

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

1. Name and Address of Reporting Person* <u>GALLUP PATRICIA</u>	3. Issuer Name and Ticker or Trading Symbol <u>PC CONNECTION INC</u> [<u>CNXX</u>] Foreign Trading Symbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) ☒ Director ☒ 10% Owner ☒ Officer (give title below) Other (specify below) <u>Chairman & Chief Admin Officer</u>
(Last) (First) (Middle) <u>730 MILFORD ROAD</u>	3. Date of Earliest Transaction (Month/Day/Year) <u>08/04/2026</u>	
(Street) <u>MERRIMACK NH 03054</u>	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person ☒ Form filed by More than One Reporting Person
(City) (State) (Zip)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	08/04/2026		S ⁽¹⁾		3,968	D	\$85.79 ⁽²⁾	6,980,927	I	By Trust ⁽³⁾
Common Stock	08/04/2026		S ⁽¹⁾		3,041	D	\$87.01 ⁽⁴⁾	6,977,886	I	By Trust ⁽³⁾
Common Stock	08/04/2026		S ⁽¹⁾		133	D	\$87.47 ⁽⁵⁾	6,977,753	I	By Trust ⁽³⁾
Common Stock	08/05/2026		S ⁽¹⁾		3,383	D	\$84.09 ⁽⁶⁾	6,974,370	I	By Trust ⁽³⁾
Common Stock	08/05/2026		S ⁽¹⁾		3,559	D	\$84.77 ⁽⁷⁾	6,970,811	I	By Trust ⁽³⁾
Common Stock	08/05/2026		S ⁽¹⁾		200	D	\$85.82 ⁽⁸⁾	6,970,611	I	By Trust ⁽³⁾
Common Stock								533,258	D	
Common Stock								15,133	I	By Spouse ⁽⁹⁾
Common Stock								906,837	I	By Trust ⁽¹⁰⁾
Common Stock								275,000	I	By Trust ⁽¹¹⁾
Common Stock								1,000,000	I	By Trust ⁽¹²⁾
Common Stock								2,000,000	I	By Trust ⁽¹³⁾
Common Stock								2,000,000	I	By Trust ⁽¹⁴⁾

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

[illegible]

