## UNITED STATES

## SECURITIES AND EXCHANGE COMMISSION <br> WASHINGTON, D.C. 20549

FORM 8-K
CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): May 2, 2013

PC Connection, Inc.

|  | (Exact name of registrant as specified in charter) |  |
| :---: | :---: | :---: |
| Delaware | $0-23827$ | $02-0513618$ |
| (State or other juris- <br> diction of incorporation) | (IRS Employer <br> Identification No.) <br> File Number) |  |
| Rt. 101A, 730 Milford Road |  |  |
| Merrimack, NH |  |  |

Registrant's telephone number, including area code: (603) 683-2000

N/A
(Former name or former address, if changed since last report)$\square$ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)$\square$ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))$\square$ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## Item 2.02. Results of Operations and Financial Condition

On May 2, 2013, PC Connection, Inc. announced its financial results for the quarter ended March 31, 2013. The full text of the press release issued in connection with the announcement is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

The information in this Form 8-K (including Exhibit 99.1) shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act") or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, except as expressly set forth by specific reference in such a filing.

## Item 9.01. Financial Statements and Exhibits

(d) Exhibits

The following exhibit relating to Item 2.02 shall be deemed to be furnished, and not filed:
99.1 Press Release issued by PC Connection, Inc. on May 2, 2013.

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: May 2, 2013

PC CONNECTION, INC.
By: /s/ Joseph Driscoll
Joseph Driscoll
Senior Vice President, Treasurer, and
Chief Financial Officer

## EXHIBIT INDEX

Exhibit No.
99.1

Description
Press release issued by PC Connection, Inc. on May 2, 2013.

## PC Connection, Inc. Reports First Quarter Results

## FIRST QUARTER SUMMARY:

- Net sales: \$505.4 million, up 1.3\% year over year
- Commercial sales: up 3.8\%
- Diluted earnings per share: $\mathbf{\$ 0 . 2 3}$
- Cash balance increased to $\$ 59$ million, from $\$ 40$ million at $\mathbf{1 2 / 3 1 / 1 2}$

MERRIMACK, N.H.--(BUSINESS WIRE)--May 2, 2013--PC Connection, Inc. (NASDAQ: PCCC), a provider of a full range of information technology (IT) solutions to business, government, and education markets, today announced results for the quarter ended March 31, 2013. Net sales for the first quarter of 2013 were $\$ 505.4$ million, an increase of $1.3 \%$ compared to $\$ 498.8$ million for the first quarter of 2012. Net income for the quarter ended March 31, 2013 was $\$ 6.1$ million, or $\$ 0.23$ per share, compared to net income of $\$ 5.5$ million, or $\$ 0.21$ per share, for the corresponding prior year quarter.

Included in the results for the quarter ended March 31, 2012 were pre-tax charges of $\$ 1.1$ million related to awards granted upon the retirement of a former executive officer, as well as workforce reductions. We did not record any special charges for the first quarter of 2013. A reconciliation between net income on a GAAP basis and pro forma net income is provided in a table below immediately following the Condensed Consolidated Statements of Income. Earnings before interest, taxes, depreciation and amortization, stock-based compensation expense, and special charges ("Adjusted EBITDA") totaled $\$ 63.3$ million for the twelve months ended March 31, 2013, as compared to $\$ 57.2$ million for the twelve months ended March 31, 2012.

Quarterly Sales by Segment:

- Net sales for the SMB segment increased by $4.6 \%$ in the quarter to $\$ 235.7$ million, compared to net sales in the first quarter of 2012 . Net/com sales experienced the strongest growth due to our investment in solution sales capabilities, and both notebook and desktop sales also increased year over year
- Net sales for the Large Account segment increased by $2.8 \%$ to $\$ 186.4$ million, compared to net sales in the first quarter of 2012 . We continued to experience strong growth in notebook and software sales in the Large Account segment. Commercial sales, which consists of SMB and Large Account sales, increased by $3.8 \%$ from the prior year quarter.
- Net sales to government and education customers (Public Sector segment) decreased by $9.6 \%$ year over year to $\$ 83.4$ million. Sales to state and local government and educational institutions increased slightly compared to last year, while sales to the federal government decreased by $29.0 \%$ year over year due to federal budget spending cuts.
- Notebook/tablet sales, the Company's largest product category, increased by $11 \%$ year over year and accounted for $19 \%$ of net sales in the first quarter of 2013 , compared to $17 \%$ of net sales in the first quarter of 2012. All three segments contributed to the year-over-year sales growth in this category with Large Account achieving the largest increase of $28 \%$. Unit sales increased by $14 \%$ year over year and offset a slight decline in average selling prices.
- Desktop/server sales decreased by $8 \%$ year over year, accounting for $15 \%$ of net sales in the first quarter of 2013 compared to $17 \%$ of net sales in the first quarter of 2012 . Decreased demand for desktop/servers from our Large Account customers was partially offset by increased sales in both our SMB and Public Sector segments.
- Software sales increased by $4 \%$ year over year, accounting for $15 \%$ of net sales in the first quarter of 2013 compared to $14 \%$ in the first quarter of 2012 . Strong growth in Large Account software sales was due to network management, security, and license renewals.

Overall gross profit dollars increased in the first quarter of 2013 compared to the prior year quarter. However, consolidated gross margin, as a percentage of net sales, decreased slightly to $13.2 \%$ in the first quarter of 2013 compared to $13.4 \%$ in the prior year quarter.

 highly focused on improving efficiencies and streamlining wherever possible.
 outstanding were 40 days at March 31, 2013, and inventory was reduced by $\$ 10.0$ million from December 31 , 2012 levels.

 software also continued to be a solid growth area. In addition, we strengthened our balance sheet and generated positive cash flow during the quarter," said Timothy McGrath,


## Non-GAAP Financial Information


 tables immediately following the Condensed Consolidated Statements of Income.

## About PC Connection, Inc.


 configuration lab at our distribution center in Wilmington, OH . Investors and media can find more information about PC Connection, Inc. at http://ir.pcconnection.com.


 Apple's largest authorized online resellers at www.macconnection.com.

MoreDirect, Inc. (561-237-3300), www.moredirect.com, provides corporate technology buyers with best-in-class IT solutions, in-depth IT supply-chain expertise, and access to over 300,000 products and 1,600 vendors through TRAXX ${ }^{\mathrm{TM}}$, a cloud-based eProcurement system. Backed by over 500 technical certifications, MoreDirect's team of engineers, software licensing specialists, and project managers help reduce the cost and complexity of buying hardware, software, and services throughout the entire IT lifecycle.

GovConnection, Inc. (800-800-0019) is a rapid-response provider of IT products and services to federal, state, and local government agencies and educational institutions through specialized account managers, catalogs, publications, and online at www.govconnection.com.

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"Safe Harbor" Statement Under the Private Securities Litigation Reform Act of 1995: This release contains forward-looking statements that are subject to risks and uncertainties, including, but not limited to, the impact of changes in market demand and the overall level of economic activity and environment, or in the level of business investment in information technology products, competitive products and pricing, product availability and market acceptance, new products, fluctuations in operating results, and the ability of the Company to manage personnel levels and other costs in response to fluctuations in revenue, and other risks that could cause actual results to differ materially from those detailed under the caption "Risk Factors" in the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission for the year ended December 31, 2012. More specifically, the statements in this release concerning the Company's outlook for gross margin and selling, general, and administrative expenses in 2013, the Company's anticipated product growth categories, and other statements of a non-historical basis (including statements regarding the Company's ability to grow revenues, improve gross margins, increase market share, and increase earnings per share) are forward-looking statements that involve certain risks and uncertainties. Such risks and uncertainties include the ability to realize market demand for and competitive pricing pressures on the products and services marketed by the Company, the continued acceptance of the Company's distribution channel by vendors and customers, continuation of key vendor and customer relationships and support programs, the ability of the Company to gain or maintain market share, and the ability of the Company to hire and retain qualified sales representatives and other essential personnel. The Company disclaims any obligation to update the information in this press release or revise any forward-looking statements, whether as a result of any new information, future events, or otherwise.

| CONSOLIDATED SELECTED FINANCIAL INFORMATION |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| At or for the Three Months Ended March 31, | 2013 |  |  | 2012 |  |  |  |
| (Amounts and shares in thousands, except operating data, P/E ratio, and per share data) |  | $\begin{gathered} \% \text { of } \\ \text { Net Sales } \end{gathered}$ |  |  |  |  | $\begin{gathered} \hline \% \\ \text { Change } \end{gathered}$ |
| Operating Data: |  |  |  |  |  |  |  |
| Net sales | \$ | 505,423 |  | \$ | 498,763 |  | 1\% |
| Diluted earnings per share | \$ | 0.23 |  | \$ | 0.21 |  | 10\% |
| Gross margin |  | 13.2\% |  |  | 13.4\% |  |  |
| Operating margin |  | 2.0\% |  |  | 1.8\% |  |  |
| Return on equity (1) |  | 11.5\% |  |  | 11.1\% |  |  |
| Inventory turns |  | 26 |  |  | 25 |  |  |
| Days sales outstanding |  | 40 |  |  | 43 |  |  |
| Product Mix: |  |  |  |  |  |  |  |
| Notebook/Tablet | \$ | 94,311 | 19\% | \$ | 84,699 | 17\% | 11\% |
| Desktop/Server |  | 76,204 | 15 |  | 82,443 | 17 | (8\%) |
| Software |  | 75,213 | 15 |  | 72,286 | 14 | 4\% |
| Net/Com Product |  | 50,187 | 10 |  | 48,351 | 10 | 4\% |
| Video, Imaging \& Sound |  | 43,706 | 8 |  | 48,203 | 10 | (9\%) |
| Printer \& Printer Supplies |  | 37,238 | 7 |  | 37,171 | 7 | 0\% |
| Storage |  | 30,301 | 6 |  | 36,033 | 7 | (16\%) |
| Memory \& System Enhancement |  | 13,223 | 3 |  | 17,073 | 3 | (23\%) |
| Accessory/Services/Other |  | 85,040 | 17 |  | 72,504 | 15 | 17\% |
| Total Net Sales | \$ | 505,423 | 100\% | \$ | 498,763 | 100\% | 1\% |
| Stock Performance Indicators: |  |  |  |  |  |  |  |
| Actual shares outstanding |  | 26,071 |  |  | 26,276 |  |  |
| Total book value per share | \$ | 11.47 |  | \$ | 10.59 |  |  |
| Tangible book value per share | \$ | 9.37 |  | \$ | 8.45 |  |  |
| Closing price | \$ | 16.35 |  | \$ | 8.22 |  |  |
| Market capitalization | \$ | 426,261 |  | \$ | 215,989 |  |  |
| Pro forma trailing price/earnings ratio |  | 13.0 |  |  | 7.3 |  |  |
| LTM Adjusted EBITDA (2) | \$ | 63,291 |  | \$ | 57,232 |  |  |
| Adjusted market capitalization/LTM Adjusted EBITDA (3) |  | 5.8 |  |  | 2.9 |  |  |

(1) Based on last twelve month's net income.
(2) Adjusted EBITDA is defined as EBITDA (earnings before interest, taxes, depreciation and amortization) adjusted for stock-based compensation and special charges.
(3) Adjusted market capitalization is defined as gross market capitalization less cash balance.

| REVENUE AND MARGIN INFORMATION | 2013 |  |  | 2012 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| For the Three Months Ended March 31, |  |  |  |  |  |  |
| (amounts in thousands) |  | Net <br> Sales | Gross <br> Margin |  | Net <br> Sales | Gross <br> Margin |
| SMB | \$ | 235,678 | 15.1\% | \$ | 225,295 | 15.2\% |
| Large Account |  | 186,395 | 11.5 |  | 181,316 | 11.8 |
| Public Sector |  | 83,350 | 11.9 |  | 92,152 | 11.9 |
| Total | \$ | 505,423 | 13.2\% | \$ | 498,763 | 13.4\% |

CONDENSED CONSOLIDATED STATEMENTS OF INCOME

| Three Months Ended March 31, | 2013 |  |  | 2012 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (amounts in thousands, except per share data) |  | mount | \% of Net Sales |  | mount | \% of Net Sales |
| Net sales | \$ | 505,423 | 100.0\% | \$ | 498,763 | 100.0\% |
| Cost of sales |  | 438,585 | 86.8 |  | 432,152 | 86.6 |
| Gross profit |  | 66,838 | 13.2 |  | 66,611 | 13.4 |
| Selling, general and administrative expenses |  | 56,713 | 11.2 |  | 56,450 | 11.3 |
| Special charges |  | - | - |  | 1,135 | 0.3 |
| Income from operations |  | 10,125 | 2.0 |  | 9,026 | 1.8 |
| Interest/other expense, net |  | (50) | - |  | 46 | - |
| Income tax provision |  | $(3,977)$ | (0.8) |  | $(3,597)$ | (0.7) |
| Net income | \$ | 6,098 | 1.2\% | \$ | 5,475 | 1.1\% |

Earnings per common share:
Basic
Diluted


Shares used in the computation of earnings per share:
Basic
Diluted

| 25,998 |
| ---: |
| 26,272 |

$\begin{array}{r}26,439 \\ \hline \hline 26,586 \\ \hline\end{array}$

| A RECONCILIATION BETWEEN GAAP AND PRO FORMA NET INCOME |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Three Months Ended March 31, | 2013 |  | 2012 |  |
| (provided for comparison of our operating results without special charges, amounts in thousands) |  |  |  |  |
| GAAP net income | \$ | 6,098 | \$ | 5,475 |
| Special charges (after tax) |  | - |  | 681 |
| Pro forma net income | \$ | 6,098 | \$ | 6,156 |
| Pro forma diluted earnings per common share | \$ | 0.23 | \$ | 0.23 |

## EBITDA AND ADJUSTED EBITDA

A reconciliation of EBITDA and Adjusted EBITDA is detailed below. EBITDA is defined as earnings before interest, taxes, depreciation, and amortization. Adjusted EBITDA means EBITDA adjusted for certain items which are described in the table below. Both EBITDA and Adjusted EBITDA are considered non-GAAP financial measures. Generally, a nonGAAP financial measure is a numerical measure of a company's performance, financial position, or cash flows that either excludes or includes amounts that are not normally included or excluded in the most directly comparable measure calculated and presented in accordance with GAAP. We believe that EBITDA and Adjusted EBITDA provide helpful information with respect to our operating performance including our ability to fund our future capital expenditures and working capital requirements. Adjusted EBITDA also provides helpful information as it is the primary measure used in certain financial covenants contained in our credit agreements.

> (amounts in thousands)

## Net income

Depreciation and amortization
Income tax expense
Interest/other expense, net

## EBITDA

Stock-based compensation
Other special charges
Adjusted EBITDA

| 2013 |  | 2012 |  | \% Change |
| :---: | :---: | :---: | :---: | :---: |
| \$ | 6,098 | \$ | 5,475 |  |
|  | 1,627 |  | 1,558 |  |
|  | 3,977 |  | 3,597 |  |
|  | 50 |  | (46) |  |
|  | 11,752 |  | 10,584 |  |
|  | 148 |  | 1,047 |  |
|  | - |  | 293 |  |
| \$ | $\underline{11,900}$ | \$ | 11,924 | - |


| LTM Ended March 31, ${ }^{(1)}$ |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| 2013 |  | 2012 |  | \% Change |
| \$ | 33,694 | \$ | 29,768 |  |
|  | 6,964 |  | 6,165 |  |
|  | 21,816 |  | 19,182 |  |
|  | 221 |  | 158 |  |
|  | 62,695 |  | 55,273 |  |
|  | 596 |  | 1,666 |  |
|  | - |  | 293 |  |
| \$ | 63,291 | \$ | 57,232 | 11\% |

(1) LTM: Last twelve months

| CONDENSED CONSOLIDATED BALANCE SHEETS | $\begin{gathered} \hline \text { March 31, } \\ 2013 \\ \hline \end{gathered}$ |  | $\begin{gathered} \hline \text { December 31, } \\ 2012 \\ \hline \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| (amounts in thousands) |  |  |  |  |
| ASSETS |  |  |  |  |
| Current Assets: |  |  |  |  |
| Cash and cash equivalents | \$ | 58,529 | \$ | 39,907 |
| Accounts receivable, net |  | 236,282 |  | 267,310 |
| Inventories |  | 59,593 |  | 69,637 |
| Prepaid expenses and other current assets |  | 5,134 |  | 3,934 |
| Deferred income taxes |  | 5,250 |  | 5,250 |
| Income taxes receivable |  | 204 |  | 434 |
| Total current assets |  | 364,992 |  | 386,472 |
| Property and equipment, net |  | 26,546 |  | 26,104 |
| Goodwill |  | 51,276 |  | 51,276 |
| Other intangibles, net |  | 3,532 |  | 3,757 |
| Other assets |  | 703 |  | 714 |
| Total Assets | \$ | 447,049 | \$ | 468,323 |

## LIABILITIES AND STOCKHOLDERS' EQUITY

Current Liabilities:
Current maturities of capital lease obligation to affiliate
Accounts payable
Accrued expenses and other liabilities
Accrued payroll
Total current liabilities
Deferred income taxes
Other liabilities

| $\$$ | 729 | $\$$ | 989 |
| ---: | ---: | ---: | ---: |
| 94,609 |  | 126,110 |  |
| 27,010 |  | 22,562 |  |
| 12,202 |  | 13,824 |  |
|  |  |  | 134,5505 |
|  | 10,403 |  | 10,514 |
|  | 3,012 |  | 3,021 |


| Total Liabilities | 147,965 |  |  | 177,020 |
| :---: | :---: | :---: | :---: | :---: |
| Stockholders' Equity: |  |  |  |  |
| Common stock |  | 280 |  | 278 |
| Additional paid-in capital |  | 103,416 |  | 101,735 |
| Retained earnings |  | 211,369 |  | 205,271 |
| Treasury stock at cost |  | $(15,981)$ |  | $(15,981)$ |
| Total Stockholders' Equity |  | 299,084 |  | 291,303 |
| Total Liabilities and Stockholders' Equity | \$ | 447,049 | \$ | 468,323 |


| CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Three Months Ended March 31, |  | 2013 |  | 2012 |
| (amounts in thousands) |  |  |  |  |
| Cash Flows from Operating Activities: |  |  |  |  |
| Net income | \$ | 6,098 | \$ | 5,475 |
| Adjustments to reconcile net income to net cash provided by operating activities: |  |  |  |  |
| Depreciation and amortization |  | 1,627 |  | 1,558 |
| Provision for doubtful accounts |  | 202 |  | 99 |
| Deferred income taxes |  | (111) |  | 1,894 |
| Stock-based compensation expense |  | 148 |  | 1,047 |
| Loss on disposal of fixed assets |  | 5 |  | 71 |
| Income tax benefit from stock-based compensation |  | 155 |  | 6 |
| Excess tax benefit from exercise of stock options |  | (216) |  | - |
| Fair value adjustment to contingent consideration |  | - |  | 10 |
| Changes in assets and liabilities: |  |  |  |  |
| Accounts receivable |  | 30,826 |  | 52,686 |
| Inventories |  | 10,044 |  | 14,909 |
| Prepaid expenses and other current assets |  | (970) |  | $(1,839)$ |
| Other non-current assets |  | 11 |  | (68) |
| Accounts payable |  | $(31,605)$ |  | $(19,041)$ |
| Accrued expenses and other liabilities |  | 2,817 |  | $(1,646)$ |
| Net cash provided by operating activities |  | 19,031 |  | 55,161 |
| Cash Flows from Investing Activities: |  |  |  |  |
| Purchases of property and equipment |  | $(1,745)$ |  | $(2,823)$ |
| Net cash used for investing activities |  | $(1,745)$ |  | $(2,823)$ |
| Cash Flows from Financing Activities: |  |  |  |  |
| Repayment of short-term borrowings |  | - |  | $(12,471)$ |
| Proceeds from short-term borrowings |  | - |  | 7,204 |
| Exercise of stock options |  | 1,380 |  | 14 |
| Excess tax benefit from exercise of stock options |  | 216 |  | - |
| Repayment of capital lease obligation to affiliate |  | (260) |  | (233) |
| Purchase of treasury shares |  | - |  | $(1,466)$ |
| Payment of payroll taxes on stock-based compensation through shares withheld |  | - |  | (249) |
| Net cash provided by (used for) financing activities |  | 1,336 |  | $(7,201)$ |
| Increase in cash and cash equivalents |  | 18,622 |  | 45,137 |
| Cash and cash equivalents, beginning of period |  | 39,907 |  | 4,615 |
| Cash and cash equivalents, end of period | \$ | 58,529 | \$ | 49,752 |
| Non-cash Investing and Financing Activities: |  |  |  |  |
| Accrued capital expenditures | \$ | 356 | \$ | 520 |
| Issuance of nonvested stock from treasury |  | - |  | 740 |
| pccc-g |  |  |  |  |
| CONTACT: <br> PC Connection, Inc. <br> Joseph Driscoll, 603-683-2322 <br> Senior Vice President, Treasurer and Chief Financial Officer |  |  |  |  |

