

## **PC Connection Recognized as Cisco TelePresence Video Advanced Authorized Technology Provider Partner in United States**

MERRIMACK, N.H.--(BUSINESS WIRE)-- PC Connection, Inc. (NASDAQ: PCCC), which through its subsidiaries provides a full range of information technology (IT) solutions from design through deployment to business, government, and education markets, has achieved TelePresence Video Advanced Authorized Technology Provider (ATP) status from Cisco. This designation recognizes PC Connection as having the capabilities to sell, deploy, and support Cisco TelePresence Video products and solutions at the Advanced level.

The Cisco TelePresence Video Advanced ATP Program is focused on providing a new way of working in which everyone, everywhere can be more productive through face-to-face collaboration with TelePresence Video solutions. The Advanced-level program's goal is to enable partners to market TelePresence Video endpoints with a full breadth of infrastructure solutions in addition to managed videoconferencing services.

"The Cisco TelePresence Video Advanced ATP Program is designed to enable partners to take advantage of the tremendous market opportunities ahead—not only in the telepresence space but also in the overall collaboration market," said Richard McLeod, senior director of collaboration for worldwide channels at Cisco. "As a Cisco TelePresence Video Advanced ATP Partner, PC Connection has made an investment in the sales, technical, and lifecycle services capabilities needed to deliver the industry's most comprehensive and interoperable Cisco TelePresence Video portfolio."

"PC Connection is excited about the opportunity to add Cisco TelePresence Video to our extensive portfolio of voice and video solution offerings," said Tim McGrath, President and Chief Executive Officer of PC Connection, Inc. "This Advanced-level status reflects PC Connection's superior ability to deliver products and services that enhance collaboration and communication."

PC Connection's participation in the ATP Program bolsters a comprehensive offering of Cisco products and services. As a Cisco® Gold Certified Partner, PC Connection has achieved the highest level of credibility and the broadest range of expertise across multiple technologies, including 6 advanced specializations in Unified Communications, Routing and Switching, Security, Wireless LAN Technologies, Data Center Storage Networking, and Data Center Networking Infrastructure. Cisco Gold Certification provides PC Connection access to in-depth sales, technical, and lifecycle services training and support available from Cisco.

### **About Cisco TelePresence and Video Collaboration Solutions**

Cisco TelePresence® and Video collaboration solutions provide life-like, high-definition, conferencing facilities with superior audio and video, allowing participants to meet their colleagues, customers, and business partners across a virtual table. Participants can enjoy a same-room meeting experience, even if they are located in different locations around the world. Participants can also meet more often and enjoy more productive sessions, helping to improve business interactions while potentially building stronger customer relationships, accelerating sales cycles, improving project management, and forming tighter integration with remote offices.

### **About PC Connection, Inc.**

PC Connection, Inc., a Fortune 1000 company, has four sales subsidiaries: PC Connection Sales Corporation, MoreDirect, Inc., GovConnection, Inc., and Professional Computer Center, Inc. d/b/a ValCom Technology, headquartered in Merrimack, NH, Boca Raton, FL, Rockville, MD, and Itasca, IL, respectively. All four companies can deliver custom-configured computer systems overnight from our ISO 9001:2008 certified technical configuration lab at our distribution center in Wilmington, OH. Investors and media can find more information about PC Connection, Inc. at <http://ir.pcconnection.com>.

PC Connection Sales Corporation (800-800-5555), the original business of PC Connection, Inc. serving primarily the small- and medium-sized business sector, is a rapid-response provider of IT products and services. It offers more than 300,000 brand-name products through its staff of technically trained sales account managers and telesales specialists, catalogs, publications, and its website at [www.pcconnection.com](http://www.pcconnection.com). This subsidiary also serves the consumer and small office users under its PC Connection Express brand (888-800-0323) at [www.pcconnectionexpress.com](http://www.pcconnectionexpress.com) and is, under its MacConnection brand (800-800-2222), one of Apple's largest authorized online resellers at [www.macconnection.com](http://www.macconnection.com).

MoreDirect, Inc. (561-237-3300), [www.moredirect.com](http://www.moredirect.com), provides corporate technology buyers with best-in-class IT solutions, in-depth IT supply-chain expertise, and access to over 300,000 products and 1,600 vendors through TRAXX™, a cloud-based

eProcurement system. Backed by over 500 technical certifications, MoreDirect's team of engineers, software licensing specialists, and project managers help reduce the cost and complexity of buying hardware, software, and services throughout the entire IT lifecycle.

GovConnection, Inc. (800-800-0019) is a rapid-response provider of IT products and services to federal, state, and local government agencies and educational institutions through specialized account managers, catalogs, and publications, and online at [www.govconnection.com](http://www.govconnection.com).

Professional Computer Center, Inc. d/b/a ValCom Technology (630-285-0500), [www.valcomtechnology.com](http://www.valcomtechnology.com), provides technology services to medium-to-large corporate organizations utilizing its proprietary cloud-based IT service management software, WebSPOC™. Through its experienced technical service personnel ValCom Technology provides network, server, storage, mission-critical onsite support, installation, and hosting of lifecycle services.

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