FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number	3235-028								

Estimated average burden 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* HALL DAVID					2. Issuer Name and Ticker or Trading Symbol PC CONNECTION INC [PCCC]							(Chec	S. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner					
(Last)	(Fir	rst) (Middle)		3. Date of Earliest Transaction (Month/Day/Year) 09/18/2003									X Officer (give title Other (specify below) Vice Chairman				
(Street)	4. If									6. Ind Line)	ividual c	r Joint/Group	Filing (Check A	pplicable				
(City)	City) (State) (Zip)												1 1	X Form filed by One Reporting Person Form filed by More than One Reporting Person				
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																	
1. Title of Security (Instr. 3)		Date	2. Transaction Date (Month/Day/Year)		Execution Date,		 		(A) or		4 and 5)	Secur Benef Owne Repor	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
<u> </u>	G. 1		00/10	/2002				Code	V	Amount	(D)	-	rice	(Instr.	3 and 4)			
Common			09/18					S		200		_	\$12.41	1	96,800	D		
Common			09/18		+			S		300		_	\$12.4	-	96,500	D		
Common Common			09/18					S		100		_	\$12.42 \$12.35	-	96,400 96,300	D D		
Common			09/18		+			S		500		_	\$12.39	-	95,800	D		
Common			09/18					S		100		_	\$12.5	-	95,700	D		
Common			09/18		+			S		200		_	\$12.46	-	95,500	D		
Common			09/18					S		100		_	\$12.54	-	95,400	D		
Common			09/18	/2003				S		100	I	_	\$12.43	-	95,300	D		
Common	Stock		09/18	/2003				S		100	I	_	\$12.39	+	95,200	D		
Common	Stock		09/18	/2003				S		100	I) {	\$12.36	4	95,100	D		
Common	Stock		09/18	/2003				S		100	Ι) {	\$12.28	4	95,000	D		
Common	Stock		09/18	/2003				S		100	I) {	\$12.25	4	94,900	D		
Common	Stock		09/18	/2003				S		200	Ι	\$	12.275	4	94,700	D		
Common	Stock		09/18	/2003	T			S		100	I) {	\$12.32	4	94,600	D		
Common	Stock		09/18	/2003				S		100	I) (\$12.38	4	94,500	D		
Common Stock 09/1			09/18	/2003				S		100	I) {	\$12.64	4	94,400	D		
Common Stock 09/18/			/2003				S		100) {	\$12.31	4	94,300	D			
Common Stock 09/18/			/2003				S		100	I) {	\$12.84	4	94,200	D			
Common Stock 09/18/2			/2003				S		100	I) {	\$12.21	4	94,100	D			
Common Stock 09/18/2			/2003	2003		S		100 D S		\$12.34	34 494,000		D					
		Та	ble II - Derivat (e.g., p							osed of, o				wned				
1. Title of Derivative Security (Instr. 3)	conversion or Exercise (Month/Day/Year) Execution Date, if any (Month/Day/Year) Execution Date, if any (Month/Day/Year) Security Execution Date, if any (Month/Day/Year) Security Security Execution Date, if any (Month/Day/Year) Security Security Security Execution Date, if any (Month/Day/Year) Security S							e Amount of		Der Sed (Ins	Price of rivative curity str. 5)	tive derivative ty Securities	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)				
				Code			Date Exercisa		Expiration Date	Amount or Number of Shares		er						

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.