

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information

Filer CIK0001186630

Filer CCCXXXXXXXX

Is this a LIVE or TEST Filing?

☒ LIVE☐ TEST

Submission Contact Information

Name

Phone

E-Mail Address

144: Issuer Information

Name of Issuer

SEC File Number

Address of Issuer

Phone

Name of Person for Whose Account the Securities are To Be Sold

PC Connection, Inc.
000-23827
730 Milford Road
Merrimack
NEW HAMPSHIRE
03054
1-603-683-2000
Patricia Gallup

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer

Officer

144: Securities Information

Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value	Number of Shares or Other Units Outstanding	Approximate Date of Sale	Name the Securities Exchange
Common Stock	Goldman Sachs & Co. LLC 200 West Street New York NY 10282	85704	7349118	25238099	09/14/2026	NASD

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

144: Securities To Be Sold

Title of the Class	Date you Acquired	Nature of Acquisition Transaction	Name of Person from	Is this	Date Donor Acquired	Amount of Securities Acquired	Date of Payment	Nature of Payment *
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			Whom Acquired	a Gift?		
Common Stock	11/14/2020	Acquired as an inheritance from an estate	Issuer	☐	85704	11/14/2020 None

* If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
The David Hall Trust 2003 730 Milford Road Merrimack NH 03054	Common Stock	07/23/2026	7142	575406.66
The David Hall Trust 2003 730 Milford Road Merrimack NH 03054	Common Stock	06/24/2026	7142	500518.5
The David Hall Trust 2003 730 Milford Road Merrimack NH 03054	Common Stock	07/07/2026	7142	529306.48
The David Hall Trust 2003 730 Milford Road Merrimack NH 03054	Common Stock	07/06/2026	7142	520331.84
The David Hall Trust 2003 730 Milford Road Merrimack NH 03054	Common Stock	08/05/2026	7142	603349.02
The David Hall Trust 2003 730 Milford Road Merrimack NH 03054	Common Stock	09/02/2026	7142	575504.5
The David Hall Trust 2003 730 Milford Road Merrimack NH 03054	Common Stock	08/04/2026	7142	616633.14
The David Hall Trust 2003 730 Milford Road Merrimack NH 03054	Common Stock	06/23/2026	7142	497975.24
The David Hall Trust 2003 730 Milford Road Merrimack NH 03054	Common Stock	08/17/2026	7142	561661.16
The David Hall Trust 2003 730 Milford Road Merrimack NH 03054	Common Stock	09/01/2026	7142	563953.75
The David Hall Trust 2003 730 Milford Road Merrimack NH 03054	Common Stock	07/22/2026	7142	571685.68
The David Hall Trust 2003 730 Milford Road Merrimack NH 03054	Common Stock	08/18/2026	7142	561136.94

144: Remarks and Signature

Remarks	The sales of shares set forth herein are made in connection with a selling plan dated
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3/9/2026 that is intended to comply with 10b5-1 (c). All shares to be sold be The David Hall Trust 2003.

Date of Notice 09/14/2026

Date of Plan Adoption or Giving of
Instruction, If Relying on Rule 10b5-1 03/09/2026

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature Goldman Sachs & Co. LLC on behalf of Patricia Gallup

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)