

March 24, 2016

PC Connection Wins Symantec Growth Partner of the Year Award

MERRIMACK, N.H.--(BUSINESS WIRE)-- [PC Connection, Inc.](#) (NASDAQ: PCCC), a national provider of a full range of [information technology \(IT\) solutions](#) to business, government, healthcare, and education markets, has been named National Reseller Growth Partner of the Year at Symantec's annual partner conference, Partner Engage. Each year, Symantec recognizes partners whose innovation and depth of expertise elevate them as top-level partners. Stephen Thomas, Vice President of Symantec's Americas Channel Sales, said, "The Symantec partner awards are an opportunity to recognize the great work our partners are doing and the positive impact they are making with customers, the community, and Symantec."

Tim McGrath, President and CEO of PC Connection, Inc., said, "Security is a critical concern for our customers, and we are committed to providing them with powerful, effective security solutions and services. Being named Symantec's National Reseller Growth Partner of the Year reflects our dedication to that commitment and our expertise in helping our customers address today's increasingly complex security threats. We will continue to work closely with our valued partners like Symantec to ensure our customers have access to the resources and expertise they need to reduce their overall risk and protect their users, data, and infrastructure from sophisticated cyber threats."

As a leading National Solutions Provider, PC Connection offers advanced technology solutions and services across [7 key Practice Areas](#). Our in-house [Security Practice](#) has developed an extensive portfolio of assessment, analysis, and risk management services designed to keep customers operating safely and securely. PC Connection is a proud Champion of [National Cyber Security Awareness Month](#) (NCSAM), and is dedicated to helping organizations of every size reduce their risk with comprehensive security programs.

About PC Connection, Inc.

PC Connection, Inc., a Fortune 1000 company, has three wholly owned sales subsidiaries: PC Connection Sales Corporation, MoreDirect, Inc., and GovConnection, Inc., headquartered in Merrimack, NH; Boca Raton, FL; and Rockville, MD; respectively. All three companies can deliver custom-configured computer systems overnight from our ISO 9001:2008 certified technical configuration lab at our distribution center in Wilmington, OH. In addition, the company has over 2,500 technical certifications to ensure that we can solve the most complex issues of our customers. Investors and media can find more information about PC Connection, Inc. at <http://ir.pcconnection.com>.

PC Connection Sales Corporation (800-800-5555), the original business of PC Connection, Inc. serving primarily the small- and medium-sized business sector, is a rapid-response provider of IT products and services. It offers more than 300,000 brand-name products through its staff of technically trained sales account managers, catalogs, publications, and its website at www.pcconnection.com. This company also serves consumer and small office users and is, under its MacConnection brand (800-800-2222), one of Apple's largest authorized online resellers at www.macconnection.com.

MoreDirect, Inc. (561-237-3300), www.moredirect.com, provides corporate technology buyers with best-in-class IT solutions, in-depth IT supply-chain expertise, and access to over 300,000 products and 1,600 vendors through TRAXX™, our proprietary cloud-based eProcurement system. MoreDirect's team of engineers, software licensing specialists, and project managers help reduce the cost and complexity of buying hardware, software, and services throughout the entire IT lifecycle.

GovConnection, Inc. (800-800-0019) is a rapid-response provider of IT products and services to federal, state, and local government agencies and educational institutions through specialized account managers, catalogs, publications, and online at www.govconnection.com.

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"Safe Harbor" Statement Under the Private Securities Litigation Reform Act of 1995: This release contains forward-looking statements that are subject to risks and uncertainties, including, but not limited to, the impact of changes in market demand and the overall level of economic activity and environment, or in the level of business investment in information technology products, competitive products and pricing, product availability and market acceptance, new products, fluctuations in operating results, the ability of the Company to manage personnel levels in response to fluctuations in revenue, and other risks that could cause actual results to differ materially from these detailed under the caption "Risk Factors" in the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission for the year ended December

31, 2015. The Company assumes no obligation to update the information in this press release or revise any forward-looking statements, whether as a result of any new information, future events, or otherwise.

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