

## PC Connection, Inc. Reports First Quarter Results; Company Achieves 17.5% Year-Over-Year Sales Growth, Including 9.1% Organic Growth; Public Sector Sales Increase 12.4% Year Over Year

MERRIMACK, N.H.--(BUSINESS WIRE)--April 27, 2006--PC Connection, Inc. (NASDAQ:PCCC), a leading direct marketer of information technology products and solutions, today announced results for the quarter ended March 31, 2006. Net sales for the three months ended March 31, 2006 increased by \$56.6 million, or 17.5%, to \$380.5 million from \$323.9 million for the three months ended March 31, 2005. Approximately \$27.3 million of this growth, or 8.4%, was attributable to the October 2005 acquisition of key assets of Amherst Technologies, reported previously. Net income for the quarter ended March 31, 2006 was \$1.7 million, or \$.07 per share, compared to \$0.9 million, or \$.04 per share for the three months ended March 31, 2005.

The three-month period ended March 31, 2006 included special charges that reduced earnings and earnings per share. Had these charges not been incurred, pro forma net income for the quarter ended March 31, 2006 would have been \$2.2 million, or \$.09 per share. A reconciliation between net income on a GAAP basis and pro forma net income is provided in a table immediately following the Consolidated Income Statements.

Net sales for the small- and medium-sized business (SMB) segment increased by 9.4% to \$219.1 million compared to the first quarter of 2005. Sales to large account customers increased by 41.9% over the first quarter of 2005 to \$108.4 million, due in large part to the Amherst acquisition. Sales to government and education customers (the Company's public sector segment) increased for the quarter by 12.4% to \$53.0 million compared to the first quarter of 2005.

"We are pleased with our overall performance," said Patricia Gallup, Chairman and Chief Executive Officer. "PC Connection achieved record Q1 sales levels this quarter, and experienced year-over-year sales growth in all three business segments. We are particularly encouraged with the progress of our public sector business and our continuing success integrating the Amherst Technologies assets and operations that we acquired last quarter."

Notebooks and PDAs continued to be the Company's largest product category, accounting for 17.0% of net sales in the first quarter of 2006 compared to 18.8% for the corresponding period a year ago. Desktop computers and servers accounted for 14.9% of net sales in the first quarter of 2006 compared to 14.8% of net sales for the corresponding period a year ago. The average sales price for computer systems decreased 4.9% in the first quarter compared to the corresponding period a year ago, and decreased 1.1% compared to the fourth quarter of 2005. Sales of accessories and other companion products increased 26.0% year over year, partly due to the high sales of Apple music players and related products. Software and Video, Imaging and Sound product lines each increased 25% over the first quarter of 2005.

Gross profit margin, as a percentage of net sales, was 12.2% in the first quarter of 2006 compared to 11.5% in the first quarter of 2005 and 11.0% in the fourth quarter of 2005. Gross margin improved in all three segments, due to increased vendor consideration received in the quarter, larger net service revenue and to stronger product margins. As previously stated, the Company expects that its gross profit margin as a percentage of net sales may vary by quarter based upon vendor support programs, product mix, pricing strategies, market conditions, and other factors.

Consolidated annualized productivity increased in the first quarter of 2006 by 8.2% compared to the first quarter of 2005, even though the total number of sales representatives increased by 64 to 650 as of March 31, 2006 from 586 as of March 31, 2005.

Total selling, general, and administrative ("SG&A") expenses for the quarter increased year over year by \$6.5 million, or 18.5%, over the first quarter of 2005, but was sequentially largely unchanged from the fourth quarter of 2005. The year-over-year dollar increase resulted from the Amherst transaction, variable compensation from our organic growth, and increased professional fees relating primarily to enhancements to our sales systems and service levels. The Company expects that its SG&A expenses, as a percentage of net sales, may vary by quarter depending on changes in sales volume, as well as the levels of continuing investments in key growth initiatives.

Ms. Gallup concluded, "The investments we made over the past year, and our efforts to improve the effectiveness of our sales organizations, are producing results. Overall, we believe PC Connection is well positioned to continue to

gain market share and enhance long-term shareholder value."

About PC Connection, Inc.

PC Connection, Inc., a Fortune 1000 company, operates three sales subsidiaries, PC Connection Sales Corporation of Merrimack, NH, GovConnection, Inc. of Rockville, MD, and MoreDirect, Inc. of Boca Raton, FL. All three subsidiaries can deliver custom-configured computer systems overnight.

PC Connection Sales Corporation (1-800-800-5555) is a rapid-response provider of information technology (IT) products and solutions offering more than 100,000 brand-name products to businesses through its staff of technically-trained sales account managers and catalog telesales representatives, catalogs and publications, and its web site at www.pcconnection.com. The subsidiary serves the Apple/Macintosh community through its MacConnection division (1-800-800-2222), which also publishes specialized catalogs and is online at www.macconnection.com.

GovConnection, Inc. (1-800-800-0019) is a rapid-response provider of IT products and solutions to federal, state, and local government agencies and educational institutions through specialized account managers, catalogs and publications, and online at www.govconnection.com.

MoreDirect, Inc. (561-237-3300), www.moredirect.com, provides corporate technology buyers with a comprehensive web-based e-procurement solution and in-depth IT supply-chain expertise, serving as a one-stop source by aggregating more than 300,000 products from the inventories of leading IT wholesale distributors and manufacturers.

A live webcast of PC Connection management's discussion of the first quarter will be available on the Company's Web site at www.pcconnection.com and on www.streetevents.com. The webcast will begin today at 11:00 a.m. Eastern Time.

"Safe Harbor" Statement Under the Private Securities Litigation Reform Act of 1995: This release contains forward-looking statements that are subject to risks and uncertainties, including, but not limited to, the impact of changes in market demand and the overall level of economic activity, or in the level of business investment in information technology products, competitive products and pricing, product availability and market acceptance, new products, fluctuations in operating results, the Company's success at integrating the acquired assets of Amherst Technologies into its businesses, the impact of the costs of acquisition and integration, the ability of the Company to hire and retain Amherst Technologies sales representatives and other essential personnel, and other risks detailed under the caption "Factors That May Affect Future Results and Financial Condition" in the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission for the year ended December 31, 2005. More specifically, the statements in this release concerning the Company's outlook for 2006 and the statements concerning the Company's gross margin percentage, productivity, and selling and administrative costs and other statements of a non-historical basis (including statements regarding implementing strategies for future growth, the ability of the Company to improve sales productivity and increase its active customers) are forward-looking statements that involve certain risks and uncertainties. Such risks and uncertainties include the ability to realize market demand for and competitive pricing pressures on the products and services marketed by the Company, the continued acceptance of the Company's distribution channel by vendors and customers, continuation of key vendor and customer relationships and support programs and the ability of the Company to hire and retain qualified sales representatives and other essential personnel.

CONSOLIDATED SELECTED FINANCE	IAL HIGHLI	GHTS			
At or for the Three Months Ended March 31,	, 2006		2005		
(Dollars and shares in thousands, except operating of price/earnings ratio, and per share data)	data,	% of Net Sales		% of Net Sales	% Change
Operating Data: Net sales Diluted earnings per share	\$380,478 \$0.07		\$323,851 \$0.04		17.5%

Gross profit margin Operating margin Return on equity (1)	12.2% 0.9 4.0		11.5% 0.6 2.3		
Catalogs distributed Orders entered (2) Average order size (2)	3,600,000 383,000 \$1,147		8,461,000 358,000 \$1,048	(	57.5)% 7.0 9.4
Inventory turns (1) Days sales outstanding	20 45		16 43		
Product Mix:					
Notebooks & PDAs	\$64,543	17.0%	\$60,850	18.8%	6.1%
Desktops/Servers	56,495	14.9	47,957	14.8	17.8
Storage Devices	33,918	8.9	28,861	8.9	17.5
Software	47,923	12.6	38,254	11.8	25.3
Net/Com Products Printers & Printer	29 <b>,</b> 853	7.8	24,871	7.7	20.0
Supplies	40,034	10 5	34 418	10.6	16.3
Video, Imaging, & Sound	46,868				
Memory & System	10,000	12.5	377303	11.0	21.0
Enhancements	18,856	5.0	17.747	5.5	6.2
Accessories/Other	41,988			10.3	
	\$380 <b>,</b> 478	100.0%	\$323 <b>,</b> 851	100.0%	17.5%
	=======	=====	=======	=====	

Net Sales of Enterprise Server and Networking Products (included in the above Product Mix):

	\$108,671 ======	28.6% \$94,912	29.3%	14.5%
Stock Performance Indicators	:			
Actual shares outstanding	25 <b>,</b> 259	25 <b>,</b> 136		
Total book value per share	\$6.86	\$6.66		
Tangible book value				
per share	\$4.40	\$4.48		
Closing price	\$5.76	\$5.87		
Market capitalization	\$145,492	\$147 <b>,</b> 548		
Trailing price/earnings				
ratio (3)	27	18		

- (1) Annualized
- (2) Does not reflect cancellations or returns
- (3) Earnings is based on the last four quarters

## SELECTED SEGMENT INFORMATION

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For the Three Months Ended March 31,	, 200	6	2005	
(Dollars in thousands)	Net Sales	Gross Margin(%)	Net Sales	Gross Margin(%)
PC Connection Sales Corporation (SMB) MoreDirect (Large Account) GovConnection (Public Sector)	\$219,121 108,362 52,995	13.4% 10.5	\$200,325 76,366 47,160	12.3% 10.5

Three Months Ended March 31,	200	6	2005	)
(Amounts in thousands, except per share data)	Amount	% of Net Sales	Amount	% of Net Sales
Net sales Cost of sales	\$380,478 334,060	87.8	\$323,851 286,517	88.5
Gross Profit	46,418		37,334	
Selling, general, and administrative expenses Special charges	41 <b>,</b> 955 891		35 <b>,</b> 416	10.9
Income From Operations	3 <b>,</b> 572	0.9	1,918	0.6
Interest expense Other, net Income tax provision		(0.2) 0.0 (0.3)	(272) (25) (673)	0.0
Net Income		0.4%	\$948	
Earnings per common share: Basic	25,636 ======= \$0.07		25,362 ======== \$0.04	
	\$0.07		\$0.04	
Diluted	\$0.07 ======		\$0.04 =====	
A RECONCILIATION BETWEEN GAA This information is being pro	ovided so	as to allow		 
our operating results without	ut special 	charges. 		
			Three Months	Ende
our operating results without one of the control of			March 2006	Endec 31, 2005
(Amounts in thousands)			March 2006	Ended 31, 2005
(Amounts in thousands)  GAAP net income			March  2006	Ende 31, 2005

CONSOLIDATED BALANCE SHEETS	M	March 31,		December 31,	
(Amounts in thousands)		2006		2005	
ASSETS Current Assets: Cash and cash equivalents Accounts receivable, net Inventories - merchandise Deferred income taxes Income taxes receivable Prepaid expenses and other current assets		61,085 3,318		162,525 75,374 3,769 1,742	
Total current assets				257,399	
Property and equipment, net Goodwill, net Other intangibles, net Other assets  Total assets		17,761 56,867 5,166	 \$	17,700 56,820 5,427 359	
LIABILITIES AND STOCKHOLDERS' EQUITY					
Current Liabilities: Current maturities of capital lease obligations:    To affiliate    To third party Note payable - bank Accounts payable Accrued expenses and other liabilities	\$	417 15,149 89,635		416 412 19,975 114,413 21,290	
Total current liabilities		126,991		156 <b>,</b> 506	
Capital lease obligations, less current maturities: To affiliate To third party Deferred income taxes  Total liabilities		5,189 289 4,458  136,927		5,299 396 4,105 166,306	
Stockholders' Equity: Common stock Additional paid-in capital Retained earnings Treasury stock at cost  Total stockholders' equity				256 77,884 95,545 (2,286) 171,399	
Total liabilities and stockholders' equity		310,172	\$	337,705	

CONSOLIDATED STATEMENT OF CHANGES IN STOCKHOLDERS' EQUITY \_\_\_\_\_\_

Three months ended March 31, 2006 (Amounts in thousands)

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	Common Stock Additional			Treasury S		es	
					Shares Amo		Total
Balance - December 31, 2005	25,622	\$256	\$77,884	\$95,545	(362) (\$2,2	86)	\$171,399
Stock compensation expense	-	-	140	-	-	_	140
Net income	_	-		1,706			1,706
		\$256 = =====		\$97 <b>,</b> 251 = ======	(362) (\$2,2 ==== ===	86) ===	\$173 <b>,</b> 245
CONSOLIDATED S	STATEMEN	 ITS OF C	ASH FLOWS				
Three Months I					20	06	2005
Cash Flows fro	om Opera	ating Ac	tivities:				
Net income Adjustments to net cash provide Depreciation Provision for Deferred income Loss on disp Stock compens	ided by and and or doubt come tax posal of	operati nortizat ful acc kes fixed	ng activit: ion ounts assets	ies:	1,6 8 8	98 94 04 14 40	878
Changes in ass Accounts red Inventories Prepaid expe Other non-co Accounts pay Income tax b options	ceivable enses ar urrent a yable	e nd other assets	current as		14,2	89 95) (1) 78)	774 5,879 (839) (34) (4,685)
Accrued expe	enses ar	nd other	liabilitie	es		73 	(1,407)
Net cash pro	ovided k	oy opera	ting activ	ities	5,0 		3,671 
Cash Flows fro	om Inves	sting Ac	tivities:				
Purchases of Proceeds fro				quipment		79) 20	(773) 13
Net cash use	ed for i	Investin	g activitie	es	(1,5	 59) 	(760)

## Cash Flows from Financing Activities:

Proceeds from short-term borrowings	125,911	50,560
Repayment of short-term borrowings	(130,737)	(53 <b>,</b> 947)
Repayment of capital lease obligations	(201)	(218)
Exercise of stock options	_	201
Net cash used for financing activities	(5,027)	(3,404)
Decrease in cash and cash equivalents	(1,568)	(493)
Cash and cash equivalents, beginning of period	9,770	6,829
Cash and cash equivalents, end of period	\$ 8,202	\$ 6,336
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