UNITED STATES
SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K
CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF the securities exchange act of 1934

Date of Report (Date of earliest event reported): October 27, 2005
PC Connection, Inc.
(Exact name of registrant as specified in charter)

| Delaware | 0-23827 | 02-0513618 |
| :---: | :---: | :---: |
| (State or other jurisdiction of incorporation | (Commission <br> File Number) | (IRS Employer <br> Identification No.) |
| Rt. 101A, 730 Milford Road Merrimack, NH |  | 03054 |
| (Address of principal executive | ices) | Zip Code) |

Registrant's telephone number, including area code: (603) 683-2000
N/A
(Former name or former address, if changed since last report)

I_| Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

I_| Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

I_| Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
|_| Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02. Results of Operations and Financial Condition

On October 27, 2005, PC Connection, Inc. announced its financial results for the quarter ended September 30, 2005. The full text of the press release issued in connection with the announcement is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

The information in this Form 8-K (including Exhibit 99.1) shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act") or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, except as expressly set forth by specific reference in such a filing.

Item 9.01. Financial Statements and Exhibits
(c) Exhibits

The following exhibit relating to Item 2.02 shall be deemed to furnished, and not filed:
99.1 Press Release issued by PC Connection, Inc. on

## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: October 27, 2005
PC CONNECTION, INC.
By: /s/ Jack Ferguson
Jack Ferguson
Treasurer and
Interim Chief Financial Officer

EXHIBIT INDEX

## Exhibit No.

- ----------
99.1

Description
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Press release issued by PC Connection, Inc. on October 27, 2005.

PC Connection, Inc. Reports Third Quarter Results; Company Experiences Year-Over-Year and Sequential
Sales Growth; Public Sector Sales Increase Year Over Year 12\%

MERRIMACK, N.H.--(BUSINESS WIRE)--Oct. 27, 2005--PC Connection, Inc. (NASDAQ: PCCC), a leading direct marketer of information technology products and solutions, today announced results for the quarter ended September 30, 2005. Net sales for the three months ended September 30, 2005 increased by $\$ 19.8$ million, or $5.6 \%$ to $\$ 371.1$ million from $\$ 351.3$ million for the three months ended September 30, 2004. Net income for the quarter ended September 30, 2005 was $\$ 1.9$ million, or $\$ .08$ per share, compared to $\$ 2.8$ million, or $\$ .11$ per share for the three months ended September 30, 2004.

The three-month periods ended September 30, 2005 and 2004 included charges related to management restructuring and other special charges that reduced earnings and earnings per share. Had these charges not been recorded, pro forma net income for the quarter ended September 30, 2005 would have been $\$ 2.5$ million, or $\$ .10$ per share, compared to $\$ 3.9$ million, or $\$ .16$ per share, for the quarter ended September 30, 2004. A reconciliation between net income on a GAAP basis and pro forma net income is provided in a table immediately following the Consolidated Income Statements.

Net sales for the nine months ended September 30, 2005 increased by $\$ 31.5$ million, or $3.1 \%$, to $\$ 1,045.7$ million from $\$ 1,014.2$ million for the nine months ended September 30, 2004. Net income for the nine months ended September 30, 2005 was $\$ 4.4$ million, or $\$ .18$ per share, compared to $\$ 6.2$ million, or $\$ .25$ per share for the nine months ended September 30, 2004. The nine-month periods ended September 30, 2005 and 2004 included charges related to management restructuring and other special charges that reduced earnings and earnings per share. Had these charges not been recorded, pro forma net income for the nine months ended September 30, 2005 would have been $\$ 5.0$ million, or $\$ .20$ per share, compared to $\$ 8.5$ million, or $\$ .33$ per share, for the comparable period a year ago.

Net sales for the small- and medium-sized business (SMB) segment increased by $3.9 \%$ from the third quarter of 2004 to $\$ 203.5$ million, but decreased sequentially by $1.8 \%$ over the immediately preceding quarter. Sales to large account customers increased by $3.8 \%$ over the third quarter of 2004 to $\$ 80.4$ million and increased by $2.5 \%$ over the second quarter of 2005. Sales to government and education customers (the Company's public sector segment) increased by $12.1 \%$ for the quarter to $\$ 87.2$ million compared to the third quarter of 2004.

Patricia Gallup, Chairman and Chief Executive Officer of PC Connection, Inc., said, "We are encouraged by the Company's Q3 results, having experienced increased sales in all of our segments. The growth we experienced in our public sector sales is particularly gratifying. We believe the significant sales increase of more than 23 percent to the federal government represents a good beginning to our recovery in this market. We are positioned to expand our current GSA schedule and add new contracts in order to secure new business and increase market share."

Notebooks and PDAs continued to be the Company's largest product category, but decreased to $19.4 \%$ of net sales in the third quarter of 2005 compared to $21.6 \%$ for the corresponding period a year ago. Desktop computers and servers accounted for $13.9 \%$ of net sales in the third quarters of both 2005 and 2004. However, the Company experienced double-digit year-over-year growth in several product categories. Sales of storage devices, net/com products, and accessories/other increased $16.2 \%, 12.9 \%$, and $17.2 \%$, respectively, in the third quarter of 2005.

Gross profit margin, as a percentage of net sales, was $11.3 \%$ in the third quarter of 2005 compared to $11.2 \%$ in the third quarter of 2004, and compared to $11.6 \%$ in the second quarter of 2005. As previously stated, the Company expects that its gross profit margin as a percentage of net sales may vary by quarter based upon vendor support programs, product and customer mix, pricing strategies, market conditions, and other factors.

Consolidated annualized productivity increased sequentially by $5.9 \%$ in the third quarter of 2005 compared to the second quarter of 2005, but was unchanged compared to the third quarter of 2004. The total number of sales representatives as of September 30, 2005 decreased to 585 from 602 as of June 30, 2005, but increased from 561 as of September 30, 2004.

Total selling, general, and administrative expenses, as a percentage of sales, increased to $10.1 \%$ in the third quarter of 2005 compared to $9.3 \%$ in the corresponding period a year ago, primarily as the result of our increased investment in systems improvements and our
services business, as well as higher advertising costs. The Company expects that its SG\&A, as a percentage of net sales, may vary by quarter depending on changes in sales volume, as well as the levels of continuing investments in key growth initiatives.

Ms. Gallup concluded, "We are making strategic investments to strengthen our company, expand our customer relationships, and enhance our ability to provide service to customers. We believe that we have the right product and market strategies in place, our brand recognition is strong, and our sharp focus on service forms a solid growth platform. Our balance sheet is very healthy, and we are focused on maintaining a strong financial position even as we invest for the future."

About PC Connection, Inc.
PC Connection, Inc., a Fortune 1000 company, operates three sales subsidiaries, PC Connection Sales Corporation of Merrimack, NH, GovConnection, Inc. of Rockville, MD, and MoreDirect, Inc. of Boca Raton, FL. All three subsidiaries can deliver custom-configured computer systems overnight.

PC Connection Sales Corporation (1-800-800-5555) is a rapid-response provider of information technology (IT) products and solutions offering more than 100,000 brand-name products to businesses through its staff of technically-trained sales account managers and catalog telesales representatives, catalogs and publications, and its web site at www.pcconnection.com. The subsidiary serves the Apple/Macintosh community through its MacConnection division (1-800-800-2222), which also publishes specialized catalogs and is online at www.macconnection.com.

GovConnection, Inc. (1-800-800-0019) is a rapid-response provider of IT products and solutions to federal, state, and local government agencies and educational institutions through specialized account managers, catalogs and publications, and online at www.govconnection.com.

MoreDirect, Inc. (561-237-3300), www.moredirect.com, provides corporate technology buyers with a comprehensive web-based e-procurement solution and in-depth IT supply-chain expertise, serving as a one-stop source by aggregating more than 300,000 products from the inventories of leading IT wholesale distributors and manufacturers.

A live webcast of PC Connection management's discussion of the third quarter will be available on the Company's Web site at www.pcconnection.com and on www.streetevents.com. The webcast will begin today at 11:00 a.m. Eastern Time.
"Safe Harbor" Statement Under the Private Securities Litigation Reform Act of 1995: This release contains forward-looking statements that are subject to risks and uncertainties, including, but not limited to, the impact of changes in market demand and the overall level of economic activity, or in the level of business investment in information technology products, competitive products and pricing, product availability and market acceptance, new products, fluctuations in operating results, the Company's success at integrating the acquired assets of Amherst Technologies into its businesses, the impact of the costs of acquisition and integration, the ability of the Company to hire and retain Amherst Technologies sales representatives and other essential personnel, and other risks detailed under the caption "Factors That May Affect Future Results and Financial Condition" in the Company's Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission for the quarter ended June 30, 2005. More specifically, the statements in this release concerning the Company's outlook for 2005 and the statements concerning the Company's gross margin percentage, productivity, and selling and administrative costs and other statements of a non-historical basis (including statements regarding implementing strategies for future growth, the ability of the Company to improve sales productivity and increase its active customers) are forward-looking statements that involve certain risks and uncertainties. Such risks and uncertainties include the ability to realize market demand for and competitive pricing pressures on the products and services marketed by the Company, the continued acceptance of the Company's distribution channel by vendors and customers, continuation of key vendor and customer relationships and support programs and the ability of the Company to hire and retain qualified sales representatives and other essential personnel.

CONSOLIDATED SELECTED FINANCIAL HIGHLIGHTS
At or for the Three
Months Ended
September 30,

| (Dollars and shares in thousands, except operating data, price/earnings ratio and per share data) |  |  | \% of Net Sales |  |  | \% of Net Sales | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating Data: |  |  |  |  |  |  |  |
| Net sales | \$ | 371,124 |  |  | 351,265 |  | 5.6\% |
| Diluted earnings per share | \$ | . 08 |  | \$ | . 11 |  | (27.3) |
| Gross profit margin |  | 11.3\% |  |  | 11.2\% |  |  |
| Operating margin |  | 1.0 |  |  | 1.4 |  |  |
| Return on equity(1) |  | 3.9 |  |  | 7.0 |  |  |
| Catalogs distributed |  | 5,525,000 |  |  | 6,887,000 |  | (19.8)\% |
| Orders entered(2) |  | 350,600 |  |  | 310, 200 |  | 13.0 |
| Average order size(2) | \$ | 1,261 |  | \$ | 1,341 |  | (6.0) |
| Inventory turns(1) |  | 20 |  |  | 16 |  |  |
| Days sales outstanding |  | 46 |  |  | 41 |  |  |
| Product Mix: |  |  |  |  |  |  |  |
| Notebooks \& PDAs | \$ | 71,958 | 19.4\% | \$ | 75,894 | 21.6\% | (5.2)\% |
| Desktops/Servers |  | 51,730 | 13.9 |  | 48,858 | 13.9 | 5.9 |
| Storage Devices |  | 32,119 | 8.7 |  | 27,635 | 7.9 | 16.2 |
| Software |  | 44,875 | 12.1 |  | 41,958 | 11.9 | 7.0 |
| Net/Com Products |  | 29,023 | 7.8 |  | 25,703 | 7.3 | 12.9 |
| Printers \& Printer Supplies |  | 40,033 | 10.8 |  | 37,065 | 10.6 | 8.0 |
| Video, Imaging \& Sound |  | 43,753 | 11.8 |  | 41,407 | 11.8 | 5.7 |
| Memory \& System Enhancements |  | 18,152 | 4.9 |  | 19,068 | 5.4 | (4.8) |
| Accessories/Other |  | 39,481 | 10.6 |  | 33,677 | 9.6 | 17.2 |
|  | \$ | 371,124 | 100.0\% | \$ | 351,265 | 100.0\% | 5.6\% |

Net Sales of Enterprise Server and Networking Products (included in the above Product Mix):


| Stock Performance <br> Indicators: |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
| Actual shares <br> outstanding |  |  |  |  |
| Total book value per <br> share | 25,224 |  | 25,050 |  |
| Tangible book value <br> per share | $\$$ | 6.79 | $\$$ | 6.54 |
| Closing price <br> Market <br> capitalization | $\$$ | 4.63 | $\$$ | 4.63 |
| Trailing <br> price/earnings <br> ratio (3) | $\$$ | 137,219 | $\$$ | 6.87 |

(1) Annualized
(2) Does not reflect cancellations or returns
(3) Earnings is based on the last four quarters

## SELECTED SEGMENT INFORMATION

| For the Three Months Ended September 30, | 2005 |  | 2004 |  |
| :---: | :---: | :---: | :---: | :---: |
| (Dollars in thousands) | Net Sales | Gross Margin (\%) | Net Sales | Gross Margin (\%) |
| PC Connection Sales Corporation (SMB) | \$203,493 | 12.9\% | \$195,943 | 12.2\% |
| GovConnection (Public Sector) | 87,249 | 9.2 | 77,864 | 9. |
| MoreDirect (Large Account) | 80,382 | 9.8 | 77,458 | 10.2 |

CONSOLIDATED INCOME STATEMENTS

| Three Months Ended September 30， | 2005 |  | 2004 |  |
| :---: | :---: | :---: | :---: | :---: |
| （Amounts in thousands，except per share data） | Amount | \％of Net Sales | Amount | \％of Net Sales |
| Net sales | \＄371， 124 | 100．00\％ | \＄351，265 | 100．00\％ |
| Cost of sales | 329，044 | 88.66 | 311，859 | 88.78 |
| Gross Profit | 42，080 | 11.34 | 39，406 | 11.22 |
| Selling，general，and administrative expenses | 37，531 | 10.11 | 32，765 | 9.33 |
| Special charges | 853 | ． 23 | 1，800 | ． 51 |
| Income From Operations | 3，696 | 1.00 | 4，841 | 1.38 |
| Interest expense | （289） | （．08） | （334） | （．10） |
| Other，net | 25 | ． 01 | 35 | ． 01 |
| Income tax provision | $(1,508)$ | （．41） | $(1,725)$ | （．49） |
| Net Income | \＄1，924 | ． $52 \%$ | \＄2，817 | ．80\％ |



CONSOLIDATED INCOME STATEMENTS

| Nine Months Ended September 30， | 2005 |  | 2004 |  |
| :---: | :---: | :---: | :---: | :---: |
| （Amounts in thousands，except per share data） | Amount | \％of Net Sales | Amount | \％of Net Sales |
| Net sales | \＄1，045，685 | 100．00\％ | \＄1，014，235 | 100．00\％ |
| Cost of sales | 925，907 | 88.55 | 904，742 | 89.20 |
| Gross Profit | 119，778 | 11.45 | 109，493 | 10.80 |
| Selling，general，and administrative expenses | 110，326 | 10.55 | 94，938 | 9.36 |
| Special charges | 853 | ． 08 | 3，583 | ． 36 |
| Income From Operations | 8，599 | ． 82 | 10，972 | 1.08 |
| Interest expense | （846） | （．08） | $(1,059)$ | （．10） |
| Other，net | 50 | － | 136 | ． 01 |
| Income tax provision | $(3,367)$ | （．32） | $(3,818)$ | （．38） |
| Net Income | \＄4，436 | ．42\％ | 6，231 | ．61\％ |

Weighted average common shares
outstanding：
Basic
Diluted
Earnings per common share：
Basic

|  | 25,170 <br> $===========$ <br> 25,275 |
| :---: | :---: |
| $==========$ | $==========$ |
| 25,271 |  |

A RECONCILIATION BETWEEN GAAP AND PRO FORMA NET INCOME
This information is being provided so as to allow for a comparison of our operating results without special charges.

|  | ```Three Months Ended September 30,``` |  | Nine Months <br> Ended <br> September 30, |  |
| :---: | :---: | :---: | :---: | :---: |
| (Amounts in thousands) | 2005 | 2004 | 2005 | 2004 |
| GAAP net income | \$1,924 | \$2,817 | \$4,436 | \$6, 231 |
| Special charges (after tax): |  |  |  |  |
| Management restructuring | 554 | 5 | 554 | 361 |
| GSA review and other | - | 1,111 | - | 1,861 |
|  | 554 | 1,116 | 554 | 2,222 |
| Pro forma net income | \$2,478 | \$3,933 | \$4,990 | \$8,453 |


| CONSOLIDATED BALANCE SHEETS | September December 30, |
| :---: | :---: |
| (Amounts in thousands) | 20052004 |

## ASSETS

Current Assets:

Cash and cash equivalents
Accounts receivable, net
Inventories - merchandise Deferred income taxes Income taxes receivable Prepaid expenses and other current assets

Total current assets

| $\$ 8,121$ | $\$, 829$ |
| ---: | ---: |
| 148,641 | 120,752 |
| 66,944 | 78,390 |
| 3,100 | 3,039 |
| 1,369 | 1,325 |
| 3,550 | 3,644 |
| ----- | ------ |
| 231,725 | 213,979 |
| 17,577 | 17,647 |
| 51,687 | 51,687 |
| 2,776 | 3,040 |
| 376 | 189 |
| ------- | ------ |
| $\$ 304,141$ | $\$ 286,542$ |
| $========$ | $========$ |

LIABILITIES AND STOCKHOLDERS' EQUITY
Current Liabilities:
Current maturities of capital lease obligations:

To affiliate \$ 404 \$ 373
To third party

| $\$$ | 404 | $\$$ |
| ---: | ---: | ---: |
| 407 | 373 |  |
| 7,566 | 4,810 |  |
| 96,188 | 79,709 |  |
| 18,890 | 18,138 |  |
| - | 6,921 |  |
| ----- | ------ |  |
| 123,455 | 110,342 |  |

Capital lease obligations, less current maturities:

To affiliate
To third par

| 5,408 | 5,715 |
| :---: | :---: |
| 501 | 841 |
| 3,587 | 3,486 |
| 132,951 | 120,384 |
| 256 | 255 |
| 77,686 | 77,091 |
| 95,534 | 91, 098 |
| $(2,286)$ | $(2,286)$ |



CONSOLIDATED STATEMENTS OF CASH FLOWS

Nine Months Ended September 30, (Amounts in thousands)

2005
2004

Cash Flows from Operating Activities:


Cash Flows from Investing Activities:

| Proceeds from sale of property and equipment | 13 | 3 |
| :---: | :---: | :---: |
| Payment of acquisition earn-out obligation | $(6,921)$ | $(11,095)$ |
| Cash escrow distributed for acquisition |  | 5,000 |
| Net cash used for investing activities | $(11,968)$ | $(8,541)$ |
| Cash Flows from Financing Activities: |  |  |
| Proceeds from short-term borrowings | 180,800 | 270,686 |
| Repayment of short-term borrowings | $(178,044)$ | $(276,300)$ |
| Repayment of capital lease obligations | (600) | (247) |
| Exercise of stock options | 348 | 76 |
| Issuance of stock under employee stock purchase plan | 168 | 205 |
| Net cash provided by (used for) financing activities | 2,672 | $(5,580)$ |
| Increase in cash and cash equivalents | 1,292 | 4,390 |
| Cash and cash equivalents, beginning of period | 6,829 | 2,977 |
| Cash and cash equivalents, end of period | \$ 8,121 | \$ 7,367 |

CONTACT: PC Connection, Inc.
Stephen Baldridge, 603-683-2052
VP of Finance \& Corporate Controller

