FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

nger subject	STATEMENT	OF	CHA

ANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

	Check this box if no longer subject
	to Section 16. Form 4 or Form 5
\cup	obligations may continue. See
	Instruction 1(b).

(First)

NH

(State)

730 MILFORD RD.

MERRIMACK

(City)

(Middle)

03054

(Zip)

ilistruc	don 1(b).			Filet							ompany Act o		1934								
1. Name and Address of Reporting Person* GALLUP PATRICIA					2. Issuer Name and Ticker or Trading Symbol PC CONNECTION INC [CNXN] 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner																
(Last) 730 MIL	(Last) (First) (Middle) 730 MILFORD ROAD			3. Date of Earliest Transaction (Month/Day/Year) 12/14/2022 X Officer (give title below) below) Chairman & Chief Admin Officer											,						
(Street) MERRIMACK NH 03054					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year) 5. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person Form filed by More than One Reporting															
(City)	(5	State) (Zip)												X Person						
		Table	1 - N	on-Deriva	ative	Se	curities	S Ac	quired	l, Di	sposed of	, or B	enef	icially	Own	ed					
1. Title of Security (Instr. 3) 2. Transact Date (Month/Day				2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)				Acquired (A) or (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Followin Reported		6. Owners Form: Dire (D) or Indi (I) (Instr. 4	: Direct r Indirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)					
									Code	v	Amount	(A) or (D)	Pric	e	Transa	ction(s) 3 and 4)			(111501.4)		
Common Stock			12/14/2	022				S ⁽¹⁾		2,433	D	\$5:	1.37(2)	7,112,333				By Estate ⁽³⁾			
Common Stock			12/15/20	022				S ⁽¹⁾		3,700	D	\$49	9.33(4)	7,1	7,108,633			By Estate ⁽³⁾			
Common Stock													2,		2,069,402		D				
Common Stock												290,133				By Spouse ⁽⁵⁾					
Common Stock															5,000,000		I	By Trust ⁽⁵⁾⁽⁶⁾			
		Та	ble II								oosed of, convertib				Owne	t					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	sion Date cise (Month/Day/Year) f ive		A. Deemed 4. ecution Date, Ti		actio			6. Date Exel Expiration I (Month/Day		ate	7. Title and Amount of Securities Underlying Derivative Security (Ins 3 and 4)		8. Price of Derivative Security (Instr. 5)		9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	Owners Form: Direct (I or Indire (I) (Instr	Ownership	Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exerc	isable	Expiration Date		Amou or Numb of Share	er							
	nd Address o	of Reporting Person [®]	*																		
(Last) 730 MIL	FORD RC	(First)	(1)	⁄liddle)																	
(Street) MERRIN	MACK	NH	0	3054																	
(City)		(State)	(Z	Zip)																	
		of Reporting Person [°] McLellan Ha																			

Explanation of Responses:

- 1. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Estate of David McLellan Hall (the Estate) on November 10, 2022.
- 2. The reported price is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$50.87 to \$51.75 per share, inclusive. The reporting persons undertakes to provide PC Connection, Inc., any security holder of PC Connection, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each price within the range set forth in this footnote.
- 3. These shares are held directly by the Estate, for which Patricia Gallup serves as executor. Ms. Gallup is also the beneficiary of trusts which will receive the balance of the Estate.
- 4. The reported price is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$49.02 to \$49.78 per share, inclusive. The reporting persons undertake to provide PC Connection, Inc., any security holder of PC Connection, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each price within the range set forth in this footnote.
- 5. The reporting persons disclaim beneficial ownership of these securities, except to the extent of such person's pecuniary interest therein. This report shall not be deemed an admission that the reporting persons are the beneficial owner of such securities for purposes of Section 16 or for any other purpose.
- 6. These shares are held directly by the Comack Trust, a grantor retained annuity trust formed under the laws of the State of New Hampshire. The reporting person is the sole trustee and sole annuitant of the Comack Trust.

Remarks:

/s/ Patricia Gallup 12/16/2022
/s/ Patricia Gallup, as
Executor of the Estate of 12/16/2022
David McLellan Hall

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.