

PC Connection Introduces HealthConnection; Premier Partners Include HP, IBM, Lenovo, Palm, Kingston, Eastman Kodak, Konica Minolta, Lexmark, McAfee, APC, Planar

MERRIMACK, N.H., Feb 15, 2006 (BUSINESS WIRE) -- PC Connection Services, a subsidiary of PC Connection, Inc. (NASDAQ: PCCC), a leading direct marketer of information technology (IT) products and solutions, has introduced its HealthConnectionTM initiative at the Health Information and Management System Society (HIMSS) show in San Diego, CA. Enabled through relationships with leading IT solution providers, HealthConnection comprises five components intended to further the healthcare industry's goal of a portable, secure, and complete electronic health record. HealthConnection solutions will be marketed to healthcare provider and payer organizations by PC Connection's three sales companies - PC Connection Sales Corporation, GovConnection, Inc., and MoreDirect, Inc.

"Healthcare environments today face a growing need to implement IT systems that allow users across the network to input, access, and manage patient information in a compliant and secure manner," said David Beffa-Negrini, Co-President, PC Connection Services. "Our HealthConnection solution providers will assist our healthcare customers to deploy the right technologies to meet this need."

HealthConnection's IT solution providers have created a solid framework for the delivery of five innovative solution sets developed to facilitate the seamless flow of information among patients, providers, and payers. HealthConnection premier partners are HP, IBM, Lenovo, Palm, Inc., Kingston Technology, Eastman Kodak, Konica Minolta, Lexmark International, Inc., McAfee, Inc., American Power Conversion, and Planar Systems, Inc.

The offerings of HealthConnection's premier partners include:

- -- Mobility in a healthcare setting;
- -- Capturing health data at the point-of-care (POC);
- -- Document management or information lifecycle management (ILM);
- -- Compliance to healthcare regulations that protect the privacy and security of electronic health information; and
- -- IT infrastructure including networks, robust servers, and scalable storage solutions.

About PC Connection, Inc.

PC Connection, Inc., a Fortune 1000 company, has three sales subsidiaries, PC Connection Sales Corporation, GovConnection, Inc., and MoreDirect, Inc., headquartered in Merrimack, NH, Rockville, MD, and Boca Raton, FL, respectively. All three subsidiaries can deliver custom-configured computer systems overnight.

PC Connection Sales Corporation (1-800-800-5555) is a rapid-response provider of information technology (IT) products and solutions offering more than 100,000 brand-name products to businesses through its staff of technically trained sales account managers and catalog telesales representatives, catalogs, and publications, and its Web site at www.pcconnection.com. The subsidiary serves the Apple/Macintosh community through its MacConnection division (1-800-800-2222), which also publishes specialized catalogs and is online at www.macconnection.com.

GovConnection, Inc. (1-800-800-0019) is a rapid-response provider of IT products and solutions to federal, state, and local government agencies and educational institutions through specialized account managers, catalogs, and publications, and online at www.govconnection.com.

MoreDirect, Inc. (561-237-3300), www.moredirect.com, provides corporate technology buyers with a comprehensive web-based e-procurement solution and in-depth IT supply-chain expertise, serving as a one-stop source by aggregating more than 300,000 products from the inventories of leading IT wholesale distributors and manufacturers. MoreDirect's TRAXX[®] system is a seamless end-to-end interface which empowers clients to electronically source,

evaluate, compare prices, and track related technology product purchases in real-time.

SOURCE: PC Connection, Inc.

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