UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): September 27, 2018

PC CONNECTION, INC.

(Exact Name of Registrant as Specified in Charter)

Delaware	0-23827	02-0513618
(State or other jurisdiction	(Commission	(IRS Employer
of incorporation)	File Number)	Identification Number)
	Rt. 101A, 730 Milford Road, Merrimack, NH 0305	4
	(Address of principal executive offices) (Zip Code)	
	(603) 683-2000	
	(Registrant's telephone number, including area code)	
	Not Applicable	
	(Former Name or Former Address, if Changed Since Last R	Report)
heck the appropriate box below if the Form 8-K fil ee General Instruction A.2. below).	ling is intended to simultaneously satisfy the filing obligation	n of the registrant under any of the following provisions
Written communications pursuant to Rule 425 ur	nder the Securities Act (17 CFR 230.425)	
Soliciting material pursuant to Rule 14a-12 unde	er the Exchange Act (17 CFR 240.14a-12)	
Pre-commencement communications pursuant to	Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2	(b))
Pre-commencement communications pursuant to	Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4((c))
ndicate by check mark whether the registrant is an of the Securities Exchange Act of 1934 (§240.12b	emerging growth company as defined in Rule 405 of the Sec -2 of this chapter).	curities Act of 1933 (§230.405 of this chapter) or Rule 12b-
		Emerging growth company $\ \Box$
an emerging growth company, indicate by check r	nark if the registrant has elected not to use the extended tran Section 13(a) of the Exchange Act. \Box	sition period for complying with any new or revised

Item 7.01 Regulation FD Disclosure.

A copy of the Company's current investor presentation is attached to this Current Report on Form 8-K as Exhibit 99.1. A copy of the presentation is also available on the Company's website.

The information in this Form 8-K (including Exhibit 99.1) shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly set forth by specific reference in such a filing.

Item 9.01 Financial Statements and Exhibits

(d) Exhibits.

Exhibit No. Description

99.1 Investor Presentation

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PC CONNECTION, INC.

By: /s/ Stephen P. Sarno

Stephen P. Sarno Chief Financial Officer

Date: September 27, 2018



Disclosures

Safe Harbor Statement

Under the Private Securities Litigation Reform Act of 1995: This presentation contains forward-looking statements that are subject to risks and uncertainties, including, but not limited to, the impact of changes in market demand and the overall level of economic activity and environment, or in the level of business investment in information technology products, competitive products and pricing, product availability and market acceptance, new products, fluctuations in operating results, and the ability of the Company to manage personnel levels in response to fluctuations in revenue, and other risks that could cause actual results to differ materially from those detailed under the caption "Risk Factors" in the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission for the year ended December 31, 2017. More specifically, the statements in this presentation concerning the Company's outlook and other statements of a non-historical basis (including statements regarding the Company's ability to grow revenues and increase market share) are forward-looking statements that involve certain risks and uncertainties. Such risks and uncertainties include the ability to realize market demand for and competitive pricing pressures on the products and services marketed by the Company, the continued acceptance of the Company's distribution channel by vendors and customers, continuation of key vendor and customer relationships and support programs, and the ability of the Company to hire and retain qualified sales representatives and other essential personnel. The Company assumes no obligation to update the information in this presentation or revise any forward–looking statements, whether as a result of any new information, future events, or otherwise.

Non-GAAP Financial Information

Adjusted EBITDA is a non-GAAP financial measure. This information is included to provide information with respect to the Company's operating performance and earnings. Non-GAAP measures are not a substitute for GAAP measures and should be considered together with the GAAP financial measures. Our non-GAAP financial measures may not be comparable to other similarly titled measures of other companies.

Our Mission



As a leading Global Solutions Provider, we connect our customers with technology that:

» Enhances growth » Elevates productivity » Empowers innovation

Connection

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Fortune 1000 Global Solutions Provider

Founded 1982 Employees 2,500

Exchange NASDAQ

Symbol CNXN

Shares Outstanding 26.9 Million

Net Sales – 2017 \$ 2.9 Billion
Cash Balance – 12/31/17 \$ 50 Million

Adjusted EBITDA – 2017 \$ 94.0 Million

EPS – 2017 \$ 2.04 Current Price – 9/20/18 \$ 38.74

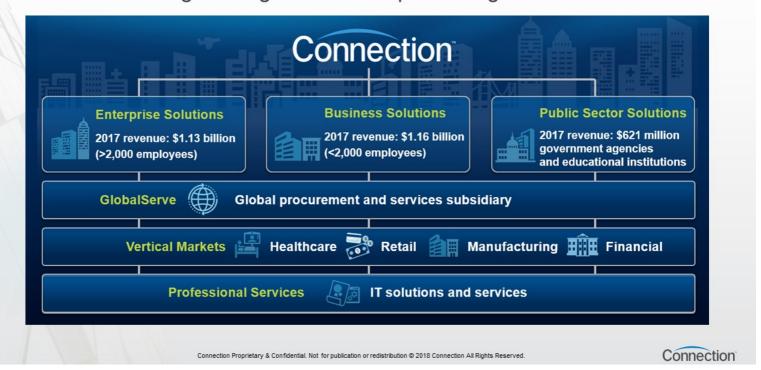
Market Capitalization – 9/20/18 \$ 1.035 Billion





Go-to-Market Strategy

Serving All Segments and Specializing in Verticals



Your IT Partner for Strong Industry Partnerships



HPE NSP SLED Partner of the Year, 2017

Federal Enterprise Group Partner of the Year, 2015





Microsoft Excellence in Operations Awards:

- Double Gold Level, 2017
- Gold Level, 2016 & 2015



RedHat Rising Star Partner of the Year, 2017



Dell EMC Healthcare Partner of the Year, 2016 Dell Partner of the Year, 2015

We allow you greater access to resources from a successful and proven expert team



HP MPS Best in Class Award, 2016 HP Partner in Excellence Award, 2013



Symantec Growth Partner of the Year, 2015



Adobe Reseller Partner of the Year, 2014



VMware Mid-Market Partner of the Year for Americas, 2014



Cisco U.S. Commercial Partner of the Year, 2013

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Solve Your Toughest IT Challenges with Expertise You Can Count On

THE TEAM

2,500⁺ Employees

860+

Account managers

10 Years Average tenure

540+

Engineering, services, and technical staff

EXPERTISE

44,000

Hours of training annually

2,500⁺

Professional certifications

Hundreds

of training hours per engineer every year

BUYING POWER

1,600+

Technology partners

300,000

IT products available

225,000+

Custom configurations completed every year and growing



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Committed to Understanding Customer Needs

Self-Driven



Social, mobile, new ways to work

Market Driven



Outpace competitors, meet customers' needs

Governance Driven



Regulatory and industry specific demands

Technology Driven



Cloud, always on, real-time

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Your IT Partner for Emerging Tech Players

More Choices, More Options, More Relevance









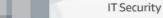


- Flash Storage to tackle explosive data growth
- Hyper-converged Infrastructure for the modern data center, transformed
- Cloud Computing built for cloud power in private, public, and hybrid models
- Advances in Security provide a comprehensive approach that safeguards against cyber crime and data breaches



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End-User Computing and Mobility



Networking and Collaboration



Microsoft Software



IT Lifecycle



Optimize Your Entire Infrastructure with a Full Line of Professional Services

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Your IT Partner

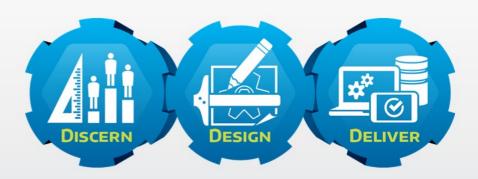
for Trusted, Proven Methodology

Execution Excellence Throughout the Entire Solution Lifecycle

Discern—Assess unique requirements for optimal efficiency and cost savings across the entire IT infrastructure

Design—Create flexible and tailored solutions for every business need

Deliver—Implement the right technologies for superior ongoing performance, measurable competitive advantage, and manage to maximize ROI throughout the entire IT lifecycle





Customer-Focused Investments

Global Capabilities



Launch of Network Operations Center New World Class Custom Configuration & Distribution Facility

IL and PA Sales Team Expansion











We Have Unique and Valuable Assets Organizational Assets



Simplify the IT Procurement Process



Services Management Tool

Connection

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Global IT Procurement Expertise

We Solve Global. We Connect the World.

- Partnered with the largest global resellers,
 System Integrators, and VARs around the world
- 25,000 certified IT professionals
- IT services in 174 countries
- Industry recognize global asset disposal services:
 - Built around very stringent IEEE, DoD, and EU standards







Over 35 Years of Success and Innovation

1982 1990 1999 2002 2007 & 2008 2011 2016 Acquired Softmart & GlobalServe Acquired ValCom Founded Opened Ohio Acquired Acquired Forbes "Americas Comteq Federal, MoreDirect, Inc. (now Services and Distribution Center Most Trustworthy now Public Sector Solutions Division) and Introduced Enterprise Companies" Launched new Everything Overnight® Solutions brand name Achieved \$2B Achieved \$1B in sales Connection in sales Pick, Pack **IT Services** Value Added & Ship & Solutions Reseller 2010 2017 1998 2000 2014 1984 2005 Initial Public Offering Corporate Acquired Amherst National Launched Global Alliance Celebrated MacConnection NASDAQ: PCCC Solutions with Bechtle Established IT Systems Technologies 35 years (now CNXN) (now Services and Provider 450+ services, technical and Solutions Division) engineering staff 2,500+ Certifications

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Drivers of Growth

- Digital Transformation
- Data Center Modernization
- Workplace Transformation
- Security Transformation



It All Adds Up to Complete Support for the Complete IT Lifecycle



Enhance Growth

- · Gain competitive advantage
- Utilize proven methodology
- · Employ the right solutions
- Extract full value of investments



Elevate Productivity

- · Modernize data centers
- Save time and money
- Increase agility
- Focus on needs of business



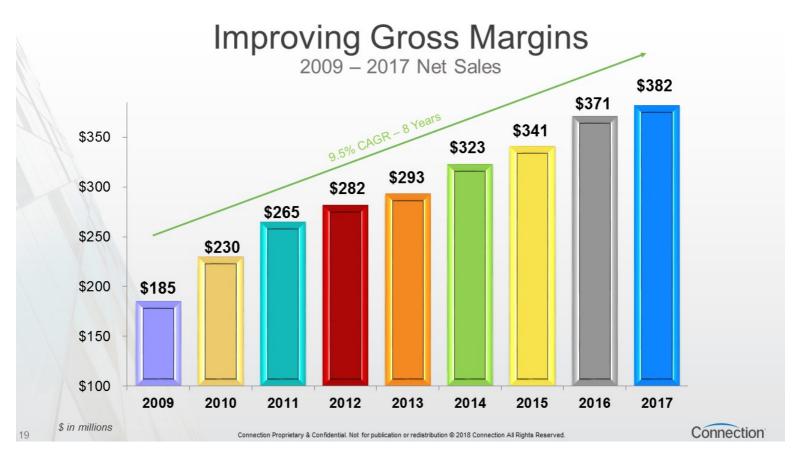
Empower Innovation

- Enable 360° improvement
- Deploy modern technologies
- Optimize IT operations
- Solve challenges for better ROI

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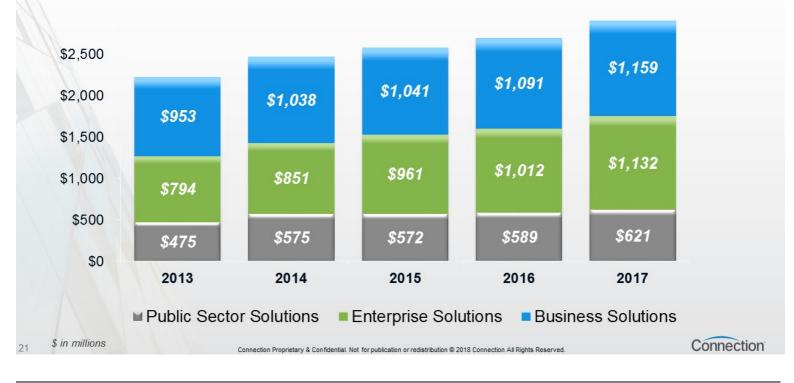
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Diversified Sales by Segment 2013 – 2017 Net Sales



Consistent Revenue Growth

YTD Q2 2017 vs. YTD Q2 2018



Consistent Gross Margin Growth YTD Q2 2017 vs. YTD Q2 2018



Balance Sheet and Cash Flow Highlights

- Q2 YTD '18 operating cash flow of \$41.5M vs. a use of (\$9.8M) Q2 YTD '17
 - AR and AP and Accruals grew at 3% and 2%, respectively
- Debt-free



- 169,462 shares repurchased as of Q2 YTD for \$4.4M
 - Weighted average cost of repurchases was \$25.87

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Shareholder Transactions

2011-2017

2017 Special Dividend \$ 9.1M (\$.34 per share)

2016 Special Dividend \$ 9.0M (\$.34 per share)

2015 Special Dividend \$10.6M (\$.40 per share)

2014 Special Dividend \$10.5M (\$.40 per share)

2013 Special Dividend \$10.5M (\$.40 per share)

2012 Special Dividend \$10.1M (\$.38 per share)

2011 Special Dividend \$10.6M (\$.40 per share)

Share Repurchases 2011/2012 \$11.6M (1.2 million shares)

Total cash used in transactions \$82.0M





Statements from August 2nd Q2 Earnings Call

PC Connection, Inc. & Subsidiaries Income Statement **Condensed Consolidated Statements of Income** (amounts in thousands, except for per share data) Six Months Ended June 30, 2018 \$1,331,465 Net sales Cost of sales 1,127,625 203,840 **Gross Profit Gross Profit Margin** 15.3% 163,421 Selling, general and administrative expenses SG&A as a percentage of net sales 12.3% 298 Interest/other expense, net Pretax income 40,717 Income tax provision (11,191)Income tax provision as a percentage of net sales Earnings per common share \$1.10 Diluted \$1.10 Shares used in the calculation of earnings per common share 26,760 Diluted 26,868

Net Sales:

"Consistent with industry trends, the IT market is estimated to grow at approximately 3% plus and our goal is to double this rate of growth"

"We expect Q3's new revenue standard adjustment to be similar to the \$78 million adjustment that we saw in Q1"

Gross Margin:

"We expect our Q3 gross margins to be similar to our 2018 year-to-date levels"

SG&A:

"We expect SG&A as a percentage of revenue in Q3 to be similar to our 2018 year-to-date levels"

Tax Rate:

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"We expect our rate for the year to be in the range of 27 to 29%"

Our Difference

Why Invest in Connection

- > Recurring Revenue Stream
- Increasing Revenue and Profits
- > Financial Stability
- Experienced Team
- ➤ Global Solutions Provider
- ➤ Large and Fragmented Market
- > Technology Transformations



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Thank you!

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Appendix



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PC Connection, Inc. & Subsidiaries Business Segments – Sales & Margin

Jnaudited, in thousands)									
		Thre	e Months Ended June 30,			As	Change Presented	Char Previous Reve	ige nue Standard
			2018		2017	Amount	Percent	Amount	Percent
et sales		As Presented	Impact of New Revenue Standard		Prev	vious Revenue Standard			
usiness Solutions nterprise Solutions ublic Sector Solutions	Total	\$ 270,042 301,065 135,463 \$ 706,570	\$ 41,260 47,977 23,962 \$ 113,199	\$ 311,302 349,042 159,425 \$ 819,769	\$ 296,420 302,077 151,295 \$ 749,792	\$ (26,378) (1,012) (15,832) \$ (43,222)	(8.9%) (0.3%) (10.5%) (5.8%)	\$ 14,882 46,965 8,130 \$ 69,977	5.0% 15.5% 5.4% 9.3%
RECONCILIATION OF	CHANGES	IN REVENUE S	TANDARD FOR SEG	MENT GROSS	PROFITS				
Jnaudited, in thousands)		Thre	ee Months Ended June 30,			As	Change Presented	Char Previous Reve	ige nue Standard
			2018		2017	Amount	Percent	Amount	Percent
ross profits		As Presented	Impact of New Revenue Standard		Prev	vious Revenue Standard			
usiness Solutions nterprise Solutions ublic Sector Solutions	Total	\$ 47,329 43,256 16,883 \$ 107,468	\$ 784 618 	\$ 48,113 43,874 16,883 \$ 108,870	\$ 46,277 37,107 16,286 \$ 99.670	\$ 1,052 6,149 597 \$ 7,798	2.3% 16.6% 3.7% 7.8%	\$ 1,836 6,767 597 \$ 9,200	4.0% 18.2% 3.7% 9.2%
RECONCILIATION OF						3 7,730	7.076	3 5,200	5.276
Unaudited, in thousands)									
		Thre	e Months Ended June 30,			Change As Presented	Change Previous Revenue Standard		
			2018		2017	Amount	Amount		
ross margins		As Presented	Impact of New Revenue Standard	Previ	ious Revenue Stan	ndard			
usiness Solutions nterprise Solutions ublic Sector Solutions	Total	17.5% 14.4% 12.5% 15.2%	(207) (180) (187) (193)	15.5% 12.6% 10.6% 13.3%	15.6% 12.3% 10.8% 13.3%	191 208 170 192	(16) 29 (17)		
	10(8)	15.2%	(193)	13.376	13.376	192	(1)		

PC Connection, Inc. & Subsidiaries Income Statement

CONDENSED CONSOLIDATED STATEMENTS OF INCOME

Six Month Ended June 30,	ded June 30,	Three Months En		
	2017	2018	(amounts in thousands, except per share data)	
92 \$ 1,331,465 \$ 1,420,386	\$ 749,792	\$ 706,570	Net sales	
221,127,6251,233,983	650,122	599,102	Cost of sales	
70 203,840 186,403	99,670	107,468	Gross profit	
30 163,421 152,511	77,230	82,521	Selling, general and administrative expenses	
40 40,419 33,892	22,440	24,947	Income from operations	
9 298 28	9	182	Interest/other expense, net	
4) (11,191) (12,903)	(8,864)	(6,903) _	Income tax provision	
<u>\$ 29,526</u> \$ 21,017	\$ 13,585	\$ 18,226	Net income	
			Earnings per common share:	
51 \$ 1.10 \$ 0.79	\$ 0.51	\$ 0.68	Basic	
<u>\$ 1.10</u> \$ 0.78	\$ 0.51	\$ 0.68	Diluted	
			Shares used in the computation of earnings per common share:	
61 26,760 26,729	26,761	26,686	Basic	
	26,893	26,820	Diluted	
			Basic	

Note: Amounts are not restated and represent the amounts recognized under generally accepted accounting principles in place during the relevant reporting period.

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PC Connection, Inc. & Subsidiaries Adjusted EBITDA

EBITDA AND ADJUSTED EBITDA

(amounts in thousands)		LTM Ended June 30, (1)						Change Previous Revenue Standard	
		2018				2017	Percent	Percent	
	As Presented	Impact of New Revenue Standard	Pr	evious Reven	ue Stan	dard	_		
Net income	\$ 63,366	\$ 422	\$	63,788	\$	47,607	33%	34%	
Depreciation and amortization	12,858	-		12,858		11,359	13%	13%	
Income tax expense	21,056	162		21,218		30,618	(31%)	(31%)	
Interest expense	121			121		139	_ (13%)	(13%)	
EBITDA	97,401	584		97,985		89,723	9%	9%	
Special charges (2)	2,695	-		2,695		3,506	(23%)	(23%)	
Stock-based compensation	822			822		788	4%	4%	
Adjusted EBITDA	\$ 100,918	\$ 584	\$	101,502	\$	94,017	7%	8%	

⁽¹⁾ LTM: Last twelve months



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⁽²⁾ Special charges in 2017 consist of a fourth quarter one-time bonus paid to all employees except executive officers as well as severance and relocation costs for our Softmart facility incurred in the second quarter 2017. Special charges in last twelve months of 2017 consist of our acquisition of Softmart, the rebranding of the Company, and duplicate costs incurred with the move of our Chicago-area facility.

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PC Connection, Inc. & Subsidiaries Balance Sheet

		e 30,		nber 31,	
'amounts in millions)		018	20	17 (1)	
ASSETS					
ASSETS Current Assets:					
	\$	68.7	S	50.0	
Cash and cash equivalents Accounts receivable, net	ъ	464.0	Ф	449.7	
Inventories, net		107.5		106.8	
Prepaid expenses and other current assets		6.3		5.7	
Income taxes receivable		0.3		3.9	
Total current assets	-	647.4		616.1	
Property and equipment, net		46.0		41.6	
Goodwill		73.6		73.6	
Other intangibles, net		10.3		11.0	
Long-term accounts receivable		1.9		-	
Other assets		1.8		5.6	
Total Assets	\$	781.0	\$	747.9	
LIABILITIES AND STOCKHOLDERS' EQUITY Current Liabilities:					
Accounts payable	\$	200.9	\$	194.3	
Accrued expenses and other liabilities		28.9		31.0	
Accrued payroll		23.5		22.7	
Total current liabilities		253.3		248.0	
Deferred income taxes		16.1		15.7	
Other liabilities		1.9		1.9	
Total Liabilities		271.3		265.6	
Stockholders' Equity:					
Common stock		0.3		0.3	
Additional paid-in capital		115.2		114.2	
Retained earnings		414.4		383.7	
Treasury stock at cost		(20.2)		(15.9)	
Total Stockholders' Equity		509.7		482.3	
Total Liabilities and Stockholders' Equity	\$	781.0	_\$	747.9	

PC Connection, Inc. & Subsidiaries Cash Flow Trend

(Amounts in millions)	Three Mont	Three Months Ended		s Ended
	June	June 30,		30,
Cash Flow Activity	2018	2017	2018	2017
Net Cash provided by (used for) operating activities	4.3	(35.2)	41.5	(9.8)
Net Cash used for investing activities	(4.9)	(3.0)	(9.9)	(4.5)
Net Cash (used for) provided by financing activities	(1.6)	0.6	(12.9)	(6.8)
(Decrease) increase in cash and cash equivalents	(2.3)	(37.6)	18.7	(21.0)
Cash and cash equivalents, beginning of period	71	65.8	50	49.9
Cash and cash equivalents, end of period	\$ 68.7	\$ 28.1	\$ 68.7	\$ 28.1

PC Connection, Inc. & Subsidiaries Other Key Operating Metrics / Stock Repurchases

CONSOLIDATED SELECTED FINANCIAL INFORMATION UNDER PREVIOUS REVENUE RECOGNITION STANDARD

		2018		2017
	As	Impact of New	*	*
	Presented	Revenue Standard	Previous Revenue	Standard
Inventory turns	26	5	31	22
Days sales outstanding	53	(6)	47	47

		Held in Treasury						
	Shares		Dollars		Avg Price			
December 31, 2017	1,856,107	\$	15,862,317	\$	8.55			
Q1 2018 Purchases	116,241	\$	2,997,217	\$	25.78			
March 31, 2018	1,972,348	\$	18,859,534	\$	9.56			
Q2 2018 Purchases	53,221	\$	1,386,556	\$	26.05			

Remaining Authorized \$ at June 30, 2018

\$ 13,382,763

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