

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information

Filer CIK 0001188266
Filer CCC XXXXXXXXX
Is this a LIVE or TEST Filing? LIVE TEST

Submission Contact Information

Name
Phone
E-Mail Address

144: Issuer Information

Name of Issuer PC CONNECTION INC
SEC File Number 000-23827
Address of Issuer ROUTE 101A
730 MILFORD RD
MERRIMACK
NEW HAMPSHIRE
03054
Phone 6036832000
Name of Person for Whose Account the Securities are To Be Sold MCGRATH TIMOTHY J

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer Officer

144: Securities Information

Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value	Number of Shares or Other Units Outstanding	Approximate Date of Sale	Name the Securities Exchange
Common	Kestra Financial 5707 Southwest Pkwy Austin TX 78735	30000	1832400.00	26288356	11/20/2023	NASDAQ

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

144: Securities To Be Sold

Title of the Class	Date you Acquired	Nature of Acquisition Transaction	Name of Person from	Is this	Date Donor Acquired	Amount of Securities Acquired	Date of Payment	Nature of Payment *
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			Whom Acquired	a Gift?		
Common	11/27/2020	Stock Options Exercise	Company	<input type="checkbox"/>	2935	11/27/2020 N/A
Common	07/01/2021	Stock Options Exercise	Company	<input type="checkbox"/>	4548	07/01/2021 N/A
Common	10/29/2021	Stock Options Exercise	Company	<input type="checkbox"/>	3032	10/29/2021 N/A
Common	10/29/2020	Stock Options Exercise	Company	<input type="checkbox"/>	3032	10/29/2020 N/A
Common	11/27/2021	Stock Options Exercise	Company	<input type="checkbox"/>	12130	11/27/2021 N/A
Common	04/01/2019	Stock Options Exercise	Company	<input type="checkbox"/>	3032	04/01/2019 N/A
Common	09/01/2019	Stock Options Exercise	Company	<input type="checkbox"/>	1291	09/01/2019 N/A

* If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
Timothy McGrath TTEE Timothy Mcgrath Trust No 1 730 Milford Road merrimack NH 03054	PC connection INC	08/23/2023	15155	807741.59
Timothy McGrath TTEE Timothy Mcgrath Trust No 1 730 Milford Road, Merrimack NH 03054	PC connection INC	08/22/2023	20310	1071805.26

144: Remarks and Signature

Remarks shares are being sold from TIMOTHY J MCGRATH TRUST NO 1 u/a 2/28/03

Date of Notice 11/20/2023

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature /s/ Audrey Skillern as a duly authorized representative of National Financial Services LLC, as attorney-in-fact for
TIMOTHY J MCGRATH

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)