS Employer Identification No.)	
Rt. 101A, 730 Milford Road Merrimack, NH		03054	
(Address of principal executive offices)		(Zip Code)	
Registrant's telep	whone number, including area code: (603 N/A) 683-2000	
(Former nam	e or former address, if changed since last	report)	
☐ Written communications pursuant to Rule 425 under the S	ecurities Act (17 CFR 230.425)		
☐ Soliciting material pursuant to Rule 14a-12 under the Excl	hange Act (17 CFR 240.14a-12)		
☐ Pre-commencement communications pursuant to Rule 14d	l-2(b) under the Exchange Act (17 CFR 24	40.14d-2(b))	
☐ Pre-commencement communications pursuant to Rule 13e	-4(c) under the Exchange Act (17 CFR 24	0.13e-4(c))	

Item 2.02. Results of Operations and Financial Condition

On July 31, 2014, PC Connection, Inc. announced its financial results for the quarter ended June 30, 2014. The full text of the press release issued in connection with the announcement is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

The information in this Form 8-K (including Exhibit 99.1) shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act") or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, except as expressly set forth by specific reference in such a filing.

Item 9.01. Financial Statements and Exhibits

(d) Exhibits

The following exhibit relating to Item 2.02 shall be deemed to be furnished, and not filed:

99.1 Press Release issued by PC Connection, Inc. on July 31, 2014.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: July 31, 2014 PC CONNECTION, INC.

By: /s/ Joseph Driscoll

Joseph Driscoll

Senior Vice President, Treasurer and

Chief Financial Officer

EXHIBIT INDEX

Exhibit No. Description

99.1 Press release issued by PC Connection, Inc. on July 31, 2014.

PC Connection, Inc. Reports Record Second Quarter 2014 Results

SECOND QUARTER SUMMARY:

- Net income up 25%
- Net sales: \$633.2 million, up 13.6% year over year
- Diluted EPS: \$0.43, up 23% year over year

MERRIMACK, N.H.--(BUSINESS WIRE)--July 31, 2014--PC Connection, Inc. (NASDAQ: PCCC), a national provider of a full range of information technology (IT) solutions to business, government, healthcare, and education markets, today announced results for the quarter ended June 30, 2014. Net sales for the second quarter of 2014 increased by 13.6% to \$633.2 million, compared to \$557.3 million for the prior year quarter. Net income for the quarter ended June 30, 2014 increased by 24.9% to \$11.4 million, or \$0.43 per diluted share, compared to net income of \$9.2 million, or \$0.35 per diluted share for the prior year quarter. Sales, net income, and earnings per share amounts represent quarterly records for the Company.

Net sales for the six months ended June 30, 2014 were \$1,193.0 million, an increase of \$130.3 million or 12.3%, compared to \$1,062.7 million for the six months ended June 30, 2013. Net income for the six months ended June 30, 2014 increased by 21.7% to \$18.6 million, or \$0.70 per diluted share, compared to net income of \$15.3 million, or \$0.58 per diluted share, for the six months ended June 30, 2013. Earnings before interest, taxes, depreciation and amortization, adjusted for stock-based compensation expense ("Adjusted EBITDA") totaled \$73.6 million for the twelve months ended June 30, 2014, compared to \$64.1 million for the twelve months ended June 30, 2013.

Quarterly Sales by Segment:

- Net sales for the SMB segment increased by 10.7% to \$268.1 million in the second quarter of 2014, compared to the prior year quarter. Sales of software, desktop, and notebook products each grew at double-digit rates.
- Net sales for the Large Account segment increased by 13.3% to \$222.3 million in the second quarter of 2014, compared to the prior year quarter. Notebook and software sales were strong in this segment with an increase of 27.7% and 33.0%, respectively. Commercial sales, which consists of SMB and Large Account sales, increased by 11.9% from the prior year quarter.
- Net sales to the Public Sector segment (government and education customers) increased by 20.2% to \$142.9 million in the second quarter of 2014, compared to the prior year quarter. Sales to state and local government and educational institutions increased by 19.0%, compared to the prior year quarter, while sales to the federal government increased by 24.9%.

Quarterly Sales by Product Mix:

- Notebook/tablet sales, the Company's largest product category, increased by 30% year over year and accounted for 22% of net sales in the second quarter of 2014 compared
 to 19% of net sales in the prior year quarter. The expiration of Windows XP and increased demand for Chromebooks resulted in strong year-over-year growth in this category
 in all three of our sales segments.
- Software, the Company's second largest product category, increased by 15% year over year and accounted for 16% of net sales in the second quarter of 2014 and 2013. We experienced strong growth in security, office productivity, and operating system software.
- Desktop/Server sales increased by 17% year over year and accounted for 16% of net sales in the second quarter of 2014 and 2013. We experienced significant sales growth in both our SMB and Public Sector segments in this product category.
- Net/com product sales increased by 10% year over year and accounted for 9% of net sales in the second quarter of 2014 and 2013. Our SMB and Public Sector segments
 achieved strong sales growth compared to the prior year quarter due to increased demand for integration of multiple types of mobile devices.

Overall gross profit dollars increased by \$9.9 million, or 13.3%, in the second quarter of 2014, compared to the prior year quarter. Consolidated gross margin, as a percentage of net sales, slightly decreased to 13.2% in the second quarter of 2014, compared to 13.3% in the prior year quarter as a result of increased demand in notebooks and desktops which generate relatively lower margins.

Total selling, general and administrative dollars increased in the second quarter of 2014 to \$64.6 million from \$58.5 million in the prior year quarter, but decreased as a percentage of net sales from 10.5% to 10.2% due to leveraging our fixed costs over higher net sales. As noted in previous releases, approximately \$0.5 million of this increase in SG&A is due to depreciation expense related to the Customer Master Data Management software project that we recently placed into service. Also, variable SG&A increased year over year due to the higher levels of sales and gross profit achieved in the second quarter. We continue to invest in technical solution sales capabilities, including our Cloud Connection team, and expect SG&A expenses to rise accordingly. However, we are highly focused on improving efficiencies and streamlining wherever possible.

The Company has generated significant cash flow during the six months ended June 30, 2014. Total cash was \$60.3 million at June 30, 2014, compared to \$42.5 million at December 31, 2013. Days sales outstanding were 40 days at June 30, 2014, and inventory turns were 28 turns in the second quarter of 2014.

"We are encouraged with PC Connection's strong performance this quarter. We had solid execution across all three of our sales segments, reinforcing the strength of our business model," said Timothy McGrath, President and Chief Executive Officer. PC Connection continued to see increased demand for notebooks and desktops in Q2 due to the expiration of Windows XP. In addition, their investments in technical solution sales led to strong growth in servers, networking, and software. As a National Solutions Provider, PC Connection's goal is to consistently invest in more complex solutions capabilities while delivering solid financial performance; they were able to accomplish that goal in Q2 with a double-digit sales increase and a 25% increase in earnings. Mr. McGrath concluded, "We believe the team and the strategies we have in place position PC Connection well to gain market share and increase long-term shareholder value."

Non-GAAP Financial Information

Adjusted EBITDA is a non-GAAP financial measure. This information is included to provide information with respect to the Company's operating performance and earnings.

About PC Connection, Inc.

PC Connection, Inc., a Fortune 1000 company, has three wholly owned sales companies: PC Connection Sales Corporation, MoreDirect, Inc., and GovConnection, Inc., headquartered in Merrimack, NH; Boca Raton, FL; and Rockville, MD; respectively. All three companies can deliver custom-configured computer systems overnight from our ISO 9001:2008 certified technical configuration lab at our distribution center in Wilmington, OH. Investors and media can find more information about PC Connection, Inc. at http://ir.pcconnection.com.

PC Connection Sales Corporation (800-800-5555), the original business of PC Connection, Inc. serving primarily the small- and medium-sized business sector, is a rapid-response provider of IT products and services. It offers more than 300,000 brand-name products through its staff of technically trained sales account managers, catalogs, publications, and its website at www.pcconnection.com. This company also serves consumer and small office users and is, under its MacConnection brand (800-800-2222), one of Apple's largest authorized online resellers at www.macconnection.com.

MoreDirect, Inc. (561-237-3300), www.moredirect.com, provides corporate technology buyers with best-in-class IT solutions, in-depth IT supply-chain expertise, and access to over 300,000 products and 1,600 vendors through TRAXXTM, our cloud-based eProcurement system. Backed by over 500 technical certifications, MoreDirect's team of engineers, software licensing specialists, and project managers help reduce the cost and complexity of buying hardware, software, and services throughout the entire IT lifecycle.

GovConnection, Inc. (800-800-0019) is a rapid-response provider of IT products and services to federal, state, and local government agencies and educational institutions through specialized account managers, catalogs, publications, and online at www.govconnection.com.

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"Safe Harbor" Statement Under the Private Securities Litigation Reform Act of 1995: This release contains forward-looking statements that are subject to risks and uncertainties, including, but not limited to, the impact of changes in market demand and the overall level of economic activity and environment, or in the level of business investment in information technology products, competitive products and pricing, product availability and market acceptance, new products, fluctuations in operating results, and the ability of the Company to manage costs in response to fluctuations in revenue, and other risks that could cause actual results to differ materially from those detailed under the caption "Risk Factors" in the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission for the year ended December 31, 2013. More specifically, the statements in this release concerning the Company's outlook for selling, general, and administrative expenses in 2014, the Company's efforts in improving efficiencies and streamlining its business, the Company's anticipated product growth categories and areas of future investments it plans to make in its business, and other statements of a non-historical basis (including statements regarding the Company's ability to grow revenues, increase market share, and enhance long-term shareholder value) are forward-looking statements that involve certain risks and uncertainties. Such risks and uncertainties include the ability to realize market demand for and competitive pricing pressures on the products and services marketed by the Company, the continued acceptance of the Company's distribution channel by vendors and customers, continuation of key vendor and customer relationships and support programs, the ability of the Company to gain or maintain market share, and the ability of the Company to hire and retain qualified sales representatives and other essential personnel. The Company disclaims any obligation to update the information in this press release or rev

CONSOLIDATED SELECTED FINANCIAL INFORMATION At or for the Three Months Ended June 30,		201	4		201	3	
The of the fifthe Months Ended built 50,		201	% of	_	201.	% of	%
(Amounts and shares in thousands, except operating data, P/E ratio, and per share data)			Net Sales	_		Net Sales	Change
Operating Data:							
Net sales	\$ 63	3,244		\$	557,287		14%
Diluted earnings per share	\$	0.43		\$	0.35		23%
Gross margin		13.2%			13.3%		
Operating margin		3.0%			2.8%		
Return on equity (1)		12.1%			11.4%		
Inventory turns		28			30		
Days sales outstanding		40			39		
Product Mix:							
Notebook/Tablet	\$ 13	6,126	22%	\$	104,415	19%	30%
Software	10	4,157	16		90,629	16	15%
Desktop/Server	10	1,404	16		86,720	16	17%
Net/Com Product	5	7,908	9		52,540	9	10%
Video, Imaging & Sound	5	6,775	9		49,950	9	14%
Storage	3	9,452	6		36,085	6	9%
Printer & Printer Supplies	3	7,175	6		36,826	7	1%
Memory & System Enhancement	2	1,349	3		16,810	3	27%
Accessory/Services/Other	7	8,898	13		83,312	15	(5%)
Total Net Sales	\$ 63	3,244	100%	\$	557,287	100%	14%
Stock Performance Indicators:							
Actual shares outstanding	2	6,224			26,112		
Total book value per share		12.94		\$	11.83		
Tangible book value per share	\$	10.89		\$	9.74		
Closing price	\$	20.68		\$	15.45		
Market capitalization	\$ 54	2,312		\$	403,430		
Trailing price/earnings ratio		14.1			12.1		
LTM Adjusted EBITDA (2)	\$ 7	3,595		\$	64,073		
Adjusted market capitalization/LTM Adjusted EBITDA (3)	- /	6.5		~	5.3		

⁽³⁾ Adjusted market capitalization is defined as gross market capitalization less cash balance.

For the Three Months Ended June 30,	201	14	201	.3
	Net	Gross	Net	Gross
(amounts in thousands)	Sales	Margin	Sales	Margin
SMB	\$ 268,056	15.3%	\$ 242,194	15.8%
Large Account	222,276	12.3	196,152	11.2
Public Sector	142,912	10.8	118,941	11.5
Total	\$ 633,244	13.2%	\$ 557,287	13.3%

⁽¹⁾ Based on last twelve months' net income.(2) Adjusted EBITDA is defined as EBITDA (earnings before interest, taxes, depreciation and amortization) adjusted for stock-based compensation.

	20	014		2013			
	% of Net Sales		Amount	% of Net Sales			
\$	633,244	100.0%	\$	557,287	100.0%		
	549,478	86.8		483,371	86.7		
	83,766	13.2		73,916	13.3		
	64,564	10.2		58,533	10.5		
	19,202	3.0		15,383	2.8		
	(26)	-		(46)	-		
	(7,747)	(1.2)		(6,183)	(1.2)		
\$	11,429	1.8%	\$	9,154	1.6%		
\$	0.44		\$	0.35			
\$	0.43		\$	0.35			
	26,206			26,127			
_	26,487			26,379			
		\$ 633,244 549,478 83,766 64,564 19,202 (26) (7,747) \$ 11,429 \$ 0.44 \$ 0.43	\$ 633,244	Amount % of Net Sales \$ 633,244 100.0% \$ 549,478 86.8 83,766 13.2 64,564 10.2 19,202 3.0 (26) - (7,747) (1.2) \$ 11,429 1.8% \$ 0.44 \$ \$ 0.43 \$	Amount % of Net Sales Amount \$ 633,244 100.0% \$ 557,287 549,478 86.8 483,371 83,766 13.2 73,916 64,564 10.2 58,533 19,202 3.0 15,383 (26) - (46) (7,747) (1.2) (6,183) \$ 11,429 1.8% \$ 9,154 \$ 0.44 \$ 0.35 \$ 0.43 \$ 0.35		

CONDENSED CONSOLIDATED STATEMENTS OF INCOME Six Months Ended June 30,	2	2014	2013				
(amounts in thousands, except per share data)	Amount	% of Net Sales	Amount	% of Net Sales			
Net sales	\$ 1,193,004	100.0%	\$ 1,062,710	100.0%			
Cost of sales	1,036,391	86.9	921,956	86.8			
Gross profit	156,613	13.1	140,754	13.2			
Selling, general and administrative expenses	125,665	10.5	115,246	10.8			
Income from operations	30,948	2.6	25,508	2.4			
Interest/other expense, net	(36)	-	(96)	-			
Income tax provision	(12,352)	(1.0)	(10,160)	(1.0)			
Net income	\$ 18,560	1.6%	\$ 15,252	1.4%			
Earnings per common share:							
Basic	\$ 0.71		\$ 0.59				
Diluted	\$ 0.70		\$ 0.58				
Shares used in the computation of earnings per common share:							
Basic	26,204		26,063				
Diluted	26,485		26,329				

EBITDA AND ADJUSTED EBITDA

A reconciliation of EBITDA and Adjusted EBITDA is detailed below. Adjusted EBITDA is defined as EBITDA (earnings before interest, taxes, depreciation and amortization) adjusted for stock-based compensation. Both EBITDA and Adjusted EBITDA are considered non-GAAP financial measures. Generally, a non-GAAP financial measure of a company's performance, financial position, or cash flows that either includes or excludes amounts that are not normally included or excluded in the most directly comparable measure calculated and presented in accordance with GAAP. We believe that EBITDA and Adjusted EBITDA provide helpful information with respect to our operating performance including our ability to fund our future capital expenditures and working capital requirements. Adjusted EBITDA also provides helpful information as it is the primary measure used in certain financial covenants contained in our credit agreements.

(amounts in thousands)	Three Months Ended June 30,			LTM Ended June 30, (1)						
		2014		2013	% Change		2014		2013	% Change
Net income	\$	11,429	\$	9,154		\$	38,990	\$	34,022	
Depreciation and amortization		1,786		1,709			7,616		7,050	
Income tax expense		7,747		6,183			25,757		22,250	
Interest/other expense, net		26		46			89		174	
EBITDA		20,988		17,092			72,452		63,496	
Stock-based compensation		327		153			1,143		577	
Adjusted EBITDA	\$	21,315	\$	17,245	24%	\$	73,595	\$	64,073	15%

(1) LTM: Last twelve months

CONDENSED CONSOLIDATED BALANCE SHEETS	June 30, 2014	December 31, 2013		
(amounts in thousands)				
ASSETS				
Current Assets:				
Cash and cash equivalents	\$ 60,289	\$ 42,547		
Accounts receivable, net	295,327	283,051		
Inventories	97,187	79,141		
Deferred income taxes	6,382	6,382		
Prepaid expenses and other current assets	4,533	5,117		
Income taxes receivable	783	2,256		
Total current assets	464,501	418,494		
Property and equipment, net	27,679	27,600		
Goodwill	51,276	51,276		
Other intangibles, net	2,404	2,854		
Other assets	698	720		
Total Assets	\$ 546,558	\$ 500,944		
LIABILITIES AND STOCKHOLDERS' EQUITY				
Current Liabilities:				
Accounts payable	\$ 153,222	\$ 124,821		
Accrued expenses and other liabilities	20,161	22,362		
Accrued payroll	15,139	14,935		
Total current liabilities	188,522	162,118		
Deferred income taxes	16,281	16,224		
Other liabilities	2,504	2,773		
Total Liabilities	207,307	181,115		
Stockholders' Equity:				
Common stock	281	281		
Additional paid-in capital	105,794	104,932		
Retained earnings	249,038	230,478		
Treasury stock at cost	(15,862)	(15,862		
Total Stockholders' Equity	339,251	319,829		
Total Liabilities and Stockholders' Equity	\$ 546,558	\$ 500,944		

CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS		
Six Months Ended June 30,	2014	2013
(amounts in thousands)		
Cash Flows from Operating Activities:		
Net income	\$ 18,560	\$ 15,252
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	3,863	3,337
Provision for doubtful accounts	365	564
Deferred income taxes	57	(110)
Stock-based compensation expense	486	301
Excess tax benefit from exercise of equity awards	(34)	(228)
Loss on disposal of fixed assets	-	5
Income tax benefit from stock-based compensation	-	196
Changes in assets and liabilities:		
Accounts receivable	(12,641)	10,613
Inventories	(18,046)	(7,498)
Prepaid expenses and other current assets	2,057	(660)
Other non-current assets	22	13
Accounts payable	28,392	(1,400)
Accrued expenses and other liabilities	(2,232)	6,590
Net cash provided by operating activities	20,849	26,975
Cash Flows from Investing Activities:		
Purchases of equipment	(3,493)	(4,257)
Proceeds from sale of equipment	10	-
Net cash used for investing activities	(3,483)	(4,257)
Cash Flows from Financing Activities:		
Exercise of stock options	16	1,586
Issuance of stock under Employee Stock Purchase Plan	360	307
Excess tax benefit from exercise of equity awards	34	228
Payment of payroll taxes on stock-based compensation through shares withheld	(34)	-
Repayment of capital lease obligation to affiliate		(527)
Net cash provided by financing activities	376	1,594
Increase in cash and cash equivalents	17,742	24,312
Cash and cash equivalents, beginning of period	42,547	39,907
Cash and cash equivalents, end of period	\$ 60,289	\$ 64,219
Non-cash Investing Activity:		
Accrued capital expenditures	\$ 343	\$ 151
Supplemental Cash Flow Information:		
Income taxes paid	\$ 10,933	\$ 10,936

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CONTACT: PC Connection, Inc. Joseph Driscoll, 603-683-2322

Senior Vice President, Treasurer and Chief Financial Officer