

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* HALL DAVID			2. Issuer Name and Ticker or Trading Symbol PC CONNECTION INC [CNXN]			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 01/22/2015			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person		
730 MILFORD ROAD			4. If Amendment, Date of Original Filed (Month/Day/Year)					
(Street) MERRIMACK NH 03054								
(City) (State) (Zip)								

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	01/22/2015		z ⁽¹⁾		250,000	A	\$0.00	0.00 ⁽²⁾	D	
Common Stock	01/22/2015		z ⁽¹⁾		250,000	D	\$0.00	0.00 ⁽²⁾	I	By Trust

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					
Restricted Stock Units	(3)							(4)	(4)	Common Stock	0.00 ⁽²⁾	0.00 ⁽²⁾⁽⁴⁾	D	

Explanation of Responses:

- On January 22, 2015, the reporting person withdrew 250,000 shares of common stock from the 1998 PC Connection Voting Trust for no consideration.
- The total in Column 5 of Table I and Columns 7 and 9 of Table II reflect the transactions effected by the reporting person after January 22, 2015 and through the date of this filing. As such, the number of shares reflected in Column 5 of Table I and Columns 7 and 9 of Table II represent the beneficial ownership of the reporting person as of April 29, 2021. The reporting person passed away on November 14, 2020 and, on January 28, 2021, his assets were transferred to his estate. As such, the reporting person no longer beneficially owns any shares of the Issuer.
- The restricted stock units were convertible into common stock on a one-for-one basis.
- The restricted stock units were granted on February 13, 2018, with vesting scheduled in ten annual installments of 500 units each commencing September 1, 2018. The restricted stock units were forfeited when the reporting person passed away on November 14, 2020.

Remarks:

/s/Timothy J. McGrath,
attorney-in-fact for David Hall 04/29/2021

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.