UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): August 1, 2013

	PC Connection, Inc.		
(Exact na	ame of registrant as specified in char	rter)	
Delaware	0-23827	02-0513618	
(State or other juris- diction of incorporation)	(Commission File Number)	(IRS Employer Identification No.)	
Rt. 101A, 730 Milford Road Merrimack, NH		03054	
(Address of principal executive offices)		(Zip Code)	
Registrant's telep	whone number, including area code: (603 N/A) 683-2000	
(Former nam	e or former address, if changed since last	report)	
☐ Written communications pursuant to Rule 425 under the S	ecurities Act (17 CFR 230.425)		
☐ Soliciting material pursuant to Rule 14a-12 under the Excl	hange Act (17 CFR 240.14a-12)		
☐ Pre-commencement communications pursuant to Rule 14d	l-2(b) under the Exchange Act (17 CFR 24	40.14d-2(b))	
☐ Pre-commencement communications pursuant to Rule 13e	-4(c) under the Exchange Act (17 CFR 24	0.13e-4(c))	

Item 2.02. Results of Operations and Financial Condition

On August 1, 2013, PC Connection, Inc. announced its financial results for the quarter ended June 30, 2013. The full text of the press release issued in connection with the announcement is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

The information in this Form 8-K (including Exhibit 99.1) shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act") or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, except as expressly set forth by specific reference in such a filing.

Item 9.01. Financial Statements and Exhibits

(d) Exhibits

The following exhibit relating to Item 2.02 shall be deemed to be furnished, and not filed:

99.1 Press Release issued by PC Connection, Inc. on August 1, 2013.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: August 1, 2013 PC CONNECTION, INC.

By: /s/ JOSEPH DRISCOLL

Joseph Driscoll

Senior Vice President, Treasurer and

Chief Financial Officer

EXHIBIT INDEX

Exhibit No. Description

99.1 Press release issued by PC Connection, Inc. on August 1, 2013.

PC Connection, Inc. Reports Second Quarter Results

SECOND QUARTER SUMMARY:

- Net sales: \$557.3 million, up 2.7% year over year
- Operating margin increased to 2.8% of net sales
- Diluted earnings per share: \$0.35, up 6.1% year over year
- Cash balance increased to \$64 million, from \$40 million at December 31, 2012

MERRIMACK, N.H.--(BUSINESS WIRE)--August 1, 2013--PC Connection, Inc. (NASDAQ: PCCC), a provider of a full range of information technology (IT) solutions to business, government, and education markets, today announced results for the quarter ended June 30, 2013. Net sales for the second quarter of 2013 were \$557.3 million, an increase of 2.7% compared to \$542.6 million for the second quarter of 2012. Net income for the quarter ended June 30, 2013 was \$9.2 million, or \$0.35 per share, compared to net income of \$8.8 million, or \$0.33 per share, for the corresponding prior year quarter.

Net sales for the six months ended June 30, 2013 were \$1,062.7 million, an increase of \$21.4 million or 2.1%, compared to \$1,041.3 million for the six months ended June 30, 2012. Net income for the six months ended June 30, 2013 was \$15.3 million, or \$0.58 per share, compared to net income of \$14.3 million, or \$0.54 per share, for the six months ended June 30, 2012. Earnings before interest, taxes, depreciation and amortization, stock-based compensation expense, and special charges ("Adjusted EBITDA") totaled \$64.1 million for the twelve months ended June 30, 2013, as compared to \$59.5 million for the twelve months ended June 30, 2012.

Quarterly Sales by Segment:

- Net sales for the SMB segment increased by 5.5% in the quarter to \$242.2 million, compared to net sales in the second quarter of 2012. Net/com sales had the strongest growth
 during the quarter due to increased enterprise networking sales. SMB software sales also continue to be strong due to increased demand in security, virtualization, and
 operating systems software.
- Net sales for the Large Account segment of \$196.2 million were relatively level compared to net sales in the second quarter of 2012. Growth in software and video, imaging, and sound sales was offset by declines in storage and net/com products. Commercial sales, which consists of SMB and Large Account sales, increased by 2.8% from the prior year quarter.
- Net sales to government and education customers (Public Sector segment) increased by 2.5% year over year to \$118.9 million. Sales to state and local government and
 educational institutions increased by 11.3% compared to last year. Federal budget constraints led to a 22.2% decrease in federal government sales.

Net sales to healthcare customers, which are included in each of the three selling segments, increased 25% versus the prior year quarter.

Quarterly Sales by Product Mix:

- Notebook/tablet sales, the Company's largest product category, decreased slightly by 1% year over year and accounted for 19% of net sales in the second quarter of 2013 and 2012. Large Account experienced a slight year-over-year increase in notebook/tablet sales which was more than offset by a decrease in SMB sales. Unit sales increased year over year, however the increase in volume was offset by a decline in average selling prices.
- Desktop/server sales accounted for 15% of net sales in the second quarter of 2013 and 2012. Revenues were very consistent versus prior year in each of the three segments.
- Software sales increased by 7% year over year, accounting for 16% of net sales in the second quarter of 2013 and 2012. We experienced strong growth in both our SMB and Large Account software sales.
- Net/Com Product sales increased by 8% year over year, accounting for 10% of net sales in the second quarter of 2013 and 2012. Strong growth in enterprise networking in the SMB segment contributed to the overall growth during the quarter.

Overall gross profit dollars increased by \$2.3 million, or 3.3%, in the second quarter of 2013, compared to the prior year quarter. Consolidated gross margin, as a percentage of net sales, increased to 13.3% in the second quarter of 2013 compared to 13.2% in the prior year quarter.

Total selling, general and administrative expenses increased in dollars year over year, but remained flat as a percentage of net sales at 10.5% for the second quarter of 2013 and 2012. We are continuing to invest in solution sales capabilities and expect SG&A expenses to rise accordingly as the year progresses; however, we are highly focused on improving efficiencies and streamlining wherever possible.

The Company generated significant positive cash flow in the first half of 2013. Total cash was \$64.2 million compared to \$39.9 million at December 31, 2012. Days sales outstanding were 39 days at June 30, 2013 compared to 41 days at June 30, 2012, and inventory turns increased to 30 turns in the second quarter of 2013 compared to 28 turns in the prior year quarter.

"I am pleased with our results this quarter. We increased revenues, gross margin, operating margin, and earnings per share in a challenging environment. We had solid performance in our healthcare vertical that increased by 25%. We continue to transform our business to provide higher value technology solutions that help our customers solve their business challenges," said Timothy McGrath, President and Chief Executive Officer. "We believe the strategies we have put in place will position us well to gain market share and enhance long-term shareholder value."

Non-GAAP Financial Information

Adjusted EBITDA, pro forma net income, and pro forma earnings per share are non-GAAP financial measures. This information is included to provide information with respect to the Company's operating performance and earnings. Reconciliations of Adjusted EBITDA, pro forma net income, and pro forma earnings per share to GAAP net income are provided in tables immediately following the Condensed Consolidated Statements of Income.

About PC Connection, Inc.

PC Connection, Inc., a Fortune 1000 company, has three sales companies: PC Connection Sales Corporation, MoreDirect, Inc., and GovConnection, Inc., headquartered in Merrimack, NH; Boca Raton, FL; and Rockville, MD; respectively. All three companies can deliver custom-configured computer systems overnight from our ISO 9001:2008 certified technical configuration lab at our distribution center in Wilmington, OH. Investors and media can find more information about PC Connection, Inc. at http://ir.peconnection.com.

PC Connection Sales Corporation (800-800-5555), the original business of PC Connection, Inc. serving primarily the small- and medium-sized business sector, is a rapid-response provider of IT products and services. It offers more than 300,000 brand-name products through its staff of technically trained sales account managers and telesales specialists, catalogs, publications, and its website at www.pcconnection.com. This company also serves consumer and small office users and is, under its MacConnection brand (800-800-2222), one of Apple's largest authorized online resellers at www.macconnection.com.

MoreDirect, Inc. (561-237-3300), www.moredirect.com, provides corporate technology buyers with best-in-class IT solutions, in-depth IT supply-chain expertise, and access to over 300,000 products and 1,600 vendors through TRAXXTM, a cloud-based eProcurement system. Backed by over 500 technical certifications, MoreDirect's team of engineers, software licensing specialists, and project managers help reduce the cost and complexity of buying hardware, software, and services throughout the entire IT lifecycle.

GovConnection, Inc. (800-800-0019) is a rapid-response provider of IT products and services to federal, state, and local government agencies and educational institutions through specialized account managers, catalogs, publications, and online at www.govconnection.com.

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"Safe Harbor" Statement Under the Private Securities Litigation Reform Act of 1995: This release contains forward-looking statements that are subject to risks and uncertainties, including, but not limited to, the impact of changes in market demand and the overall level of economic activity and environment, or in the level of business investment in information technology products, competitive products and pricing, product availability and market acceptance, new products, fluctuations in operating results, and the ability of the Company to manage personnel levels and other costs in response to fluctuations in revenue, and other risks that could cause actual results to differ materially from those detailed under the caption "Risk Factors" in the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission for the year ended December 31, 2012. More specifically, the statements in this release concerning the Company's outlook for selling, general, and administrative expenses in 2013, the Company's anticipated product growth categories, and other statements of a non-historical basis (including statements regarding the Company's ability to grow revenues, improve gross margins, increase market share, and increase earnings per share) are forward-looking statements that involve certain risks and uncertainties. Such risks and uncertainties include the ability to realize market demand for and competitive pricing pressures on the products and services marketed by the Company, the continued acceptance of the Company's distribution channel by vendors and customers, continuation of key vendor and customer relationships and support programs, the ability of the Company to gain or maintain market share, and the ability of the Company to hire and retain qualified sales representatives and other essential personnel. The Company disclaims any obligation to update the information in this press release or revise any forward-looking statements, whether as a result of any new information, future events, or othe

CONSOLIDATED SELECTED FINANCIAL INFORMATION					
At or for the Three Months Ended June 30,	2013	}	201	12	
		% of		% of	%
(Amounts and shares in thousands, except operating data, P/E ratio, and per share data)		Net Sales	-	Net Sales	Change
Operating Data:					
Net sales	\$ 557,287		\$ 542,569		3%
Diluted earnings per share	\$ 0.35		\$ 0.33		6%
Gross margin	13.3%		13.2%		
Operating margin	2.8%		2.7%		
Return on equity (1)	11.2%		11.3%		
Inventory turns	30		28		
Days sales outstanding	39		41		
Product Mix:					
Notebook/Tablet	\$ 104,415	19%	\$ 105,342	19%	(1%)
Software	90,629	16	84,839	16	7%
Desktop/Server	82,532	15	82,424	15	-
Net/Com Product	56,728	10	52,361	10	8%
Video, Imaging and Sound	49,950	9	49,764	9	-
Printer and Printer Supplies	36,826	7	37,143	7	(1%)
Storage	36,085	6	38,659	7	(7%)
Memory and System Enhancement	16,810	3	14,985	3	12%
Accessory/Services/Other	83,312	15	77,052	14	8%
Total Net Sales	\$ 557,287	100%	\$ 542,569	100%	3%
Stock Performance Indicators:					
Actual shares outstanding	26,112		26,352		
Total book value per share	\$ 11.83		\$ 10.92		
Tangible book value per share	\$ 9.74		\$ 8.80		
Closing price	\$ 15.45		\$ 10.62		
Market capitalization	\$ 403,430		\$ 279,858		
Pro forma trailing price/earnings ratio	12.1		8.9		
LTM Adjusted EBITDA (2)	\$ 64,073		\$ 59,498		
Adjusted market capitalization/LTM Adjusted EBITDA (3)					
Adjusted market capitalization/L 1 ivi Adjusted ED11 DA (3)	5.3		3.6		

⁽³⁾ Adjusted market capitalization is defined as gross market capitalization less cash balance.

For the Three Months Ended June 30,	201	13	201	12
	Net	Gross	Net	Gross
(amounts in thousands)	Sales	Margin	Sales	Margin
SMB	\$ 242,194	15.8%	\$ 229,619	15.5%
Large Account	196,152	11.2	196,947	11.6
Public Sector	118,941	11.5	116,003	11.3
Total	\$ 557,287	13.3%	\$ 542,569	13.2%

⁽¹⁾ Based on last twelve months' net income.
(2) Adjusted EBITDA is defined as EBITDA (earnings before interest, taxes, depreciation and amortization) adjusted for stock-based compensation and special charges.

CONDENSED CONSOLIDATED STATEMENTS OF INCOME				
Three Months Ended June 30,		2013	2	012
(amounts in thousands, except per share data)	Amount	% of Net Sales	Amount	% of Net Sales
Net sales	\$ 557,287	100.0%	\$ 542,569	100.0%
Cost of sales	483,371	86.7	470,998	86.8
Gross profit	73,916	13.3	71,571	13.2
Selling, general and administrative expenses	58,533	10.5	56,903	10.5
Income from operations	15,383	2.8	14,668	2.7
Interest/other expense, net	(46) -	(93)	-
Income tax provision	(6,183	(1.2)	(5,749)	(1.1)
Net income	\$ 9,154	1.6%	\$ 8,826	1.6%
Earnings per common share:				
Basic	\$ 0.35		\$ 0.33	
Diluted	\$ 0.35	=	\$ 0.33	
Shares used in the computation of earnings per share:				
Basic	26,127		26,403	
Diluted	26,379	=	26,519	

CONDENSED CONSOLIDATED STATEMENTS OF INCOME				012	
Six Months Ended June 30,	2	2013			
(amounts in thousands, except per share data)	Amount	% of Net Sales	Amount	% of Net Sales	
Net sales	\$ 1,062,710	100.0%	\$ 1,041,332	100.0%	
Cost of sales	921,956	86.8	903,150	86.7	
Gross profit	140,754	13.2	138,182	13.3	
Selling, general and administrative expenses	115,246	10.8	113,353	10.9	
Special charges	-	-	1,135	0.1	
Income from operations	25,508	2.4	23,694	2.3	
Interest/other expense, net	(96)	-	(47)	_	
Income tax provision	(10,160)	(1.0)	(9,346)	(0.9)	
Net income	\$ 15,252	1.4%	\$ 14,301	1.4%	
Earnings per common share:					
Basic	\$ 0.59		\$ 0.54		
Diluted	\$ 0.58		\$ 0.54		
Shares used in the computation of earnings per share:					
Basic	26,063		26,421		
Diluted	26,329		26,554		

A RECONCILIATION BETWEEN GAAP AND PRO FORMA NET INCOME		
Six Months Ended June 30,	2013	2012
(provided for comparison of our operating results without special charges, amounts in thousands)		
GAAP net income	\$ 15,252	\$ 14,301
Special charges (after tax)	-	681
Pro forma net income	\$ 15,252	\$ 14,982
Pro forma diluted earnings per common share	\$ 0.58	\$ 0.56

EBITDA AND ADJUSTED EBITDA

A reconciliation of EBITDA and Adjusted EBITDA is detailed below. EBITDA is defined as earnings before interest, taxes, depreciation, and amortization. Adjusted EBITDA means EBITDA adjusted for certain items which are described in the table below. Both EBITDA and Adjusted EBITDA are considered non-GAAP financial measures. Generally, a non-GAAP financial measure is a numerical measure of a company's performance, financial position, or cash flows that either excludes or includes amounts that are not normally included or excluded in the most directly comparable measure calculated and presented in accordance with GAAP. We believe that EBITDA and Adjusted EBITDA provide helpful information with respect to our operating performance including our ability to fund our future capital expenditures and working capital requirements. Adjusted EBITDA also provides helpful information as it is the primary measure used in certain financial covenants contained in our credit agreements.

(amounts in thousands)	Thr	ee Mo	onths Ended Ju	ne 30,		LTM	Ende	d June 30, ⁽¹⁾)
	 2013		2012	% Change		2013		2012	% Change
Net income	\$ 9,154	\$	8,826		\$	34,022	\$	31,114	
Depreciation and amortization	1,709		1,623			7,050		6,243	
Income tax expense	6,183		5,749			22,250		20,049	
Interest/other expense, net	46		93			174		196	
EBITDA	17,092		16,291		-	63,496		57,602	
Stock-based compensation	153		172			577		1,603	
Other special charges	-		-			-		293	
Adjusted EBITDA	\$ 17,245	\$	16,463	5%	\$	64,073	\$	59,498	8%

(1) LTM: Last twelve months

	June 30,	D	ecember 31,		
ONDENSED CONSOLIDATED BALANCE SHEETS	2013		2012		
mounts in thousands)					
ASSETS					
Current Assets:					
Cash and cash equivalents	\$ 64,219	\$	39,907		
Accounts receivable, net	256,133		267,310		
Inventories	77,135		69,637		
Prepaid expenses and other current assets	4,577		3,934		
Deferred income taxes	5,250		5,250		
Income taxes receivable	451		434		
Total current assets	 407,765	·	386,472		
Property and equipment, net	27,369		26,104		
Goodwill	51,276		51,276		
Other intangibles, net	3,305		3,757		
Other assets	701		714		
Total Assets	\$ 490,416	\$	468,323		
LIABILITIES AND STOCKHOLDERS' EQUITY					
Current Liabilities:					
Current maturities of capital lease obligation to affiliate	\$ 462	\$	989		
Accounts payable	124,608		126,110		
Accrued expenses and other liabilities	30,566		22,562		
Accrued payroll	12,463		13,824		
Total current liabilities	 168,099	·	163,485		
Deferred income taxes	10,404		10,514		
Other liabilities	2,968		3,021		
Total Liabilities	 181,471	·	177,020		
Stockholders' Equity:					
Common stock	280		278		
Additional paid-in capital	104,123		101,735		
	220,523		205,271		
Retained earnings	-				
Retained earnings Treasury stock at cost	(15,981)		(15,981		
	 (15,981)		(15,981 291,303		

Months Ended June 30, ounts in thousands)	2013	
ounts in inousanas)		
Cash Flows from Operating Activities:		
Net income	\$ 15,252	\$ 14,30
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	3,337	3,18
Provision for doubtful accounts	564	6
Deferred income taxes	(110)	1,8
Stock-based compensation expense	301	1,2
Loss on disposal of fixed assets	5	
Income tax benefit from stock-based compensation	196	
Excess tax benefit from exercise of stock options	(228)	
Fair value adjustment to contingent consideration	-	(
Changes in assets and liabilities:		
Accounts receivable	10,613	40,7
Inventories	(7,498)	2,5
Prepaid expenses and other current assets	(660)	(4
Other non-current assets	13	(
Accounts payable	(1,400)	7,3
Accrued expenses and other liabilities	6,590	5
Net cash provided by operating activities	26,975	72,0
Cash Flows from Investing Activities:		
Purchases of property and equipment	(4,257)	(5,1
Proceeds from sale of equipment	-	
Net cash used for investing activities	(4,257)	(5,1
Cash Flows from Financing Activities:		
Repayment of short-term borrowings	-	(12,4
Proceeds from short-term borrowings	-	7,2
Exercise of stock options	1,586	1
Issuance of stock under Employee Stock Purchase Plan	307	2
Excess tax benefit from exercise of stock options	228	
Repayment of capital lease obligation to affiliate	(527)	(4
Purchase of treasury shares	-	(1,4
Payment of contingent consideration	-	(9
Payment of payroll taxes on stock-based compensation through shares withheld	<u></u> _	(3
Net cash provided by (used for) financing activities	1,594	(8,0
Increase in cash and cash equivalents	24,312	58,8
Cash and cash equivalents, beginning of period	39,907	4,6
Cash and cash equivalents, end of period	\$ 64,219	\$ 63,4
Non-cash Investing and Financing Activities:		
Accrued capital expenditures	\$ 151	\$ 3
Issuance of nonvested stock from treasury		9

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CONTACT:
PC Connection, Inc.
Joseph Driscoll, 603-683-2322
Senior Vice President, Treasurer and Chief Financial Officer