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PC Connection Wins Microsoft's Platinum Level Operational Excellence Award

MERRIMACK, N.H.--(BUSINESS WIRE)-- PC Connection, Inc. (NASDAQ: PCCC), a provider of a full range of information technology (IT) solutions to business, government, and education markets, announced it has won the Microsoft Platinum Level Operational Excellence Award. The company was awarded this distinction for delivering market-leading operational excellence supporting Microsoft technology over the past year.

"It's an honor to be recognized by Microsoft for the outstanding efforts of our entire operations team," said Tim McGrath, President and Chief Executive Officer of PC Connection, Inc. "This award especially highlights the hard work and dedication of our in-house licensing experts and the tremendous value they offer our customers. Software licensing is a significant challenge for many organizations today, and I'm proud that PC Connection's experts are able to simplify that process and help our customers select the right licensing programs for their unique needs. We'll continue to build on this success, grow our expertise, and develop innovative new ways to solve the licensing challenges of our customers."

Microsoft's Americas Operations Center General Manager Owen Roberts said, "The Operations Excellence awards recognize partners such as PC Connection that deliver high quality, innovative solutions, and an exemplary customer experience. We thank them for their commitment and look forward to a long, strong partnership." Partners achieving this award out-performed their competitors in the North American channel, comprised of more than 30 candidates.

About PC Connection, Inc.

PC Connection, Inc., a Fortune 1000 company, has three wholly owned sales subsidiaries: PC Connection Sales Corporation, MoreDirect, Inc., and GovConnection, Inc., headquartered in Merrimack, NH; Boca Raton, FL; and Rockville, MD; respectively. All three companies can deliver custom-configured computer systems overnight from our ISO 9001:2008 certified technical configuration lab at our distribution center in Wilmington, OH. Investors and media can find more information about PC Connection, Inc. at <http://ir.pconnection.com>.

PC Connection Sales Corporation (800-800-5555), the original business of PC Connection, Inc. serving primarily the small- and medium-sized business sector, is a rapid-response provider of IT products and services. It offers more than 300,000 brand-name products through its staff of technically trained sales account managers and telesales specialists, catalogs, publications, and its website at www.pconnection.com. This company also serves consumer and small office users and is, under its MacConnection brand (800-800-2222), one of Apple's largest authorized online resellers at www.macconnection.com.

MoreDirect, Inc. (561-237-3300), www.moredirect.com, provides corporate technology buyers with best-in-class IT solutions, in-depth IT supply-chain expertise, and access to over 300,000 products and 1,600 vendors through TRAXX™, our proprietary cloud-based eProcurement system. Backed by over 500 technical certifications, MoreDirect's team of engineers, software licensing specialists, and project managers help reduce the cost and complexity of buying hardware, software, and services throughout the entire IT lifecycle. GovConnection, Inc. (800-800-0019) is a rapid-response provider of IT products and services to federal, state, and local government agencies and educational institutions through specialized account managers, catalogs, publications, and online at www.govconnection.com.

"Safe Harbor" Statement Under the Private Securities Litigation Reform Act of 1995: This release contains forward-looking statements that are subject to risks and uncertainties, including, but not limited to, the impact of changes in market demand and the overall level of economic activity and environment, or in the level of business investment in information technology products, competitive products and pricing, product availability and market acceptance, new products, fluctuations in operating results, the ability of the Company to manage personnel levels in response to fluctuations in revenue, and other risks that could cause actual results to differ materially from those detailed under the caption "Risk Factors" in the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission for the year ended December 31, 2012. The Company assumes no obligation to update the information in this press release or revise any forward-looking statements, whether as a result of any new information, future events, or otherwise.

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Source: PC Connection, Inc.

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