SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* HALL DAVID	2. Issuer Name **and** Ticker or Trading Symbol PC CONNECTION INC [PCCC]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
(Last) (First) (Middle)	3. Date of Earliest Transaction (Month/Day/Year) 09/18/2003	X Director X 10% Owner
(Street)		X Officer (give title below) Other (specify below)
(City) (State) (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	Vice Chairman
		6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	09/18/2003		S		200	D	$12.41	496,800	D	
Common Stock	09/18/2003		S		300	D	$12.4	496,500	D	
Common Stock	09/18/2003		S		100	D	$12.42	496,400	D	
Common Stock	09/18/2003		S		100	D	$12.35	496,300	D	
Common Stock	09/18/2003		S		500	D	$12.39	495,800	D	
Common Stock	09/18/2003		S		100	D	$12.5	495,700	D	
Common Stock	09/18/2003		S		200	D	$12.46	495,500	D	
Common Stock	09/18/2003		S		100	D	$12.54	495,400	D	
Common Stock	09/18/2003		S		100	D	$12.43	495,300	D	
Common Stock	09/18/2003		S		100	D	$12.39	495,200	D	
Common Stock	09/18/2003		S		100	D	$12.36	495,100	D	
Common Stock	09/18/2003		S		100	D	$12.28	495,000	D	
Common Stock	09/18/2003		S		100	D	$12.25	494,900	D	
Common Stock	09/18/2003		S		200	D	$12.275	494,700	D	
Common Stock	09/18/2003		S		100	D	$12.32	494,600	D	
Common Stock	09/18/2003		S		100	D	$12.38	494,500	D	
Common Stock	09/18/2003		S		100	D	$12.64	494,400	D	
Common Stock	09/18/2003		S		100	D	$12.31	494,300	D	
Common Stock	09/18/2003		S		100	D	$12.84	494,200	D	
Common Stock	09/18/2003		S		100	D	$12.21	494,100	D	
Common Stock	09/18/2003		S		100	D	$12.34	494,000	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

Mark Gavin, Attorney in Fact   09/19/2003