

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>MCGRATH TIMOTHY J</u> (Last) (First) (Middle) <u>PC CONNECTION, INC.</u> <u>730 MILFORD ROAD</u> (Street) <u>MERRIMACK NH 03054</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>PC CONNECTION INC [PCCC]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>EVP, PC Connection Enterprises</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>04/15/2010</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)			4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price				
Common Stock	04/15/2010		A		50,000 ⁽¹⁾	A	\$0	243,387	D		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Incentive Stock Option (Right to Buy)	\$5.4	10/09/2009		J		55,554		(2)	10/09/2019	Common Stock	55,554	\$5.4	254,446	D	
Non-Qualified Stock Option (Right to Buy)	\$5.4	10/09/2009		J		64,446		(2)	10/09/2009	Common Stock	64,446	\$5.4	190,000	D	
Incentive Stock Option (Right to Buy)	\$6.77	04/15/2010		A		44,313		(3)	04/15/2020	Common Stock	44,313	\$6.77	234,313	D	
Non-Qualified Stock Option (Right to Buy)	\$6.77	04/15/2010		A		30,687		(4)	04/15/2020	Common Stock	30,687	\$6.77	265,000	D	

Explanation of Responses:

- These shares were awarded pursuant to a Restricted Stock Grant under the PC Connection, Inc. 2007 Amended and Restated Stock Incentive Plan (The Plan). Such shares shall vest in four equal annual installments commencing 8/18/10. No more than 10% of such shares awarded may be sold in any one year. Notwithstanding, the preceding provisions, restrictions on sale of all vested shares shall be released, once the grantee reaches age 65.
- These options were rescinded from the stock option award granted on 10/09/09 under the Plan in order to comply with certain provisions under the Plan.
- Stock Option granted pursuant to the Plan and becomes exercisable with respect to 14,771 shares on 8/18/2011, 14,771 shares on 8/18/2012, and 14,771 shares on 8/18/2013, respectively.
- Stock Option granted pursuant to the Plan and becomes exercisable with respect to 18,750 shares on 8/18/2010, and 3,979 shares on 8/18/2011, 8/18/2012, and 8/18/2013, respectively.

Janice Rush, Attorney-in-Fact for Timothy J. McGrath 04/19/2010

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.