UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): January 29, 2015

	PC Connection, Inc.	
(Exact na	ame of registrant as specified in char	ter)
Delaware	0-23827	02-0513618
(State or other jurisdiction of incorporation)	(Commission File Number)	(IRS Employer Identification No.)
Rt. 101A, 730 Milford Road Merrimack, NH		03054
(Address of principal executive offices)		(Zip Code)
Registrant's telep	phone number, including area code: (603)	683-2000
(Former nam	ne or former address, if changed since last re	eport)
☐ Written communications pursuant to Rule 425 under the S☐ Soliciting material pursuant to Rule 14a-12 under the Exc		
☐ Pre-commencement communications pursuant to Rule 14c	d-2(b) under the Exchange Act (17 CFR 24	0.14d-2(b))
$\hfill \Box$ Pre-commencement communications pursuant to Rule 13 $\ensuremath{\text{e}}$	e-4(c) under the Exchange Act (17 CFR 240	0.13e-4(c))

Item 2.02. Results of Operations and Financial Condition

On January 29, 2015, PC Connection, Inc. announced its financial results for the quarter and year ended December 31, 2014. The full text of the press release issued in connection with the announcement is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

The information in this Form 8-K (including Exhibit 99.1) shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act") or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, except as expressly set forth by specific reference in such a filing.

Item 9.01. Financial Statements and Exhibits

(d) Exhibits

The following exhibit relating to Item 2.02 shall be deemed to be furnished, and not filed:

99.1 Press Release issued by PC Connection, Inc. on January 29, 2015.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: January 29, 2015 PC CONNECTION, INC.

By: /s/ Joseph Driscoll

Joseph Driscoll

Senior Vice President, Treasurer and

Chief Financial Officer

EXHIBIT INDEX

Exhibit No. Description

99.1 Press release issued by PC Connection, Inc. on January 29, 2015.

PC Connection, Inc. Reports Fourth Quarter and Record Full Year 2014 Results

MERRIMACK, N.H.--(BUSINESS WIRE)--January 29, 2015--PC Connection, Inc. (NASDAQ: PCCC):

FOURTH QUARTER SUMMARY:

FULL YEAR SUMMARY:

- Net income up 21% y/y
- Net sales: \$630.8 million, up 9.0% y/y
- Diluted EPS: \$0.45, up 22% y/y

- Net income up 20% y/y
- Net sales: \$2.46 billion, up 10.9% y/y
- Diluted EPS: \$1.61, up 19% y/y

PC Connection, Inc. (NASDAQ: PCCC), a national provider of a full range of information technology (IT) solutions to business, government, healthcare, and education markets, today announced results for the quarter ended December 31, 2014. Net sales for the fourth quarter of 2014 increased by 9.0% to \$630.8 million, compared to \$578.6 million for the prior year quarter. Net income for the quarter ended December 31, 2014 increased by 21.4% to \$11.9 million, or \$0.45 per diluted share, compared to net income of \$9.8 million, or \$0.37 per diluted share for the prior year quarter.

Net sales for the year ended December 31, 2014 were \$2.46 billion, an increase of \$241.7 million or 10.9%, compared to \$2.22 billion for the year ended December 31, 2013. Net income for the year ended December 31, 2014 increased by 19.6% to \$42.7 million, or \$1.61 per diluted share, compared to net income of \$35.7 million, or \$1.35 per diluted share, for the year ended December 31, 2013. Earnings before interest, taxes, depreciation and amortization, adjusted for stock-based compensation expense ("Adjusted EBITDA") totaled \$80.5 million for the year ended December 31, 2014, compared to \$67.4 million for the year ended December 31, 2013. Net sales, net income, and diluted per share amounts for the year ended December 31, 2014 represent full year records for the Company.

Quarterly Sales by Segment:

- Net sales for the SMB segment increased by 9.2% to \$261.7 million in the fourth quarter of 2014, compared to the prior year quarter. Sales of notebooks, the largest SMB category, increased by 23.4% compared to the prior year quarter.
- Net sales for the Large Account segment increased by 3.5% to \$225.6 million in the fourth quarter of 2014, compared to the prior year quarter. Storage and software sales were strong in this segment with an increase of 31.9% and 21.9%, respectively. Commercial sales, which consists of SMB and Large Account sales, increased by 6.5% from the prior year quarter.
- Net sales to the Public Sector segment increased by 18.7% to \$143.5 million in the fourth quarter of 2014, compared to the prior year quarter. Sales to state and local government and educational institutions increased by 18.4%, compared to the prior year quarter, while sales to the federal government increased by 19.1%. Net/Com product sales for the Public Sector were strong with 55% growth from the prior year quarter.

Quarterly Sales by Product Mix:

- Notebook/tablet sales, the Company's largest product category, increased by 15% year over year and accounted for 20% of net sales in the fourth quarter of 2014 compared to 19% of net sales in the prior year quarter. Continued corporate refresh activity and increased demand for Chromebooks resulted in strong year-over-year growth in this category in both SMB and Public Sector segments.
- Software sales increased by 13% year over year and accounted for 18% of net sales in the fourth quarter of 2014 compared to 17% of net sales in the prior year quarter. We experienced strong growth in security, office productivity, and operating system software, including cloud-based offerings.
- Net/Com product sales increased by 19% year over year and accounted for 10% of net sales in the fourth quarter of 2014 and 2013. We experienced significant sales growth in Public Sector segment in this product category.
- Storage sales increased by 11% year over year and accounted for 7% of net sales in the fourth quarter of 2014 and 2013. We experienced significant sales growth in our Large
 Account segment in this product category.

Overall gross profit dollars increased by \$7.4 million, or 9.8%, in the fourth quarter of 2014, compared to the prior year quarter. Consolidated gross margin, as a percentage of net sales, slightly increased to 13.2% in the fourth quarter of 2014, compared to 13.1% in the prior year quarter as a result of increased demand in advanced technologies that generate relatively higher margins.

Total selling, general and administrative dollars increased in the fourth quarter of 2014 to \$63.0 million from \$59.3 million in the prior year quarter, but decreased as a percentage of net sales from 10.3% to 10.0% due to leveraging our fixed costs over higher net sales. Variable SG&A increased year over year due to the higher levels of sales and gross profit achieved in 2014. We continue to invest in technical solution sales capabilities and expect SG&A expenses to rise accordingly. However, we are highly focused on improving efficiencies and streamlining wherever possible.

The Company generated significant cash flow during the year ended December 31, 2014. Total cash was \$60.9 million at December 31, 2014, compared to \$42.5 million at December 31, 2013. Our December 31, 2014 cash balance is lower than our September 30, 2014 balance due to the \$10.5 million special dividend we paid in the fourth quarter of 2014 and seasonal working capital fluctuations. Days sales outstanding were 40 days at December 31, 2014, and inventory turns were 26 turns in the fourth quarter of 2014.

"We are encouraged with PC Connection's strong performance this quarter and for the year ended December 31, 2014. We had solid execution across all three of our sales segments, reinforcing the strength and diversity of our business model," said Timothy McGrath, President and Chief Executive Officer. "As a National Solutions Provider, our goal is to consistently invest in more complex solutions capabilities while delivering solid financial performance; we were able to accomplish that goal in 2014 with an 11% sales increase and a 20% increase in net income. In a rapidly changing industry, we believe our team and the strategies we have in place well position PC Connection to gain market share and increase long-term shareholder value."

Non-GAAP Financial Information

Adjusted EBITDA is a non-GAAP financial measure. This information is included to provide information with respect to the Company's operating performance and earnings.

About PC Connection, Inc.

PC Connection, Inc., a Fortune 1000 company, has three wholly owned sales subsidiaries: PC Connection Sales Corporation, MoreDirect, Inc., and GovConnection, Inc., headquartered in Merrimack, NH; Boca Raton, FL; and Rockville, MD; respectively. All three companies can deliver custom-configured computer systems overnight from our ISO 9001:2008 certified technical configuration lab at our distribution center in Wilmington, OH. Investors and media can find more information about PC Connection, Inc. at http://ir.pcconnection.com.

PC Connection Sales Corporation (800-800-5555), the original business of PC Connection, Inc. serving primarily the small- and medium-sized business sector, is a rapid-response provider of IT products and services. It offers more than 300,000 brand-name products through its staff of technically trained sales account managers, catalogs, publications, and its website at www.pcconnection.com. This company also serves consumer and small office users and is, under its MacConnection brand (800-800-2222), one of Apple's largest authorized online resellers at www.macconnection.com.

MoreDirect, Inc. (561-237-3300), www.moredirect.com, provides corporate technology buyers with best-in-class IT solutions, in-depth IT supply-chain expertise, and access to over 300,000 products and 1,600 vendors through TRAXXTM, our proprietary cloud-based eProcurement system. Backed by over 500 technical certifications, MoreDirect's team of engineers, software licensing specialists, and project managers help reduce the cost and complexity of buying hardware, software, and services throughout the entire IT lifecycle.

GovConnection, Inc. (800-800-0019) is a rapid-response provider of IT products and services to federal, state, and local government agencies and educational institutions through specialized account managers, catalogs, publications, and online at www.govconnection.com.

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"Safe Harbor" Statement Under the Private Securities Litigation Reform Act of 1995: This release contains forward-looking statements that are subject to risks and uncertainties, including, but not limited to, the impact of changes in market demand and the overall level of economic activity and environment, or in the level of business investment in information technology products, competitive products and pricing, product availability and market acceptance, new products, fluctuations in operating results, and the ability of the Company to manage costs in response to fluctuations in revenue, and other risks that could cause actual results to differ materially from expectations, including those detailed under the caption "Risk Factors" in the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission for the year ended December 31, 2013. More specifically, the statements in this release concerning the Company's outlook for selling, general, and administrative expenses, the Company's efforts in improving efficiencies and streamlining its business and other statements of a non-historical basis (including statements regarding the Company's ability to increase market share and enhance long-term shareholder value) are forward-looking statements that involve certain risks and uncertainties. Such risks and uncertainties include the ability to realize market demand for and competitive pricing pressures on the products and services marketed by the Company, the continued acceptance of the Company's distribution channel by vendors and customers, continuation of key vendor and customer relationships and support programs, the ability of the Company to gain or maintain market share, and the ability of the Company to hire and retain qualified sales representatives and other essential personnel. The Company disclaims any obligation to update the information in this press release or revise any forward-looking statements, whether as a result of any new information, future events, or otherwise.

CONSOLIDATED SELECTED FINANCIAL INFORMATION					
At or for the Three Months Ended December 31,	2014		2013		
		% of		% of	%
(Amounts and shares in thousands, except operating data, P/E ratio, and per share data)		Net Sales		Net Sales	Change
Operating Data:					
Net sales	\$630,765		\$578,572		9%
Diluted earnings per share	\$ 0.45		\$ 0.37		22%
Gross margin	13.2%		13.1%		
Operating margin	3.2%		2.8%		
Return on equity (1)	12.5%		11.6%		
Inventory turns	26		24		
Days sales outstanding	40		42		
Product Mix:					
Notebook/Tablet	\$123,485	20%	\$107,051	19%	15%
Software	113,129	18	100,543	17	13%
Desktop/Server	91,815	14	90,551	16	1%
Net/Com Product	66,571	10	56,034	10	19%
Video, Imaging & Sound	54,539	9	51,582	9	6%
Storage	42,850	7	38,730	7	11%
Printer & Printer Supplies	35,344	6	35,339	6	-
Memory & System Enhancement	19,240	3	20,613	3	(7%)
Accessory/Services/Other	83,792	13	78,129	13	7%
Total Net Sales	\$630,765	100%	\$578,572	100%	9%
Stock Performance Indicators:					
Actual shares outstanding	26,343		26,200		
Total book value per share	\$ 13.44		\$ 12.21		
Tangible book value per share	\$ 11.42		\$ 10.14		
Closing price	\$ 24.55		\$ 24.85		
Market capitalization	\$646,721		\$651,070		
Trailing price/earnings ratio	15.3		18.4		
LTM Adjusted EBITDA (2)	\$ 80,475		\$ 67,443		
Adjusted market capitalization/LTM Adjusted EBITDA (3)	7.3		9.0		
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⁽¹⁾ Based on last twelve months' net income.

⁽³⁾ Adjusted market capitalization is defined as gross market capitalization less cash balance.

For the Three Months Ended December 31,	20	14	2013	
(amounts in thousands)	Net Sales	Gross Margin	Net Sales	Gross Margin
SMB	\$261,661	15.2%	\$239,628	15.3%
Large Account	225,609	11.6	218,015	11.4
Public Sector	143,495	11.9	120,929	11.7
Total	\$630,765	13.2%	\$578,572	13.1%

⁽²⁾ Adjusted EBITDA is defined as EBITDA (earnings before interest, taxes, depreciation and amortization) adjusted for stock-based compensation.

CONDENSED CONSOLIDATED STATEMENTS OF INCOME						
Three Months Ended December 31,	20	14	20	3		
(amounts in thousands, except per share data)	Amount	% of Net Sales	Amount	% of Net Sales		
Net sales	\$ 630,765	100.0%	\$ 578,572	100.0%		
Cost of sales	547,641	86.8	502,879	86.9		
Gross profit	83,124	13.2	75,693	13.1		
Selling, general and administrative expenses	63,035	10.0	59,315	10.3		
Income from operations	20,089	3.2	16,378	2.8		
Interest/other expense, net	(14)	-	(14)	-		
Income tax provision	(8,131)	(1.3)	(6,523)	(1.1)		
Net income	\$ 11,944	1.9%	\$ 9,841	1.7%		
Earnings per common share:						
Basic	\$ 0.45		\$ 0.38			
Diluted	\$ 0.45		\$ 0.37			
Shares used in the computation of earnings per common share:						
Basic	26,311		26,181			
Diluted	26,554		26,453			

Years Ended December 31,		2014		2013				
(amounts in thousands, except per share data)	Amount	% of Net Sales	Amount	ount % of Net Sales				
Net sales	\$ 2,463,339	100.0%	\$ 2,221,638	100.0%				
Cost of sales	2,139,950	86.9	1,928,638	86.8				
Gross profit	323,389	13.1	293,000	13.2				
Selling, general and administrative expenses	251,935	10.2	233,604	10.5				
Income from operations	71,454	2.9	59,396	2.7				
interest/other expense, net	(86)	-	(149)	-				
ncome tax provision	(28,687)	(1.2)	(23,565)	(1.1)				
Net income	\$ 42,681	1.7%	\$ 35,682	1.6%				
Earnings per common share:								
Basic	\$ 1.63		\$ 1.37					
Diluted	\$ 1.61		\$ 1.35					
Shares used in the computation of earnings per common share:								
Basic	26,246		26,120					
Diluted	26,512		26,387					

EBITDA AND ADJUSTED EBITDA

A reconciliation of EBITDA and Adjusted EBITDA is detailed below. Adjusted EBITDA is defined as EBITDA (earnings before interest, taxes, depreciation and amortization) adjusted for stock-based compensation. Both EBITDA and Adjusted EBITDA are considered non-GAAP financial measures. Generally, a non-GAAP financial measure of a company's performance, financial position, or cash flows that either includes or excludes amounts that are not normally included or excluded in the most directly comparable measure calculated and presented in accordance with GAAP. We believe that EBITDA and Adjusted EBITDA provide helpful information with respect to our operating performance including our ability to fund our future capital expenditures and working capital requirements. Adjusted EBITDA also provides helpful information as it is the primary measure used in certain financial covenants contained in our credit agreements.

(amounts in thousands)	Three Months Ended December 31,				Years Ended December 31,					
		2014		2013	% Change		2014		2013	% Change
Net income	\$	11,944	\$	9,841		\$	42,681	\$	35,682	
Depreciation and amortization		2,095		2,078			8,092		7,089	
Income tax expense		8,131		6,523			28,687		23,565	
Interest/other expense, net		14		14			86		149	
EBITDA		22,184		18,456			79,546		66,485	
Stock-based compensation		228		205			929		958	
Adjusted EBITDA	\$	22,412	\$	18,661	20%	\$	80,475	\$	67,443	19%

CONDENSED CONSOLIDATED BALANCE SHEETS	De	December 31, 2014		
(amounts in thousands)				
ASSETS				
Current Assets:				
Cash and cash equivalents	\$	60,909	\$	42,547
Accounts receivable, net		293,027		283,051
Inventories		90,917		79,141
Deferred income taxes		7,749		6,382
Prepaid expenses and other current assets		5,332		5,117
Income taxes receivable		212		2,256
Total current assets		458,146		418,494
Property and equipment, net		27,861		27,600
Goodwill		51,276		51,276
Other intangibles, net		1,953		2,854
Other assets		724		720
Total Assets	\$	539,960	\$	500,944
LIABILITIES AND STOCKHOLDERS' EQUITY				
Current Liabilities:				
Accounts payable	\$	124,893	\$	124,821
Accrued expenses and other liabilities	•	22,011	•	22,362
Accrued payroll		17,793		14,935
Total current liabilities		164,697		162,118
Deferred income taxes		18,803		16,224
Other liabilities		2,452		2,773
Total Liabilities		185,952		181,115
Stockholders' Equity:				,
Common stock		282		281
Additional paid-in capital		106,956		104,932
Retained earnings		262,632		230,478
Treasury stock at cost		(15,862)		(15,862)
Total Stockholders' Equity		354,008		319,829
Total Liabilities and Stockholders' Equity		539,960	\$	500,944
Total Labilities and Stockholders Equity		337,700	Ψ	500,744

CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS		
Years Ended December 31,	2014	 2013
(amounts in thousands)		
Cash Flows from Operating Activities:		
Net income	\$ 42,681	\$ 35,682
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	8,092	7,089
Provision for doubtful accounts	1,383	1,078
Deferred income taxes	1,212	4,578
Stock-based compensation expense	929	958
Loss on disposal of fixed assets	14	5
Excess tax benefit from exercise of equity awards	(556)	(260)
Changes in assets and liabilities:		
Accounts receivable	(11,359)	(16,819)
Inventories	(11,776)	(9,504)
Prepaid expenses and other current assets	1,829	(3,005)
Other non-current assets	(4)	(6)
Accounts payable	202	(1,371)
Accrued expenses and other liabilities	2,751	1,231
Net cash provided by operating activities	35,398	 19,656
Cash Flows from Investing Activities:		
Purchases of equipment	(7,609)	(7,607)
Proceeds from sale of equipment	13	2
Net cash used for investing activities	(7,596)	(7,605)
Cash Flows from Financing Activities:		
Dividend payment	(10,527)	(10,475)
Issuance of stock under Employee Stock Purchase Plan	753	591
Excess tax benefit from exercise of equity awards	556	260
Exercise of stock options	356	1,779
Payment of payroll taxes on stock-based compensation through shares withheld	(578)	(577)
Repayment of capital lease obligation to affiliate	<u> </u>	(989)
Net cash used for financing activities	(9,440)	 (9,411)
Increase in cash and cash equivalents	18,362	 2,640
Cash and cash equivalents, beginning of period	42,547	39,907
Cash and cash equivalents, end of period	\$ 60,909	\$ 42,547
Non-cash Investing Activities:		
Accrued capital expenditures	\$ 205	\$ 335
Issuance of nonvested stock from treasury	\$ 205	\$ 403
Supplemental Cash Flow Information:		
Income taxes paid	\$ 24,219	\$ 20,891

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CONTACT:

PC Connection, Inc.
Joseph Driscoll, 603-683-2322
Senior Vice President, Treasurer and Chief Financial Officer