FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* HALL DAVID						2. Issuer Name and Ticker or Trading Symbol PC CONNECTION INC [PCCC]								S. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner				
(Last)	(Fir	rst) (Middle)			ate of Earliest Transaction (Month/Day/Year) 20/2003								X Officer (give title Other (specify below) Vice Chairman of the Board				
(Street)					4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line)													
(City) (State) (Zip)					X										Form filed by One Reporting Person Form filed by More than One Reporting Person			
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Transaction Code (Instr. 8)		5) Amount (/		Acquired (A) or (D) (Instr. 3, 4 and (A) or Price		ount of ities icially d Following ted action(s) 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock				11/20/2003				J		100		A	\$8.19	Ť	43,100	D		
Common Stock				11/20/2003				J		100	\top	A	\$8.12	4	43,200	D		
Common Stock				11/20/2003				J	J 100 A		A	\$8.11	11 443,300		D			
Common Stock				11/20/2003				J	J 100 A		A	\$8.1	443,400		D			
Common Stock				11/20/2003				J		200		A	\$8.07	4	43,600	D		
Common Stock				11/20/2003				J	J 100 A		Α	\$8.04	3.04 443,700		D			
Common Stock				11/20/2003				J	J 100			Α	\$8.03 4		43,800	D		
Common Stock				20/200	3			J		100		A \$8.02		4	43,900	D		
Common Stock				11/20/2003						200		A	\$8.01	4	44,100	D		
Common Stock			11/	11/20/2003						400		A	\$8	4	44,500	D		
Common Stock				11/20/2003						200		A	\$7.99	4	44,700	D		
Common Stock				20/200	3			J	300			A	\$7.97	4	45,000	D		
Common Stock				11/20/2003				J		200		Α	\$7.96	4	45,200	D		
Common Stock				11/20/2003				J		200		A	\$7.94	4	45,400	D		
Common Stock				11/20/2003				J		100		A	\$7.93	4	45,500	D		
Common Stock				11/20/2003				J		100		A	\$7.92	4	45,600	D		
Common Stock				11/20/2003				J		100		A	\$7.78	4	45,700	D		
Common Stock				20/200	3			J		100		A	\$7.77	4	45,800	D		
Common Stock				11/20/2003				J		100		Α	\$7.75	4	45,900	D		
Common Stock 11/20/					3			J		100		A	\$7.74		6,000(1)	D		
Common Stock													8,169,094		I	By Trust		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	vative Conversion Date Execution Date, irity or Exercise (Month/Day/Year) if any			Code	action (Instr.	of E		Expiration	s. Date Exercisable and Expiration Date Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Price of rivative curity str. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	Amo or Num of Shar	ber					

Eileen Gagnon, Attorney-In-**Fact**

** Signature of Reporting Person

11/20/2003

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.