UNITED STATES
SECURITIES AND EXCHANGE COMMISSION Washington, D. C. 20549

Form 10-K/A
Amendment No. 2
(Mark One)
[X] ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the fiscal year ended December 31, 2001
OR
[_] TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES AND EXCHANGE COMMISSION

Commission File Number 0-23827
PC CONNECTION, INC.
(Exact name of registrant as specified in its charter)

## Delaware

02-0513618
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(I.R.S. Employer

State or other jurisdiction of incorporation or organization)

Identification No.)

## Rt. 101A, 730 Milford Road

 Merrimack, New Hampshire03054
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(Zip Code)
(603) 423-2000

Registrant's telephone number, including area code

Securities registered pursuant to Section 12(b) of the Act: None

Securities registered pursuant to Section 12(g) of the Act:
Common Stock, \$.01 par value

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or $15(\mathrm{~d})$ of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

$$
\begin{array}{lcc}
\text { YES } \\
& X & \text { NO }
\end{array}
$$

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form $10-\mathrm{K}$ or any amendment to this Form 10-K. [_]

The aggregate market value of the voting and non-voting stock held by non-affiliates of the Registrant, based upon the closing price of the Registrant's Common Stock as reported on the NASDAQ National Market on March 20, 2002, was $\$ 79,122,304$. Although directors and executive officers of the registrant were assumed to be "affiliates" of the registrant for the purposes of this calculation, this classification is not to be interpreted as an admission of such status.

The number of outstanding shares of the Registrant's Common Stock on March 20, 2002 was $24,555,145$.

DOCUMENTS INCORPORATED BY REFERENCE

## EXPLANATORY NOTE

This Amendment No. 2 on Form 10-K/A amends our annual report on Form $10-\mathrm{K}$, as amended, for the year ended December 31, 2001 and is being filed to reflect the restatement of our consolidated financial statements. We implemented Staff Accounting Bulletin No. 101 "Revenue Recognition in Financial Statements" ("SAB 101") effective January 1, 1999. Subsequently, we have found that one provision of SAB 101 had been incorrectly applied; specifically, despite title passing to the customer at the point of initial shipment, our general practice had been to cover customer losses that were incurred while the products were in transit. SAB 101, as further interpreted by the SEC Staff, would dictate that it is
inappropriate to record revenue until delivery because our actions have created a "de facto" title passage at the time of delivery. Therefore, we have concluded that revenue should, and will, be recorded at the time of delivery rather than at the time of shipment.

The significant effects of this restatement on the consolidated financial statements are presented in Note 16 to the consolidated financial statements and Items 6, 7 and 8 in Part II of this annual report on Form 10-K/A Amendment No. 2. This Amendment No. 2 on Form 10-K/A to PC Connection, Inc.'s Annual Report on Form 10-K, as amended, for the period ended December 31, 2001 amends and restates the original filing, amended, as follows:

The "Growth Strategies" section in Item 1.
The "Distribution" section in Item 1.
Item 6 - Selected Financial and Operating Data.
Adds a new first paragraph to Item 7 - Management's Discussion and Analysis of Financial Condition and Results of Operations.

The "Revenue Recognition" section to Management's Discussion and Analysis of Financial Condition and Results of Operations in Item 7.

The "Results of Operations" section to Management's Discussion and Analysis of Financial Condition and Results of Operations in Item 7.

The "Year Ended December 31, 2001 Compared to Year Ended December 31, 2000" section to Management's Discussion and Analysis of Financial Condition and Results of Operations in Item 7.

The "Year Ended December 31, 2000 Compared to Year Ended December 31, 1999" section to Management's Discussion and Analysis of Financial Condition and Results of Operations in Item 7.

The "Liquidity and Capital Resources" section to Management's Discussion and Analysis of Financial Condition and Results of Operations in Item 7.

The risk factor "We have experienced rapid growth followed by a decline in sales in 2001 and there is no assurance that we will be able to regain such growth' under the "Factors That May Affect Future Results and Financial Condition" section to Management's Discussion and Analysis of Financial Condition and Results of Operations in Item 7.

Item 8 - Consolidated Financial Statements and Supplementary Data.

# PC CONNECTION, INC. AND SUBSIDIARIES 

## FORM 10-K/A AMENDMENT NO. 2 ANNUAL REPORT

YEAR ENDED DECEMBER 31, 2001
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Item 1. Business

This section contains forward-looking statements based on management's current expectations, estimates and projections about the industry in which we operate, management's beliefs and certain assumptions made by management. All statements, trends, analyses and other information contained in this report relative to trends in net sales, gross margin and anticipated expense levels, as well as other statements, including words such as "anticipate", "believe", "plan", "estimate" and "intend" and other similar expressions, constitute forward-looking statements. These forward-looking statements involve risks and uncertainties, and actual results may differ materially from those anticipated or expressed in such statements. Potential risks and uncertainties include, among others, those set forth under the caption "Factors That May Affect Future Results and Financial Condition" included in Item 7 "Management's Discussion and Analysis of Financial Condition and Results of Operations". Particular attention should be paid to the cautionary statements involving the industry's rapid technological change and exposure to inventory obsolescence, availability and allocations of goods, reliance on vendor support and relationships, competitive risks, pricing risks and the overall level of economic activity and the level of business investment in information technology products. Except as required by law, the Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise. Readers, however, should carefully review the factors set forth in other reports or documents that the Company files from time to time with the Securities and Exchange Commission.

## GENERAL

We are a direct marketer of information technology products and solutions, including brand-name personal computers and related peripherals, software, accessories and networking products through our three sales subsidiaries, PC Connection Sales Corporation, PC Connection Sales of Massachusetts, Inc. and GovConnection, Inc. (formerly ComTeq Federal, Inc.). Our principal customers are small and medium-sized businesses, known as SMBs, comprised of 20 to 1,000 employees, as well as governmental agencies and educational organizations. We sell our products through a combination of targeted direct mail catalogs, outbound telemarketing, our Internet web site and advertisements on the Internet and in selected computer magazines. We offer a broad selection of approximately 100,000 products targeted for business use at competitive prices, including products from Compaq, Hewlett-Packard, Toshiba, IBM, Microsoft, Sony, Acer, Fujitsu, Canon, Iomega and Apple. Our most frequently ordered products are carried in inventory and are typically shipped to customers the same day that the order is received.

Since our founding in 1982, we have served our customers' needs by providing innovative, reliable and timely service and technical support, and by offering an extensive assortment of branded products, through knowledgeable, well-trained sales and support teams. Our strategy's effectiveness is reflected in the recognition we have received, including being named to the Forbes Platinum 400, the Fortune 1000 and Information Week's list of Top 500 leading IT Innovators during 2001. Additionally in 2001, the Better Business Bureau of New Hampshire awarded us the coveted Torch Award for Marketplace Ethics.

We believe that our consistent customer focus has also resulted in the development of strong brand name recognition and a broad and loyal customer base. At December 31, 2001, our mailing list consisted of approximately 3,404,000 customers and potential customers, of which approximately 471,000 had purchased products from us within the last twelve months. Approximately $76 \%$ of our net sales in the year ended December 31,2001 were made to customers who had previously purchased products from us. We believe we also have strong relationships with vendors, resulting in favorable product allocations and marketing assistance.

Enterprise network infrastructure products, such as PC-based servers, routers and switches, accounted for $19.8 \%$ of our total net sales in 2001, up from $17.4 \%$ of our total net sales in 2000. Over the next few years, we anticipate that an increasing share of our revenues will come from the sale of enterprise network infrastructure products and services, including network-based storage solutions, versus the current sales concentration in desktop and portable computers.

We focus our business-to-business marketing efforts on SMBs and government and educational organizations. At December 31, 2001, we employed 464 account managers, including 206 new account managers with less than 12 months of outbound telemarketing experience with us. Account managers are responsible for managing corporate
accounts and focus on outbound sales calls to prospective customers. We are focusing on recruiting experienced account managers and increasing our existing account managers' success rate.

We publish several catalogs, including PC Connection(R) Professional Edition for information technology professionals, PC Connection(R), focused on PCs and compatible products, and MacConnection(R), focused on Apple Macintosh personal computers, known as Macs, and compatible products. With colorful illustrations, concise product descriptions, relevant technical information, along with toll-free telephone numbers for ordering, our catalogs are recognized as a leading source for personal computer hardware, software and other related products. We distributed approximately 42 million catalogs during the year ended December 31, 2001.

We also market our products and services through our Internet Web sites, www.pcconnection.com, www.govconnection.com and www.macconnection.com. Our Web sites provide customers and prospective customers with product information and enable customers to place electronic orders for products. Internet sales processed directly online during the fourth quarter of 2001 were $\$ 25.1$ million, or $9.2 \%$ of that quarter's net sales. Online sales in the fourth quarter of 2001 decreased 18.1\% over the comparable quarter in 2000. For the fiscal year 2001, these sales were $\$ 103.0$ million, or $8.7 \%$ of net sales, compared to $7.8 \%$ in 2000.

The Internet supports three key business initiatives for us:
.. Customer choice - We have built our business on the premise that our customers should be able to choose how they interact with us, be it by mail, telephone, fax, e-mail or over the Web.
.. Lowering transactions costs - Our Web site tools, including robust product search features, Smart Selectors(R), Internet Business Accounts(R) and special interest pages, allow customers to quickly and easily find information about products of interest to them. If they still have questions, our Telesales Representatives and Outbound Account Managers are just a phone call away. Such phone calls are typically shorter and have higher close rates than calls from customers who have not first visited our Web sites.
. Leveraging the time of experienced Account Managers - Our investments in technology-based sales and service programs demonstrate the power of technology at its best - leveraging our Account Managers to do what they do best: building and maintaining relationships with our customers and helping them to solve their business problems.

COMTEQ FEDERAL, INC. CHANGES NAME TO GOVCONNECTION, INC.
On January 17, 2002, we announced that our wholly-owned subsidiary, ComTeq Federal, Inc., will operate under a new name, GovConnection, Inc. Since 1993, that Company has been a leading supplier of information technology (IT) products and solutions for federal government agencies.

The name change underscores recent rapid growth in GovConnection's sales and customer base, which in addition to federal agencies, will include state and local government agencies, as well as schools and colleges. The new name also better reflects our emphasis on customer service, as well as rapid response in the delivery of complex IT solutions to all public sectors.

## INDUSTRY BACKGROUND

The SMB marketplace is very large, including approximately 7.4 million small businesses with fewer than 100 employees and approximately 157,000 medium businesses with 100 to 999 employees. SMB's annually spend approximately \$150 billion on information technology products and services with approximately $\$ 100$ billion spent in product categories addressed by the Company's product and services offerings. These estimates exclude IT spending by consumers, home-based businesses and educational, not-for-profit and governmental organizations.

We believe that sales of computing and information technology products through the direct marketing channel will continue to grow faster than sales for the overall industry due primarily to increased user familiarity with PCs, coupled with the emergence of industry standards and component commonality, and broader product offerings, lower prices and greater purchasing convenience that direct marketers generally provide over traditional retail stores and local dealers.

Users of personal computers range from large corporate entities focused on business applications to individual consumers focused primarily on personal productivity, education and entertainment applications. Historically, large corporate resellers have served the needs of FORTUNE 1000 companies, and retailers have competed to serve the consumer market. SMBs, our core target customers, are being served by a wide range of suppliers, including direct marketers, large retailers, and small, independent value added resellers, known as VARs, and local dealerships. We believe that the direct field sales model used by large resellers is not an efficient method of reaching SMBs, and that VARs, local dealerships and retailers are unable to match the high level of customer service, extensive selection of products and low prices afforded to SMBs by direct marketers. Intense competition for market share has led manufacturers of PCs and related products to use all available channels to distribute products, including direct marketers. Although certain manufacturers who have traditionally used resellers to distribute their products have established or attempted to establish their own direct marketing operations, including sales through the Internet, to our knowledge, only one has replaced its traditional indirect selling channels as the principal means of distribution. Accordingly, we believe these manufacturers will continue to provide us and other third-party direct marketers favorable product allocations and marketing support.

We believe new entrants to the direct marketing channel must overcome a number of obstacles, including:
.. the time and resources required to build a meaningful customer base of meaningful size, quality and responsiveness for cost-effective circulation;
.. costs of developing the information and operating infrastructure required by direct marketers;
. the advantages enjoyed by larger and more established competitors in terms of purchasing and operating efficiencies;
. the difficulty of building relationships with manufacturers to achieve favorable product allocations and attractive pricing terms; and
.. the difficulty of identifying and recruiting management personnel with significant direct marketing experience in the industry.

## BUSINESS STRATEGIES

Our objective is to become the leading supplier of information technology products and solutions, including personal computers and related products and services, to our customers. The key elements of our business strategies include:

We provide award-winning customer service before, during and after the sale. We believe that we have earned a reputation for providing superior customer service by consistently focusing on our customer needs. We have won PC World's "World Class Award for Best Mail-Order Company" in nine out of the last eleven years, including a 2000 award for "Best Online/Mail Order Catalog Company". We deliver value to our customers through high quality service and technical support provided by our knowledgeable, well-trained personnel. We have efficient and innovative delivery programs, and we also offer our customers competitive prices and reasonable return policies.

We maintain a strong brand name and customer awareness. Since our founding in 1982, we have built a strong brand name and customer awareness. In July 1999, we were the only direct reseller included in the " 100 Most Influential Companies in the Computer Industry" by PC Magazine. In 2001, we were named to the Forbes Platinum 400, the Fortune 1000 and Information Week's list of top 500 Leading IT Innovators. Our mailing list includes approximately $3,404,000$ names, of which approximately 471,000 have purchased products from us during the last 12 months.

We offer a broad product selection at competitive prices. We offer our customers a wide assortment of information technology products and solutions, including personal computers and related products, at competitive prices. Our merchandising programs feature products that provide customers with aggressive price and performance and the convenience of one-stop shopping for their personal computer and related needs.

We have long-standing vendor relationships. We have a history of strong relationships with vendors, and were among the first direct marketers qualified by manufacturers to market computer systems to end users. We provide our vendors with both information concerning customer preferences and an efficient channel for the advertising and distribution of their products.

## GROWTH STRATEGIES

Our growth strategies are to increase our penetration of our existing customer base, broaden our product offerings and expand our customer base. The key elements of our growth strategies include:
. Focus on enterprise server and networking opportunities. We are accelerating our transition from an end-user or desktop-centric computing supplier to a network or enterprise-centric computing supplier. In 2001, sales of enterprise server and networking products accounted for $19.8 \%$ of our total net sales compared to $17.4 \%$ of our total net sales in 2000. Sales of enterprise products typically have larger average order sizes and higher gross margins than do sales of desktop computing products.
.. Expand product and service offerings. We continually evaluate information technology products and services focused on business users, adding new products and services as they become available or in response to customer demand. We work closely with vendors to identify and source first-to-market product offerings at aggressive prices, and believe that the expansion of our corporate outbound marketing program will enhance our access to such product offerings.
.. Target high growth customer segments. Through targeted mailings, we seek to expand the number of our active customers and generate additional sales from our existing customers. We have developed specialty catalogs, as well as standard catalogs with special cover pages, featuring product offerings designed to address the needs of specific customer populations, including new product inserts targeted to purchasers of graphics, server and networking products. In 2001, we focused on growing sales in our government and education segments. Such sales totaled $\$ 290.1$ million in 2001, compared to $\$ 242.7$ million in 2000, for a $19.5 \%$ increase.
.. Increase outbound telemarketing. We plan to continue to increase the number of our corporate outbound account managers and assign them to a greater number of our customers. Outbound account managers focus exclusively on serving specifically assigned customers and seek to develop a close relationship with those customers by identifying and responding to their needs for personal computers and related products.

Expand electronic commerce channel. Our Internet Web-based catalog provides detailed product descriptions, product search capabilities and on-line order processing. We plan to further improve on-line sales capabilities, customer service and product information and customer support available on our Internet Web site. During 2001, the number of customers utilizing our proprietary Internet Business Accounts(R) grew to approximately 29,500 at December 31, 2001 from 15,500 at December 31, 2000.
.. Pursue strategic acquisitions and alliances. Through our acquisition program, we seek to acquire new customers, strengthen our product offerings, add management talent and produce operating results which are accretive to our core business earnings.

## SERVICE AND SUPPORT

Since our founding in 1982, our primary objective has been to provide products that meet the demands and needs of customers and to supplement those products with up-to-date product information and excellent customer service and support. We believe that offering our customers superior value, through a combination of product knowledge, consistent and reliable service and leading products at competitive prices, differentiates us from other direct marketers and provides the foundation for developing a broad and loyal customer base.

We invest in training programs for our service and support personnel, with an emphasis on putting customer needs and service first. Customer service representatives are available 24 hours a day, seven days a week to handle orders, product information and general inquiries, and technical support questions.

We provide toll-free technical support from 9 a.m. through 5 p.m., eastern time, Monday through Friday. Product support technicians assist callers with questions concerning compatibility, installation, determination of defects and more difficult questions relating to product use. The product support technicians authorize customers to return defective or incompatible products to either the manufacturer or to us for warranty service. In-house technicians perform both warranty and non-warranty repair on most major systems and hardware products.

Using our customized information system, we send our customer orders to our distribution center for processing immediately after a customer receives credit approval. Through our Everything Overnight(R) service, we guarantee that all orders accepted up until 2:00 a.m. (until midnight on most custom-configured systems) will be shipped for overnight delivery via Airborne Express. We also configure approximately $20 \%$ of the computer systems we sell. Configuration typically consists of the installation of memory, accessories and/or software.

## MARKETING AND SALES

We sell our products through our direct marketing channel, primarily to SMBs, governmental agencies and educational organizations. We seek to be the primary supplier of information technology products and solutions, including personal computers and related products, to our existing customers and to expand our customer base. We use multiple marketing approaches to reach existing and prospective customers, including:
. outbound telemarketing;
catalogs and inbound telesales;
Web and print media advertising; and
marketing programs targeted to specific customer populations.

All of our marketing approaches emphasize our broad product offerings, fast delivery, customer support, competitive pricing and multiple payment options.

We believe that our ability to establish and maintain long-term customer relationships and to encourage repeat purchases is largely dependent on the strength of our telemarketing personnel and programs. Because our customers' primary contact with us is through our telemarketers, we are committed to maintaining a qualified, knowledgeable and motivated sales staff with its principal focus on customer service.

The following table sets forth our percentage of net sales by sales channel:

|  | Years Ended December 31, |  |  |
| :---: | :---: | :---: | :---: |
|  | 2001 | 2000 | 1999 |
| Sales Channel |  |  |  |
| Outbound Telemarketing | 79\% | 76\% | 65\% |
| Inbound Telesales | 12 | 16 | 29 |
| On-Line Internet | 9 | 8 | 6 |
| Total | 100\% | 100\% | 100\% |
|  | === | === | === |

Outbound Telemarketing. We seek to build loyal relationships with our potential high-volume customers by assigning them to individual account managers. We believe that customers respond favorably to a one-on-one relationship with personalized, well-trained account managers. Once established, these one-on-one relationships are maintained and enhanced through frequent telecommunications and targeted catalogs and other marketing materials designed to meet each customer's specific computing needs.

Account managers focus exclusively on their managed accounts and on outbound sales calls to prospective customers. We generally recruit account managers from other sales organizations and from our inbound telemarketing staff. All account managers must successfully complete a three-month training program, which includes instruction in our product offerings and order management systems, as well as selling skills and account management. Thereafter, new account managers are assigned to sales teams where they receive intensive coaching and supervision by experienced supervisors, and periodic refresher training from the sales training staff. Additional training and product education programs are provided continuously through programs supported by our vendors. We pay our account managers a base annual salary plus incentive compensation. Incentive compensation is tied to gross profit dollars produced by the individual account manager. Account managers historically have significantly increased productivity after approximately 12 months of training and experience. At December 31, 2001, we employed 464 account managers, including 206 with less than 12 months of outbound telemarketing experience with us.

Catalogs and Inbound Telesales. Our two principal catalogs are PC Connection(R) for the PC market and MacConnection(R) for the Mac market. We publish twelve editions of each of these catalogs annually. We distribute catalogs to purchasers on our in-house mailing list as well as to other prospective customers. We send our two principal catalogs to our best customers twice each month. The initial mailing each month, labeled an "early edition," is sent simultaneously to the best customers throughout the United States and features special offers, such as first-to-market product offerings, highlighted on the cover. We also include a catalog with each order shipped.

In addition, we mail specialty catalogs or customized versions of our catalogs, including our new Information Technology Professional Edition, to selected customers. We distribute specialty catalogs to information technology professionals, educational and governmental customers and prospects on a periodic basis. We also distribute our monthly catalogs customized with special covers and inserts, offering a wider assortment of special offers on products in specific areas such as graphics, server/netcom and mobile computing, or for specific customers, such as developers. These customized catalogs are distributed to targeted customers included in our customer database using past identification or purchase history, as well as to outside mailing lists.

Each catalog is printed with full-color photographs, detailed product descriptions and manufacturer specifications. The catalogs are primarily created by in-house designers and production artists on a computer-based desktop publishing system. The in-house preparation of most portions of the catalog expedites our production process and provides it with greater flexibility and creativity in catalog production by allowing for last-minute changes in pricing and format. Overall, such in-house preparation results in significant cost savings to us. After completion of the design and preparation, we outsource the catalogs to commercial printers for printing.

Our inbound sales representatives answer customer telephone calls generated by our catalog, magazine and other advertising programs. These representatives also assist customers in making purchasing decisions, process product orders and respond to customer inquiries on order status, product pricing and availability. We provide training to our inbound telemarketing personnel and provide incentive compensation based upon sales productivity. We have a flexible staffing model which allows us to maintain excellent customer service during periods of peak demand while maintaining an efficient cost structure. We regularly monitor calls for quality assurance purposes. We have been a pioneer in using caller identification for the instant retrieval of customer records. Using our proprietary information systems, sales representatives can quickly access customer records which detail purchase history and billing and shipping information, expediting the ordering process. In addition to receiving orders through our toll-free numbers, orders are also received via fax, mail and electronic mail.

Advertising. We have historically advertised in selected personal computer and trade magazines, such as PC Magazine, PC World and Macworld. These advertisements provide potential customers with product descriptions, manufacturers' specifications and pricing information, while emphasizing our service and support features. Additionally, the PC Connection(R) logo and telephone number are included in promotions by selected manufacturers.
www.pcconnection.com, www.govconnection.com and www.macconnection.com. We provide product descriptions and prices of all products on-line. We also provide updated information for over 29,000 items and on screen images available for over 18,000 items. We offer, and continuously update, selected product offerings and other special buys. We believe that in the future our Internet Web site will be an important sales source and communication tool for improving customer service.

Specialty Marketing. Our specialty marketing activities include direct mail, other inbound and outbound telemarketing services, bulletin board services, "fax on demand" services, package inserts, fax broadcasts and electronic mail. We also market call-answering and fulfillment services to certain of our product vendors.

Customers. We currently maintain an extensive database of customers and prospects aggregating approximately $3,404,000$ names. During the year ended December 31, 2001, we received orders from approximately 471,000 customers. Approximately $76 \%$ of our net sales in the year ended December 31, 2001 were made to customers who had previously purchased products from us.

We continuously focus on expanding the breadth of our product offerings. We currently offer approximately 100,000 information technology products designed for business applications from over 1,000 manufacturers, including hardware and peripherals, accessories, networking products and software. We offer both PCs and Macs and related products. In 2001, sales of PCs and related products were approximately $90 \%$ of our net sales. We select the products that we sell based upon their technology and effectiveness, market demand, product features, quality, price, margins and warranties. As part of our merchandising strategy, we also offer products related to PCs, such as digital cameras.

The following table sets forth our percentage of net sales (in dollars) of notebooks, desktops and servers, storage devices, software, networking communications equipment, printers, video and monitors, memory, accessories and other products during the years ended December 31, 2001, 2000 and 1999.

|  | PERCENTAGE OF NET SALES |  |  |
| :---: | :---: | :---: | :---: |
|  | Years Ended December 31, |  |  |
|  | 2001 | 2000 | 1999 |
| Notebooks | 22\% | 25\% | 23\% |
| Desktops/Servers | 12 | 15 | 15 |
| Storage Devices | 10 | 10 | 10 |
| Software | 13 | 10 | 12 |
| Networking Communications | 9 | 8 | 6 |
| Printers | 8 | 7 | 9 |
| Video \& Monitors | 9 | 8 | 8 |
| Memory | 3 | 4 | 4 |
| Accessories/Other | 14 | 13 | 13 |
| TOTAL | 100\% | 100\% | 100\% |
|  | ==== | ==== | === |

We offer a 30-day right of return generally limited to defective merchandise. Returns of non-defective products are subject to restocking fees. Substantially all of the products marketed by us are warranted by the manufacturer. We generally accept returns directly from the customer and then either credit the customer's account or ship the customer a similar product from our inventory.

## PURCHASING AND VENDOR RELATIONS

For the year ended December 31, 2001, we purchased approximately $45.2 \%$ of our products directly from manufacturers and the balance from distributors and aggregators. We ship the majority of our products directly to our distribution facility in Wilmington, Ohio. During the years ended December 31, 2001 and 2000, product purchases from Ingram Micro, our largest vendor, accounted for approximately $24.7 \%$ and $25.6 \%$, respectively, of our total product purchases Purchases from Tech Data Corporation comprised $14.1 \%$ and $11.2 \%$ of our total purchases in the years ended December 31, 2001 and 2000, respectively. No other vendor accounted for more than $10 \%$ of our total product purchases. We believe that alternative sources for products obtained from Ingram Micro and Tech Data are available.

Many product suppliers reimburse us for advertisements or other cooperative marketing programs in our catalogs or advertisements in personal computer magazines that feature a manufacturer's product. Reimbursements may be in the form of discounts, advertising allowances and/or rebates. We also receive reimbursements from certain vendors based upon the volume of purchases or sales of the vendors' products by us.

Some of our vendors offer limited price protection in the form of rebates or credits against future purchases. We may also participate in end-of-life-cycle and other special purchases which may not be eligible for price protection.

We believe that we generally have excellent relationships with vendors. We generally pay vendors within stated terms and take advantage of all appropriate discounts. We believe that because of our volume purchases we are able to obtain product pricing and terms that are competitive with those available to other major direct marketers.

## DISTRIBUTION

At our approximately 205,000 square foot distribution and fulfillment complex in Wilmington, Ohio, we receive and ship inventory, configure computer systems and process returned products. Orders are transmitted electronically from our New Hampshire, Massachusetts and Maryland sales facilities to our Wilmington distribution center after credit approval, where packing documentation is printed automatically and order fulfillment takes place. Through our Everything Overnight(R) service, we guarantee that all orders accepted up until 2:00 a.m. (until midnight on custom-configured systems) will be shipped for overnight delivery via Airborne Express. We ship approximately $56 \%$ of our orders through Airborne Express. Upon request, orders may also be shipped by other common carriers.

We also place product orders directly with manufacturers and/or distribution companies for drop shipment by those manufacturers and/or suppliers directly to customers. Order status with distributors is tracked on line and in all circumstances, a confirmation of shipment from manufacturers and/or distribution companies is received prior to recording revenue. Products drop shipped by suppliers accounted for $21.9 \%$ of net sales in 2001 and $11.5 \%$ of net sales in 2000. In future years, we expect that products drop shipped from suppliers will increase, both in dollars and as a percentage of net sales, as we seek to lower our overall inventory and distribution costs while maintaining excellent ustomer service

## MANAGEMENT INFORMATION SYSTEMS

We use management information systems, principally comprised of applications software running on IBM AS/400 and RS6000 computers and Microsoft NT-based servers, which we have customized for our use. These systems permit centralized management of key functions, including order taking and processing, inventory and accounts receivable management, purchasing, sales and distribution, and the preparation of daily operating control reports on key aspects of the business. We also operate advanced telecommunications equipment to support our sales and customer service operations. Key elements of the telecommunications systems are integrated with our computer systems to provide timely customer information to sales and service representatives, and to facilitate the preparation of operating and performance data. We believe that our customized information systems enable us to improve our productivity, ship customer orders on a same-day basis, respond quickly to changes in our industry and provide high levels of customer service.

Our success is dependent in large part on the accuracy and proper use of our information systems, including our telephone systems, to manage our inventory and accounts receivable collections, to purchase, sell and ship our products efficiently and on a timely basis, and to maintain cost-efficient operations. We expect to continually upgrade our information systems to more effectively manage our operations and customer database.

## COMPETITION

The direct marketing and sale of information technology products, including personal computers and related products, is highly competitive. PC Connection competes with other direct marketers of information technology products, including CDW Computer Centers, Inc. and Insight Enterprises, Inc. We also compete with:
.. certain product manufacturers that sell directly to customers, such as Dell Computer Corporation and Gateway, Inc., and more recently Compaq, IBM and Apple;
distributors that sell directly to certain customers;
various cost-plus aggregators, franchisers, and national computer
retailers, such as CompUSA, Inc.; and
companies with more extensive Internet Web sites and commercial on-line networks.

Additional competition may arise if other new methods of distribution, such as broadband electronic software distribution, emerge in the future.

We compete not only for customers, but also for favorable product allocations and cooperative advertising support from product manufacturers. Several of our competitors are larger and have substantially greater financial resources than us.

We believe that price, product selection and availability, and service and support are the most important competitive factors in our industry.

## INTELLECTUAL PROPERTY RIGHTS

Our trademarks include PC Connection(R), GovConnection(R) and MacConnection(R) and their related logos; Everything Overnight(R), One-Minute Mail Order(R), PC \& Mac Connection(R), Systems Connection(R), The Connection(R), Raccoon
Character(R), Service Connection(TM), Graphics Connection(TM), and Memory Connection(TM), Your Brands, Your Way, Next Day(R), Epiq PC Systems(R) and Webase(R). We intend to use and protect these and our other marks, as we deem necessary. We believe our trademarks and service marks have significant value and are an important factor in the marketing of our products. We do not maintain a traditional research and development group, but we work closely with computer product manufacturers and other technology developers to stay abreast of the latest developments in computer technology, both with respect to the products we sell and use.

## EMPLOYEES

As of December 31, 2001, we employed 1,312 persons, of whom 618 were engaged in sales related activities, 90 were engaged in providing customer service and support, 345 were engaged in purchasing, marketing and distribution related activities, 86 were engaged in the operation and development of management information systems, and 173 were engaged in administrative and accounting functions. We consider our employee relations to be good. Our employees are not represented by a labor union, and we have never experienced a work stoppage since our inception

## Item 2. Properties

In November 1997, we entered into a fifteen year lease for our corporate headquarters and telemarketing center located at Route 101A, 730 Milford Road, Merrimack, New Hampshire 03054-4631, with an affiliated entity, G\&H Post, which is related to PC Connection through common ownership. The total lease is valued at approximately $\$ 7.0$ million, based upon an independent property appraisal obtained at the date of lease, and interest is calculated at an annual rate of $11 \%$. The lease requires us to pay our proportionate share of real estate taxes and common area maintenance charges as additional rent and also to pay insurance premiums for the leased property. We have the option to renew the lease for two additional terms of five years each. The lease has been recorded as a capital lease in the financial statements.

We also lease 205,000 square feet in two facilities in Wilmington, Ohio, which houses our distribution and order fulfillment operations. The Ohio leases will expire in 2002 and 2003. We are currently in the process of renegotiating the Ohio lease set to expire in 2002. We also operate telemarketing centers in Dover, Amherst and Keene, New Hampshire, as well as Marlborough, Massachusetts and Rockville, Maryland. We believe that existing distribution facilities in Wilmington, Ohio will be sufficient to support our anticipated needs through the next twelve months.

Item 3. Legal Proceedings

On February 12, 2002, Microsoft Corporation filed a complaint against PC Connection in New Hampshire Federal District Court alleging that we had sold counterfeit shrinkwrapped, packaged software and, in the process, infringed on Microsoft's trademarks and copyrights. While we never counterfeited Microsoft products, nor knowingly resold counterfeit Microsoft products, we believed that it was in our best interest to settle the dispute rather than to litigate.

While denying the allegations, we agreed to pay Microsoft $\$ 625,000$ to settle the case. The settlement costs and related legal fees of approximately $\$ 125,000$ will be included as a special charge in our first quarter 2002 financial results.

We also agreed in the settlement to acquire Microsoft products only through distributors identified as authorized by Microsoft, codifying a policy that we have had in place since early 2001.

On March 20, 2002, The Lemelson Medical, Education \& Research Foundation, L.P. filed a complaint in federal district court in the State of Arizona naming us as an additional defendant in the so-called "Federal Express" case. The Federal Express case involves approximately eighty-eight defendants and pertains to claims made by the
foundation relating to its right to royalties for the use of bar code scanners that allegedly utilize technology covered by patents now owned by the foundation. The foundation has previously filed claims against manufacturers of bar code scanners and has now also filed claims against users of bar code scanners, including PC Connection. The manufacturers of bar code scanners and the foundation are currently engaged in litigation in Nevada Federal District Court relating to the validity of the patents at issue. The defendants in the Arizona litigation have requested the federal district court to stay the proceedings pending the outcome of the Nevada litigation, which the Court granted. Until the Nevada patent litigation is resolved, we will expend little, if any, legal fees in the Arizona case. If the bar code manufacturers are successful in the Nevada case, we expect the Arizona court to dismiss the action against us.

The foundation has not specified the amount of damages it seeks in its complaint, but such damages may be material. If the foundation ultimately prevails in the Arizona litigation, the damages assessed against us may be material and may have a material adverse effect on our financial condition. In addition, we may be required to modify the methods by which we track inventories and ship products which may have a material adverse effect on our results of operations. We intend to vigorously defend this claim and, to the extent we are found liable, we believe we have indemnification claims against certain manufacturers of bar code scanners.

While we may ultimately decide to seek indemnity from certain manufacturers of bar code scanners, we can provide no assurance that we would be successful in obtaining such indemnity. At a minimum, if the Nevada or Arizona litigation proceeds, we may incur material legal fees in the defense of the foundation's claims or in seeking indemnity from certain manufacturers of bar code scanners.

Item 4 Submission of Matters to a Vote of Security Holders
There were no matters submitted during the fourth quarter of 2001 to a vote of security holders.

Executive Officers of PC Connection
The executive officers of PC Connection and their ages as of March 20, 2002 are as follows:

| Name | Age | Position |
| :--- | :---: | :--- |
| ---- | --- | Chairman |
| Patricia Gallup | 47 | Chief Executive Officer |
| Kenneth Koppel | 58 | President and Chief Operating Officer |
| Wayne L. Wilson | 53 | Executive Vice President <br> Robert F. Wilkins <br> Mark A. Gavin |
|  | 40 | 40 | | Senior Vice President of Finance and Chief |
| :--- |
| Bradley G. Mousseau |

Patricia Gallup is a co-founder of the Company and has served as Chairman since June 2001. From January 1998 to June 2001, Ms. Gallup served as Chairman and Chief Executive Officer of the Company. From September 1995 to January 1998, Ms. Gallup served as the Chairman, President and Chief Executive Officer of the Company. From September 1994 to September 1995, she served as Chairman of the Board and Chief Executive Officer of the Company. From August 1990 to September 1994, Ms. Gallup served as the Company's President and Chief Executive Officer.

Kenneth Koppel has served as Chief Executive Officer of the Company since June 2001. Prior to joining the Company, Mr. Koppel served as a principal in or a consultant to several new media and marketing companies, including an assignment as an interim executive at PC Connection. From 1972 to 1992, Mr. Koppel served in a variety of roles at Ziff-Davis Publishing Company, including President of Ziff-Davis Publishing and President of Ziff Communications.

Wayne L. Wilson has served as President and Chief Operating Officer of the Company since January 1998 and Chief Financial Officer from January 1998 to March 1998. From January 1996 to January 1998, Mr. Wilson served as Senior Vice President, Chief Operating Officer and Chief Financial Officer of the Company. From August 1995 to January 1996, he served as Senior Vice President of Finance and Chief Financial Officer of the Company. Prior to joining the Company, Mr. Wilson was a partner in the accounting and consulting firm of Deloitte \& Touche LLP from June 1986 to August 1995.

Robert F. Wilkins has served as Executive Vice President of the Company since January 2000. Mr. Wilkins served as Senior Vice President of Sales and Marketing from January 1999 to January 2000 and Senior Vice President of Merchandising and Product Management of the Company from January 1998 to January 1999. From December 1995 to January 1998, Mr. Wilkins served as Vice President of Merchandising and Product Management of the Company. From September 1994 to December 1995 he was a consultant to the Company and certain of its affiliates. From February 1990 to September 1994, Mr. Wilkins served as President of Mac's Place.

Mark A. Gavin has served as Senior Vice President of Finance and Chief Financial Officer since January 2000 and as Vice President of Finance and Chief Financial Officer of the Company since March 1998. Prior to joining PC Connection, Mr. Gavin held the position of Executive Vice President and Chief Operating Officer at CFX Corporation, a bank holding company in Keene, New Hampshire from April 1989 to March 1998. Prior to CFX, Mr. Gavin worked as a Manager for Ernst \& Young, LLP.

Bradley G. Mousseau has served as Vice President of Human Resources since January 2000. Prior to joining PC Connection, Mr. Mousseau served as Vice President of Global Workforce Strategies for Systems \& Computer Technology Corporation (SCT) from April 1997 to January 2000. Prior to SCT, Mr. Mousseau served as Vice President of Human Resources for Gabreili Medical Info Systems.

PART II
Item 5. Market for the Registrant's Common Stock and Related Stockholder Matters

## Market Information

PC Connection's Common Stock commenced trading on March 3, 1998 on the Nasdaq National Market under the symbol "PCCC". As of March 20, 2002, there were $24,555,145$ shares outstanding of the Common Stock of PC Connection held by approximately 90 stockholders of record.

The following table sets forth for the fiscal periods indicated the range of high and low bid prices for our Common Stock on the Nasdaq National Market. These prices reflect the three-for-two stock split distributed on May $23,2000$.

| 2001 | High | Low |
| :---: | :---: | :---: |
|  | ---- | --- |
| Quarter Ended: |  |  |
| December 31 | \$17.79 | \$ 6.85 |
| September 30 | 16.30 | 6.00 |
| June 30 | 16.77 | 8.50 |
| March 31 | 20.56 | 8.13 |

2000
Quarter Ended:

| December 31 | \$56.38 | \$ 8.63 |
| :---: | :---: | :---: |
| September 30 | 70.25 | 42.44 |
| June 30 | 58.50 | 17.67 |
| March 31 | 23.33 | 14.17 |

We have never declared or paid cash dividends on our capital stock. We currently anticipate that we will retain all future earnings, if any, to fund the development and growth of our business, and we do not anticipate paying any cash dividends on our Common Stock in the foreseeable future.

The following selected financial and operating data should be read in conjunction with the Company's Consolidated Financial Statements and the Notes thereto, and "Management's Discussion and Analysis of Financial Condition and Results of Operations" and other financial information included elsewhere in this Form 10-K/A Amendment No. 2. This selected financial data for fiscal years 2001, 2002 and 1999 contains certain financial information that has been restated. See Note 16 to the consolidated financial statements for further discussion of this matter.

(dollars in thousands, except per share and selected operating data)

| Statement of Operations Data: |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$ | 1,186,217 | \$ | 1,440,227 | \$ | 1,079,348 | \$ | 749,905 | \$ | 562,511 |
| Cost of sales |  | 1, 054,631 |  | 1,264,573 |  | 950,165 |  | 656, 631 |  | 486,545 |
| Gross profit |  | 131,586 |  | 175,654 |  | 129,183 |  | 93,274 |  | 75,966 |
| Selling, general and administrative expenses |  | 117,610 |  | 123,834 |  | 91,322 |  | 68,521 |  | 56,596 |
| Additional stockholder/officer compensation /(1)/ |  | - |  | - |  | - |  | 2,354 |  | 12,130 |
| Restructuring costs and other special charges /(2)/ |  | 2,204 |  | - |  | - |  | - |  | - |
| Income from operations |  | 11,772 |  | 51,820 |  | 37,861 |  | 22,399 |  | 7,240 |
| Interest expense |  | $(1,179)$ |  | $(2,086)$ |  | $(1,392)$ |  | (415) |  | $(1,355)$ |
| Other, net |  | 1,307 |  | 589 |  | 116 |  | 565 |  | (42) |
| Income before income taxes |  | 11,900 |  | 50,323 |  | 36,585 |  | 22,549 |  | 5,843 |
| Income tax provision/(3)/ |  | $(4,521)$ |  | $(19,126)$ |  | $(13,905)$ |  | $(3,905)$ |  | (639) |
| Income before cumulative effect of change in accounting principle |  | 7,379 |  | 31,197 |  | 22,680 |  | 18,644 |  | 5,204 |
| Cumulative effect of change in accounting Principle /(4)/ |  | - |  | - |  | (305) |  | - |  | - |
| Net income | \$ | 7,379 | \$ | 31, 197 | \$ | 22,375 | \$ | 18,644 | \$ | 5,204 |

Pro Forma Data /(5)/
Basic net income per share before cumulative effect of change in accounting principle /(6)/

Cumulative effect of change in accounting principle on basic net income per share Basic net income per share after cumulative effect of change in accounting principle

Diluted net income per share before cumulative effect of change in accounting principle/(6)/

Cumulative effect of change in accounting principle on diluted net income per share
Diluted net income per share after cumulative effect of change in accounting principle

Selected Operating Data:
Active customers /(7)/
Catalogs distributed
Orders entered /(8)/
Average order size /(8)/


(dollars in thousands)
Balance Sheet Data:
Working capital
Total assets
Short-term debt
Long-term debt (less current maturities):
Capital lease obligations
Term loan
Note payable
Total stockholders' equity

| \$ | 120,442 | \$ | 111, 048 | \$ | 71,899 | \$ | 53,768 | \$ | 18,907 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 243,645 |  | 249,514 |  | 223, 040 |  | 164,510 |  | 105,442 |
|  | 1,171 |  | 1,153 |  | 1,137 |  | 123 |  | 29,568 |
|  | 6,621 |  | 6,792 |  | 6,945 |  | 7,081 |  | - |
|  | - |  | - |  | - |  | - |  | 3,250 |
|  | - |  | 1,000 |  | 2,000 |  | - |  | - |
|  | 146,762 |  | 138, 066 |  | 93,872 |  | 69,676 |  | 24,120 |

/(1)/ Represents amounts accrued or distributed in excess of aggregate annual base salaries approved by the Board of Directors prior to the Company's Initial Public Offering and generally represented Company-related federal income tax obligations payable by the stockholders.
/(2)/ Includes $\$ 1,510$ for the cost of reductions in the Company workforce and $\$ 694$ for costs relating to a proposed acquisition that was abandoned during the year.
/(3)/ For all periods prior to March 6, 1998, the Company had been an S Corporation and, accordingly, had not been subject to federal income taxes.
/(4)/ Represents cumulative effect of change in accounting principle.
/(5)/ Pro forma adjustments have been made to the historical results of operations to make the pro forma presentation comparable to what would have been reported had the Company operated as a C Corporation for 1998 and 1997. The computation of income tax expense was made assuming an effective tax rate of approximately 39\%.
/(6)/ All per share data has been adjusted for a 3-for-2 stock split distributed on May 23, 2000.
/(7)/ Represents estimates of all customers included in the Company's mailing list who have made a purchase within the last twelve month period.
/(8)/ Does not reflect cancellations or returns.
/(9)/ Amounts reflect the change in accounting principle for revenue recognition of sales from shipment to upon delivery to customer. The Company implemented Staff Accounting Bulletin No. 101 "Revenue Recognition in Financial Statements" ("SAB 101") effective January 1, 1999. Subsequently, it has found that one provision of SAB 101 had been incorrectly applied; specifically, despite title passing to the customer at the point of initial shipment, the Company's general practice had been to cover customer losses that were incurred while the products were in transit. SAB 101, as further interpreted by the SEC Staff, would dictate that it is inappropriate to record revenue until delivery because the Company's actions have created a "de facto" title passage at the time of delivery. Therefore, the Company has concluded that revenue should, and will, be recorded at the time of delivery rather than at time of shipment. Note 16 to the consolidated financials summarize the impact of this change on previously reported figures.

Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations

The Management's Discussion and Analysis of financial condition and results of operations presented below reflects the restatement to previously issued consolidated financial statements for fiscal 2001, 2000 and 1999. See Note 16 to the consolidated financial statements for further discussion of this matter.

The following discussion and analysis of the Company's financial condition and results of operations should be read in conjunction with the Company's consolidated financial statements.

The following Management's Discussion and Analysis of Financial Condition and Results of Operations contains forward-looking statements based on management's current expectations, estimates and projections about the Company's industry, management's beliefs and certain assumptions made by management. All statements, trends, analyses and other information contained in this report relative to trends in net sales, gross margin and anticipated expense levels, as well as other statements, including words such as "anticipate", "believe", "plan", "estimate" and "intend" and other similar expressions, constitute' forward-looking statements. These forward-looking statements involve risks and uncertainties, and actual results may differ materially from those anticipated or expressed in such statements. Potential risks and uncertainties include, among others, those set forth under the caption "Factors That May Affect Future Results and Financial Condition" included within this section. Particular attention should be paid to the cautionary statements involving the industry's rapid technological change and exposure to inventory obsolescence, availability and allocations of goods, reliance on vendor support and relationships, competitive risks, pricing risks, and the overall level of economic activity and the level of business investment in information technology products. Except as required by law, the Company undertakes no obligation to update any
forward-looking statement, whether as a result of new information, future events or otherwise. Readers, however, should carefully review the factors set forth in other reports or documents that the Company files from time to time with the Securities and Exchange Commission.

## Significant Accounting Policies

The consolidated financial statements of PC Connection are prepared in conformity with accounting principles generally accepted in the United States of America. The preparation of these financial statements requires us to make certain estimates, judgments and assumptions that we believe are reasonable based upon the information available. These estimates and assumptions affect the reported amounts of assets, liabilities, revenues and expenses during the periods presented. The significant accounting policies which we believe are the most critical to aid in fully understanding and evaluating our reported financial results include the following:

Revenue on product sales is recognized at the point in time when persuasive evidence of an arrangement exists, the price is fixed and final, delivery has occurred and there is a reasonable assurance of collection of the sales proceeds. We generally obtain oral or written purchase authorizations from our customers for a specified amount of product at a specified price. Because we either (i) have a general practice of covering customer losses while products are in transit despite title transferring to the customer at the point of shipment or (ii) have FOB - destination specifically set out in its arrangements with federal agencies, delivery is deemed to have occurred at the point in time when the product is received by the customer. (Item (i) differs from our previously stated policy. See Note 16 for further discussion.)

We provide our customers with a limited thirty day right of return generally limited to defective merchandise. Revenue is recognized at delivery and a reserve for sales returns is recorded. We have demonstrated the ability to make reasonable and reliable estimates of product returns in accordance with Statement of Financial Accounting Standards No. 48 ("SFAS No. 48"), "Revenue Recognition When Right of Return Exists", based on significant historical experience. Should such returns no longer prove estimable, we believe that the impact on our financials would not necessarily be significant since the return privilege expires 30 days after shipment.

All amounts billed to a customer in a sale transaction related to shipping and handling, if any, represent revenues earned for the goods provided and have been classified as "net sales." Costs related to such shipping and handling billings are classified as "cost of sales."

## Accounts Receivable

We perform ongoing credit evaluations of our customers and adjust credit limits based upon payment history and customers' current credit worthiness. Collections are monitored continuously, and an allowance for estimated doubtful accounts is maintained based on our historical experience and customer collection issues identified. While such credit losses have historically been within our expectations, further deterioration of customers' ability to make required payments may make additional allowances necessary.

In addition to accounts receivable from customers, we record receivables from our vendors/suppliers for cooperative advertising, price protection, supplier reimbursements, rebates and other similar arrangements. A portion of such receivables is estimated based on information available from our vendors at discrete points in time. While such estimates have historically approximated actual cash received, an unanticipated change in a promotional program could give rise to a reduction in the receivable.

Inventories - Merchandise

Inventories (all finished goods) consisting of software packages, computer systems and peripheral equipment are stated at cost (determined under the first-in, first-out method) or market, whichever is lower. Inventory quantities on hand are reviewed regularly, and provisions are made for obsolete, slow moving and nonsalable inventory, based primarily on management's forecast of customer demand for those products in inventory. The PC industry is characterized by rapid technological change and new product development that could result in increased obsolescence of inventory on hand. Increased obsolescence or decreased customer demand beyond management's expectations could require additional provisions.

Recent Developments
On March 25, 2002, we entered into an Agreement and Plan of Merger with MoreDirect, Inc., a Florida corporation. MoreDirect is an e-procurement supplier of information technology products for medium-to-large corporate and government organizations nationwide. Pursuant to the merger agreement, MoreDirect will be merged with our newly formed Florida merger subsidiary. Following the merger, MoreDirect will continue its operations as our wholly owned subsidiary under its existing management. Under the terms of the merger agreement, MoreDirect's stockholders will receive approximately $\$ 21,000,000$ at closing. The merger agreement contemplates an earn-out period of three years following the closing whereby if MoreDirect maintains certain earnings before income tax, or EBIT, levels, additional payments will be made to MoreDirect's stockholders. Under the merger agreement, earn-out payments are tied to EBIT levels targeted to grow at a $15 \%$ rate per year. The maximum payments we will make under the earn-out provisions of the merger agreement are $\$ 67,106,000$, assuming MoreDirect maintains 200\% of targeted EBIT levels for all three years. If MoreDirect maintains less than $60 \%$ of targeted EBIT levels for all three
years, no payments would be required under the earn-out provisions of the merger agreement. At any time during the earn-out period, we may "buy-out" the remaining earn-out payments for amounts which vary during the term of the earn-out. We will also escrow $\$ 10,000,000$ at closing to fund a portion of these contingent payments. Certain portions of the contingent payments may be converted into our common stock at specified conversion prices between $\$ 20.80$ and $\$ 40.00$ per share. The consummation of the transactions contemplated in the merger agreement are subject to the satisfaction of several conditions. Our acquisition of MoreDirect will be immediately accretive to earnings and will be accounted for under the purchase method of accounting.

## General

PC Connection was founded in 1982 as a mail-order business offering a broad range of software and accessories for IBM and IBM-compatible personal computers. The founders' goal was to provide consumers with superior service and high quality branded products at competitive prices. We initially sought customers through advertising in selected computer industry publications and the use of inbound toll-free telemarketing. Currently, we generate sales through (i) outbound telemarketing by account managers focused on the business, education and government markets, (ii) inbound calls from customers responding to our catalogs and other advertising and (iii) our Internet web site.

We offer both PC compatible products and Mac compatible products. Reliance on Mac product sales has decreased over the last three years, from 19.4\% of net sales for the year ended December 31, 1998 to $10.1 \%$ of net sales for the year ended December 31, 2001. We believe that sales attributable to Mac products will continue to decrease as a percentage of net sales and may also decline in absolute dollar volume in 2002 and future years.

The weakness in demand for information technology products experienced by us in the fourth quarter of 2000 continued through 2001, resulting in overall conservative buying patterns, order deferrals and longer sales cycles.

Sales of computer systems result in a relatively high dollar sales order, as reflected in the increase in our average order size from $\$ 580$ in the year ended December 31, 1998 to $\$ 1,116$ in the year ended December 31, 2001. Computer systems generally provide the largest gross profit dollar contribution per order of all our products, although they usually yield the lowest gross margin percentage.

Our profit margins are also influenced by, among other things, industry pricing and the relative mix of inbound versus outbound sales. Generally, pricing in the computer and related products market is very aggressive, and we intend to maintain prices at competitive levels. Since outbound sales are typically to corporate accounts that purchase at volume discounts, the gross margin on such sales is generally lower than inbound sales. However, the gross profit dollar contribution per order is generally higher as average order sizes of orders to corporate accounts are usually larger. We believe that outbound sales will continue to represent a larger portion of our business mix in future periods.

The direct marketing of personal computers and related products is highly competitive. In addition to other direct marketers and manufacturers who sell direct, such as Dell and Gateway, manufacturers of PCs sold by us, such as Apple, Compaq and IBM, have also implemented varying plans to sell PCs directly to end users. We currently believe that direct sales by Compaq and IBM will not have a significant adverse effect upon our net sales.

Most product manufacturers provide us with co-op advertising support in exchange for product coverage in our catalogs. Although the level of co-op advertising support available to us from certain manufacturers has declined, and may decline further in the future, the overall level of co-op advertising programs has remained consistent with our levels of spending for catalog and other advertising programs. We believe that the overall levels of co-op advertising programs available over the next twelve months will be consistent with our planned advertising programs. For financial reporting purposes, revenue garnered from cooperative advertising services is offset against selling, general and administrative expenses in our consolidated statements of income.

The following table sets forth for the periods indicated information derived from our statements of income expressed as a percentage of net sales.

|  | Years Ended December 31, (As Restated) |  |  |
| :---: | :---: | :---: | :---: |
|  | 2001 | 2000 | 1999 |
| Net sales (in millions) | \$ 1,186.2 | \$ 1,440.2 | \$ 1, 079.3 |
| Net sales | 100.0\% | 100.0\% | 100.0\% |
| Gross profit | 11.1 | 12.2 | 12.0 |
| Selling, general and administrative expenses | 9.9 | 8.6 | 8.5 |
| Restructuring costs and other special charges | 0.2 | 0.0 | 0.0 |
| Income from operations ... | 1.0 | 3.6 | 3.5 |

The following table sets forth our percentage of net sales by platform, sales channel, and product mix:

|  | Years Ended December 31, |  |  |
| :---: | :---: | :---: | :---: |
|  | 2001 | 2000 | 1999 |
| Platform |  |  |  |
| PC and Multi Platform | 90\% | 90\% | 85\% |
| Mac | 10 | 10 | 15 |
| Total | 100\% | 100\% | 100\% |
| Sales Channel |  |  |  |
| Corporate Outbound | 79\% | 76\% | 65\% |
| Inbound Telesales | 12 | 16 | 29 |
| On-Line Internet | 9 | 8 | 6 |
| Total | 100\% | 100\% | 100\% |
| Product Mix |  |  |  |
| Notebooks | 22\% | 25\% | 23\% |
| Desktop/Servers | 12 | 15 | 15 |
| Storage Devices | 10 | 10 | 10 |
| Software | 13 | 10 | 12 |
| Networking Communications | 9 | 8 | 6 |
| Printers | 8 | 7 | 9 |
| Video \& Monitors | 9 | 8 | 8 |
| Memory | 3 |  | 4 |
| Accessories/Other | 14 | 13 | 13 |
| Total | 100\% | 100\% | 100\% |
|  | ===== | ===== | ==== |

Sales of enterprise server and networking products (included in the above product mix) were $19.8 \%, 17.4 \%$ and $11.6 \%$ of net sales for the years ended December 31, 2001, 2000 and 1999, respectively.

Year Ended December 31, 2001 Compared to Year Ended December 31, 2000
Net sales decreased $\$ 254.0$ million, or $17.6 \%$, to $\$ 1,186.2$ million in 2001 from $\$ 1,440.2$ million in 2000. The decrease in net sales was due to the weakness in demand for information technology products. Outbound sales decreased \$148.0 million, or $13.6 \%$, to $\$ 942.7$ million from $\$ 1,090.7$ million in 2000. While there was an overall decrease in outbound sales, this channel increased as an overall component of our business. Outbound sales increased by $3 \%$ as a percentage of overall net sales to $79 \%$ in 2001 as compared to $76 \%$ in 2000 . Inbound sales, which primarily serve our consumer and very small business customers decreased $\$ 96.0$ million, or $40.6 \%$, to $\$ 140.5$ million, from $\$ 236.5$ million in 2000. Online Internet sales decreased $\$ 10.0$ million, or $8.8 \%$, to $\$ 103.0$ million from $\$ 113.0$ million in 2000, however online Internet sales increased to $9 \%$ of total net sales in 2001, as compared to $8 \%$ of total net sales in 2000. Our sales to consumers and small businesses were more negatively impacted during the 2001 economic slowdown than were sales to our larger business customers, who generally purchase through either the outbound or Internet channels. We believe that sales to consumers and small businesses will continue to be more heavily impacted than sales to large business customers if the economic slowdown continues.

Net sales of enterprise server and networking products decreased 6.4\% to \$235.0 million in 2001 as compared to $\$ 251.3$ million in 2000. Enterprise server and networking products represented $19.8 \%$ of overall net sales for the year, up from $17.4 \%$ for the year ended 2000. While sales of these products declined in absolute dollar amounts in 2001, we believe that sales of these product categories will continue to grow as a percentage of our net sales, as customers further upgrade their network and communication infrastructures. If economic conditions do not improve in the near term, the anticipated growth of these types of products will not likely occur as expected.

As of December 31, 2001, the number of outbound sales account managers totaled 464, a 19.3\% decrease, compared to 575 account managers at the end of 2000. We are focusing on recruiting experienced account managers and increasing the success rate of our existing account managers.

Gross profit decreased $\$ 44.1$ million, or $25.1 \%$, to $\$ 131.6$ million in 2001 from $\$ 175.7$ million in 2000. The decrease in gross profit dollars was attributable to the decrease in net sales described above. Gross profit margin decreased from $12.2 \%$ in 2000 to $11.1 \%$ in 2001 due to a more competitive pricing environment, and other market conditions. Our profit margins are also influenced by the relative mix of inbound, outbound and on-line Internet sales. Our gross margin may vary based upon vendor support programs, product mix, pricing strategies, market conditions and other factors.

Selling, general and administrative expenses decreased $\$ 6.2$ million, or $5.0 \%$, to $\$ 117.6$ million in 2001 from $\$ 123.8$ million in 2000 and increased as a percentage of sales to $9.9 \%$ in 2001 from $8.6 \%$ in 2000. We expect that our selling, general and administrative expenses ("SG\&A") may vary depending on changes in sales volume, as well as the levels of continued investments in key growth initiatives such as hiring more experienced outbound sales account managers, improving marketing programs, and deploying next generation Internet Web technology to support the sales organization.

Restructuring costs and other special charges totaling $\$ 2.2$ million, were recorded in the year 2001. These costs related to staff reductions of $\$ 1.5$ million, and $\$ 0.7$ million of costs associated with proposed acquisitions abandoned during the year.

A rollforward of restructuring costs and other special charges for the twelve months ended December 31, 2001 is shown below. There were no changes in estimates in the interim periods.

| Total <br> Charges |  | Cash Payments |  | Liabilities a |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| (in thousands) |  |  |  |  |  |
| \$ | 1,510 | \$ | $(1,085)$ | \$ | 425 |
|  | 694 |  | (694) |  | 0 |
| \$ | 2,204 | \$ | $(1,779)$ | \$ | 425 |

Income from operations decreased by $\$ 40.0$ million, or $77.2 \%$, to $\$ 11.8$ million for the year ended December 31, 2001 from $\$ 51.8$ million for the comparable period in 2000. Income from operations as a percentage of net sales decreased from $3.6 \%$ in 2000 to $1.0 \%$ in 2001 for the reasons net sales decreased as discussed above.

Interest expense decreased by $\$ .9$ million, or $42.9 \%$, to $\$ 1.2$ million in 2001 from $\$ 2.1$ million in 2000. This decrease in interest expense was attributed to lower average borrowings outstanding in 2001 as compared to 2000 and to lower interest rates.

Our effective tax rate was $38 \%$ for both 2001 and 2000.
Net income decreased by $\$ 23.8$ million, or $76.3 \%$, to $\$ 7.4$ million in 2001 from $\$ 31.2$ million in 2000, principally as a result of the decrease in income from operations.

Net sales increased $\$ 360.9$ million, or $33.4 \%$, to $\$ 1,440.2$ million in 2000 from $\$ 1,079.3$ million in 1999. The growth in net sales was attributable to (i) a continued expansion and increased productivity of our outbound telemarketing group, and (ii) an increased focus on enterprise server and networking product categories.

As of December 31, 2000, the number of account managers totaled 575, a $67 \%$ increase, compared to 345 account managers at the end of 1999. As a result, outbound sales increased $\$ 387.1$ million, or $55.0 \%$, to $\$ 1,090.7$ million in 2000 from $\$ 703.6$ million in 1999. Enterprise networking product sales increased $\$ 126.5$ million, or $100.1 \%$, to $\$ 251.3$ million for the year ended December 31, 2000 from \$124.8 million in 1999.

Gross profit increased $\$ 46.5$ million, or $36.0 \%$, to $\$ 175.7$ million in 2000 from $\$ 129.2$ million in 1999. The increase in gross profit dollars was attributable to the increase in net sales described above. Gross profit margin increased from $12.0 \%$ in 1999 to $12.2 \%$ in 2000 due to a continuing focus on solution sales to business, government and educational customers and an increased focus on higher margin enterprise networking products cited above. Our gross margin may vary based upon vendor support programs, product mix, pricing strategies, market conditions and other factors.

Selling, general and administrative expenses increased $\$ 32.5$ million, or $35.6 \%$, to $\$ 123.8$ million in 2000 from $\$ 91.3$ million in 1999 and increased as a percentage of sales to $8.6 \%$ in 2000 from $8.5 \%$ in 1999. This increase was attributable to increases in sales personnel, bad debt, and facility costs, and offset by a decrease in net advertising expense.

Income from operations increased by $\$ 13.9$ million, or $36.7 \%$, to $\$ 51.8$ million for the year ended December 31, 2000 from $\$ 37.9$ million for the comparable period in 1999. Income from operations as a percentage of net sales increased from 3.5\% in 1999 to $3.6 \%$ in 2000 for the reasons net sales increased as discussed above.

Interest expense increased by $\$ .7$ million, or $50.0 \%$, to $\$ 2.1$ million in 2000 from \$1.4 million in 1999 due to increased borrowings under our line of credit necessitated by our growth. Interest expense is offset by interest income from short-term investments.

Our effective tax rate was 38\% for both 2000 and 1999.
Net income increased by $\$ 8.8$ million, or $39.3 \%$, to $\$ 31.2$ million in 2000 from $\$ 22.4$ million in 1999, principally as a result of the increase in income from operations.

## Liquidity and Capital Resources

We have historically financed our operations and capital expenditures through cash flow from operations and bank borrowings. We believe that funds generated from operations, together with available credit under our bank line of credit, will be sufficient to finance our working capital and capital expenditure requirements at least for the next twelve calendar months. Our ability to continue funding our planned growth, both internally and externally, is dependent upon our ability to generate sufficient cash flow from operations or to obtain additional funds through equity or debt financing, or from other sources of financing, as may be required. If demand for information technology products continues to decline, our cash flows from operations may be substantially affected. See also those risks listed below under "Factors That May Affect Future Results and Financial Condition".

At December 31, 2001, we had cash and cash equivalents of $\$ 35.6$ million and working capital of $\$ 120.4$ million.

Net cash provided by operating activities was $\$ 34.2$ million in the year ended December 2001, compared to $\$ 4.0$ million used for operating activities and $\$ 16.0$ million provided by operating activities for the years ended December 31, 2000, and 1999, respectively. The primary factors historically affecting cash flows from operations are net income and changes in the levels of accounts receivable, inventories and accounts payable. Since accounts receivable and inventories have substantially decreased since December 31, 2000, cash provided by operating activities has increased commensurately.

At December 31, 2001, we had $\$ 75.4$ million in outstanding accounts payable. Such accounts are generally paid within 30 days of incurrence and will be financed by cash flows from operations or short-term borrowings under the line of credit. This amount includes $\$ 6.4$ million payable to two financial institutions under security agreements to
facilitate the purchase of inventory. We believe we will be able to meet our obligations under our accounts payable with cash flows from operations and our existing line of credit.

Capital expenditures were $\$ 6.1$ million, $\$ 12.6$ million and $\$ 7.7$ million in the years ended December 31, 2001, 2000 and 1999, respectively. We expect capital expenditures, primarily for the purchase of computer hardware and software and other fixed assets, to be approximately $\$ 6.8$ million for the year ending December 31, 2002.

We have an unsecured credit agreement with a bank providing for short-term borrowings up to $\$ 70$ million, which bears interest at various rates ranging from the prime rate (4.75\% at December 31, 2001) to prime less 1\%, depending on the ratio of senior debt to EBITDA (earnings before interest, taxes, depreciation and amortization). The credit agreement includes various customary financial and operating covenants, including restrictions on the payment of dividends, none of which we believe significantly restricts our operations. The credit agreement matures on May 31, 2002 and we are currently renegotiating the credit agreement. We cannot provide assurances that we will be able to renegotiate the credit agreement on the same favorable terms as in the current credit agreement. No borrowings were outstanding at December 31, 2001.

Under the terms of the merger agreement we entered into with MoreDirect, we will pay MoreDirect's stockholders approximately $\$ 21.0$ million at closing. The merger agreement contemplates an earn-out period of three years following the closing whereby if MoreDirect maintains certain earnings before income tax, or EBIT, levels, additional payments will be made to MoreDirect's stockholders. Under the merger agreement, earn-out payments are tied to EBIT levels targeted to grow at a $15 \%$ rate per year. The maximum payments we will make under the earn-out provisions of the merger agreement are $\$ 67.1$ million, assuming MoreDirect maintains $200 \%$ of targeted EBIT levels for all three years. If MoreDirect maintains less than $60 \%$ of targeted EBIT levels for all three years, no payment would be required under the earn-out provisions of the merger agreement. At any time during the earn-out period, we may "buy-out" the remaining earn-out payments for amounts which vary during the term of the earn-out. We will also escrow $\$ 10.0$ million at closing to fund a portion of these contingent payments. We believe we will be able to meet our obligations to MoreDirect and its stockholders under the merger agreement.

Contractual Obligations
The following summarizes our contractual obligations at December 31, 2001 and the effect such obligations are expected to have on our liquidity and cash flow in future periods.

| December 31, 2001 |  | Total | Less Than 1 Year |  | 1-3 Years |  | After 3 Years |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (in thousands) |  |  |  |  |  |  |  |
| Contractual Obligations: |  |  |  |  |  |  |  |  |
| Long-term debt | \$ | 1,000 | \$ | 1,000 | \$ | - | \$ | - |
| Capital lease obligation to affiliate |  | 6,792 |  | 171 |  | 906 |  | 5,715 |
| Non-cancelable operating lease obligations |  | 11,710 |  | 5,584 |  | 5,759 |  | 367 |
| Total Contractual Obligations | \$ | 19,502 | \$ | 6,755 | \$ | 6,665 | \$ | 6,082 |

## Related Parties

In November 1997, we entered into a fifteen-year lease for our corporate headquarters with an affiliated company, G\&H Post, which is related to PC Connection through common ownership. The total lease is valued at approximately $\$ 7.0$ million, based upon an independent property appraisal obtained at the date of lease, and interest is calculated at an annual rate of $11 \%$. The lease requires us to pay our proportionate share of real estate taxes and common area maintenance charges as additional rent and also to pay insurance premiums for the leased property. We have the option to renew the lease for two additional terms of five years each. The lease has been recorded as a capital lease in the financial statements.

We have other transactions with affiliate companies including G\&H, G\&H Post, En Technology, and PCTV, all related to PC Connection through common ownership. Such transactions are determined using the fair market values of such services or products.


Recently Issued Financial Accounting Standards
In July 2001, the Financial Accounting Standards Board ("FASB") issued Statement of Financial Accounting Standards No. 141 ("SFAS 141"), "Business Combinations". SFAS 141 requires the purchase method of accounting for business combinations initiated after June 30, 2001 and eliminates the pooling-of-interests method. We do not believe that the adoption of SFAS 141 will have a significant impact on our financial statements.

In July 2001, the FASB issued Statement of Financial Accounting Standards No. 142 ("SFAS 142"), "Goodwill and Other Intangible Assets", which will be effective for PC Connection on January 1, 2002. SFAS 142 requires, among other things, the discontinuance of the amortization of goodwill and certain other identified intangibles. In addition, the statement includes provisions for the reassessment of the value and useful lives of existing recognized intangibles (including goodwill), reclassification of certain intangibles both in and out of previously reported goodwill and the identification of reporting units for purposes of assessing potential future impairments of goodwill and other intangibles. We believe that the impact of the adoption of SFAS 142 will not be material to the balance sheet. The Company had recorded $\$ 738$ thousand in amortization relative to goodwill in 2001. This amortization will cease in 2002.

## Inflation

We have historically offset any inflation in operating costs by a combination of increased productivity and price increases, where appropriate. We do not expect inflation to have a significant impact on our business in the future.

Factors That May Affect Future Results and Financial Condition
Our future results and financial condition are dependent on our ability to continue to successfully market, sell and distribute information technology products and services, including computers, hardware and software. Inherent in this process are a number of factors that we must successfully manage in order to achieve a favorable financial condition and favorable operating results. Potential risks and uncertainties that could affect our future financial condition and operating results include, without limitation, the following factors:

There has been a recent decrease in demand throughout the industry for the products we sell.

With the events of September 11, together with the general decline in the economy over the past year, the demand for personal computer products has decreased throughout the industry. This decrease adversely affected our sales and results of operation in 2001. If our net sales do not increase in proportion to our operating expenses or if we experience a decrease in net sales for an extended period of time, there would be a material adverse effect on our results of operations in future periods.

We have experienced rapid growth in recent years followed by a decline in sales in 2001 and there is no assurance that we will be able to regain such growth.

Our net sales grew from $\$ 749.9$ million for the year ended December 31, 1998 to $\$ 1.44$ billion for the year ended December 31, 2000. In the year ended December 31, 2001, our net sales declined to $\$ 1.19$ billion. Our growth in previous years placed increasing demands on our administrative, operational, financial and other resources. Our staffing levels and operating expenses increased substantially in recent years due to our sales forecasts. If our revenues continue to decline, we may not be able to reduce our staffing levels and operating expenses in a timely
manner to meet our needs. Moreover, we can provide no assurance that we will be able to regain rapid growth in the near future.

We may also experience quarterly fluctuations and seasonality which could impact our business.

Several factors have caused our sales and results of operations to fluctuate and we expect these fluctuations to continue on a quarterly basis. Causes of these fluctuations include:
.. changes in the overall level of economic activity;
.. changes in the level of business investment in information technology products;
.. the condition of the personal computer industry in general;
.. shifts in customer demand for hardware and software products;
.. industry shipments of new products or upgrades;
.. the timing of new merchandise and catalog offerings;
.. fluctuations in response rates;
.. fluctuations in postage, paper, shipping and printing costs and in merchandise returns;
.. adverse weather conditions that affect response, distribution or shipping;
.. shifts in the timing of holidays;
.. changes in our product offerings; and
.. changes in consumer demand for information technology products.
We base our operating expenditures on sales forecasts. If revenues do not meet expectations in any given quarter, our operating results could suffer.

In addition, customer response rates for our catalogs and other marketing vehicles are subject to variations. The first and last quarters of the year generally have higher response rates while the two middle quarters typically have lower response rates.

We are exposed to inventory obsolescence due to the rapid technological changes occurring in the personal computer industry.

The market for personal computer products is characterized by rapid technological change and the frequent introduction of new products and product enhancements. Our success depends in large part on our ability to identify and market products that meet the needs of customers in that marketplace. In order to satisfy customer demand and to obtain favorable purchasing discounts, we have and may continue to carry increased inventory levels of certain products. By so doing, we are subject to the increased risk of inventory obsolescence. Also, in order to implement our business strategy, we intend to continue, among other things, to place larger than typical inventory stocking orders, and increase our participation in first-to-market purchase opportunities. We may also participate in end-of-life-cycle purchase opportunities and market products on a private-label basis, which would increase the risk of inventory obsolescence. In addition, we sometimes acquire special purchase products without return privileges. There can be no assurance that we will be able to avoid losses related to obsolete inventory. In addition, manufacturers are limiting return rights and are also taking steps to reduce their inventory exposure by supporting "build to order" programs authorizing distributors and resellers to assemble computer hardware under the manufacturers' brands. These trends reduce the costs to manufacturers and shift the burden of inventory risk to resellers like us which could negatively impact our business.

We acquire products for resale from a limited number of vendors; the loss of any one of these vendors could have a material adverse effect on our business.

We acquire products for resale both directly from manufacturers and indirectly through distributors and other sources. The five vendors supplying the greatest amount of goods to us constituted $57.7 \%$ and $54.4 \%$ of our total product purchases in the years ended December 31, 2001 and 2000, respectively. Among these five vendors, purchases from Ingram Micro, Inc. represented $24.7 \%$ and $25.6 \%$ of our total product purchases and purchases from Tech Data Corporation comprised 14.1\% and $11.2 \%$ of our total product purchases in the years ended December 31, 2001 and 2000, respectively. No other vendor supplied more than $10 \%$ of our total product purchases in the year ended December 31, 2001. If we were unable to acquire products from Ingram Micro or Tech Data, we could experience a short-term disruption in the availability of products and such disruption could have a material adverse effect on our results of operations and cash flows.

Substantially all of our contracts and arrangements with our vendors that supply significant quantities of products are terminable by such vendors or us without notice or upon short notice. Most of our product vendors provide us with trade credit, of which the net amount outstanding at December 31, 2001 was $\$ 75.4$ million. Termination, interruption or contraction of relationships with our vendors, including a reduction in the level of trade credit provided to us, could have a material adverse effect on our financial position.

Some product manufacturers either do not permit us to sell the full line of their products or limit the number of product units available to direct marketers such as us. An element of our business strategy is to continue to increase our participation in first-to-market purchase opportunities. The availability of certain desired products, especially in the direct marketing channel, has been constrained in the past. We could experience a material adverse effect to our business if we are unable to source first-to-market purchase or similar opportunities, or if we face the reemergence of significant availability constraints.

We may experience a reduction in the incentive programs offered to us by our vendors.

Some product manufacturers and distributors provide us with incentives such as supplier reimbursements, payment discounts, price protection, rebates and other similar arrangements. The increasingly competitive computer hardware market has already resulted in the following:
.. reduction or elimination of some of these incentive programs;
.. more restrictive price protection and other terms; and
.. reduced advertising allowances and incentives, in some cases.
Most product manufacturers provide us with co-op advertising support and in exchange we cover their products in our catalogs. This support significantly defrays our catalog production expense. In the past, we have experienced a decrease in the level of co-op advertising support available to us from certain manufacturers. The level of co-op advertising support we receive from some manufacturers may further decline in the future. Such a decline could increase our selling, general and administrative expenses as a percentage of sales and have a material adverse effect on our cash flows.

We face many competitive risks.
The direct marketing industry and the computer products retail business, in particular, are highly competitive. We compete with consumer electronics and computer retail stores, including superstores. We also compete with other direct marketers of hardware and software and computer related products, including an increasing number of Internet retailers. Certain hardware and software vendors are selling their products directly through their own catalogs and over the Internet. We compete not only for customers, but also for co-op advertising support from personal computer product manufacturers. Some of our competitors have greater financial, marketing and larger catalog circulations and customer bases and other resources than we do. In addition, many of our competitors offer a wider range of products and services than we do and may be able to respond more quickly to new or changing opportunities, technologies and customer requirements. Many current and potential competitors also have greater name recognition, engage in more extensive promotional activities and adopt more aggressive pricing policies than us. We expect competition to increase as retailers and direct marketers who have not traditionally sold computers and related products enter the industry.

We cannot assure you that we can continue to compete effectively against our current or future competitors. In addition, price is an important competitive factor in the personal computer hardware and software market and we cannot assure you that we will not face increased price competition. If we encounter new competition or fail to compete effectively against our competitors, our business may be harmed.

In addition, product resellers and direct marketers are combining operations or acquiring or merging with other resellers and direct marketers to increase efficiency. Moreover, current and potential competitors have established or may establish cooperative relationships among themselves or with third parties to enhance their products and services. Accordingly, it is possible that new competitors or alliances among competitors may emerge and acquire significant market share.

We face and will continue to face significant price competition.
Generally, pricing is very aggressive in the personal computer industry and we expect pricing pressures to continue. An increase in price competition could result in a reduction of our profit margins. There can be no assurance that we
will be able to offset the effects of price reductions with an increase in the number of customers, higher sales, cost reductions or otherwise. Also, our sales of personal computer hardware products are generally producing lower profit margins than those associated with software products. Such pricing pressures could result in an erosion of our market share, reduced sales and reduced operating margins, any of which could have a material adverse effect on our business.

The methods of distributing personal computers and related products are changing and such changes may negatively impact us and our business.

The manner in which personal computers and related products are distributed and sold is changing, and new methods of distribution and sale, such as on-line shopping services, have emerged. Hardware and software manufacturers have sold, and may intensify their efforts to sell, their products directly to end users. From time to time, certain manufacturers have instituted programs for the direct sales of large order quantities of hardware and software to certain major corporate accounts. These types of programs may continue to be developed and used by various manufacturers. Some of our vendors, including Apple, Compaq and IBM, currently sell some of their products directly to end users and have stated their intentions to increase the level of such direct sales. In addition, manufacturers may attempt to increase the volume of software products distributed electronically to end users. An increase in the volume of products sold through or used by consumers of any of these competitive programs or distributed electronically to end users could have a material adverse effect on our results of operations.

We could experience system failures which would interfere with our ability to process orders.

We depend on the accuracy and proper use of our management information systems including our telephone system. Many of our key functions depend on the quality and effective utilization of the information generated by our management information systems, including:
.. our ability to manage inventory and accounts receivable collection; .. our ability to purchase, sell and ship products efficiently and on a timely basis; and
.. our ability to maintain operations.
Interruptions could result from natural disasters as well as power loss, telecommunications failure and similar events.

Our management information systems require continual upgrades to most effectively manage our operations and customer database. Although we maintain some redundant systems, with full data backup, a substantial interruption in management information systems or in telephone communication systems would substantially hinder our ability to process customer orders and thus could have a material adverse effect on our business.

We rely on the continued development of electronic commerce and Internet infrastructure development.

We have had an increasing amount of sales made over the Internet in part because of the growing use and acceptance of the Internet by end-users. No one can be certain that acceptance and use of the Internet will continue to develop or that a sufficiently broad base of consumers will adopt and continue to use the Internet and other online services as a medium of commerce. Sales of computer products over the Internet do not currently represent a significant portion of overall computer product sales. Growth of our Internet sales is dependent on potential customers using the Internet in addition to traditional means of commerce to purchase products. We cannot accurately predict the rate at which they will do so.

Our success in growing our Internet business will depend in large part upon the development of an infrastructure for providing Internet access and services. If the number of Internet users or their use of Internet resources continues to grow rapidly, such growth may overwhelm the existing Internet infrastructure. Our ability to increase the speed with which we provide services to customers and to increase the scope of such services ultimately is limited by and reliant upon the speed and reliability of the networks operated by third parties and these networks may not continue to be developed.

We depend heavily on third party shippers to deliver our products to customers.
We ship approximately $56 \%$ of our products to customers by Airborne Freight Corporation D/B/A "Airborne Express", with the remainder being shipped by United Parcel Service of America, Inc. and other overnight delivery and surface services. A strike or other interruption in service by these shippers could adversely affect our ability to market or deliver products to customers on a timely basis.

We may experience potential increases in shipping, paper and postage costs, which may adversely affect our business if we are not able to pass such increases on to our customers.

Shipping costs are a significant expense in the operation of our business. Increases in postal or shipping rates and paper costs could significantly impact the cost of producing and mailing our catalogs and shipping customer orders. Postage prices and shipping rates increase periodically and we have no control over future increases. We have a long-term contract with Airborne Express whereby Airborne ships products to our customers. We believe that we have negotiated favorable shipping rates with Airborne. We generally invoice customers for shipping and handling charges. There can be no assurance that we will be able to pass on to our customers the full cost, including any future increases in the cost, of commercial delivery services such as Airborne.

We also incur substantial paper and postage costs related to our marketing activities, including producing and mailing our catalogs. Paper prices historically have been cyclical and we have experienced substantial increases in the past. Significant increases in postal or shipping rates and paper costs could adversely impact our business, financial condition and results of operations, particularly if we cannot pass on such increases to our customers or offset such increases by reducing other costs.

Privacy concerns with respect to list development and maintenance may materially adversely affect our business.

We mail catalogs and send electronic messages to names in our proprietary customer database and to potential customers whose names we obtain from rented or exchanged mailing lists. World-wide public concern regarding personal privacy has subjected the rental and use of customer mailing lists and other customer information to increased scrutiny. Any domestic or foreign legislation enacted limiting or prohibiting these practices could negatively affect our business.

We face many uncertainties relating to the collection of state sales or use tax.
We presently collect sales tax only on sales of products to residents of ohio, Tennessee, Maryland, the District of Columbia, Massachusetts and Virginia. We began collecting sales tax in Massachusetts in January 2000. Taxable sales to customers located within Ohio, Tennessee, Maryland, the District of Columbia, Massachusetts and Virginia were approximately $7 \%$ of our net sales during the year ended December 31, 2001. Various states have sought to impose on direct marketers the burden of collecting state sales taxes on the sales of products shipped to their residents. In 1992, the United States Supreme Court affirmed its position that it is unconstitutional for a state to impose sales or use tax collection obligations on an out-of-state mail order company whose only contacts with the state are limited to the distribution of catalogs and other advertising materials through the mail and the subsequent delivery of purchased goods by United States mail or by interstate common carrier. However, legislation that would expand the ability of states to impose sales tax collection obligations on direct marketers has been introduced in Congress on many occasions. Due to its presence on various forms of electronic media and other factors, our contact with many states may exceed the contact involved in the Supreme court case. We cannot predict the level of contact that is sufficient to permit a state to impose on us a sales tax collection obligation. If the Supreme court changes its position or if legislation is passed to overturn the Supreme Court's decision, the imposition of a sales or use tax collection obligation on us in states to which we ship products would result in additional administrative expenses to us, could result in price increases to our customers, and could reduce demand for our product.

We are dependent on key personnel.
Our future performance will depend to a significant extent upon the efforts and abilities of our senior executives. The competition for qualified management personnel in the computer products industry is very intense, and the loss of service of one or more of these persons could have an adverse effect on our business. Our success and plans for future growth will also depend on our ability to hire, train and retain skilled personnel in all areas of our business, including sales account managers and technical support personnel. There can be no assurance that we will be able to attract, train and retain sufficient qualified personnel to achieve our business objectives.

We are controlled by two principal stockholders.
Patricia Gallup and David Hall, our two principal stockholders, beneficially own or control, in the aggregate, approximately $71 \%$ of the outstanding shares of our common stock. Because of their beneficial stock ownership, these stockholders can continue to elect the members of the Board of Directors and decide all matters requiring stockholder approval at a meeting or by a written consent in lieu of a meeting. Similarly, such stockholders can
control decisions to adopt, amend or repeal our charter and our bylaws, or take other actions requiring the vote or consent of our stockholders and prevent a takeover of us by one or more third parties, or sell or otherwise transfer their stock to a third party, which could deprive our stockholders of a control premium that might otherwise be realized by them in connection with an acquisition of us. Such control may result in decisions that are not in the best interest of our public stockholders. In connection with our initial public offering, the principal stockholders placed substantially all shares of common stock beneficially owned by them into a voting trust, pursuant to which they are required to agree as to the manner of voting such shares in order for the shares to be voted. Such provisions could discourage bids for our common stock at a premium as well as have a negative impact on the market price of our common stock.

Item 7A. Quantitative and Qualitative Disclosure About Market Risk
We invest cash balances in excess of operating requirements in short-term securities, generally with maturities of 90 days or less. In addition, our unsecured credit agreement provides for borrowings which bear interest at variable rates based on the prime rate. We had no borrowings outstanding pursuant to the credit agreement as of December 31, 2001. We believe that the effect, if any, of reasonably possible near-term changes in interest rates on our financial position, results of operations and cash flows should not be material. Our credit agreement exposes earnings to changes in short-term interest rates since interest rates on the underlying obligations are variable. However, as noted above, there were no borrowings outstanding on the credit agreement at December 31, 2001, and the average outstanding borrowings during the year were not material. Accordingly, the change in earnings resulting from a hypothetical $10 \%$ increase or decrease in interest rates is not material.

Item 8. Consolidated Financial Statements and Supplementary Data
The information required by this Item is included in this Report beginning at page F-1.

Item 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosure

Not applicable.

## PART III

Item 10. Directors and Executive Officers of the Registrant
The information under the caption "Executive Officers of PC Connection" in Part 1 of this Annual Report on Form $10-\mathrm{K} / \mathrm{A}$ is incorporated by reference herein.

## Directors

The Board of Directors is currently fixed at six members. The Company's Bylaws provide that the directors of the Company will be elected at each annual meeting of the Company's stockholders to serve until the next annual meeting of stockholders or until their successors are duly elected and qualified. Mr. Murrer will not stand for re-election at the 2002 Annual Meeting of Stockholders. Mr. Barone shall be nominated for election at the 2002 Annual Meeting of Stockholders.

Set forth below are the name, age and length of service as a director for each member of the Board of Directors and the positions and offices held by him or her, his or her principal occupation and business experience during the past five years and the names of other publicly-held companies of which he or she serves as a director.

Patricia Gallup, age 48, has served on the Company's Board of Directors since September 1983. Ms. Gallup is a co-founder of the Company and has served as Chairman since June 2001. From January 1998 to June 2001, Ms. Gallup served as Chairman and Chief Executive Officer of the Company. From September 1995 to January 1998, she served as the Chairman, President and Chief Executive Officer of the Company. From September 1994 to September 1995, she served as Chairman and Chief Executive Officer of the Company. From August 1990 to September 1994, Ms. Gallup served as the Company's President and Chief Executive Officer.

David Hall, age 53, has served on the Company's Board of Directors since September 1983. Mr. Hall is a co-founder of the Company and has served as Vice Chairman of the Board since November 1997. From June 1997 to November 1997, he served as the Vice Chairman of the Board, Executive Vice President and Treasurer of the Company. From February 1995 to June 1997, Mr. Hall served as the Company's Vice Chairman of the Board and Executive Vice President. From March 1991 to February 1995, he served as the Executive Vice President of the Company.

David B. Beffa-Negrini, age 48, has served on the Company's Board of Directors since September 1994 and as the Vice President of Corporate Communications since June 2000. From January 1998 to June 2000, Mr. Beffa-Negrini served as the Vice President of Media Development, and from January 1992 to January 1998, he served as the Company's Director of Merchandising.

Bruce M. Barone, age 53, is being nominated for election. Mr. Barone has worked as an independent consultant since December 1998. From December 1995 to December 1998, he was President and Chief Executive Officer of Overseas Partners Ltd. and Subsidiaries. He also served on the Board of Directors. From September 1977 through December 1995, Mr. Barone was employed by United Parcel Service (UPS) in a variety of positions, including Vice President Finance and Vice President Financial Planning. He also served as a member of both the UPS Finance and UPS Marketing committees.

Peter J. Baxter, age 50, has served on the Company's Board of Directors since September 1997. Mr. Baxter was the Vice-Chairman and Chief Operating Officer of People's Heritage Financial Group, a bank holding company, from April 1998 to March 1999. Mr. Baxter also served as President, Chief Executive Officer and a director of CFX Corporation, a bank holding company, from January 1989 to April 1998.

Joseph Baute, age 74, has served on the Company's Board of Directors since June 2001. From 1979 to 1993, Mr. Baute served as Chairman and Chief Executive Officer of Markem Corporation. Mr. Baute has served on a number of Boards including Houghton-Mifflin Company and the Federal Reserve Bank of Boston, where he was Chairman, and is currently on the Board of State Street Bank Europe.

## Section 16(a) Beneficial Ownership Reporting Compliance

Section 16(a) of the Exchange Act requires the Company's directors, executive officers and holders of more than $10 \%$ of the Company's Common Stock to file with the SEC initial reports of ownership and reports of changes in beneficial ownership of Common Stock of the Company. Based solely on its review of copies of reports filed by individuals required to make filings ("Reporting Persons") pursuant to Section 16(a) of the Exchange Act or written representations from certain Reporting Persons, the Company believes that all such reports required to be filed under Section 16(a) of the Exchange Act for the 2001 fiscal year were timely filed. In 2000, Ms. Gallup and Mr. Hall and the Voting Trust were required to file a Form 4 -- Changes in Beneficial Ownership and a Form 5 -Annual Statement of Changes in Beneficial Ownership to report a withdrawal of shares from the Voting Trust. The shares withdrawn from the Voting Trust are held by Ms. Gallup and Mr. Hall individually. The withdrawal from the Voting Trust did not result in any change to either Ms. Gallup's or Mr. Hall's respective pecuniary interests. These reports were not timely filed.

Item 11. Executive Compensation
Compensation of Directors
Messrs. Beffa-Negrini, Murrer, Baxter, and Baute each receive a \$15,000 annual retainer and fees of $\$ 1,000$ for each Board meeting attended and $\$ 500$ for each Board committee meeting attended on a day other than the day of the Board meeting, as well as reimbursement for all reasonable expenses incurred in attending Board and committee meetings. Mr. Barone is being nominated for election as a director at the Company's 2002 Annual Meeting of Stockholders and therefore did not receive any compensation, whether in cash or otherwise, in 2001.

Mr. Hall received \$1,000 for each Board meeting he attended since August 2001.
Messrs. Beffa-Negrini, Murrer, Baxter, and Baute are also eligible to participate in the Company's 1997 Stock Incentive Plan. Mr. Barone will also be eligible to participate in the Company's 1997 Stock Incentive Plan.

The following table describes the cash payments and options granted under the Company's 1997 Stock Incentive Plan to Directors during 2001.

Cash Payment for Board and Committees

Shares Underlying Option
Grants under 1997 Plan

David Beffa-Negrini
Martin C. Murrer

Peter J. Baxter
Joseph Baute
David Hall

| $\$$ | 24,000 | 2,500 |
| :--- | ---: | ---: |
| $\$$ | 24,000 | -- |
| $\$$ | 24,000 | -- |
| $\$$ | 12,750 | 2,000 |
| $\$$ | 3,000 | -- |

## Compensation of Executive Officers

The following table sets forth certain compensation information for the years ended December 31, 2001, 2000 and 1999 for all persons who served as Chief Executive Officer of the Company during 2001 and the four other most highly compensated executive officers of the Company who were serving as executive officers on December 31, 2001 and one other executive officer of the Company who ceased serving as an executive officer during 2001 (collectively, the "Named Executive Officers"), as required under applicable rules of the SEC

Summary Compensation Table

|  | Annual Compensation Awards |  |  |  |  |  | Long-Term Compensation | All Other <br> (\$) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Year | Salary (\$) |  | Bonus | (\$)/(1)/ | Other Annual Compensation (\$)/(2)/ | Securities Underlying Options (\#) |  |  |
| Name and Principal |  |  |  |  |  |  |  |  |  |
| Position Compensation |  |  |  |  |  |  |  |  |  |
| Patricia Gallup Chairman/(3)/ | 2001 | \$ | 400, 000 |  | -- | -- | -- |  | 1,194/(5)/ |
|  | 2000 |  | 400, 000 |  | -- | -- | -- |  | 3,435/(6)/ |
|  | 1999 |  | 300,000 |  | -- | -- | -- |  | 3,688/(7)/ |
| Kenneth Koppel <br> Chief Executive Officer/(4)/ | 2001 |  | 220,673 |  | -- | -- | 400, 000 |  | 1,786/(5)/ |
|  | 2000 |  | -- |  | -- | -- | -- |  | --/(6)/ |
|  | 1999 |  | -- |  | -- | -- | -- |  | --/(7)/ |
| Wayne L. Wilson President and Chief Operating Officer | 2001 |  | 400, 000 |  | -- | -- | 20,000 |  | 1,831/(5)/ |
|  | 2000 |  | 400, 000 |  | 275,000 | -- | 55,000 |  | 1,242/(6)/ |
|  | 1999 |  | 375,000 |  | 370,000 | -- | 90,645 |  | 1,917/(7)/ |
| Robert F. Wilkins Executive Vice President | 2001 |  | 375, 000 |  | -- | -- | 20,000 |  | 640/(5)/ |
|  | 2000 |  | 375,000 |  | 250,000 | -- | 55,000 |  | 3,111/(6)/ |
|  | 1999 |  | 325,000 |  | 333,000 | -- | 60,000 |  | 2,172/(7)/ |
| Mark A. Gavin Senior Vice President of Finance and Chief Financial Officer | 2001 |  | 210,000 |  | -- | -- | 15,000 |  | 2,943/(5)/ |
|  | 2000 |  | 210,000 |  | 100,000 | -- | 30,000 |  | 2,218/(6)/ |
|  | 1999 |  | 180,000 |  | 86,000 | -- | 45,000 |  | 2,611/(7)/ |
| John L. Bomba, Jr./(8)/ <br> Former Vice President of Information Systems and Chief Information Officer | 2001 |  | 108, 750 |  | 50, -- | -- | 7,500 |  | 2,172/(5)/ |
|  | 2000 |  | 195,000 |  | 50,000 | -- | 18,750 |  | 3,388/(6)/ |
|  | 1999 |  | 180,000 |  | 86,000 | -- | 11,250 |  | 3,424/(7)/ |
| Bradley G. Mousseau Vice President of Human Resources | 2001 |  | 140, 000 |  | -- | -- | 7,500 |  | 3,061/(5)/ |
|  | 2000 |  | 132,441 |  | 45,000 | -- | 33,750 |  | 1,273/(6)/ |
|  | 1999 |  | -- |  | -- | -- | -- |  | -- |

/(1)/ Bonuses indicated as earned in any fiscal year were generally paid during the year or in the first quarter of the following fiscal year.
/(2)/ In accordance with the rules of the SEC, perquisites and other personal benefits have been omitted in those instances where the aggregate amount of such perquisites and other personal benefits constituted less than the lesser of $\$ 50,000$ or $10 \%$ of the total amount of annual salary and bonus for the executive officer for the fiscal year indicated.
(3)/ Ms. Gallup also served as Chief Executive Officer until June 26, 2001
/(4)/ Mr. Koppel was appointed Chief Executive Officer effective June 26, 2001.
/(5)/ Consists of: (a) the Company's contributions for Messrs. Gavin, Bomba and Mousseau under the Company's 401(k) Plan in the amount of $\$ 2,550, \$ 1,631$ and $\$ 2,475$, respectively; and (b) the taxable portion of group term life insurance premiums paid by the Company for Ms. Gallup, Messrs. Koppel, Wilson, Wilkins, Gavin, Bomba and Mousseau in the amounts of $\$ 1,194$, \$1,786, \$1,831, \$640, \$393, \$541 and \$586, respectively.
/(6)/ Consists of: (a) the Company's contributions for Ms. Gallup, Messrs. Wilkins, Gavin, Bomba and Mousseau under the Company's 401(k) Plan in the amount of $\$ 2,625, \$ 2,625, \$ 1,768, \$ 2,625$, and $\$ 752$, respectively, and (b) the taxable portion of group term life insurance premiums paid by the Company for Ms. Gallup, Messrs. Wilson, Wilkins, Gavin, Bomba and Mousseau in the amounts of $\$ 810, \$ 1,242, \$ 486, \$ 450, \$ 763$ and $\$ 521$, respectively.
/(7)/ Consists of: (a) the Company's contributions for Ms. Gallup, Messrs. Wilkins, Gavin and Bomba under the Company's 401(k) Plan in the amount of $\$ 2,500, \$ 1,632, \$ 2,275$ and $\$ 2,500$, respectively, and (b) the taxable portion of group term life insurance premiums paid by the Company for Ms. Gallup, Messrs. Wilson, Wilkins, Gavin and Bomba in the amounts of $\$ 1,188$, \$1,917, \$540, \$336 and \$924, respectively.
/(8)/ Mr. Bomba resigned in July 2001.

The Company is a party to employment agreements with certain of the Named Executive Officers. Each employment agreement contains provisions for establishing the annual base salary and bonus for each such executive officer. Pursuant to the terms of the employment agreements, the 2002 annual base salary for each of Ms. Gallup, and Messrs. Koppel, Wilson and Wilkins has been established at $\$ 400,000$, $\$ 425,000, \$ 400,000$, and $\$ 375,000$, respectively. In addition, the Named Executive Officers are eligible to receive an annual bonus based upon the achievement of individual and Company goals. The employment agreements may be terminated by the Named Executive Officer or by the Company. Under the terms of Messrs. Koppel's, Wilson's and Wilkins' employment agreements, if the Company terminates such executive's employment without cause (as defined therein), the company is required to pay to such executive severance payments at the executive's then applicable base salary rate for a period of twelve months. Mr. Koppel's employment agreement includes certain non-compete obligations which extend for three years after termination of employment. Messrs. Wilson's and Wilkins' employment agreements include certain non-compete obligations which extend for two years after termination of employment.

The Company has entered into letter agreements with Messrs. Gavin and Mousseau providing for severance payments for six months of their respective annual base salary if the Company terminates their employment for any reason other than for cause or for a change in control. In the event of termination resulting from a change in control of the Company, such severance payments would extend for a total of twelve months. Each of Mr. Gavin's and Mr. Mousseau's letter agreement includes certain non-compete obligations which extend for eighteen months after termination of employment.

Mr. Bomba resigned his position with the Company in July 2001. As part of Mr. Bomba's separation arrangement, the Company agreed to continue his base salary and benefits for a period of twelve months following his resignation. Mr. Bomba is also subject to certain non-compete obligations which extend for eighteen months following the termination of his employment.

Option Grant Table. The following table sets forth certain information regarding stock options granted during the year ended December 31, 2001 by the Company to the Named Executive Officers:

Option Grants in Last Fiscal Year

/(1)/ Potential realizable value is based on an assumption that the market price of the stock will appreciate at the stated rate, compounded annually, from the date of grant until the end of the option term. These values are calculated based on rules promulgated by the SEC and do not reflect the Company's estimate or projection of future stock prices. Actual gains, if any, on stock option exercises will depend on the future performance of the Common Stock on the date on which the stock options are exercised.
/(2)/ Calculated based on an aggregate of 776,367 options granted under the 1997 Stock Incentive Plan to employees during the fiscal year ended December 31, 2001.
/(3)/ The exercise price is equal to the closing price of the Company's Common Stock as reported by the Nasdaq National Market on the date of grant.
/(4)/ Mr. Koppel's options become exercisable in four equal amount installments beginning in June 2002.
/(5)/ Messrs. Wilson's, Wilkins', Gavin's and Mousseau's options become exercisable in four equal annual installments beginning in January 2002.
/(6)/ Mr. Bomba's options were cancelled on October 20, 2001.

Option Exercises and Year-End Values. The following table sets forth certain information regarding the aggregate shares of Common Stock acquired upon stock option exercises by the Named Executive Officers and the value realized upon such exercises during the year ended December 31, 2001, as well as the number and value of unexercised stock options held by the Named Executive Officers as of December 31, 2001:

Aggregate Option Exercises in Last Fiscal Year and
Year-End Option Values


[^0]The following table sets forth information, as of March 20, 2002, regarding the beneficial ownership of the Company's Common Stock by: (i) persons known by the Company to own more than 5\% of the outstanding shares of Common Stock; (ii) each of the directors of the Company; (iii) each of the executive officers of the Company named in the Summary Compensation Table under the heading "Executive Compensation" below; and (iv) all directors and executive officers of the Company as a group.

Name and Address

Patricia Gallup
David Hall
Wayne L. Wilson
Robert F. Wilkins
David Beffa-Negrini
Mark A. Gavin
Martin C. Murrer
Peter J. Baxter
Kenneth Koppel
Bradley G. Mousseau
Joseph Baute
John L. Bomba, Jr.
All directors and executive officers as a group (11
individuals)

Shares of Common Stock
Beneficially Owned/(1)/
--------------------

Common Stock
Outstanding/(2)/
35.5\%

8,669,094 $\quad$ (4)/ $13.3 \%$
556,596 /(5)/ 2.2\%
358,518 /(6)/ 1.4\%
299,617 /(7)/ 1.2\%
154,863 /(8)/
74,000 /(9)/
25,000 /(10)/
24,000 /(11)/
18,213 /(12)/
3,500

18,897,495
/(13)/
73.2

Less than $1 \%$ of the total number of outstanding shares of Common Stock of the Company on March 20, 2002. The number of shares beneficially owned by each director or executive officer is determined under rules promulgated by the
/(1)/ SEC, and the information is not necessarily indicative of beneficial ownership for any other purpose. Under such rules, beneficial ownership includes any shares as to which the individual has the sole or shared voting power or investment power and also any shares which the individual has the right to acquire within 60 days of March 20, 2002 through the exercise of any stock option or other right. Unless otherwise indicated, each person has sole investment and voting power (or shares such power with his or her spouse) with respect to the shares set forth in the following table. The inclusion herein of any shares deemed beneficially owned does not constitute an admission of beneficial ownership of such shares. The number of shares of Common Stock deemed outstanding for purposes of determining such percentages include 24,555,145
((2)/ shares outstanding as of March 20, 2002 and any shares subject to issuance upon exercise of options or other rights held by the person in question that were exercisable on or within 60 days after March 20, 2002. Includes $8,169,094$ shares of Common Stock held of record by the 1998 PC Connection Voting Trust and 15,000 shares held by
/(3)/ Ms. Gallup's spouse, as to which Ms. Gallup disclaims beneficial ownership. Includes $8,169,094$ shares of Common Stock held of record by the 1998 PC Connection Voting Trust.
/(4)/ Includes 455,096 shares of Common Stock issuable upon exercise of outstanding stock options which Mr. Wilson has the right
/(5)/ to acquire within 60 days after March 20, 2002. Includes 326,069 shares of Common Stock issuable upon exercise of outstanding stock options which Mr. Wilkins has the right
/(6)/ to acquire within 60 days after March 20, 2002 and 300 shares held of record by Mr. Wilkins' children, as to which Mr. Wilkins disclaims beneficial ownership.
/(7)/ Includes 285,837 shares of Common Stock issuable upon exercise of outstanding stock options which Mr. Beffa-Negrini has the right to acquire within 60 days after March 20, 2002.
/(8)/ Includes 48,750 shares of Common Stock issuable upon exercise of outstanding stock options which Mr. Gavin has the right to acquire within 60 days after March 20, 2002.
/(9)/ Consists of 74,000 shares of Common Stock issuable upon exercise of outstanding stock options which Mr. Murrer has the right to acquire within 60 days after March 20, 2002.
/(10)/ Consists of 15,000 shares of Common Stock issuable upon exercise of outstanding stock options which Mr. Baxter has the right to acquire within 60 days after March 20, 2002, and 10,000 shares jointly owned by Mr. Baxter and his spouse.
/(11)/ Consists of 24,000 shares of Common Stock issuable upon exercise of outstanding stock options which Mr. Koppel has the right to acquire within 60 days after March 20, 2002.
/(12)/ Includes 17,813 shares of Common Stock issuable upon exercise of outstanding stock options which Mr. Mousseau has the right to acquire within 60 days after March 20, 2002.
/(13)/ Includes an aggregate of $1,246,565$ shares of Common Stock issuable to the directors and executive officers upon exercise of outstanding stock options which they have the right to acquire within 60 days after March 20, 2002.

The Company currently has leases for a facility in Marlow, New Hampshire and two facilities in Keene, New Hampshire with Gallup \& Hall ("G\&H"), a partnership owned solely by Patricia Gallup and David Hall, the Company's principal stockholders. The leases for the Keene, New Hampshire facilities expire in April 2002 and July 2008 and require annual rental payments of $\$ 172,500$ (subject to annual adjustment for changes in the consumer price index). The lease for the Marlow, New Hampshire facility expires in May 2007 and requires annual rental payments of $\$ 6,000$. These leases also obligate the Company to pay certain real estate taxes and insurance premiums on the premises. Rent expense under all such leases aggregated \$178,500 for the year ended December 31, 2001.

In November 1997, the Company entered into a fifteen-year lease for a new 114,000 square foot corporate headquarters in Merrimack, New Hampshire with G\&H Post, L.L.C., an entity owned solely by Patricia Gallup and David Hall. The Company began occupying the new facility upon completion of construction in late November 1998, and lease payments began in December 1998. Annual lease payments under the terms of the lease are $\$ 911,400$ for the first five years of the lease, increasing to $\$ 1,025,350$ for years six through ten and to $\$ 1,139,400$ for years 11 through 15. The lease requires the Company to pay its proportionate share of real estate taxes and common area maintenance charges as additional rent and also to pay insurance premiums for the leased property. The Company has the option to renew the lease for two additional terms of five years.

During 2001 the Company provided various facilities management, maintenance, financial, tax and legal services to certain affiliates in connection with the operation of facilities leased by the Company from those affiliates. The Company was reimbursed $\$ 73,932$ by G\&H Post, L.L.C. and $\$ 73,932$ by G\&H during 2001 for those services.

Voting Trust
In connection with the Company's initial public offering in March 1998, Patricia Gallup and David Hall placed substantially all of the shares of Common Stock that they beneficially owned immediately prior to the public offering into a Voting Trust (the "Voting Trust") of which they serve as co-trustees. The terms of the Voting Trust require that both Ms. Gallup and Mr. Hall, as co-trustees, must agree as to the manner of voting the shares of Common Stock of the Company held by the Voting Trust in order for the shares to be voted. In the event the co-trustees are deadlocked with respect to the election of directors at a meeting of stockholders, the Board of Directors may require the co-trustees to execute and deliver to the Secretary of the Company a proxy representing all shares issued and outstanding in the name of the Voting Trust and entitled to vote in the election of directors. Such proxy shall confer upon the proxyholder authority to attend the meeting for purposes of establishing a quorum and to vote for the directors nominated by the Board of Directors, provided that such nominees are incumbent directors elected with the consent of the co-trustees. Each of Ms. Gallup and Mr. Hall may transfer shares of Common Stock for value to unaffiliated third parties. Any shares so transferred will no longer be subject to the Voting Trust and an equal number of the non-transferring co-trustee's shares will be released from the Voting Trust. Transfers by either of Ms. Gallup or Mr. Hall in excess of 75,000 shares in any 90 -day period, or that would decrease the shares held by the Voting Trust to less than a majority of the outstanding shares, will be subject to a right of first refusal to the other. The Voting Trust will terminate when it holds less than $10 \%$ of the outstanding shares of Common Stock of the Company or at the death of both co-trustees. In addition, in the event of the death or incapacity of either co-trustee, or when either of Ms. Gallup or Mr. Hall holds less than $25 \%$ of the beneficial interest held by the other in the Voting Trust, the other will become the sole trustee of the Voting Trust with the right to vote all the shares held by the Voting Trust.

Item 14. Exhibits, Consolidated Financial Statements, Schedule, and Reports on Form 8-K
(a) List of Documents Filed as Part of This Report:
(1) Consolidated Financial Statements

The consolidated financial statements listed below are included in this document

## Consolidated Financial Statements

Page References

Independent Auditors' Report ...................................................... F-3
Consolidated Balance Sheets
F-4

Consolidated Statement of Changes in Stockholders' Equity
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.................. .
Notes to Consolidated Financial Statements
F-8
(2) Consolidated Financial Statement Schedule:

The following Consolidated Financial Statement Schedule, as set forth below, is filed with this report:
Schedule Page Reference

Schedule II - Valuation and Qualifying Accounts ........... S-1
All other schedules have been omitted because they are either not applicable or the relevant information has already been disclosed in the financial statements.
(3) Supplementary Data

Not applicable.
(b) Reports on Form 8-K

Not applicable.
(c) Exhibits

The exhibits listed below are filed herewith or are incorporated herein by reference to other filings.

## EXHIBIT INDEX

Exhibits
*3.2 Amended and Restated Certificate of Incorporation of Registrant
*3.4 Bylaws of Registrant.
*4.1 Form of specimen certificate for shares of Common Stock, \$0.01 par value per share, of the Registrant.
*9.1 Form of 1998 PC Connection Voting Trust Agreement among the Registrant, Patricia Gallup individually and as a trustee, and David Hall individually and as trustee.
*10.1 1993 Incentive and Non-Statutory Stock Option Plan, as amended.
*10.2 1997 Stock Incentive Plan.
*10.3 Lease between the Registrant and Miller-Valentine Partners, dated September 24, 1990, as amended, for property located at 2870 0ld State Route 73, Wilmington, Ohio.
*10.4 Lease between the Registrant and Gallup \& Hall partnership, dated May 1, 1997, for property located at 442 Marlboro Street, Keene, New Hampshire.
*10.5 Lease between the Registrant and Gallup \& Hall partnership, dated June 1, 1987, as amended, for property located in Marlow, New Hampshire.
*10.6 Lease between the Registrant and Gallup \& Hall partnership, dated July 22, 1998,

|  | for property located at 450 Marlboro Street, Keene, New Hampshire. |
| :---: | :---: |
| *10.7 | Amended and Restated Lease between the Registrant and |
|  | G\&H Post, LLC, dated December 29, 1997 for property located at Route 101A, Merrimack, New Hampshire. |
| *10.8 | Employment Agreement between the Registrant and Wayne L. Wilson, dated August 16, 1995. |
| *10.9 | Employment Agreement between the Registrant and Robert F. Wilkins, dated December 23, 1995. |
| *10.10 | Letter Agreement between the Registrant and Airborne Freight Corporation D/B/A "Airborne Express," dated April 30, 1990, as amended. |
| *10.11 | Agreement between the Registrant and Ingram Micro, Inc., dated October 30, 1997, as amended. |
| *10.12 | Employment Agreement, dated as of January 1, 1998, between the Registrant and Patricia Gallup. |
| *10.13 | Form of Registration Rights Agreement among the |
|  | Registrant, Patricia Gallup, David Hall and the 1998 PC Connection Voting Trust. |
| **10.14 | Amendment No. 1 to Amended and Restated Lease between the Registrant and G\&H Post, LLC, dated December 29, 1998 for property located at Route 101A, Merrimack, New Hampshire. |
| **10.15 | Employment Agreement between the Registrant and John L. Bomba, dated March 28, 1997. |
| **10.16 | Employment Agreement between the Registrant and Mark A. Gavin, dated February 5, 1998. |
| ***10.17 | Agreement for Wholesale Financing, dated as of March 25, 1998, between the Registrant and Deutsche Financial Services Corporation. |
| ***10.18 | Amendment to Agreement for Wholesale Financing, dated as of March 25, 1998, between the Registrant and Deutsche Financial Services Corporation. |
| ***10.19 | Amendment to Agreement for Wholesale Financing, dated as of November 5, 1999, between the Registrant and Deutsche Financial Services Corporation. |
| ***10.20 | Amendment to Agreement for Wholesale Financing, dated as of February 25, 2000 between the Registrant and Deutsche Financial Services Corporation. |
| ***10.21 | Guaranty, dated as of February 25, 2000, entered into by PC Connection, Inc. in connection with the Amendment to Agreement for Wholesale Financing, dated as of February 25, 2000, between the Registrant and Deutsche Financial Services Corporation. |
| ***10.22 | Agreement for Inventory Financing, dated as of August 17, 1999, between the Registrant and IBM Credit Corporation. |
| ***10.23 | Amendment to Agreement for Inventory Financing, dated as of February 25, 2000, between the Registrant and IBM Credit Corporation. |
| ***10.24 | Guaranty, dated as of February 25, 2000, entered into by PC Connection, Inc., PC Connection Sales of Massachusetts, Inc., Merrimack Services Corp. and ComTeq Federal, Inc., in connection with the Amendment to Agreement for Inventory Financing, dated as of February 25, 2000, between the Registrant and IBM Credit Corporation. |
| ***10.25 | Agreement for Wholesale Financing, dated as of October 12, 1993, between ComTeq Federal, Inc. and IBM Credit Corporation. |
| ***10.26 | Amendment to Agreement for Wholesale Financing, dated as of December 23, 1999, between ComTeq Federal, Inc. and IBM Credit Corporation. |
| ***10.27 | Amendment to Addendum to Agreement for Wholesale Financing, dated as of December 23, 1999, between ComTeq Federal, Inc. and IBM Credit Corporation. |
| ***10.28 | Amendment to Agreement for Wholesale Financing, dated as of February 25, 2000, between ComTeq Federal, Inc. and IBM Credit Corporation. |
| ***10.29 | Guaranty, dated as of February 25, 2000, entered into by the Registrant, PC Connection, Inc., PC Connection Sales of Massachusetts, Inc. and Merrimack Services Corp., in connection with the Amendment to Agreement for Wholesale Financing, dated as of February 25, 2000, between ComTeq Federal, Inc. and IBM Credit Corporation. |
| ***10.30 | Agreement for Wholesale Financing, dated as of February 25, 2000, between ComTeq Federal, Inc. and Deutsche Financial Services Corporation. |
| ***10.31 | Guaranty, dated as of February 25, 2000, entered into by PC Connection, Inc. in connection with the Agreement for Wholesale Financing, dated as of February 25, 2000, between ComTeq Federal, Inc. and Deutsche Financial Services Corporation. |


| ***10.32 | Assignment of Lease Agreements, dated as of December 13, 1999, between Micro Warehouse, Inc. (assignor) and the Registrant (assignee). |
| :---: | :---: |
| ***10.33 | Amended and Restated Credit Agreement, dated February 25, 2000, between PC Connection, Inc., the Lenders Party hereto and Citizens Bank of Massachusetts. |
| *****10.34 | Amendment, dated January 1, 1999, to the Lease Agreement between the Registrant and Gallup \& Hall Partnership, dated June 1, 1987, as amended for property located in Marlow, New Hampshire. |
| ****10.35 | Lease between Merrimack Services Corporation and White Knight Realty Trust, dated October 19, 2000 for property located at 7 Route 101A, Amherst, New Hampshire. |
| *****10.36 | Amendment to Employment Agreement between the Registrant and Robert Wilkins dated December 23, 1995. |
| ****10.37 | Lease between Merrimack Services Corporation and Schleicher \& Schuell, Inc., dated November 16, 2000 for property located at 10 Optical Avenue, Keene, New Hampshire. |
| *****10.38 | Lease between PC Connection Sales and Dover Mills L.P., dated May 1, 2000 for property located at 100 Main Street, Dover, New Hampshire. |
| *****10.39 | Lease between ComTeq Federal, Inc. and Rockville Office/ Industrial Associates dated December 14, 1993 for property located at 7503 Standish Place, Rockville, Maryland. |
| *****10.40 | Amendment, dated November 1, 1996 to the Lease Agreement between ComTeq Federal, Inc. and Rockville Office/Industrial Associates for property located in Rockville, Maryland. |
| *****10.41 | Amendment, dated March 31, 1998 to the Lease Agreement between ComTeq Federal, Inc. and Rockville Office/Industrial Associates, dated November 1, 1996, as amended for property located in Rockville, Maryland. |
| *****10.42 | Amendment, dated August 31, 2000 to the Lease Agreement between ComTeq Federal, Inc. and Rockville Industrial Associates, dated March 31, 1998, as amended for property located in Rockville, Maryland. |
| *****10.43 | Amendment dated June 26, 2000 to the Lease Agreement between Merrimack Services Corporation and EWE Warehouse Investments V, LTD., dated July 31, 1998 for property located at 2840 Old State Route 73, Wilmington, Ohio. |
| *****10.44 | Lease between PC Connection, Inc. and The Hillsborough Group, dated January 5, 2000 for property located at 706 Route 101A, Merrimack, New Hampshire. |
| ******10.45 | Amendment, dated December 27, 2000 to the Amended and Restated Credit Agreement, dated February 25, 2000, between PC Connection, Inc., the Lender's Party hereto and Citizens Bank of Massachusetts. |
| ******10.46 | Amendment, dated May 4, 2001 to the Amended and Restated Credit Agreement, dated December 27, 2000, between PC Connection, Inc., the Lender's Party hereto and Citizens Bank of Massachusetts. |
| ******10.47 | Amendments, dated June 19, 2001 to the Assignment of Lease Agreements, dated as of December 13, 1999, between Micro Warehouse Inc. (assignor) and the Registrant (assignee). |
| *******10.48 | Employment Agreement between the Registrant and Kenneth Koppel, dated June 25, 2001. |
| *******10.49 | Amendment, dated August 22, 2001 to the Amended and Restated Credit Agreement, dated May 4, 2001, between PC Connection, Inc., the Lender's Party hereto and Citizens Bank of Massachusetts. |
| *******10.50(+) | National Account Agreement between Airborne Express Inc. and Merrimack Services Corporation d/b/a/ PC Connection Services, dated September 10, 2001. |
| *******10.51 | Agreement and Plan of Merger, dated March 25, 2002, by and among PC Connection, Inc., Boca Acquisition Corp., MoreDirect, Inc. and the stockholders of MoreDirect, Inc. set forth on Schedule 1 thereto. |
| 23.1 | Consent of Deloitte \& Touche LLP. |
| 99.1 | Certification of the Company's Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-0xley Act of 2002. |
| 99.2 | Certification of the Company's Senior Vice President of Finance and Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-0xley Act of 2002. |

*** Incorporated by reference from exhibits filed with the Company's annual report on Form 10-K/A Amendment No. 1, File Number 0-23827, filed on April 4, 2000.
Incorporated by reference from exhibits filed with the Company's quarterly report on Form 10-Q, File Number 0-23827, filed on November 14, 2000.
Incorporated by reference from exhibits filed with the Company's annual report on Form 10-K, File Number 0-23827, filed on March 30, 2001.
****** Incorporated by reference from exhibits filed with the Company's quarterly report on Form 10-Q, File Number 0-23827, filed on August 14, 2001.
******* Incorporated by reference from exhibits filed with the Company's annual report on Form 10-K, File Number 0-23827, filed on April 1, 2002.
(+) Confidential treatment requested for this agreement.

Pursuant to the requirements of Section 13 or 15 (d) of the Securities Exchange Act of 1934, the registrant has duly caused this Amendment No. 2 on Form 10-K/A to be signed on its behalf by the undersigned, thereunto duly authorized.

PC Connection, Inc.
Date: November 13, 2002
By: /s/ PATRICIA GALLUP
Patricia Gallup, Chairman and Chief Executive Officer

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

| Name | Title | Date |
| :---: | :---: | :---: |
| /s/ BRUCE BARONE | Director | November 13, 2002 |
|  |  |  |
| Bruce Barone |  |  |
| /s/ JOSEPH BAUTE | Director | November 13, 2002 |
| Joseph Baute |  |  |
| /s/ PETER J. BAXTER | Director | November 13, 2002 |
| Peter J. Baxter |  |  |
| /s/ DAVID BEFFA-NEGRINI | Director | November 13, 2002 |
| David Beffa-Negrini |  |  |
| /s/ PATRICIA GALLUP | Chairman and Chief | November 13, 2002 |
| Patricia Gallup | Executive Officer |  |
| /s/ MARK A. GAVIN | Chief Financial Officer | November 13, 2002 |
| Mark A. Gavin | (Principal Financial and Accounting Officer) |  |
| /s/ DAVID HALL | Vice Chairman and Director | November 13, 2002 |
| David Hall |  |  |
| /s/ KENNETH KOPPEL | President | November 13, 2002 |
| Kenneth Koppel |  |  |

1. I have reviewed this Amendment No. 2 to annual report on Form 10-K/A of PC Connection, Inc.;
2. Based on my knowledge, this Amendment No. 2 to annual report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this Amendment No. 2 to annual report;
3. Based on my knowledge, the financial statements, and other financial information included in this Amendment No. 2 to annual report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this Amendment No. 2 to annual report;
4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-14 and 15d-14) for the registrant and we have:
a) designed such disclosure controls and procedures to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this Amendment No. 2 to annual report is being prepared;
b) evaluated the effectiveness of the registrant's disclosure controls and procedures as of a date within 90 days prior to the filing date of this Amendment No. 2 to annual report (the "Evaluation Date"); and
c) presented in this Amendment No. 2 to annual report our conclusions about the effectiveness of the disclosure controls and procedures based on our evaluation as of the Evaluation Date;
5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent function):
a) all significant deficiencies in the design or operation of internal controls which could adversely affect the registrant's ability to record, process, summarize and report financial data and have identified for the registrant's auditors any material weaknesses in internal controls; and
b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal controls; and
6. The registrant's other certifying officers and I have indicated in this Amendment No. 2 to annual report whether or not there were significant changes in internal controls or in other factors that could significantly affect internal controls subsequent to the date of our most recent evaluation, including any corrective actions with regard to significant deficiencies and material weaknesses.
/s/ PATRICIA GALLUP
Patricia Gallup
Chairman and Chief Executive Officer
7. I have reviewed this Amendment No. 2 to annual report on Form 10-K/A of PC Connection, Inc.;
8. Based on my knowledge, this Amendment No. 2 to annual report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this Amendment No. 2 to annual report;
9. Based on my knowledge, the financial statements, and other financial information included in this Amendment No. 2 to annual report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this Amendment No. 2 to annual report;
10. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-14 and 15d-14) for the registrant and we have:
a) designed such disclosure controls and procedures to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this Amendment No. 2 to annual report is being prepared;
b) evaluated the effectiveness of the registrant's disclosure controls and procedures as of a date within 90 days prior to the filing date of this Amendment No. 2 to annual report (the "Evaluation Date"); and
c) presented in this Amendment No. 2 to annual report our conclusions about the effectiveness of the disclosure controls and procedures based on our evaluation as of the Evaluation Date;
11. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent function):
a) all significant deficiencies in the design or operation of internal controls which could adversely affect the registrant's ability to record, process, summarize and report financial data and have identified for the registrant's auditors any material weaknesses in internal controls; and
b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal controls; and
12. The registrant's other certifying officers and I have indicated in this Amendment No. 2 to annual report whether or not there were significant changes in internal controls or in other factors that could significantly affect internal controls subsequent to the date of our most recent evaluation, including any corrective actions with regard to significant deficiencies and material weaknesses.
Report of Management ..... F-2
Independent Auditors' Report ..... F-3
onsolidated Balance Sheets as of December 31, 2001 and 2000 (As Restated) ..... F-4
Consolidated Statements of Income for the years ended December 31, 2001, 2000, and 1999 (As Restated) ..... F-5

Consolidated Statement of Changes in Stockholders' Equity for the years ended December 31, 2001,
2000, and 1999 (As Restated)
F-6
Consolidated Statements of Cash Flows for the years ended December 31, 2001, 2000, and 1999 (As Restated) ... F-7 Notes to Consolidated Financial Statements

Responsibility for the integrity and objectivity of the financial information presented in this Annual Report on Form 10-K/A Amendment No. 2 rests with PC Connection, Inc. and its subsidiaries ("the Company") management. The accompanying consolidated financial statements have been prepared in conformity with accounting principles generally accepted in the United States of America, applying certain estimates and judgments as required.

The Company maintains an effective internal control structure. It consists, in part, of an organization with clearly defined lines of responsibility and delegation of authority, comprehensive systems and control procedures. We believe this structure provides reasonable assurance that transactions are executed in accordance with management authorization and accounting principles generally accepted in the United States of America.

To assure the effective administration of internal control, we carefully select and train our employees, develop and disseminate written policies and procedures, provide appropriate communication channels and foster an environment conducive to the effective functioning of controls. We believe that it is essential for the Company to conduct its business affairs in accordance with the highest ethical standards.

Deloitte \& Touche LLP, the independent auditing firm, is retained to audit the Company's consolidated financial statements. Its accompanying report is based on an audit conducted in accordance with auditing standards generally accepted in the United States of America.

The Audit Committee of the Board of Directors is composed solely of outside directors and is responsible for recommending to the Board of Directors the independent accounting firm to be retained for the coming year. The Audit Committee meets periodically and privately with the independent auditors, as well as with Company management, to review accounting, auditing, internal control structure and financial reporting matters.

Patricia Gallup Chairman and Chief Executive Officer

Kenneth Koppel President

Mark A. Gavin
Sr. Vice President of Finance and Chief Financial Officer

To the Board of Directors of
PC Connection, Inc.
Merrimack, New Hampshire
We have audited the accompanying consolidated balance sheets of PC Connection, Inc. and subsidiaries as of December 31, 2001 and 2000 and the related consolidated statements of income, changes in stockholders' equity, and cash flows for each of the three years in the period ended December 31, 2001. Our audits also included the financial statement schedule listed in the Index at Item 14(a)(2). These financial statements and financial statement schedule are the responsibility of the Company's management. Our responsibility is to express an opinion on the financial statements and financial statement schedule based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, such consolidated financial statements present fairly, in all material respects, the financial position of PC Connection, Inc. and subsidiaries as of December 31, 2001 and 2000, and the results of their operations and their cash flows for each of the three years in the period ended December 31, 2001, in conformity with accounting principles generally accepted in the United States of America. Also, in our opinion, such financial statement schedule, when considered in relation to the basic consolidated financial statements taken as a whole, presents fairly in all material respects the information set forth therein.

As discussed in Note 16, the financial statements have been restated.
Deloitte \& Touche LLP
Boston, Massachusetts
January 24, 2002
March 25, 2002 as to Note 15
October 11, 2002 as to Note 16

## CONSOLIDATED BALANCE SHEETS

(amounts in thousands, except per share data)

December 31,
(As Restated - See Note 16)
2001
2000

## ASSETS

| Current Assets: |  |  |
| :---: | :---: | :---: |
| Cash and cash equivalents | \$ 35,605 | \$ 7,363 |
| Accounts receivable, net | 107,163 | 124, 080 |
| Inventories - merchandise | 57,456 | 68,964 |
| Deferred income taxes | 2,559 | 2,555 |
| Income taxes receivable | 1,312 | 4,882 |
| Prepaid expenses and other current assets | 3,013 | 3,064 |
| Total current assets | 207,108 | 210,908 |
| Property and equipment, net | 27,472 | 28,665 |
| Goodwill, net | 8,807 | 9,509 |
| Other assets | 258 | 432 |
| Total Assets | \$ 243,645 | \$ 249,514 |
| LIABILITIES AND STOCKHOLDERS' EQUITY |  |  |
| Current Liabilities: |  |  |
| Current maturities of capital lease obligation to affiliate | \$ 171 | \$ 153 |
| Current maturities of long-term debt | 1,000 | 1,000 |
| Accounts payable | 75,399 | 86,216 |
| Accrued expenses and other liabilities | 10,096 | 12,491 |
| Total current liabilities | 86,666 | 99,860 |
| Long-term debt, less current maturities | - | 1,000 |
| Capital lease obligation to affiliate, less current maturities | 6,621 | 6,792 |
| Deferred income taxes | 3,523 | 3,555 |
| Other liabilities | 73 | 241 |
| Total Liabilities | 96,883 | 111,448 |
| Commitments and Contingencies (Note 11) |  |  |
| Stockholders' Equity: |  |  |
| Preferred Stock, $\$ .01$ par value, 10,000 shares authorized, 0 issued and outstanding at December 31, 2001 and December 31, 2000 ................ | - | - |
| Common Stock, $\$ .01$ par value, 100, 000 shares authorized, 24,748 and 24,416 issued, 24,543 and 24,416 outstanding at December 31, 2001 and December 31, 2000, respectively ....... | 247 | 244 |
| Additional paid-in capital ... | 74,393 | 71,542 |
| Retained earnings . | 73,659 | 66,280 |
| Treasury stock at cost | $(1,537)$ | - |
| Total Stockholders' Equity | 146,762 | 138,066 |
| Total Liabilities and Stockholders' Equity | \$ 243,645 | \$ 249,514 |

See notes to consolidated financial statements.

|  | Years Ended December 31, |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2001 |  | 2000 |  | 1999 |  |
|  | (As Restated - See Note 16) |  |  |  |  |  |
| Net sales |  | 1,186,217 |  | \$ 1,440, 227 |  | \$ 1, 079,348 |
| Cost of sales |  | 1,054,631 |  | 1,264,573 |  | 950,165 |
| Gross Profit |  | 131,586 |  | 175,654 |  | 129,183 |
| Selling, general and administrative expenses |  | 117,610 |  | 123,834 |  | 91,322 |
| Restructuring costs and other special charges |  | 2,204 |  | - |  | - |
| Income from operations |  | 11,772 |  | 51,820 |  | 37,861 |
| Interest expense |  | $(1,179)$ |  | $(2,086)$ |  | $(1,392)$ |
| Other, net |  | 1,307 |  | 589 |  | 116 |
| Income before taxes |  | 11,900 |  | 50,323 |  | 36,585 |
| Income taxes |  | $(4,521)$ |  | $(19,126)$ |  | $(13,905)$ |
| Income before cumulative effect of change in accounting principle |  | 7,379 |  | 31,197 |  | 22,680 |
| Cumulative effect of change in accounting principle, net of taxes of \$187 | \$ | - |  | - |  | (305) |
| Net income | \$ | 7,379 |  | \$ 31,197 |  | \$ 22,375 |
| Earnings per common share before cumulative effect of change in accounting principle: |  |  |  |  |  |  |
| Basic .......................................................................... | \$ | . 30 |  | \$ 1.30 |  | \$ . 97 |
| Diluted |  | . 30 |  | \$ 1.22 |  | \$ . 94 |
| Earnings per common share relating to cumulative effect of change in accounting principle: |  |  |  |  |  |  |
| Basic ............................................................................... | \$ | - |  | \$ |  | \$ (.02) |
| Diluted | \$ | - |  | \$ |  | \$ (.01) |
| Earnings per common share: |  |  |  |  |  |  |
| Basic ........... | \$ | . 30 |  | \$ 1.30 |  | \$ . 95 |
| Diluted | \$ | . 30 |  | \$ 1.22 |  | \$ . 93 |
| Shares used in computation of earnings per common share: |  |  |  |  |  |  |
| Basic |  | 24,453 |  | 24,054 |  | 23,475 |
| Diluted |  | 24,947 |  | 25,572 |  | 24,167 |

## CONSOLIDATED STATEMENT OF CHANGES IN STOCKHOLDERS' EQUITY

 (amounts in thousands) See notes to consolidated financial statements.

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PC CONNECTION, INC. AND SUBSIDIARIES
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CONSOLIDATED STATEMENTS OF CASH FLOWS
(amounts in thousands)

Cash Flows from Operating Activities:


Cash Flows from Investing Activities:
Purchases of property and equipment
Proceeds from sale of property and equipment
Payment for acquisitions, net of cash acquired
Net cash used for investing activities $\qquad$

Cash Flows from Financing Activities:
Proceeds from short-term borrowings
Repayment of short-term borrowings

Issuance of stock under employee stock purchase plan
Purchase of treasury shares
Net cash provided by (used for) financing activities

Increase (decrease) in cash and cash equivalents
Cash and cash equivalents, beginning of year
Cash and cash equivalents, end of year

Supplemental Cash Flow Information:
Interest paid
Income taxes paid
Non-Cash Activities:
Issuance of notes payable in connection with acquisition of subsidiary

44,955
$(44,955)$
(1, 000)
(153)

1,139
1,473
$(1,537)$
(78)

28, 242
\$ 7,379
7,379

7,815
(375)

10, 680
(174)

6,237
11, 508
3, 621
139
$(10,817)$
242
$(2,082)$
34, 173
(6,122)
$(6,122)$
269
--------
$(5,853)$
(78)

7,363
\$ 35,605
=========
\$ 1,092
2,818
\$
\$ 31, 197
31, 197

6,566
1, 377
51
9, 868 (13)
$(39,926)$ 555
$(3,295)$ (263)
$(19,077)$
8,193 193
759
$(4,008)$

| $(12,581)$ | $(7,653)$ |
| :---: | :---: |
| 2,074 | 2,155 |
| $(2,158)$ | $(3,198)$ |
| $(12,665)$ | $(8,696)$ |

583, 042
(583, 042
$(1,000)$
(137)

3,825
932
-

3,620
$(13,053)$
20,416
\$ 7,363
=========
\$ 1,923
13, 242
\$
\$ 22,680
(305)

22,375

5,334
1,936 162
6,821
159
$(36,912)$
$(5,476)$
(504)

19,945
370
1,829
16, 039
$(7,653)$
2,155
(3, ----
(8, - . -

442,731
$(442,731)$
(122)

814
471
--------

1,163

8,506
11,910
\$-------
20,416
=========
\$ 1,398
9,374
$\$ 3,000$

See notes to consolidated financial statements.

PC CONNECTION, INC. AND SUBSIDIARIES
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS
(amounts in thousands, except per share data)

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

PC Connection, Inc. and subsidiaries (the "Company") is a direct marketer of information technology products and solutions, including brand-name personal computers and related peripherals, software, and networking products to business, education, government, and consumer end users located primarily in the United States. The following is a summary of significant accounting policies.

Principles of Consolidation
The Consolidated Financial Statements include the accounts of PC Connection, Inc. and subsidiaries. Intercompany transactions and balances are eliminated in consolidation.

## Use of Estimates in the Preparation of Financial Statements

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions. These estimates and assumptions affect the amounts reported in the accompanying consolidated financial statements. Actual results could differ from those estimates.

## Revenue Recognition

Revenue on product sales is recognized at the point in time when persuasive evidence of an arrangement exists, the price is fixed and final, delivery has occurred and there is a reasonable assurance of collection of the sales proceeds. We generally obtain oral or written purchase authorizations from our customers for a specified amount of product at a specified price. Because we either (i) have a general practice of covering customer losses while products are in-transit despite title transferring at the point of shipment or (ii) have FOB - destination specifically set out in its arrangements with federal agencies, delivery is deemed to have occurred at the point in time when the product is received by the customer. (Item (i) differs from our previously stated policy. See Note 16 for further discussion.)

We provide our customers with a limited thirty day right of return generally limited to defective merchandise. Revenue is recognized at delivery and a reserve for sales returns is recorded. We have demonstrated the ability to make reasonable and reliable estimates of product returns in accordance with SFAS No. 48, "Revenue Recognition When Right of Return Exists", based on significant historical experience. Should such returns no longer prove estimable, we believe that the impact on our financials would not necessarily be significant since the return privilege expires 30 days after shipment.

All amounts billed to a customer in a sale transaction related to shipping and handling, if any, represent revenues earned for the goods provided and have been classified as "net sales." Costs related to such shipping and handling billings are classified as "cost of sales."

## Cash and Cash Equivalents

The Company considers all highly liquid short-term investments with original maturities of 90 days or less to be cash equivalents. The carrying value of the Company's cash equivalents approximates fair value.

## Accounts Receivable

Ongoing credit evaluations of the Company's customers are performed, and credit limits are adjusted, based on payment history and customer credit-worthiness. An allowance for estimated doubtful accounts is maintained based on the Company's historical experience and the customer credit issues identified. Collections are monitored regularly, and the allowance is adjusted as necessary to recognize any changes in credit exposure.

Inventories - Merchandise
Inventories (all finished goods) consisting of software packages, computer systems and peripheral equipment, are stated at cost (determined under the first-in, first-out method) or market, whichever is lower. Inventory quantities on hand are reviewed regularly, and provisions are made for obsolete, slow moving and nonsalable inventory.

Advertising Costs and Revenues
Costs of producing and distributing catalogs are deferred and charged to expense over the period that each catalog remains the most current selling vehicle (generally one to two months) which approximate the period of probable benefits. Other advertising costs are expensed as incurred. Vendors have the ability to place advertisements in the catalogs for which the Company receives advertising allowances and incentives. These revenues are recognized on the same basis as the catalog costs and are offset against selling, general and administrative expense on the consolidated statements of income.

Advertising costs charged to expense were $\$ 25,847, \$ 27,159$, and $\$ 31,487$ for the years ended December 31, 2001, 2000 and 1999, respectively. Deferred advertising revenues at December 31, 2001, 2000 and 1999 exceeded deferred advertising costs by $\$ 228, \$ 110$, and $\$ 423$ at those respective dates.

## Comprehensive Income

There are no other elements of comprehensive income in the three years ended December 31, 2001 apart from net income as reported.

Property and Equipment
roperty and equipment are stated at cost. Depreciation and amortization is provided for both financial and income tax reporting purposes over the estimated useful lives of the assets ranging from three to seven years. Computer software, including licenses and internally developed software is capitalized and amortized over lives ranging from three to five years. Depreciation is and has been provided using accelerated methods for property acquired prior to 1996 and on the straight-line method for property acquired thereafter. Leasehold improvements and facilities under capital leases are amortized over the terms of the related leases or their useful lives, whichever is shorter, whereas for income tax reporting purposes, they are amortized over the applicable tax lives. The Company periodically evaluates the carrying value of property and equipment based upon current and anticipated undiscounted cash flows, and recognizes an impairment when it is probable that such estimated future cash flows will be less than the asset carrying value.

## Goodwill

Goodwill arises from certain purchase transactions and is amortized using the straight-line method over appropriate periods not exceeding 15 years. The amount charged to expense during 2001, 2000 and 1999 was $\$ 738$, $\$ 704$ and $\$ 324$, respectively. In certain situations, specifically those where the goodwill is associated with other assets that are subject to impairment losses, goodwill impairment is assessed relative to undiscounted cash flows. In other situations where goodwill is considered to be associated with the entire enterprise, impairment is assessed based on undiscounted enterprise cash flows. (See "Recently Issued Financial Accounting Pronouncements" below in Note 1 for a discussion of the Company's adoption of SFAS 142.)

## Income Taxes

Deferred income tax assets and liabilities are computed for differences between the financial statement and tax basis of assets and liabilities that will result in taxable or deductible amounts in the future, based on enacted tax laws and rates applicable to the periods in which the differences are expected to affect taxable income. Valuation allowances are established when necessary to reduce deferred tax assets to the amount that is more likely than not to be realized. "Income taxes" as presented on the Consolidated Statements of Income comprise the tax payable or refundable for the period plus or minus the change during the period in deferred tax assets and liabilities.

## Concentrations

Concentrations of credit risk with respect to trade account receivables are limited due to the large number of customers comprising the Company's customer base. Ongoing credit evaluations of customers' financial condition are performed.

During the years ended December 31, 2001 and 2000, product purchases from Ingram Micro, Inc., the Company's largest vendor, accounted for approximately $24.7 \%$ and 25.6\%, respectively, of its total product purchases. Purchases from Tech Data Corporation comprised $14.1 \%$ and $11.2 \%$ of the Company's total purchases in the years ended December 31, 2001 and 2000, respectively. No other vendor accounted for more than $10 \%$ of the Company's total product purchases.

Basic earnings per common share is computed using the weighted average number of shares outstanding. Diluted earnings per share is computed using the weighted average number of shares outstanding adjusted for the incremental shares attributed to outstanding options to purchase common stock where such options have a dilutive effect on earnings per share.

The following table sets forth the computation of basic and diluted earnings per share:

|  | 2001 | 2000 | 1999 |
| :---: | :---: | :---: | :---: |
| Numerator: |  |  |  |
| Net income | \$ 7,379 | \$31,197 | \$22,375 |
|  | ======= | ======= | ====== |
| Denominator: |  |  |  |
| Denominator for basic earnings per share | 24,453 | 24,054 | 23,475 |
| Effect of dilutive securities: |  |  |  |
| Employee stock options | 494 | 1,518 | 692 |
| Denominator for diluted earnings per share | 24,947 | 25,572 | 24,167 |
| Earnings per share: |  |  |  |
| Basic | \$ . 30 | \$ 1.30 | \$ . 95 |
| Diluted | \$ . 30 | \$ 1.22 | \$ . 93 |

The following options to purchase Common Stock were excluded from the computation of diluted earnings per share for years ended December 31, 2001, 2000, and 1999 because the effect of the options on the calculation would have been anti-dilutive:

|  | 2001 | 2000 | 1999 |
| :---: | :---: | :---: | :---: |
| Anti-dilutive stock options $. \ldots . . .$. | --- | --- | --- |

## Stock-Based Compensation

Compensation expense associated with awards of stock or options to employees and directors is measured using the intrinsic value method in accordance with APB Opinion No. 25, "Accounting for Stock Issued to Employees". Disclosures concerning the impact of the utilization of the fair market value model prescribed by SFAS No. 123, "Accounting for Stock-Based Compensation", appear in Note 8.

Restructuring Costs and Other Special Charges
On March 28, 2001, the Company announced the reduction of non-sales staff by approximately 125 individuals, or $7.5 \%$ of the Company's work force. The Company took a charge of approximately $\$ 0.9$ million in the first quarter of 2001 to cover costs related to this staff reduction. This staff reduction was completed in early April 2001. The Company took a charge in the third quarter of 2001 to cover costs related to additional staff reductions of $\$ 0.5$ million and to cover $\$ 0.7$ million of costs associated with proposed acquisitions abandoned during the quarter. All third-quarter staff reductions were completed by September 30, 2001. The Company took a charge in the fourth quarter of 2001 to cover costs related to additional staff reductions of $\$ 0.1$ million. This is reflected under the caption, "restructuring costs and other special charges" on the consolidated statements of income for the year ended December 31, 2001. Liabilities at December 31, 2001 are included in accrued expenses and other liabilities on the balance sheet.

A rollforward of restructuring costs and other special charges for the twelve months ended December 31, 2001 is shown below. There were no changes in estimates in the interim periods.


The Company announced on March 28, 2001 that its Board of Directors authorized the spending of up to $\$ 15.0$ million to repurchase the Company's common stock. Share purchases will be made in the open market from time to time depending on market conditions. The Company has repurchased 205,000 shares for $\$ 1.5$ million as of December 31, 2001, which are reflected as treasury stock on the consolidated balance sheet.

## Recently Issued Financial Accounting Pronouncements

In July 2001, the Financial Accounting Standards Board ("FASB") issued Statement of Financial Accounting Standards No. 141 ("SFAS 141"), "Business Combinations." SFAS 141 requires the purchase method of accounting for business combinations initiated after June 30, 2001 and eliminates the pooling-of-interests method. The Company does not believe that the adoption of SFAS 141 will have a significant impact on its financial statements.

In July 2001, the FASB issued Statement of Financial Accounting Standards No. 142 ("SFAS 142"), "Goodwill and Other Intangible Assets", which is effective for the Company on January 1, 2002. SFAS 142 requires, among other things, the discontinuance of the amortization of goodwill and certain other identified intangibles. In addition, the statement includes provisions for the reassessment of the value and useful lives of existing recognized intangibles (including goodwill), reclassification of certain intangibles both in and out of previously reported goodwill and the identification of reporting units for purposes of assessing potential future impairments of goodwill and other intangibles. The Company believes the impact of adopting this statement will not be material to the balance sheet. The Company had recorded $\$ 738$ in amortization relative to goodwill in 2001. This amortization will cease in 2002 with the adoption of SFAS 142.

## Reclassifications

Certain amounts in the 2000 and 1999 financial statements have been reclassified to conform to the 2001 presentation.

## 2. ACQUISITIONS

On January 4, 2000 the Company acquired the Merisel Americas Inc. call center in Marlborough, Massachusetts for approximately \$2,200 including acquisition costs The Company acquired the assembled work force of Merisel, as well as its fixed assets; it also assumed its lease liabilities. The excess of the purchase price over the fair value of the assets acquired totaled approximately $\$ 1,300$. Such excess is currently amortized over a period of 15 years. (See Note 1 for a discussion of the Company's adoption of SFAS 142.)

On June 29, 1999, the Company acquired all of the outstanding stock of ComTeq Federal, Inc., a supplier of computer equipment and services to federal government agencies. The purchase price was $\$ 8,300$, including acquisition costs and consisted of cash of $\$ 5,300$ and promissory notes aggregating $\$ 3,000$. Total cash paid for ComTeq Federal Inc., net of cash acquired, was \$3,200. The transaction has been accounted for by the purchase method, and accordingly, the results of operations for the period from June 29, 1999 are included in the accompanying financial statements. The assets purchased and liabilities assumed have been recorded at their fair value at the date of acquisition. The excess of the purchase price, including acquisition costs, over the fair value of the liabilities assumed has been recorded as goodwill (approximately \$9,700). Goodwill is currently amortized over a period of 15 years. (See Note 1 for a discussion of the Company's adoption of SFAS 142). The promissory notes are unsecured, bear interest at the prime rate less $0.5 \%$ and are scheduled to be repaid over a three-year period. As of December 31, 2001, the short-term portion of the promissory notes was $\$ 1,000$ and the long-term portion was zero.

## Pro Forma Information

The following unaudited pro forma information presents the consolidated results of operations of the Company as if the acquisition of ComTeq Federal, Inc. had taken place as of the beginning of each of the periods presented. Merisel results prior to the acquisition have not been included because of their immateriality.

Year Ended December 31, 1999


## 3. ACCOUNTS RECEIVABLE

Accounts receivable consisted of the following:

|  | December 31, |  |
| :---: | :---: | :---: |
|  | 2001 | 2000 |
| Trade | \$105, 441 | \$119, 118 |
| Co-op advertising | 6,242 | 4,243 |
| Vendor returns, rebates and other | 4,657 | 9,847 |
| Total | 116,340 | 133, 208 |
| Less allowances for: |  |  |
| Sales returns | $(1,745)$ | $(3,592)$ |
| Doubtful accounts | $(7,432)$ | $(5,536)$ |
| Accounts receivable, net | \$107, 163 | \$124, 080 |

## 4. PROPERTY AND EQUIPMENT

Property and equipment consisted of the following:

|  | December 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2001 |  | 2000 |  |
| Facilities under capital lease | \$ | 7,215 |  | 7,215 |
| Leasehold improvements |  | 5,406 |  | 4,730 |
| Furniture and equipment |  | 27,166 |  | 25,711 |
| Computer software, including licenses and internally-developed software ........ |  | 22,050 |  | 18,645 |
| Automobiles |  | 269 |  | 266 |
| Total |  | 62,106 |  | 56,567 |
| Less accumulated depreciation and amortization |  | $(34,634)$ |  | $(27,902)$ |
| Property and equipment, net | \$ | 27,472 |  | 28,665 |

## 5. BANK BORROWINGS

At December 31, 2001, the Company had an unsecured credit agreement with a bank providing for short-term borrowings up to $\$ 70,000$ which bears interest at various rates ranging from the prime rate (4.75\% at December 31, 2001) to prime rate less 1\% depending on the ratio of senior debt to EBITDA (earnings before interest, taxes, depreciation and amortization). The credit agreement includes various customary financial and operating covenants, including minimum net worth requirements, minimum net income requirements and restrictions on the payment of dividends, none of which the Company believes significantly restricts the Company's operations. No amounts were outstanding under this facility at December 31, 2001. The credit agreement matures on May 31, 2002. The Company is currently renegotiating the credit agreement.

Certain information with respect to short-term borrowings were as follows:

|  | Weighted Average Interest Rate | Maximum Amount Outstanding |  | Average Amount Outstanding |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Year ended December 31, |  |  |  |  |  |
| 2001 | 5.9\% | \$ | 6,267 | \$ | 197 |
| 2000 | 8.2 |  | 55, 000 |  | 9,567 |
| 1999 | 7.4 |  | 29,543 |  | 4,497 |

## 6. TRADE CREDIT ARRANGEMENTS

At December 31, 2001 and 2000, the Company had security agreements with two financial institutions to facilitate the purchase of inventory from various suppliers under certain terms and conditions. The agreements allow a collateralized position in inventory financed by the financial institutions up to an aggregated amount of $\$ 60,000$. The cost of such financing under these agreements is borne by the suppliers. At December 31, 2001 and 2000, accounts payable included $\$ 6,374$ and $\$ 12,136$, respectively owed to these financial institutions.

## 7. CAPITAL LEASE

In November 1997, the Company entered into a fifteen-year lease for its corporate headquarters with an affiliated company related to the Company through common ownership. The Company occupied the facility upon completion of construction in late November 1998, and the lease payments commenced in December 1998.

Annual lease payments under the terms of the lease, as amended, are approximately $\$ 911$ for the first five years of the lease, increasing to $\$ 1,025$ for years six through ten and $\$ 1,139$ for years eleven through fifteen. The lease requires the Company to pay its proportionate share of real estate taxes and common area maintenance charges as additional rent and also to pay insurance premiums for the leased property. The Company has the option to renew the lease for two additional terms of five years each. The lease has been recorded as a capital lease.

The net book value of capital lease assets was $\$ 5,732$ and $\$ 6,213$ as of December 31, 2001 and 2000, respectively.

Future aggregate minimum annual lease payments under this lease at December 31, 2001 are as follows:


## 8. STOCKHOLDERS' EQUITY

## Preferred Stock

The Company's Amended and Restated Certificate of Incorporation (the "Restated Certificate") authorized the issuance of up to $10,000,000$ shares of preferred stock, $\$ .01$ par value per share (the "Preferred Stock"). Under the terms of the Restated Certificate, the Board is authorized, subject to any limitations prescribed by law, without stockholder approval, to issue by a unanimous vote such shares of Preferred Stock in one or more series. Each such series of Preferred Stock shall have such rights, preferences, privileges and restrictions, including voting rights, dividend rights, redemption privileges and liquidation preferences, as shall be determined by the Board. There were no preferred shares outstanding at 2001 and 2000.

Incentive and Non-Statutory Stock Option Plans
In December 1993, the Board adopted and the stockholders approved the 1993 Incentive and Non-Statutory Stock Option Plan (the "1993 Plan"). Under the terms of the 1993 Plan, the Company is authorized to make awards of restricted stock and to grant incentive and non-statutory options to employees of, and consultants and advisors to, the Company to purchase shares of the Company's stock. A total of $1,686,245$ shares of the Company's Common Stock was authorized for issuance upon exercise of options granted or awards made under the 1993 Plan. Options vest over varying periods up to four years and have contractual lives up to ten years.

In November 1997, the Board adopted and the stockholders approved the 1997 Stock Incentive Plan (the "1997 Plan"), which became effective on the closing of the Company's initial public offering in 1998. The 1997 Plan provides for the grant of incentive stock options, non-statutory stock options, stock appreciation rights, performance shares and awards of restricted stock and unrestricted stock. A total of $3,600,000$ shares have been reserved for issuance under this Plan.

Information regarding the 1993 and 1997 Plans is as follows:

|  | Option Shares | Weighted <br> Average Exercise Price | Weighted Average Fair Value |
| :---: | :---: | :---: | :---: |
| Outstanding, December 31, 1998 | 2,408,355 | \$ 7.02 |  |
| Granted | 714,832 | 10.36 | 4.29 |
| Exercised | $(175,903)$ | 4.62 |  |
| Forfeited | $(124,674)$ | 9.02 |  |
| Outstanding, December 31, 1999 | 2,822,610 | 7.93 |  |
| Granted | 626,415 | 30.27 | 15.78 |
| Exercised | $(687,653)$ | 5.56 |  |
| Forfeited | $(111,864)$ | 13.35 |  |
| Outstanding, December 31, 2000 | 2,649,508 | 13.61 |  |
| Granted | 776,367 | 13.01 | 9.14 |
| Exercised | $(197,134)$ | 5.78 |  |
| Forfeited | $(334,929)$ | 18.53 |  |
| Outstanding December 31, 2001 | 2,893,812 | 13.40 |  |

The following table summarizes the status of outstanding stock options as of December 31, 2001:


The Company has adopted the disclosure-only provisions of SFAS No. 123,
"Accounting for Stock-Based Compensation". Accordingly, compensation expense for options awarded under the Plans in 2001, 2000 and 1999, has been recognized using the intrinsic value method.

The fair value of options granted prior to the consummation of the Company's initial public offering in 1998 was estimated using the minimum value method and risk-free interest rates and expected option lives of $6 \%$ and seven years, respectively. The minimum value pricing method was designed to value stock options of non-public companies; accordingly, the minimum value method assumed zero volatility.

The Black-Scholes model was used to value options granted subsequent to the Offering using a volatility factor of $98.8 \%$, $69 \%$, and $50 \%$ for 2001, 2000 and 1999, respectively, estimated option lives of four years, and a risk-free interest rate of $4 \%$ for $2001,6.4 \%$ for 2000 , and $6 \%$ for 1999. Management believes that the assumptions used and the models applied to value
the awards yield a reasonable estimate of the fair value of the grants made under the circumstances, given the alternatives under SFAS No. 123.

Compensation expense charged to operations using the intrinsic value method totaled \$0, \$51 and \$162 for the years ended December 31, 2001, 2000, and 1999, respectively. Had the Company recorded compensation expense using the fair value method under SFAS No. 123, pro forma net income and diluted net income per share for the years ended December 31 would have been as follows:

|  |  | 2001 |  | 2000 | 1999 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net income | \$ | 7,379 | \$ | 31, 197 | \$22,375 |
| Net income, under SFAS No. 123 |  | 5,056 |  | 29,148 | 21,461 |
| Diluted net income per share |  | . 30 |  | 1.22 | . 93 |
| Diluted net income per share, under SFAS No. 123 |  | . 20 |  | 1.14 | . 89 |

1997 Employee Stock Purchase Plan
In November 1997, the Board adopted and the stockholders approved the 1997 Employee Stock Purchase Plan (the "Purchase Plan"), which became effective on February 1, 1999. The Purchase Plan authorizes the issuance of Common Stock to participating employees. Under the terms of the Purchase Plan, the purchase price is an amount equal to $85 \%$ of the fair market value per share of the Common Stock on either the first day or the last day of the offering period, whichever is lower. An aggregate of 337,500 shares of Common Stock has been reserved for issuance under the Purchase Plan, of which 279,152 shares were purchased.
9. INCOME TAXES

The 2001, 2000 and 1999 provision for income taxes consisted of the following:

|  | Years <br> 2001 |  | Ended December 2000 |  | $\begin{aligned} & 31, \\ & 1999 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Paid or currently payable: |  |  |  |  |  |
| Federal | \$ | 4,510 | \$ 16,673 | \$ | 10,373 |
| State |  | 386 | 1,526 |  | 1,409 |
| Total current |  | 4,896 | 18,199 |  | 11,782 |
| Deferred: |  |  |  |  |  |
| Federal |  | (345) | 853 |  | 1,953 |
| State |  | (30) | 74 |  | 170 |
| Net deferred |  | (375) | 927 |  | 2,123 |
| Net provision | \$ | 4,521 | \$ 19,126 | \$ | 13,905 |

The components of the deferred taxes at December 31, 2001 and 2000 are as follows:
2000

Current:

| Provisions for doubtful accounts | \$ | 2,824 | \$ | 2,104 |
| :---: | :---: | :---: | :---: | :---: |
| Inventory costs capitalized for tax purposes |  | 93 |  | 442 |
| Inventory and sales returns reserves |  | 586 |  | 887 |
| Deductible expenses, primarily employee-benefit related |  | 120 |  | 61 |
| Other |  | $(1,064)$ |  | (939) |
| Net deferred tax asset |  | 2,559 |  | 2,555 |
| Non-Current: |  |  |  |  |
| Compensation under non-statutory stock option agreements |  | 409 |  | 426 |
| Excess of book basis over tax basis of property and equipment |  | $(3,932)$ |  | $(3,981)$ |
| Net deferred tax liability |  | $(3,523)$ |  | $(3,555)$ |
| Net deferred tax (liability) | \$ | (964) | \$ | $(1,000)$ |

The reconciliation of the Company's 2001, 2000 and 1999 income tax provision to the statutory federal tax rate is as follows:

|  | 2001 | 2000 | 1999 |
| :---: | :---: | :---: | :---: |
| Statutory tax rate | 35.0\% | 35.0\% | 35.0\% |
| State income taxes, net of federal benefit | 3.0 | 2.5 | 2.6 |
| Nondeductible expenses | 0.1 | 0.4 | 0.2 |

The Company has a contributory profit-sharing and employee savings plan covering all qualified employees. No contributions to the profit-sharing element of the plan were made by the Company in 2001, 2000 or 1999. The Company made matching contributions to the employee savings element of the plan of $\$ 513$, $\$ 592$ and $\$ 317$ in 2001, 2000 and 1999, respectively.

## 11. COMMITMENTS AND CONTINGENCIES

## Operating Leases

The Company leases certain office facilities from its principal stockholders under 20 -year noncancelable operating leases. The lease agreement for one facility requires the Company to pay all real estate taxes and insurance premiums related thereto. The Company also leases several other buildings from its principal stockholders on a month-to-month basis.

In addition, the Company leases office, distribution facilities and equipment from unrelated parties with remaining terms of one to six years

Future aggregate minimum annual lease payments under these leases at December 31, 2001 are as follows:


Total rent expense aggregated $\$ 5,656, \$ 3,936$ and $\$ 1,470$ for the years ended December 31, 2001, 2000 and 1999, respectively, under the terms of the leases described above. Such amounts included \$179, \$169 and \$189 in 2001, 2000 and 1999, respectively, paid to related parties.

Contingencies
The Company is subject to various legal proceedings and claims which have arisen during the ordinary course of business. In the opinion of management, the outcome of such matters is not expected to have a material effect on the Company's financial position, results of operations and cash flows.

## 12. OTHER RELATED PARTY TRANSACTIONS

As described in Notes 7 and 11, the Company has leased certain facilities from related parties. Other related-party transactions include the transactions summarized below. Related parties consist primarily of affiliated companies related to the Company through common ownership.

|  | Years Ended December 31 |  |  |
| :---: | :---: | :---: | :---: |
|  | 2001 | 2000 | 1999 |
| Revenue: |  |  |  |
| Sales of various products | \$ 3 | \$ 3 | \$ 1 |
| Sales of services to affiliated companies | 148 | 300 | 332 |
| Costs: |  |  |  |
| Purchase of services from affiliated companies | 1 | 9 | 6 |

13. SEGMENT AND RELATED DISCLOSURES

SFAS No. 131, "Disclosures About Segments of an Enterprise and Related Information", requires that public companies report profits and losses and certain other information on its "reportable operating segments" in its annual and interim financial statements.

Management has determined that the Company has only one "reportable operating segment", given the financial information provided to and used by the "chief decision maker" of the Company to allocate resources and assess the Company's performance. However, senior management does monitor revenue by platform (PC vs Mac), sales channel (Inbound

Telesales, Corporate Outbound, On-line Internet), and product mix, (Notebooks, Desktops and Servers, Storage Devices, Software, Networking Communications, Printers, Video and Monitors, Memory, Accessories and Other).

Net sales by platform, sales channel, and product mix are presented below:

|  | Years Ended December 31, |  |  |
| :---: | :---: | :---: | :---: |
|  | 2001 | 2000 | 1999 |
| Platform |  |  |  |
| PC and Multi Platform | \$1, 066,411 | \$1, 291, 936 | \$ 918,278 |
| Mac | 119,806 | 148,291 | 161, 070 |
| Total | \$1,186, 217 | \$1,440, 227 | \$1, 079, 348 |
| Sales Channel |  |  |  |
| Corporate Outbound | \$ 942,735 | \$1, 090, 704 | \$ 703,558 |
| Inbound Telesales | 140,463 | 236,557 | 315,068 |
| On-Line Internet | 103,019 | 112,966 | 60,722 |
| Total | \$1,186, 217 | \$1,440, 227 | \$1, 079,348 |
| Product Mix |  |  |  |
| Notebooks | \$ 256,259 | \$ 362,090 | \$ 250, 456 |
| Desktop/Servers | 146,590 | 210,005 | 165, 098 |
| Storage Devices | 116,308 | 138,688 | 109,524 |
| Software | 159,199 | 149,098 | 129,307 |
| Networking Communications | 107,513 | 112,346 | 68,970 |
| Printers | 97,632 | 102,439 | 99,150 |
| Video \& Monitors | 106,601 | 116,922 | 81,692 |
| Memory | 33,682 | 58,108 | 38,265 |
| Accessories/Other | 162,433 | 190,531 | 136,886 |
| Total | \$1,186, 217 | \$1,440, 227 | \$1, 079,348 |
|  | ========== | ========== | ========= |

Included in the product mix sales are enterprise networking product sales of $\$ 235,000, \$ 251,000$ and $\$ 125,000$ for the years ended December 2001, 2000 and 1999, respectively.

Substantially, all of the Company's net sales in 2001, 2000 and 1999 were made to customers located in the United States. Shipments to customers located in foreign countries aggregated less than $2 \%$ in 2001,2000 and 1999. All of the Company's assets at December 31, 2001 and 2000 were located in the United States. The Company's primary target customers are small- to medium-size businesses ("SMBs") comprised of 20 to 1,000 employees, although its customers also include individual consumers, larger companies, federal, state and local governmental agencies and educational institutions. No single customer other than federal government accounted for more than $3 \%$ of total net sales in 2001. Net sales to the federal government in 2001, 2000 and 1999 were $\$ 164.5$ million, $\$ 129.0$ million and $\$ 81.2$ million, or $13.9 \%$, $9.0 \%$ and $7.5 \%$ of total net sales, respectively.

## 14. SELECTED UNAUDITED QUARTERLY FINANCIAL RESULTS

The following table sets forth certain unaudited quarterly data of the Company for each of the quarters since January 2000. This information has been prepared on the same basis as the annual financial statements and all necessary adjustments, consisting only of normal recurring adjustments, have been included in the amounts stated below to present fairly the selected quarterly information when read in conjunction with the annual financial statements and the notes
thereto included elsewhere in this document. The quarterly operating results are not necessarily indicative of future results of operations. See "Factors That May Affect Future Results and Financial Condition - Historical Net Losses; Variability of Quarterly Results."


Weighted average common shares outstanding:

| Basic | 24,417 |  | 24,422 |  | 24,506 |  | 24,467 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Diluted |  | 931 |  | 994 |  | 921 |  |  |
| ngs per common share: |  |  |  |  |  |  |  |  |
| Basic | \$ | . 10 | \$ | . 06 | \$ | . 08 | \$ | . 06 |
| Diluted | \$ | . 10 | \$ | . 06 | \$ | . 08 | \$ | . 06 |


|  | Quarters Ended |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { March 31, } \\ 2000 \end{gathered}$ |  | $\begin{gathered} \text { June 30, } \\ 2000 \end{gathered}$ |  | $\begin{gathered} \text { Sept. 30, } \\ 2000 \end{gathered}$ |  | $\begin{gathered} \text { Dec. } 31, \\ 2000 \end{gathered}$ |  |
|  | (As Previously Reported) |  |  |  |  |  |  |  |
| Net sales |  | 333,799 |  | 366,090 |  | 404,876 | \$ | 345,143 |
| Cost of sales |  | 293,169 |  | 321,145 |  | 355,146 |  | 304,227 |
| Gross profit |  | 40,630 |  | 44,945 |  | 49,730 |  | 40,916 |
| Selling, general and administrative expenses |  | 29,007 |  | 30,903 |  | 32,872 |  | 31,190 |
| Income from operations |  | 11,623 |  | 14,042 |  | 16,858 |  | 9,726 |
| Interest expense |  | (340) |  | (334) |  | (440) |  | (972) |
| Other, net |  | 204 |  | 165 |  | 121 |  | 99 |
| Income before income taxes |  | 11,487 |  | 13,873 |  | 16,539 |  | 8,853 |
| Income tax provision |  | $(4,368)$ |  | $(5,272)$ |  | $(6,284)$ |  | $(3,365)$ |
| Net Income |  | 7,119 | \$ | 8,601 |  | 10,255 | \$ | 5,488 |
| Weighted average common shares outstanding: |  |  |  |  |  |  |  |  |
| Basic |  | 23,676 |  | 23,926 |  | 24,243 |  | 24,364 |
| Diluted |  | 24,879 |  | 25,556 |  | 25,897 |  | 25,471 |
| Earnings per common share: |  |  |  |  |  |  |  |  |
| Basic ............... | \$ | . 30 | \$ | . 36 | \$ | . 42 | \$ | . 23 |
| Diluted | \$ | . 29 | \$ | . 34 | \$ | . 40 | \$ | . 22 |
|  | Quarters Ended |  |  |  |  |  |  |  |
|  |  | $\begin{gathered} \text { 1arch 31, } \\ 2000 \end{gathered}$ |  | une 30 , 2000 |  | $\begin{aligned} & \text { ept. 30, } \\ & 2000 \end{aligned}$ |  | $\begin{aligned} & \text { c. 31, } \\ & 2000 \end{aligned}$ |
|  | (As Restated) |  |  |  |  |  |  |  |
| Net sales |  | 326,932 | \$ | 358,944 |  | 397,476 | \$ | 356,875 |
| Cost of sales |  | 286,941 |  | 314,744 |  | 347,710 |  | 315,178 |
| Gross profit |  | 39,991 |  | 44,200 |  | 49,766 |  | 41,697 |
| Selling, general and administrative expenses |  | 28,852 |  | 30,740 |  | 32,862 |  | 31,380 |
| Income from operations |  | 11,139 |  | 13,460 |  | 16,904 |  | 10,317 |
| Interest expense |  | (340) |  | (334) |  | (440) |  | (972) |
| Other, net ... |  | 204 |  | 165 |  | 121 |  | 99 |
| Income before income taxes |  | 11,003 |  | 13,291 |  | 16,585 |  | 9,444 |
| Income tax provision |  | $(4,184)$ |  | $(5,050)$ |  | $(6,302)$ |  | $(3,590)$ |
| Net Income |  | 6,819 | \$ | 8,241 |  | 10,283 | \$ | 5,854 |
| Weighted average common shares outstanding: |  |  |  |  |  |  |  |  |
| Basic |  | 23,676 |  | 23,926 |  | 24,243 |  | 24,364 |
| Diluted |  | 24,879 |  | 25,556 |  | 25,897 |  | 25,471 |
| Earnings per common share: |  |  |  |  |  |  |  |  |
| Basic ............... | \$ | . 29 | \$ | . 34 | \$ | . 42 | \$ | . 24 |
| Diluted | \$ | . 27 | \$ | . 32 | \$ | . 40 | \$ | . 23 |

## 15. SUBSEQUENT EVENT

On March 25, 2002, the Company signed a definitive agreement to acquire all of the outstanding stock of MoreDirect, Inc., an e-procurement supplier of information technology products for medium-to-large corporate and government organizations nationwide. Under the terms of the agreement, the Company will pay the shareholders of MoreDirect, Inc., \$21,000 in cash at closing. In addition, PC Connection will pay additional cash to the MoreDirect shareholders based upon MoreDirect achieving targeted levels of annual earnings before income taxes through December 31, 2004. PC Connection will also escrow $\$ 10,000$ in cash at closing to fund a portion of these contingent payments. The transactions will be accounted for by the purchase method and accordingly, that company's results of operations will be included in the Company's consolidated financial statements only for periods after the date of closing. For 2001, MoreDirect reported net sales and pre-tax income of $\$ 219,000$ and $\$ 9,200$, respectively.

Subsequent to the issuance of our consolidated financial statements for the fiscal year ended December 31, 2001, our management determined that a change in the revenue recognition policy for sales of product should have been made as of January 1, 1999 in order to comply with Staff Accounting Bulletin No. 101 "Revenue Recognition in Financial Statements" ("SAB 101"). Despite title passing upon shipment to the customer, our general practice has been to cover customer losses that were incurred while the products were in transit. SAB 101, as interpreted by the SEC Staff, would dictate that it is inappropriate to record revenue until delivery because our actions have created a "de facto" title passage at the time of delivery. Therefore, we have concluded that revenue should, and will, be recorded at the time of delivery rather than at the time of shipment.

As a result, the consolidated balance sheets as of December 31, 2000 and 2001 have been restated from amounts previously reported. Results of operations for each of the three years in the period ending December 31, 2001 have also been restated. A summary of significant effects of the restatement is as follows:

|  | 2001 |  | 2000 |  | 1999 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | As Previously Reported | As Restated | As Previously Reported | As Restated | As Previously Reported | As Restated |
| Net sales | \$1,180, 951 | \$1,186, 217 | \$1,449,909 | \$1,440, 227 | \$1, 080, 835 | \$1, 079,348 |
| Cost of sales | 1,049,799 | 1, 054,631 | 1,273,687 | 1,264,573 | 951,489 | 950,165 |
| Gross profit | 131,152 | 131,586 | 176,221 | 175,654 | 129,346 | 129,183 |
| Selling, general and administrative | 117,508 | 117,610 | 123,972 | 123,834 | 91,405 | 91,322 |
| Income taxes | 4,396 | 4,521 | 19,289 | 19,126 | 13,935 | 13,905 |
| Income before cumulative effect of change in accounting principle | 7,172 | 7,379 | 31,463 | 31,197 | 22,730 | 22,680 |
| Cumulative effect of change in accounting principle, net of taxes of $\$ 187$ | - | - | - | - | - | ( 305) |
| Net income | 7,172 | 7,379 | 31,463 | 31,197 | 22,730 | 22,375 |
| Earnings per common share: |  |  |  |  |  |  |
| Basic | \$ 0.29 | \$ 0.30 | \$ 1.31 | \$ 1.30 | 0.97 | \$ 0.95 |
| Diluted | \$ 0.29 | \$ 0.30 | \$ 1.23 | \$ 1.22 | \$ 0.94 | \$ 0.93 |


| Balance Sheet as of December 31, | 2001 | 2000 |
| :---: | :---: | :---: |


|  | As | As |  | As <br> Restated |
| :---: | :---: | :---: | :---: | :---: |
|  | Previously | As | Previously |  |
|  | Reported | Restated | Reported |  |
| Accounts receivable, net | \$117, 461 | \$107, 163 | \$139, 644 | \$124, 080 |
| Inventories - merchandise | 48, 003 | 57,456 | 54,679 | 68,964 |
| Deferred income taxes | 2,304 | 2,559 | 2,175 | 2,555 |
| Total assets | 244, 235 | 243,645 | 250,413 | 249,514 |
| Accrued expenses and other liabilities | 10,272 | 10, 096 | 12,769 | 12,491 |
| Retained earnings | 74,073 | 73,659 | 66,901 | 66,280 |

We consent to the incorporation by reference in Registration Statement Nos. 333-66450, 333-40172, 333-83943, 333-69981, 333-50847, 333-50845, and 333-91584 of PC Connection, Inc. on Form S-8 of our report dated January 24, 2002 (March 25, 2002 as to Note 15 and October 11, 2002 as to Note 16) (which expresses an unqualified opinion and includes an explanatory paragraph relating to the restatement described in Note 16), appearing in this Annual Report on Form $10-K / A$ of PC Connection, Inc. for the year ended December 31, 2001.
/s/ DELOITTE \& TOUCHE LLP
Boston, Massachusetts
November 13, 2002

CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350,
AS ADOPTED PURSUANT TO
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Amendment No. 2 to annual report on Form 10-K/A of PC Connection, Inc. (the "Company") for the period ended December 31, 2001 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), the undersigned, Patricia Gallup, Chairman and Chief Executive Officer of the Company, hereby certifies, pursuant to 18 U.S.C. Section 1350, that:
(1) the Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
(2) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350,
AS ADOPTED PURSUANT TO
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Amendment No. 2 to annual report on Form 10-K/A of PC Connection, Inc. (the "Company") for the period ended December 31, 2001 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), the undersigned, Mark Gavin, Senior Vice President of Finance and Chief Financial Officer of the Company, hereby certifies, pursuant to 18 U.S.C. Section 1350, that:
(1) the Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
(2) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

## /S/ MARK GAVIN

## Mark Gavin

Senior Vice President of Finance and Chief Financial Officer


[^0]:    /(1)/ Represents the difference between the last reported sales price of the Company's Common Stock as reported by the Nasdaq National Market on December 31, 2001 ( $\$ 14.83$ ), the last trading day of 2001, and the exercise price of the option, multiplied by the number of shares subject to the option.
    /(2)/ Value is calculated based on the difference between the option exercise price and the closing market price of the Company's Common Stock on the Nasdaq National Market on the date of exercise, multiplied by the number of shares exercised.
    /(3)/ Mr. Koppel was a consultant for the Company prior to becoming Chief Executive Officer of the Company and received option grants for his service as a consultant.

