

PC Connection, Inc. Honored by Premier Healthcare Alliance for Exceptional Supplier Performance

MERRIMACK, N.H., Jul 06, 2010 (BUSINESS WIRE) -- PC Connection, Inc. (NASDAQ: PCCC), a holder of companies that specialize in providing end-to-end information technology (IT) solutions to business, government, and education markets, announced today that it is a winner of the fifth annual Pinnacle Award, presented by the Premier healthcare alliance. Premier is a performance improvement alliance of more than 2,300 U.S. hospitals and over 67,000 other healthcare sites working together to achieve high quality, cost-effective care.

Premier contracts with more than 800 suppliers, and PC Connection, Inc. is one of only 38 to receive the Pinnacle Award. Winners are recognized for their outstanding management of Premier agreements--as demonstrated by an exceptional ability to provide clinical and financial value to the not-for-profit hospitals that are members of the Premier alliance. The award ceremony was recently held at the Gaylord National Hotel and Convention Center in Washington, D.C.

"This accolade reflects the high value our family of companies places on exceeding the expectations of their partners and customers in the healthcare industry," said Tim McGrath, President and Chief Operating Officer of PC Connection, Inc. "PC Connection, GovConnection, and MoreDirect are honored to have the opportunity to partner with Premier and support the important work of their member healthcare facilities with leading technology products and services. Our sales companies will continue to provide solutions that improve the workflow and quality of care for their valued healthcare customers, and work diligently to continue to be viewed as one of Premier's top suppliers."

"The Pinnacle Award honors Premier valued suppliers that strive for collaboration and performance excellence to benefit the alliance, and we are honored to recognize these top performers," said Premier Purchasing Partners President Mike Alkire.

Premier's Pinnacle Award is intended to reward Premier's contracted suppliers that support attainment of mutual goals, drive contract utilization, and are committed to performance improvement.

About PC Connection, Inc.

PC Connection, Inc., a Fortune 1000 company, owns four sales companies: PC Connection Sales Corporation, MoreDirect, Inc., GovConnection, Inc., and PC Connection Express, Inc., headquartered in Merrimack, NH, Boca Raton, FL, Rockville, MD, and Portsmouth, NH, respectively. All four companies can deliver custom-configured computer systems overnight from PC Connection Services' ISO 9001:2000 certified technical configuration lab at its distribution center in Wilmington, OH. Investors and media can find more information about PC Connection, Inc. at <http://ir.pcconnection.com>.

PC Connection Sales Corporation (800-800-5555), the original business of PC Connection, Inc. serving the small- and medium-sized business sector, is a rapid-response provider of IT products and services. It offers more than 150,000 brand-name products through its staff of technically trained sales account managers and catalog telesales representatives, catalogs, and publications, and its website at www.pcconnection.com.

MoreDirect, Inc. (561-237-3300), www.moredirect.com, provides corporate technology buyers with a comprehensive web-based e-procurement solution and in-depth IT supply-chain expertise, serving as a one-stop source by aggregating more than 300,000 products from the inventories of leading IT wholesale distributors and manufacturers. MoreDirect's TRAXX(TM) system is a seamless end-to-end interface that empowers clients to electronically source, evaluate, compare prices, and track related technology product purchases in real-time.

GovConnection, Inc. (800-800-0019) is a rapid-response provider of IT products and services to federal, state, and local government agencies and educational institutions through specialized account managers, catalogs, and publications, and online at www.govconnection.com.

PC Connection Express, Inc. (888-800-0323) is a rapid-response provider of computer products and consumer electronics to home, home office, and small office users. Customers can purchase the best-known brands in the industry online at www.pcconnectionexpress.com or order by calling a trained sales specialist. The subsidiary includes the MacConnection brand (800-800-2222), one of Apple's largest authorized online resellers at www.macconnection.com.

About the Premier healthcare alliance, 2006 Malcolm Baldrige National Quality Award recipient

Premier is a performance improvement alliance of more than 2,300 U.S. hospitals and 67,000-plus other healthcare sites working together to achieve high quality, cost-effective care. Owned by not-for-profit hospitals, Premier maintains the nation's most comprehensive repository of clinical, financial and outcomes information and operates a leading healthcare purchasing network. A world leader in helping deliver measurable improvements in care, Premier works with the Centers for Medicare & Medicaid Services and the United Kingdom's National Health Service North West to improve hospital performance. Headquartered in Charlotte, N.C., Premier also has offices in San Diego, Philadelphia and Washington. www.premierinc.com

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"Safe Harbor" Statement Under the Private Securities Litigation Reform Act of 1995: This release contains forward-looking statements that are subject to risks and uncertainties, including, but not limited to, the impact of changes in market demand and the overall level of economic activity and environment, or in the level of business investment in information technology products, competitive products and pricing, product availability and market acceptance, new products, fluctuations in operating results, the ability of the Company to manage personnel levels in response to fluctuations in revenue, and other risks that could cause actual results to differ materially from these detailed under the caption "Risk Factors" in the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission for the year ended December 31, 2009. The Company assumes no obligation to update the information in this press release or revise any forward-looking statements, whether as a result of any new information, future events, or otherwise.

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