## UNITED STATES

## SECURITIES AND EXCHANGE COMMISSION <br> WASHINGTON, D.C. 20549

FORM 8-K
CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): May 1, 2014

PC Connection, Inc.

|  | (Exact name of registrant as specified in charter) |  |
| :---: | :---: | :---: |
| Delaware | $0-23827$ | $02-0513618$ |
| (State or other juris- <br> diction of incorporation) | (Commission <br> Idens Employer <br> File Number) |  |
| Rt. 101A, 730 Milford Road |  |  |
| Merrimack, NH |  |  |

Registrant's telephone number, including area code: (603) 683-2000

N/A
(Former name or former address, if changed since last report)$\square$ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)$\square$ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))$\square$ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## Item 2.02. Results of Operations and Financial Condition

On May 1, 2014, PC Connection, Inc. announced its financial results for the quarter ended March 31, 2014. The full text of the press release issued in connection with the announcement is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

The information in this Form 8-K (including Exhibit 99.1) shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act") or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, except as expressly set forth by specific reference in such a filing.

## Item 9.01. Financial Statements and Exhibits

(d) Exhibits

The following exhibit relating to Item 2.02 shall be deemed to be furnished, and not filed:
99.1 Press Release issued by PC Connection, Inc. on May 1, 2014.

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: May 1, 2014
PC CONNECTION, INC.
By: /s/ Joseph Driscoll
Joseph Driscoll
Senior Vice President, Treasurer and
Chief Financial Officer

## EXHIBIT INDEX

Exhibit No.
99.1

Description

Press release issued by PC Connection, Inc. on May 1, 2014.

## PC Connection, Inc. Reports First Quarter 2014 Results

MERRIMACK, N.H.--(BUSINESS WIRE)--May 1, 2014--PC Connection, Inc. (NASDAQ: PCCC):

## FIRST QUARTER SUMMARY:

- Diluted EPS: $\$ 0.27$, up $17.4 \%$ year over year
- Net sales: $\$ 559.8$ million, up $10.8 \%$ year over year
- Cash increased to $\$ 64.9$ million, from $\$ 42.5$ million at $12 / 31 / 2013$

PC Connection, Inc. (NASDAQ: PCCC), a national provider of a full range of information technology (IT) solutions to business, government, healthcare, and education markets, today announced results for the quarter ended March 31, 2014. Net sales for the first quarter of 2014 increased by $10.8 \%$ to $\$ 559.8$ million, compared to $\$ 505.4$ million for the first quarter of 2013. Net income for the quarter ended March 31, 2014 increased by $16.9 \%$ to $\$ 7.1$ million, or $\$ 0.27$ per diluted share, compared to net income of $\$ 6.1$ million, or $\$ 0.23$ per diluted share for the prior year quarter.
Earnings before interest, taxes, depreciation and amortization, adjusted for stock-based compensation expense ("Adjusted EBITDA") totaled $\$ 69.5$ million for the twelve months ended March 31, 2014, compared to $\$ 63.3$ million for the twelve months ended March 31, 2013.

## Quarterly Sales by Segment

- Net sales for the SMB segment increased by $7.5 \%$ to $\$ 253.5$ million in the first quarter of 2014 , compared to the prior year quarter. Software, desktops, and notebooks experienced strong year-over-year sales growth.
- Net sales for the Large Account segment increased by $7.8 \%$ to $\$ 200.9$ million in the first quarter of 2014, compared to the prior year quarter. Notebook and desktop sales were strong in this segment with an increase of $21.9 \%$ and $17.3 \%$, respectively. Commercial sales, which consists of SMB and Large Account sales, increased by $7.7 \%$ from the prior year quarter.
- Net sales to government and education customers (Public Sector segment) increased by $26.4 \%$ year over year to $\$ 105.4$ million, compared to the prior year quarter. Sales to state and local government and educational institutions increased by $28.8 \%$, compared to the prior year quarter, while sales to the federal government increased by $20.2 \%$. Sales to the federal government represented 5\% of total Q1 2014 net sales.


## Quarterly Sales by Product Mix:

- Notebook/tablet sales, the Company's largest product category, increased by $29 \%$ year over year and accounted for $22 \%$ of net sales in the first quarter of 2014 compared to $19 \%$ of net sales in the prior year quarter. The expiration of Windows XP and increased demand for Chromebooks resulted in strong year-over-year growth in this category in all three of our sales segments.
- Desktop/Server, the Company's second largest product category, increased by $21 \%$ year over year and accounted for $16 \%$ of net sales in the first quarter of 2014 compared to $15 \%$ of net sales in the prior year quarter. We experienced significant sales growth in both our SMB and Large Account segments in this product category.
- Software sales increased by $14 \%$ year over year and accounted for $15 \%$ of net sales in the first quarter of 2014 and 2013. We experienced strong growth in security, virtualization, office productivity, and operating system software.
- Net/com product sales increased by $8 \%$ year over year and accounted for $10 \%$ of net sales in the first quarter of 2014 and 2013. Our Public Sector segment achieved strong sales growth compared to the prior year quarter due to increased demand for integration of multiple types of mobile devices.

Overall gross profit dollars increased by $\$ 6.0$ million, or $9.0 \%$, in the first quarter of 2014 , compared to the prior year quarter. Consolidated gross margin, as a percentage of net sales, decreased to $13.0 \%$ in the first quarter of 2014 , compared to $13.2 \%$ in the prior year quarter as a result of increased demand in notebooks and desktops which generate relatively lower margins.

Total selling, general and administrative dollars increased in the first quarter of 2014 to $\$ 61.1$ million from $\$ 56.7$ million in the prior year quarter, but decreased as a percentage of net sales to $10.9 \%$ due to leveraging our fixed costs over higher net sales. As noted in previous releases, approximately $\$ 0.5$ million of this increase in SG\&A is due to depreciation expense related to the Customer Master Data Management software project that we recently placed into service. Also, variable SG\&A increased year over year due to the higher levels of sales and gross profit achieved in the first quarter. We continue to invest in technical solution sales capabilities, including our Cloud Connection team, and expect SG\&A expenses to rise accordingly. However, we are highly focused on improving efficiencies and streamlining wherever possible.

The Company generated significant cash flow during the quarter ended March 31, 2014. Total cash was $\$ 64.9$ million at March 31 , 2014, compared to $\$ 42.5$ million at December 31 , 2013. Our March 31, 2014 cash balance was higher than our December 31, 2013 balance due to seasonally lower working capital requirements. Days sales outstanding were 39 days at March 31, 2014, and inventory turns were 27 turns in the first quarter of 2014.
"We are pleased with PC Connection's strong results this quarter," said Timothy McGrath, President and Chief Executive Officer. "Our long-term customer relationships allowed us to benefit from the Windows XP expiration, which drove significant refresh activity in categories such as notebooks and desktops. In addition, we increased technical solution sales, especially in software and networking, as we continued our transformation into higher value-added products and services. As a National Solutions Provider, our goal is to consistently invest in more complex solutions capabilities while delivering solid financial performance, and we were able to accomplish that in Q1 with our double-digit sales increase and $17 \%$ increase in earnings." Mr. McGrath concluded, "We believe the team and the strategies we have in place position PC Connection well to gain market share and increase long-term shareholder value."

## Non-GAAP Financial Information

Adjusted EBITDA is a non-GAAP financial measure. This information is included to provide information with respect to the Company's operating performance and earnings.

## About PC Connection, Inc

PC Connection, Inc., a Fortune 1000 company, has three sales companies: PC Connection Sales Corporation, MoreDirect, Inc., and GovConnection, Inc., headquartered in Merrimack, NH; Boca Raton, FL; and Rockville, MD; respectively. All three companies can deliver custom-configured computer systems overnight from our ISO $9001: 2008$ certified technical configuration lab at our distribution center in Wilmington, OH. Investors and media can find more information about PC Connection, Inc. at http://ir.pcconnection.com.

PC Connection Sales Corporation (800-800-5555), the original business of PC Connection, Inc. serving primarily the small- and medium-sized business sector, is a rapid-response provider of IT products and services. It offers more than 300,000 brand-name products through its staff of technically trained sales account managers and telesales specialists, catalogs, publications, and its website at www.pcconnection.com. This company also serves consumer and small office users and is, under its MacConnection brand (800-800-2222), one of Apple's largest authorized online resellers at www.macconnection.com.

MoreDirect, Inc. (561-237-3300), www.moredirect.com, provides corporate technology buyers with best-in-class IT solutions, in-depth IT supply-chain expertise, and access to over 300,000 products and 1,600 vendors through TRAXX ${ }^{\text {TM }}$, our cloud-based eProcurement system. Backed by over 500 technical certifications, MoreDirect's team of engineers, software licensing specialists, and project managers help reduce the cost and complexity of buying hardware, software, and services throughout the entire IT lifecycle.

GovConnection, Inc. (800-800-0019) is a rapid-response provider of IT products and services to federal, state, and local government agencies and educational institutions through specialized account managers, catalogs, publications, and online at www.govconnection.com.
"Safe Harbor" Statement Under the Private Securities Litigation Reform Act of 1995: This release contains forward-looking statements that are subject to risks and uncertainties, including, but not limited to, the impact of changes in market demand and the overall level of economic activity and environment, or in the level of business investment in information technology products, competitive products and pricing, product availability and market acceptance, new products, fluctuations in operating results, and the ability of the Company to manage costs in response to fluctuations in revenue, and other risks that could cause actual results to differ materially from those detailed under the caption "Risk Factors" in the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission for the year ended December 31, 2013. More specifically, the statements in this release concerning the Company's outlook for selling, general, and administrative expenses in 2014, the Company's efforts in improving efficiencies and streamlining its business, the Company's anticipated product growth categories, and other statements of a non-historical basis (including statements regarding areas of demand for the Company's products, the Company's ability to grow revenues, improve gross margins, increase market share, enhance long-term shareholder value, and increase earnings per share) are forward-looking statements that involve certain risks and uncertainties. Such risks and uncertainties include the ability to realize market demand for and competitive pricing pressures on the products and services marketed by the Company, the continued acceptance of the Company's distribution channel by vendors and customers, continuation of key vendor and customer relationships and support programs, the ability of the Company to gain or maintain market share, and the ability of the Company to hire and retain qualified sales representatives and other essential personnel. The Company disclaims any obligation to update the information in this press release or revise any forward-looking statements, whether as a result of any new information, future events, or otherwise.

CONSOLIDATED SELECTED FINANCIAL INFORMATION

| At or for the Three Months Ended March 31, | 2014 |  |  | 2013 |  |  | $\begin{gathered} \hline \% \\ \text { Change } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (Amounts and shares in thousands, except operating data, $P / E$ ratio, and per share data) | \% ofNet Sales |  |  |  |  | $\begin{gathered} \% \text { of } \\ \text { Net Sales } \end{gathered}$ |  |
| Operating Data: |  |  |  |  |  |  |  |
| Net sales | \$ | 559,760 |  | \$ | 505,423 |  | 11\% |
| Diluted earnings per share | \$ | 0.27 |  | \$ | 0.23 |  | 17\% |
| Gross margin |  | 13.0\% |  |  | 13.2\% |  |  |
| Operating margin |  | 2.1\% |  |  | 2.0\% |  |  |
| Return on equity (1) |  | 11.6\% |  |  | 11.5\% |  |  |
| Inventory turns |  | 27 |  |  | 26 |  |  |
| Days sales outstanding |  | 39 |  |  | 40 |  |  |
| Product Mix: |  |  |  |  |  |  |  |
| Notebook/Tablet | \$ | 121,947 | 22\% | \$ | 94,311 | 19\% | 29\% |
| Desktop/Server |  | 92,396 | 16 |  | 76,204 | 15 | 21\% |
| Software |  | 85,908 | 15 |  | 75,213 | 15 | 14\% |
| Net/Com Product |  | 54,064 | 10 |  | 50,187 | 10 | 8\% |
| Video, Imaging and Sound |  | 48,749 | 9 |  | 43,706 | 8 | 12\% |
| Printer and Printer Supplies |  | 37,045 | 7 |  | 37,238 | 7 | (1\%) |
| Storage |  | 28,653 | 5 |  | 30,301 | 6 | (5\%) |
| Memory and System Enhancement |  | 16,557 | 3 |  | 13,223 | 3 | 25\% |
| Accessory/Services/Other |  | 74,441 | 13 |  | 85,040 | 17 | (12\%) |
| Total Net Sales | \$ | 559,760 | 100\% | \$ | 505,423 | 100\% | 11\% |
| Stock Performance Indicators: |  |  |  |  |  |  |  |
| Actual shares outstanding |  | 26,206 |  |  | 26,071 |  |  |
| Total book value per share | \$ | 12.48 |  | \$ | 11.47 |  |  |
| Tangible book value per share | \$ | 10.43 |  | \$ | 9.37 |  |  |
| Closing price | \$ | 20.32 |  | \$ | 16.35 |  |  |
| Market capitalization | \$ | 532,506 |  | \$ | 426,261 |  |  |
| Trailing price/earnings ratio |  | 14.6 |  |  | 13.0 |  |  |
| LTM Adjusted EBITDA (2) | \$ | 69,525 |  | \$ | 63,291 |  |  |
| Adjusted market capitalization/LTM Adjusted EBITDA (3) |  | 6.7 |  |  | 5.8 |  |  |

(1) Based on last twelve months' net income.
(2) Adjusted EBITDA is defined as EBITDA (earnings before interest, taxes, depreciation and amortization) adjusted for stock-based compensation.
(3) Adjusted market capitalization is defined as gross market capitalization less cash balance.

|  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| REVENUE AND MARGIN INFORMATION <br> For the Three Months Ended March 31, | 2014 |  |  | 2013 |  |  |
| (amounts in thousands) |  | $\begin{gathered} \text { Net } \\ \text { Sales } \end{gathered}$ | Gross <br> Margin |  | Net <br> Sales | Gross <br> Margin |
| SMB | \$ | 253,471 | 14.9\% | \$ | 235,678 | 15.1\% |
| Large Account |  | 200,932 | 12.0 |  | 186,395 | 11.5 |
| Public Sector |  | 105,357 | 10.5 |  | 83,350 | 11.9 |
| Total | \$ | 559,760 | 13.0\% | \$ | 505,423 | 13.2\% |

CONDENSED CONSOLIDATED STATEMENTS OF INCOME

| Three Months Ended March 31, | 2014 |  |  | 2013 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (amounts in thousands, except per share data) | Amount |  | \% of Net Sales |  | mount | \% of Net Sales |
| Net sales | \$ | 559,760 | 100.0\% | \$ | 505,423 | 100.0\% |
| Cost of sales |  | 486,913 | 87.0 |  | 438,585 | 86.8 |
| Gross profit |  | 72,847 | 13.0 |  | 66,838 | 13.2 |
| Selling, general and administrative expenses |  | 61,101 | 10.9 |  | 56,713 | 11.2 |
| Income from operations |  | 11,746 | 2.1 |  | 10,125 | 2.0 |
| Interest/other expense, net |  | (10) | - |  | (50) |  |
| Income tax provision |  | $(4,605)$ | (0.8) |  | $(3,977)$ | (0.8) |
| Net income | \$ | 7,131 | 1.3\% | \$ | 6,098 | 1.2\% |
| Earnings per common share: |  |  |  |  |  |  |
| Basic | \$ | 0.27 |  | \$ | 0.23 |  |
| Diluted | \$ | 0.27 |  | \$ | 0.23 |  |
| Shares used in computation of earnings per common share: |  |  |  |  |  |  |
| Basic |  | 26,202 |  |  | 25,998 |  |
| Diluted |  | 26,485 |  |  | 26,272 |  |

## EBITDA AND ADJUSTED EBITDA

A reconciliation of EBITDA and Adjusted EBITDA is detailed below. Adjusted EBITDA is defined as EBITDA (earnings before interest, taxes, depreciation and amortization) adjusted for stock-based compensation. Both EBITDA and Adjusted EBITDA are considered non-GAAP financial measures. Generally, a non-GAAP financial measure is a numerical measure of a company's performance, financial position, or cash flows that either includes or excludes amounts that are not normally included or excluded in the most directly comparable measure calculated and presented in accordance with GAAP. We believe that EBITDA and Adjusted EBITDA provide helpful information with respect to our operating performance including our ability to fund our future capital expenditures and working capital requirements. Adjusted EBITDA also provides helpful information as it is the primary measure used in certain financial covenants contained in our credit agreements.
(amounts in thousands)

## Net income

Depreciation and amortization
Income tax expense
Interest/other expense, net

## EBITDA

Stock-based compensation
Adjusted EBITDA

| Three Months Ended March 31, |  |  |  |  | LTM Ended March 31, ${ }^{(1)}$ |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2014 |  | 2013 |  | \% Change | 2014 |  | 2013 |  | \% Change |
| \$ | 7,131 | \$ | 6,098 |  | \$ | 36,715 | \$ | 33,694 |  |
|  | 2,077 |  | 1,627 |  |  | 7,539 |  | 6,964 |  |
|  | 4,605 |  | 3,977 |  |  | 24,193 |  | 21,816 |  |
|  | 10 |  | 50 |  |  | 109 |  | 221 |  |
|  | 13,823 |  | 11,752 |  |  | 68,556 |  | 62,695 |  |
|  | 159 |  | 148 |  |  | 969 |  | 596 |  |
| \$ | 13,982 | \$ | 11,900 | 17\% | \$ | 69,525 | \$ | 63,291 | 10\% |

(1) LTM: Last twelve months

|  | March 31, |
| :--- | :---: |
| CONDENSED CONSOLIDATED BALANCE SHEETS | 2014 |

(amounts in thousands)

## ASSETS

Current Assets:


LIABILITIES AND STOCKHOLDERS' EQUITY
Current Liabilities:
Accounts payable
Accrued expenses and other liabilities
Accrued payroll
Total current liabilities
Deferred income taxes
Other liabilities
Total Liabilities
Stockholders' Equity:
Common stock
Additional paid-in capital
Retained earnings
Treasury stock at cost

## Total Stockholders' Equity

Total Liabilities and Stockholders' Equity

| \$ | 109,639 | \$ | 124,821 |
| :---: | :---: | :---: | :---: |
|  | 20,811 |  | 22,362 |
|  | 14,005 |  | 14,935 |
|  | 144,455 |  | 162,118 |
|  | 16,288 |  | 16,224 |
|  | 2,538 |  | 2,773 |
|  | 163,281 |  | 181,115 |
|  | 281 |  | 281 |
|  | 105,107 |  | 104,932 |
|  | 237,609 |  | 230,478 |
|  | $(15,862)$ |  | $(15,862)$ |
|  | 327,135 |  | 319,829 |
| \$ | 490,416 | \$ | 500,944 |


| CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Three Months Ended March 31, |  | 2014 |  | 2013 |
| (amounts in thousands) |  |  |  |  |
| Cash Flows from Operating Activities: |  |  |  |  |
| Net income | \$ | 7,131 | \$ | 6,098 |
| Adjustments to reconcile net income to net cash provided by operating activities: |  |  |  |  |
| Depreciation and amortization |  | 2,077 |  | 1,627 |
| Stock-based compensation expense |  | 159 |  | 148 |
| Provision for doubtful accounts |  | 128 |  | 202 |
| Deferred income taxes |  | 64 |  | (111) |
| Excess tax benefit from exercise of equity awards |  | (34) |  | (216) |
| Loss on disposal of fixed assets |  | - |  | 5 |
| Income tax benefit from stock-based compensation |  | - |  | 155 |
| Changes in assets and liabilities: |  |  |  |  |
| Accounts receivable |  | 22,070 |  | 30,826 |
| Inventories |  | 7,722 |  | 10,044 |
| Prepaid expenses and other current assets |  | 2,317 |  | (970) |
| Other non-current assets |  | 28 |  | 11 |
| Accounts payable |  | $(15,205)$ |  | $(31,605)$ |
| Accrued expenses and other liabilities |  | $(2,682)$ |  | 2,817 |
| Net cash provided by operating activities |  | 23,775 |  | 19,031 |
| Cash Flows from Investing Activities: |  |  |  |  |
| Purchases of equipment |  | $(1,466)$ |  | $(1,745)$ |
| Proceeds from sale of equipment |  | 9 |  | - |
| Net cash used for investing activities |  | $(1,457)$ |  | $(1,745)$ |
| Cash Flows from Financing Activities: |  |  |  |  |
| Excess tax benefit from exercise of equity awards |  | 34 |  | 216 |
| Exercise of stock options |  | 16 |  | 1,380 |
| Shares withheld for taxes paid on stock awards |  | (34) |  | - |
| Repayment of capital lease obligation to affiliate |  | - |  | (260) |
| Net cash provided by financing activities |  | 16 |  | 1,336 |
| Increase in cash and cash equivalents |  | 22,334 |  | 18,622 |
| Cash and cash equivalents, beginning of period |  | 42,547 |  | 39,907 |
| Cash and cash equivalents, end of period | \$ | 64,881 | \$ | 58,529 |
| Non-cash Investing Activities: |  |  |  |  |
| Accrued capital expenditures | \$ | 358 | \$ | 356 |
| pcce-g |  |  |  |  |
| CONTACT: <br> PC Connection, Inc. Joseph Driscoll, 603-683-2322 <br> Senior Vice President, Treasurer and Chief Financial Officer |  |  |  |  |

