

February 4, 2015

PC Connection Named Dell Partner of the Year

Recognized for Expertise as a Leading National Solutions Provider

MERRIMACK, N.H.--(BUSINESS WIRE)-- PC Connection, Inc. (NASDAQ:PCCC), a national provider of a full range of information technology (IT) solutions to business, government, healthcare, and education markets, announced it has won Dell's PartnerDirect National Solution Providers Partner of the Year Award for Dell's Fiscal Year 2015 at the Channel Partner Summit during Dell World.

Vice President of Dell North America Channel Sales, Jim DeFoe, said, "We congratulate PC Connection on winning Dell's PartnerDirect National Solution Providers Partner of the Year Award in recognition of their commitment, level of expertise, and focus on delivering customer value with Dell solutions." DeFoe continued, "We are committed to enabling our customers to do more, and with the help of partners like PC Connection who broaden and enhance Dell's reach, we can accomplish this goal."

Tim McGrath, President and CEO of PC Connection, Inc., stated, "It's an honor to be recognized as Dell's PartnerDirect National Solution Providers Partner of the Year. This award reflects PC Connection's success in helping customers connect with powerful, efficient technology solutions—and our ability to provide the [services](#), guidance, and expertise today's customers need to transform IT into a strategic advantage." McGrath went on to say, "We are dedicated to providing a truly exceptional customer experience, and we'll continue to work closely with our vendor partners to solve complex technology challenges with solutions that deliver maximum performance, efficiency, and value."

About PC Connection, Inc.

PC Connection, Inc., a Fortune 1000 company, has three wholly-owned sales subsidiaries: PC Connection Sales Corporation, MoreDirect, Inc., and GovConnection, Inc., headquartered in Merrimack, NH; Boca Raton, FL; and Rockville, MD; respectively. All three companies can deliver custom-configured computer systems overnight from our ISO 9001:2008 certified technical configuration lab at our distribution center in Wilmington, OH. Investors and media can find more information about PC Connection, Inc. at <http://ir.pconnection.com>.

PC Connection Sales Corporation (800-800-5555), the original business of PC Connection, Inc. serving primarily the small- and medium-sized business sector, is a rapid-response provider of IT products and services. It offers more than 300,000 brand-name products through its staff of technically trained sales account managers, catalogs, publications, and its website at www.pconnection.com. This company also serves consumer and small office users and is, under its MacConnection brand (800-800-2222), one of Apple's largest authorized online resellers at www.macconnection.com.

MoreDirect, Inc. (561-237-3300), www.moredirect.com, provides corporate technology buyers with best-in-class IT solutions, in-depth IT supply-chain expertise, and access to over 300,000 products and 1,600 vendors through TRAXX™, our proprietary cloud-based eProcurement system. Backed by over 500 technical certifications, MoreDirect's team of engineers, software licensing specialists, and project managers help reduce the cost and complexity of buying hardware, software, and services throughout the entire IT lifecycle.

GovConnection, Inc. (800-800-0019) is a rapid-response provider of IT products and services to federal, state, and local government agencies and educational institutions through specialized account managers, catalogs, publications, and online at www.govconnection.com.

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"Safe Harbor" Statement Under the Private Securities Litigation Reform Act of 1995: This release contains forward-looking statements that are subject to risks and uncertainties, including, but not limited to, the impact of changes in market demand and the overall level of economic activity and environment, or in the level of business investment in information technology products, competitive products and pricing, product availability and market acceptance, new products, fluctuations in operating results, the ability of the Company to manage personnel levels in response to fluctuations in revenue, and other risks that could cause actual results to differ materially from those detailed under the caption "Risk Factors" in the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission for the year ended December 31, 2013. The Company assumes no obligation to update the information in this press release or revise any forward-looking statements, whether as a result of any new information, future events, or otherwise.

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