FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549	

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OMB APPROVAL								
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hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* GALLUP PATRICIA (Last) (First) (Middle) 730 MILFORD ROAD							Susuer Name and Ticker or Trading Symbol PC CONNECTION INC [CNXN] Date of Earliest Transaction (Month/Day/Year) 03/03/2022								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner X Officer (give title below) Chairman & Chief Admin Officer					wner specify
(Street) MERRIN (City)		NH (State		3054 Zip)		4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Indi Line) X	lividual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person					
				I - No					Acc		d, Dis	sposed of						I	1	
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day)	Execu y/Year) if any		Deemed ecution Date, ny onth/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4				5. Amount of Securities Beneficially Owned Follow Reported		Form: Direct (D) or Indirect		7. Nature of Indirect Beneficial Ownership		
										Code	v	Amount	(A) or (D)	Price		Transa	eu ction(s) 3 and 4)			(Instr. 4)
Common	Stock				03/03/20)22				S		1,444(1)	D	\$49.	.78 ⁽²⁾	7,1	82,401		D	
Common Stock 03/04/202)22	22			S		1,446(1)	D	\$50.	41(3)	7,1	80,955		D			
Common Stock 03/04/20)22	22			S		1,754(1)	D	\$50.	\$50.83 ⁽⁴⁾ 7		7,179,201		D			
Common Stock															29	0,133			By Spouse ⁽⁵⁾	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security 1. Title of Conversion or Exercise Price of Derivative Security 2. Conversion Date (Month/Day/Year) 3. Transaction Date (Execution Date (Month/Day/Year) 34. Deemed Execution Date (Month/Day/Year)		ition Date,	4. Transa Code (8)	Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		rative rities ired r osed) : 3, 4			ate	7. Title and Amount of Securities Underlying Derivative Security (Ins: 3 and 4) Amou or Numb of Title Share		Der Sec (Ins	Price of ivative curity str. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	у	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			

Explanation of Responses:

- 1. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on September 16, 2021.
- 2. The reported price is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$49.29 to \$50.19 per share, inclusive. The reporting person undertakes to provide PC Connection, Inc., any security holder of PC Connection, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each price within the range set forth in this footnote.
- 3. The reported price is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$49.65 to \$50.64 per share, inclusive. The reporting person undertakes to provide PC Connection, Inc., any security holder of PC Connection, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each price within the range set forth in this footnote.
- 4. The reported price is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$50.65 to \$51.12 per share, inclusive. The reporting person undertakes to provide PC Connection, Inc., any security holder of PC Connection, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each price within the range set forth in this footnote.
- 5. The reporting person disclaims beneficial ownership of these securities, except to the extent of such person's pecuniary interest therein. This report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for purposes of Section 16 or for any other purpose.

Remarks:

/s/Timothy J. McGrath, attorney-in-fact for Patricia

03/07/2022

Gallup

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.