UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): October 24, 2013

	PC Connection, Inc.		
(Exact na	ame of registrant as specified in char	rter)	
Delaware	0-23827	02-0513618	
(State or other juris- diction of incorporation)	(Commission File Number)	(IRS Employer Identification No.)	
Rt. 101A, 730 Milford Road Merrimack, NH		03054	
(Address of principal executive offices)		(Zip Code)	
Registrant's telep	whone number, including area code: (603 N/A) 683-2000	
(Former nam	e or former address, if changed since last	report)	
☐ Written communications pursuant to Rule 425 under the S	ecurities Act (17 CFR 230.425)		
☐ Soliciting material pursuant to Rule 14a-12 under the Excl	hange Act (17 CFR 240.14a-12)		
☐ Pre-commencement communications pursuant to Rule 14d	l-2(b) under the Exchange Act (17 CFR 24	40.14d-2(b))	
☐ Pre-commencement communications pursuant to Rule 13e	-4(c) under the Exchange Act (17 CFR 24	0.13e-4(c))	

Item 2.02. Results of Operations and Financial Condition

On October 24, 2013, PC Connection, Inc. announced its financial results for the quarter ended September 30, 2013. The full text of the press release issued in connection with the announcement is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

The information in this Form 8-K (including Exhibit 99.1) shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act") or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, except as expressly set forth by specific reference in such a filing.

Item 9.01. Financial Statements and Exhibits

(d) Exhibits

The following exhibit relating to Item 2.02 shall be deemed to be furnished, and not filed:

99.1 Press Release issued by PC Connection, Inc. on October 24, 2013.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: October 24, 2013 PC CONNECTION, INC.

By: /s/ JOSEPH DRISCOLL

Joseph Driscoll

Senior Vice President, Treasurer and

Chief Financial Officer

EXHIBIT INDEX

Exhibit No. Description

99.1 Press release issued by PC Connection, Inc. on October 24, 2013.

PC Connection, Inc. Reports Third Quarter 2013 Results

THIRD QUARTER SUMMARY:

- Net sales: \$580.4 million, up 3.4% year over year
- Operating margin increased to 3.0% of net sales
- Diluted earnings per share: \$0.40, up 8.1% year over year
- Cash balance increased to \$77 million, from \$40 million at December 31, 2012

MERRIMACK, N.H.--(BUSINESS WIRE)--October 24, 2013--PC Connection, Inc. (NASDAQ: PCCC), a provider of a full range of information technology (IT) solutions to business, government, and education markets, today announced results for the quarter ended September 30, 2013. Net sales for the third quarter of 2013 were \$580.4 million, an increase of 3.4% compared to \$561.3 million for the third quarter of 2012. Net income for the quarter ended September 30, 2013 was \$10.6 million, or \$0.40 per diluted share, compared to net income of \$9.9 million, or \$0.37 per diluted share, for the corresponding prior year quarter.

Net sales for the nine months ended September 30, 2013 were \$1,643.1 million, an increase of \$40.4 million or 2.5%, compared to \$1,602.6 million for the nine months ended September 30, 2012. Net income for the nine months ended September 30, 2013 was \$25.8 million, or \$0.98 per diluted share, compared to net income of \$24.2 million, or \$0.91 per diluted share, for the corresponding prior year period. Earnings before interest, taxes, depreciation and amortization, adjusted for stock-based compensation expense, and special charges ("Adjusted EBITDA") totaled \$65.6 million for the twelve months ended September 30, 2013, as compared to \$60.0 million for the twelve months ended September 30, 2012.

Quarterly Sales by Segment:

- Net sales for the SMB segment increased by 7.3% in the quarter to \$235.3 million, compared to net sales in the third quarter of 2012. Notebook/tablet and
 desktop/server sales had strong growth during the quarter of 11% and 14%, respectively. SMB software sales grew by 18% due to increased demand in security,
 virtualization, office productivity, and operating systems software.
- Net sales for the Large Account segment totaled \$193.1 million, an increase of 0.2%, compared to net sales in the third quarter of 2012. Storage had strong growth of 18% during the quarter. Commercial sales, which consists of SMB and Large Account sales, increased by 4.0% from the prior year quarter.
- Net sales to government and education customers (Public Sector segment) increased by 1.8% year over year to \$151.9 million. Sales to state and local government and educational institutions increased by 12.7% compared to last year. Sales to the federal government decreased by 18.1% as a result of the ongoing budgetary constraints.

Quarterly Sales by Product Mix:

- Notebook/tablet sales, the Company's largest product category, increased by 7% year over year and accounted for 20% of net sales in the third quarter of 2013, compared to 19% of net sales in the third quarter of 2012. Both SMB and Public Sector experienced strong year-over-year growth in notebook/tablet sales.
- Desktop/server sales accounted for 16% of net sales in the third quarter of 2013, compared to 15% of net sales in the third quarter of 2012. All three segments
 contributed to the 11% year-over-year growth in this category, with both SMB and Public Sector achieving double digit increases compared to prior year quarter.
- Software sales increased by 7% year over year, accounting for 15% of net sales in the third quarters of 2013 and 2012. We experienced strong growth in security, virtualization, office productivity, and operating system software.
- Net/Com Product sales increased by 8% year over year, accounting for 10% of net sales in the third quarters of 2013 and 2012. Strong growth in enterprise networking in the Public Sector segment contributed to the overall growth during the quarter.

Overall gross profit dollars increased by \$4.3 million, or 6.0%, in the third quarter of 2013, compared to the prior year quarter. Consolidated gross margin, as a percentage of net sales, increased to 13.2% in the third quarter of 2013, compared to 12.9% in the prior year quarter.

Total selling, general and administrative expenses increased in the third quarter of 2013 to \$59.0 million from \$55.9 million in the prior year quarter, and increased as a percentage of net sales to 10.2% from 10.0%. SG&A will increase by approximately \$0.5 million per quarter starting in the fourth quarter of 2013, as the Company begins to depreciate the Customer Master Data Management project that was recently placed into service. We continue to invest in solution sales capabilities and expect SG&A expenses to rise accordingly as the year progresses. However, we are highly focused on improving efficiencies and streamlining wherever possible.

The Company generated significant positive cash flow in the nine months ended September 30, 2013. Total cash was \$77.2 million at September 30, 2013, compared to \$39.9 million at December 31, 2012. We currently estimate that the December 31, 2013 cash balance will be lower than the September 30, 2013 balance due to normal working capital fluctuations. Days sales outstanding were 37 days at September 30, 2013, compared to 41 days at September 30, 2012, and inventory turns remained consistent with 27 turns in the third quarters of 2013 and 2012.

"I am pleased with our results this quarter. We increased revenues, gross margin, operating margin, and earnings per share while improving our working capital metrics in a challenging environment. We continue to transform our business to provide higher value technology solutions that help our customers solve their business challenges," said Timothy McGrath, President and Chief Executive Officer. "We believe the strategies we have put in place will position us well to gain market share and enhance long-term shareholder value."

Non-GAAP Financial Information

Adjusted EBITDA, pro forma net income, and pro forma earnings per share are non-GAAP financial measures. This information is included to provide information with respect to the Company's operating performance and earnings. Reconciliations of Adjusted EBITDA, pro forma net income, and pro forma earnings per share to GAAP net income are provided in tables immediately following the Condensed Consolidated Statements of Income.

About PC Connection, Inc.

PC Connection, Inc., a Fortune 1000 company, has three sales companies: PC Connection Sales Corporation, MoreDirect, Inc., and GovConnection, Inc., headquartered in Merrimack, NH; Boca Raton, FL; and Rockville, MD; respectively. All three companies can deliver custom-configured computer systems overnight from our ISO 9001:2008 certified technical configuration lab at our distribution center in Wilmington, OH. Investors and media can find more information about PC Connection, Inc. at http://ir.peconnection.com.

PC Connection Sales Corporation (800-800-5555), the original business of PC Connection, Inc. serving primarily the small- and medium-sized business sector, is a rapid-response provider of IT products and services. It offers more than 300,000 brand-name products through its staff of technically trained sales account managers and telesales specialists, catalogs, publications, and its website at www.pcconnection.com. This company also serves consumer and small office users and is, under its MacConnection brand (800-800-2222), one of Apple's largest authorized online resellers at www.macconnection.com.

MoreDirect, Inc. (561-237-3300), www.moredirect.com, provides corporate technology buyers with best-in-class IT solutions, in-depth IT supply-chain expertise, and access to over 300,000 products and 1,600 vendors through TRAXXTM, a cloud-based eProcurement system. Backed by over 500 technical certifications, MoreDirect's team of engineers, software licensing specialists, and project managers help reduce the cost and complexity of buying hardware, software, and services throughout the entire IT lifecycle.

GovConnection, Inc. (800-800-0019) is a rapid-response provider of IT products and services to federal, state, and local government agencies and educational institutions through specialized account managers, catalogs, publications, and online at www.govconnection.com.

pccc-g

###

"Safe Harbor" Statement Under the Private Securities Litigation Reform Act of 1995: This release contains forward-looking statements that are subject to risks and uncertainties, including, but not limited to, the impact of changes in market demand and the overall level of economic activity and environment, or in the level of business investment in information technology products, competitive products and pricing, product availability and market acceptance, new products, fluctuations in operating results, and the ability of the Company to manage personnel levels and other costs in response to fluctuations in revenue, and other risks that could cause actual results to differ materially from those detailed under the caption "Risk Factors" in the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission for the year ended December 31, 2012. More specifically, the statements in this release concerning the Company's outlook for selling, general, and administrative expenses in 2013, the Company's efforts in improving efficiencies and streamlining its business, the Company's anticipated product growth categories, and other statements of a non-historical basis (including statements regarding areas of demand for the Company's products, the Company's ability to grow revenues, improve gross margins, increase market share, enhance long-term shareholder value and increase earnings per share) are forward-looking statements that involve certain risks and uncertainties. Such risks and uncertainties include the ability to realize market demand for and competitive pricing pressures on the products and services marketed by the Company, the continued acceptance of the Company's distribution channel by vendors and customers, continuation of key vendor and customer relationships and support programs, the ability of the Company to gain or maintain market share, and the ability of the Company to hire and retain qualified sales representatives and other essential personnel. The Company disclaims any obligati

CONSOLIDATED SELECTED FINANCIAL INFORMATION							
At or for the Three Months Ended September 30,		201	13		201	2	
(Amounts and shares in thousands, except operating data, P/E ratio, and per share data)			% of Net Sales			% of Net Sales	% Change
Operating Data:							
Net sales	\$	580,356		\$	561,294		3%
Diluted earnings per share	\$	0.40		\$	0.37		8%
Gross margin		13.2%			12.9%		
Operating margin		3.0%			2.9%		
Return on equity (1)		11.1%			11.1%		
Inventory turns		27			27		
Days sales outstanding		37			41		
Product Mix:							
Notebook/Tablet	\$	116,176	20%	\$	108,474	19%	7%
Desktop/Server		93,440	16		84,061	15	11%
Software		87,519	15		81,902	15	7%
Net/Com Product		58,920	10		54,718	10	8%
Video, Imaging and Sound		51,948	9		51,907	9	-
Printer and Printer Supplies		37,649	7		41,227	7	(9%)
Storage		37,206	6		37,090	7	-
Memory and System Enhancement		19,275	3		18,829	3	2%
Accessory/Services/Other		78,223	14		83,086	15	(6%)
Total Net Sales	\$	580,356	100%	\$	561,294	100%	3%
Stock Performance Indicators:							
Actual shares outstanding		26,169			26,463		
Total book value per share	\$	12.22		\$	11.28		
Tangible book value per share	\$	10.14		\$	9.18		
Closing price	\$	15.09		\$	11.51		
Market capitalization	\$	394,890		\$	304,589		
Pro forma trailing price/earnings ratio		11.5			9.5		
LTM Adjusted EBITDA (2)	\$	65,583		\$	60,001		
Adjusted market capitalization/LTM Adjusted EBITDA (3)	Ψ	4.8		Ψ.	4.2		
		4.8			4.2		

⁽¹⁾ Based on last twelve months' net income.

⁽³⁾ Adjusted market capitalization is defined as gross market capitalization less cash balance.

For the Three Months Ended September 30,	2013			2012		
		Net	Gross	 Net	Gross	
(amounts in thousands)		Sales	Margin	 Sales	Margin	
SMB	\$	235,285	15.6%	\$ 219,235	15.4%	
Large Account		193,124	12.1	192,818	11.5	
Public Sector		151,947	10.8	149,241	10.8	
Total	\$	580,356	13.2%	\$ 561,294	12.9%	

⁽²⁾ Adjusted EBITDA is defined as EBITDA (earnings before interest, taxes, depreciation and amortization) adjusted for stock-based compensation and special charges.

A	20	013		2	013
A				21	012
	mount	% of Net Sales		Amount	% of Net Sales
\$	580,356	100.0%	\$	561,294	100.0%
	503,803	86.8		489,088	87.1
-	76,553	13.2		72,206	12.9
	59,043	10.2		55,906	10.0
	17,510	3.0		16,300	2.9
	(39)	-		(63)	
	(6,882)	(1.2)		(6,336)	(1.1)
\$	10,589	1.8%	\$	9,901	1.8%
\$	0.40		\$	0.37	
\$	0.40		\$	0.37	
	26,169			26,470	
	26,399			26,660	
	\$	\$ 0.40 \$ 0.40 \$ 26,169	503,803 86.8 76,553 13.2 59,043 10.2 17,510 3.0 (39) - (6,882) (1.2) \$ 10,589 1.8% \$ 0.40 \$ 0.40 \$ 0.40 \$ 0.40	503,803 86.8 76,553 13.2 59,043 10.2 17,510 3.0 (39) - (6,882) (1.2) \$ 10,589 1.8% \$ \$ \$ 0.40 \$ \$ \$ 26,169	503,803 86.8 489,088 76,553 13.2 72,206 59,043 10.2 55,906 17,510 3.0 16,300 (39) - (63) (6,882) (1.2) (6,336) \$ 10,589 1.8% \$ 9,901 \$ 0.40 \$ 0.37 \$ 0.40 \$ 0.37 \$ 0.40 \$ 0.37 \$ 26,169 26,470

CONDENSED CONSOLIDATED STATEMENTS OF INCOME				
Nine Months Ended September 30,		2013	2	012
(amounts in thousands, except per share data)	Amount	% of Net Sales	Amount	% of Net Sales
Net sales	\$ 1,643,066	100.0%	\$ 1,602,626	100.0%
Cost of sales	1,425,759	86.8	1,392,238	86.9
Gross profit	217,307	13.2	210,388	13.1
Selling, general and administrative expenses	174,289	10.6	169,259	10.5
Special charges	-	-	1,135	0.1
Income from operations	43,018	2.6	39,994	2.5
Interest/other expense, net	(135)	-	(110)	
Income tax provision	(17,042)	(1.0)	(15,682)	(1.0)
Net income	\$ 25,841	1.6%	\$ 24,202	1.5%
Earnings per common share:				
Basic	\$ 0.99		\$ 0.92	
Diluted	\$ 0.98		\$ 0.91	
Shares used in the computation of earnings per share:				
Basic	26,099		26,437	
Diluted	26,351		26,586	

	2012		
\$	25,841	\$	24,202
	-		681
\$	25,841	\$	24,883
\$	0.98	\$	0.93
	\$ <u>\$</u> \$	\$ 25,841	\$ 25,841 \$ \$ 25,841 \$

EBITDA AND ADJUSTED EBITDA

A reconciliation of EBITDA and Adjusted EBITDA is detailed below. EBITDA is defined as earnings before interest, taxes, depreciation, and amortization. Adjusted EBITDA means EBITDA adjusted for certain items which are described in the table below. Both EBITDA and Adjusted EBITDA are considered non-GAAP financial measures. Generally, a non-GAAP financial measure is a numerical measure of a company's performance, financial position, or cash flows that either excludes or includes amounts that are not normally included or excluded in the most directly comparable measure calculated and presented in accordance with GAAP. We believe that EBITDA and Adjusted EBITDA provide helpful information with respect to our operating performance including our ability to fund our future capital expenditures and working capital requirements. Adjusted EBITDA also provides helpful information as it is the primary measure used in certain financial covenants contained in our credit agreements.

(amounts in thousands)	Three Months Ended September 30,				30, (1)				
		2013		2012	% Change		2013	2012	% Change
Net income	\$	10,589	\$	9,901		\$	34,710	\$ 31,629	
Depreciation and amortization		1,675		1,670			7,055	6,429	
Income tax expense		6,882		6,336			22,796	19,950	
Interest/other expense, net		39		63			150	198	
EBITDA		19,185		17,970			64,711	58,206	
Stock-based compensation		452		157			872	1,502	
Other special charges		-		-			-	293	
Adjusted EBITDA	\$	19,637	\$	18,127	8%	\$	65,583	\$ 60,001	9%

(1) LTM: Last twelve months

CONDENSED CONSOLIDATED BALANCE SHEETS	Sej	September 30, 2013		
(amounts in thousands)				
ASSETS				
Current Assets:				
Cash and cash equivalents	\$	77,181	\$	39,907
Accounts receivable, net		250,991		267,310
Inventories		76,373		69,637
Deferred income taxes		5,250		5,250
Prepaid expenses and other current assets		4,495		3,934
Income taxes receivable		30		434
Total current assets		414,320		386,472
Property and equipment, net		26,773		26,104
Goodwill		51,276		51,276
Other intangibles, net		3,080		3,757
Other assets		731		714
Total Assets	\$	496,180	\$	468,323
LIABILITIES AND STOCKHOLDERS' EQUITY				
Current Liabilities:				
Current maturities of capital lease obligation to affiliate	\$	187	\$	989
Accounts payable		125,214		126,110
Accrued expenses and other liabilities		21,956		22,562
Accrued payroll		15,680		13,824
Total current liabilities		163,037		163,485
Deferred income taxes		10,388		10,514
Other liabilities		2,969		3,021
Total Liabilities		176,394		177,020
Stockholders' Equity:				,
Common stock		280		278
Additional paid-in capital		104,256		101,735
Retained earnings		231,112		205,271
Treasury stock at cost		(15,862)		(15,981
Total Stockholders' Equity		319,786		291,303
Total Liabilities and Stockholders' Equity		496,180	\$	468,323

CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS Nine Months Ended September 30,	2013	2012
(amounts in thousands)		
Cash Flows from Operating Activities:		
Net income	\$ 25,841	\$ 24,202
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	5,011	4,851
Provision for doubtful accounts	727	1,453
Deferred income taxes	(126)	1,523
Stock-based compensation expense	753	1,376
Loss on disposal of fixed assets	7	80
Income tax benefit from stock-based compensation	505	213
Excess tax benefit from exercise of stock options	(228)	(15)
Fair value adjustment to contingent consideration	-	(44)
Changes in assets and liabilities:		
Accounts receivable	15,592	23,427
Inventories	(6,736)	11,959
Prepaid expenses and other current assets	(157)	861
Other non-current assets	(17)	(82)
Accounts payable	(963)	(2,398)
Accrued expenses and other liabilities	1,198	(3,725)
Net cash provided by operating activities	41,407	63,681
Cash Flows from Investing Activities:		
Purchases of property and equipment	(4,943)	(7,010)
Proceeds from sale of equipment		10
Net cash used for investing activities	(4,943)	(7,000)
Cash Flows from Financing Activities:		
Repayment of short-term borrowings	-	(12,471)
Proceeds from short-term borrowings	-	7,204
Exercise of stock options	1,654	872
Issuance of stock under Employee Stock Purchase Plan	307	260
Excess tax benefit from exercise of stock options	228	15
Repayment of capital lease obligation to affiliate	(802)	(718)
Payment of payroll taxes on stock-based compensation through shares withheld	(577)	(504)
Purchase of treasury shares	-	(1,466)
Payment of contingent consideration	_ _	(960)
Net cash provided by (used for) financing activities	810	(7,768)
Increase in cash and cash equivalents	37,274	48,913
Cash and cash equivalents, beginning of period	39,907	4,615
Cash and cash equivalents, end of period	\$ 77,181	\$ 53,528
Non-cash Investing and Financing Activities:		
Issuance of nonvested stock from treasury	\$ 403	\$ 1,314
Accrued capital expenditures	320	388

pccc-g

CONTACT:
PC Connection, Inc.
Joseph Driscoll, 603-683-2322
Senior Vice President, Treasurer and Chief Financial Officer