

May 25, 2012

## **PC Connection, Inc. (PCCC) To Present at The SeeThruEquity First Annual Small Cap Investor Conference on Tuesday, June 5, 2012**

MERRIMACK, N.H.--(BUSINESS WIRE)-- PC Connection, Inc. (NASDAQ: PCCC), a provider of a full range of information technology (IT) solutions to business, government, and education markets, today announced that the Company is scheduled to present to investors on Tuesday, June 5, at the SeeThruEquity First Annual Small Cap Investor Conference, located at The Cornell Club, 6 East 44<sup>th</sup> Street (Between 5<sup>th</sup> Avenue & Madison), in New York City.

The PC Connection presentation, given by Tim McGrath, President and Chief Executive Officer, and Joe Driscoll, Senior Vice President and Chief Financial Officer, will begin at 9:30 a.m. ET and will be available to the general public on the Company's website at <http://ir.pconnection.com>. If you are interested in attending, please register at <https://www.seethruequity.com/profiles/event-reg-attendee.aspx>.

### **About PC Connection, Inc.**

PC Connection, Inc., a Fortune 1000 company, has four sales subsidiaries: PC Connection Sales Corporation, MoreDirect, Inc., GovConnection, Inc., and Professional Computer Center, Inc. d/b/a ValCom Technology, headquartered in Merrimack, NH, Boca Raton, FL, Rockville, MD, and Itasca, IL, respectively. All four companies can deliver custom-configured computer systems overnight from our ISO 9001:2008 certified technical configuration lab at our distribution center in Wilmington, OH. Investors and media can find more information about PC Connection, Inc. at <http://ir.pconnection.com>.

PC Connection Sales Corporation (800-800-5555), the original business of PC Connection, Inc. serving primarily the small- and medium-sized business sector, is a rapid-response provider of IT products and services. It offers more than 300,000 brand-name products through its staff of technically trained sales account managers and telesales specialists, catalogs, publications, and its website at [www.pconnection.com](http://www.pconnection.com). This company also serves the consumer and small office users under its PC Connection Express brand (888-800-0323) at [www.pconnectionexpress.com](http://www.pconnectionexpress.com) and is, under its MacConnection brand (800-800-2222), one of Apple's largest authorized online resellers at [www.macconnection.com](http://www.macconnection.com).

MoreDirect, Inc. (561-237-3300), [www.moredirect.com](http://www.moredirect.com), provides corporate technology buyers with best-in-class IT solutions, in-depth IT supply-chain expertise, and access to over 300,000 products and 1,600 vendors through TRAXX™, a cloud-based eProcurement system. Backed by over 500 technical certifications, MoreDirect's team of engineers, software licensing specialists, and project managers help reduce the cost and complexity of buying hardware, software, and services throughout the entire IT lifecycle.

GovConnection, Inc. (800-800-0019) is a rapid-response provider of IT products and services to federal, state, and local government agencies and educational institutions through specialized account managers, catalogs, and publications, and online at [www.govconnection.com](http://www.govconnection.com).

Professional Computer Center, Inc. d/b/a ValCom Technology (630-285-0500), [www.valcomtechnology.com](http://www.valcomtechnology.com), provides technology services to medium-to-large corporate organizations utilizing its proprietary cloud-based IT service management software, WebSPOC™. Through its experienced technical service personnel ValCom Technology provides network, server, storage, mission-critical onsite support, installation, and hosting of lifecycle services.

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PC Connection, Inc.  
Joseph Driscoll, 603-683-2322  
Senior Vice President, Treasurer & Chief Financial Officer

Source: PC Connection, Inc.

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