

PC Connection Makes Fortune 1000 for Sixth Consecutive Year; NH-Based IT Solutions Provider Named to Prestigious List of Nation's Largest Companies

MERRIMACK, N.H.--(BUSINESS WIRE)--April 28, 2006--PC Connection, Inc. (NASDAQ: PCCC), a leading direct marketer of information technology (IT) products and solutions, was listed on the FORTUNE 1000 ranking of the nation's largest businesses for 2005. PC Connection achieved sales of \$1.44 billion last year, up from \$1.35 billion the previous year.

"Our appearance on the FORTUNE 1000 for the sixth consecutive year is the result of the continued hard work of our dedicated team of employees," said Patricia Gallup, Chairman and CEO, PC Connection, Inc. "The success of the Company is due to our focus on offering great customer service. Every day we strive to exceed customer expectations by having the most responsive service in the industry and providing the latest IT products and solutions at competitive prices."

The Company has appeared on the FORTUNE 1000 list each year since 2000 when it first topped \$1 billion in sales. PC Connection (#992) is joined by other prestigious companies on the FORTUNE 1000 list including Hewlett-Packard (#11), Cisco Systems (#83), Lexmark International (#415), and Adobe (#817).

PC Connection, Inc., founded in 1982, grew rapidly by pioneering customer service innovations such as toll-free tech support and next-day delivery anywhere in the nation. Today, the Company employs more than 1,500 people nationwide.

About PC Connection, Inc.

PC Connection, Inc., a holding company, owns three sales companies: PC Connection Sales Corporation, GovConnection, Inc., and MoreDirect, Inc., headquartered in Merrimack, NH, Rockville, MD, and Boca Raton, FL, respectively. All three companies can deliver custom-configured computer systems overnight.

PC Connection Sales Corporation (1-800-800-5555), the original business of PC Connection, Inc. serving the small-and medium-sized marketplace (SMB), is a rapid-response provider of information technology (IT) products and solutions. It offers more than 100,000 brand-name products through its staff of technically trained sales account managers and catalog telesales representatives, catalogs, and publications, and its Web site at www.pcconnection.com. The subsidiary serves the Apple/Macintosh community through its MacConnection division (1-800-800-2222), which also publishes specialized catalogs and is online at www.macconnection.com.

GovConnection, Inc. (1-800-800-0019) is a rapid-response provider of IT products and solutions to federal, state, and local government agencies and educational institutions through specialized account managers, catalogs, and publications, and online at www.govconnection.com.

MoreDirect, Inc. (561-237-3300), www.moredirect.com, provides corporate technology buyers with a comprehensive web-based e-procurement solution and in-depth IT supply-chain expertise, serving as a one-stop source by aggregating more than 300,000 products from the inventories of leading IT wholesale distributors and manufacturers. MoreDirect's TRAXX® system is a seamless end-to-end interface which empowers clients to electronically source, evaluate, compare prices, and track related technology product purchases in real-time.

CONTACT: PC Connection, Inc. Karin Bakis Director, Public Relations 603-683-2308 (desk) 603-533-4905 (mobile) SOURCE: PC Connection, Inc.