

**PC Connection, Inc. (PCCC) to Present at the Wall Street Analyst Forum on Tuesday, September 29, 2009**

MERRIMACK, N.H., Sep 18, 2009 (BUSINESS WIRE) -- PC Connection, Inc. (NASDAQ: PCCC), a leading direct marketer of information technology (IT) products and services, today announced that the Company is scheduled to present to investors on Tuesday, September 29, at the Wall Street Analyst Forum, located at The University Club, 1 West 54<sup>th</sup> Street (Corner of 54<sup>th</sup> Street & 5<sup>th</sup> Avenue), in New York City.

The PC Connection presentation, given by Jack Ferguson, Executive Vice President and Chief Financial Officer, will begin at 10:30 a.m. ET and will be available to the general public on the Company's website at <http://ir.pconnection.com>. If you are interested in attending, please register at [www.analyst-conference.com](http://www.analyst-conference.com).

**About PC Connection, Inc.**

PC Connection, Inc., a Fortune 1000 company, owns three sales companies: PC Connection Sales Corporation, MoreDirect, Inc., and GovConnection, Inc., headquartered in Merrimack, NH, Boca Raton, FL, and Rockville, MD, respectively. All three companies can deliver custom-configured computer systems overnight. Investors and media can find more information about PC Connection, Inc. at <http://ir.pconnection.com>.

PC Connection Sales Corporation (1-800-800-5555), the original business of PC Connection, Inc. serving the small- and medium-sized business sector (SMB), is a rapid-response provider of IT products and services. It offers more than 150,000 brand-name products through its staff of technically trained sales account managers and catalog telesales representatives, catalogs, and publications, and its website at [www.pconnection.com](http://www.pconnection.com). The subsidiary serves the Apple/Macintosh community through its MacConnection division (1-800-800-2222), which also publishes specialized catalogs and is online at [www.macconnection.com](http://www.macconnection.com).

MoreDirect, Inc. (561-237-3300), [www.moredirect.com](http://www.moredirect.com), provides corporate technology buyers with a comprehensive web-based e-procurement solution and in-depth IT supply-chain expertise, serving as a one-stop source by aggregating more than 300,000 products from the inventories of leading IT wholesale distributors and manufacturers. MoreDirect's TRAXX(TM) system is a seamless end-to-end interface that empowers clients to electronically source, evaluate, compare prices, and track related technology product purchases in real-time.

GovConnection, Inc. (1-800-800-0019) is a provider of IT products and services to federal, state, and local government agencies and educational institutions through specialized account managers, catalogs, and publications, and online at [www.govconnection.com](http://www.govconnection.com).

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SOURCE: PC Connection, Inc.

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